

SUSTAINABLE TOURISM AND HOSPITALITY CURRICULUM GUIDE

2017-2018

Bryan Undergraduate Student Services • 301 Bryan Building • 336-334-5928

highlighted courses cannot be taken abroad

<u>FRESHMAN YEAR</u>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
BUS 105 ¹	2	_____	STH 231 or 251	3	_____
ISM 110	3	_____	ISM 280	3	_____
STH 200*	3	_____	MAT 115 ²	3	_____
ENG 101	3	_____	GEC – GLT	3	_____
GNS+LAB	4	_____	GEC – GFA	3	_____
	15			15	
TOTAL CREDITS: 30					

<u>SOPHOMORE YEAR</u>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
CST 105	3	_____	STH 311	3	_____
MAT 120	3	_____	ACC 201	3	_____
STH 332	3	_____	ECO 201	3	_____
GEC – GHP	3	_____	ECO 250	3	_____
Free Elective	3	_____	GEC-GNS	3	_____
			Free Elective	3	_____
	15			18	
TOTAL CREDITS: 33					

<u>JUNIOR YEAR</u>					
Fall Semester			Spring Semester [STUDY ABROAD]		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
STH 310	3	_____	STH 313	3	_____
ACC 202	3	_____	MGT 301	3	_____
ECO 202	3	_____	MKT 320	3	_____
MGT 312	3	_____	ECO 300	3	_____
GEC + WI³	3	_____	Free Elective	3	_____
	15			15	
TOTAL CREDITS: 30					

<u>SENIOR YEAR</u>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
STH 451	3	_____	STH 491	3	_____
STH Elective	3	_____	STH Elective	3	_____
MKT 309	3	_____	SCM 302	3	_____
FIN 315	3	_____	MGT 330	3	_____
PHI 361	3	_____	Free Elective	3	_____
	15			15	
TOTAL CREDITS: 30					

STH MAJORS ARE REQUIRED TO WORK A TOTAL OF 600 HOURS (paid or unpaid) IN THE TOURISM OR HOSPITALITY INDUSTRIES

*Global Sustainability requirement – Sustainable Tourism and Hospitality majors will take STH 200

NOTES

- 1 – Transfer students with more than 20 credits in semester hours are exempt from taking BUS 105-Business Skills Development
- 2 – Grade of C or better (not C-) is required for all courses with this notation
- 3 – General Education Core (GEC) plus Writing Intensive (WI) must come from 1 of the following categories: GFA-Fine Arts, GLT-Literature, or GPR-Philosophy, Religion & Ethical Perspectives

SUSTAINABLE TOURISM AND HOSPITALITY FEATURED EXCHANGE PROGRAMS

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AUSTRALIA

Royal Melbourne Institute of Technology (RMIT)

RMIT is spread over three campuses all located in Melbourne. Exchange students are able to take classes in a variety of fields.

<http://www.rmit.edu.au/>

GERMANY

Heilbronn University

Heilbronn University offers several English speaking business courses for business exchange students. Spring semester or academic year is best time to go!

https://www.hs-heilbronn.de/33474/home1_en

MALTA

University of Malta

The University of Malta has fourteen faculties which includes Economics, management and accountancy, and information and communication technology.

<http://www.um.edu.mt/>

PERU

Universidad San Ignacio de Loyola (USIL)

USIL offers a wide variety of classes in both Spanish and English, with a special focus in business and economics, humanities and hospitality and tourism management.

http://www.usil.edu.pe/0/usil_es.aspx

SWEDEN

Linnaeus University (Vaxjo)

They Bryan School has a long-standing relationship with Linnaeus. Subjects available to exchange students include business administration, information systems, management and marketing.

<http://lnu.se/?l=en>

CHINA

Chinese University of Hong Kong (AACSB-accredited)

CUHK offers a variety of business courses including accounting and finance electives or Common Business Core classes. English is the primary language of instruction.

<http://www.bs.school.cuhk.edu.hk/>

ITALY

Lorenzo de Medici Institute

LdM offers English language courses in several fields of study. Courses are also available in Italian for students who demonstrate proficiency in the language.

<http://www.ldminstitute.com/>

NEW ZEALAND

Massey University (AACSB Accreditation)

The Massey Business School is one of New Zealand's leading and largest business school. Providing courses for all the Bryan School majors.

<http://www.massey.ac.nz/massey/home.cfm>

SCOTLAND, UNITED KINGDOM

University of Strathclyde (AACSB-accredited)

The University of Strathclyde is one of the top international universities for business and emphasizes practical learning and entrepreneurship.

<http://www.strath.ac.uk/>

TAIWAN

Yuan Ze University (AACSB-accredited)

The College of Management at Yuan Ze University offers many courses taught in English. YZU has opportunities for students to get involved including social clubs and internships.

<http://www.cm.yzu.edu.tw/EN/Index.aspx>

While the programs listed above are featured for the Department of Marketing, Entrepreneurship, and Sustainable Hospitality and Tourism students are by no means limited to these opportunities.

For information on all available programs, please visit <http://studyabroad.uncg.edu> and use the program search.

It is the student's responsibility to plan for and meet all program requirements. Refer to the current Undergraduate Bulletin for a comprehensive list of degree requirements.

Transfer equivalencies are not guaranteed – students must follow Bryan School policies and procedures for gaining approval for all transfer coursework.

Grade of C or better (not C-) or its equivalent at the host institution is required for *all* courses taken as part of an approved study abroad program.