

STH Major Course Sequencing 2017

STH 231-Tourism, Cultures & Places (*BOTH SEMESTERS*)

OR

STH 251-Multicultural Issues in Hospitality & Tourism (*Fall*)

FALL ONLY

STH 310-Hotel Operations
(pr. ACC 201)

STH 332-Sustainable Destination Planning & Management

SPRING ONLY

STH 313-Revenue Management
(pr. ECO 201 & MAT 115)

STH 311-Sustainable Food & Beverage
(BOTH SEMESTERS)

STH/ENT 451-Service Management
(BOTH SEMESTERS)

STH 491-Tourism & Hospitality Strategic Management
(BOTH SEMESTERS)

6 Semester Hours from Common STH electives (*must meet prerequisites*):

- STH 312-Greening Hotel Facilities-Fall
- STH/GEO 331-Sustainable Tourism & Transportation-Spring
- STH 345-Cross-Cultural Study Tour in STH
- STH 354-Restaurant Entrepreneurship-Fall
- STH 401-Hotel & Travel Services Marketing-Spring
- STH 433-Business Tourism-Spring
- STH 445-Community-Based Sustainable Tourism Planning
- STH 459-Independent Study
- STH 473-Wine Appreciation for the Hospitality Professional-Spring

STH majors are required to complete 600 hours (paid or unpaid) in the hospitality industries.