Dianne H. B. Welsh,

The 15th annual Charlotte Venture Challenge offers start-up companies valuable exposure and a proven history of identifying winning ventures that achieve commercial success. Young companies seeking visibility, cash prizes, corporate exposure, and possible connections to venture investors should apply by midnight Thursday, March 3.

Charlotte Venture Challenge (CVC) is the Southeast’s largest startup competition, annually attracting over 100 ventures that compete for investor attention and customer discovery opportunities by corporations. Winning companies are eligible for cash prizes.

The competition exposes startup teams to angel and venture capital investors and corporate representatives including technology scouts, innovation executives, and corporate venturing executives.

The Charlotte Venture Challenge is open to early-stage companies from the Carolinas, Tennessee, Virginia, Georgia and Washington, D.C.

Commercial companies compete in one of three categories: 1) new energy and high tech including biotech and advanced materials, 2) IT and informatics, or 3) general including consumer products. College and university student teams will compete in categories for graduate student ventures or undergraduate student ventures.
Application information and competition guidelines can be found at www.charlotteventurechallenge.com.

The Charlotte Venture Challenge finals will be April 19 at the North Carolina Research Campus. Finalists will be showcased to investor and corporate panels that will select winners. Previous competition winners have made connections that led to strategic partnerships and substantial investments. 2015 grand prize winner, General Graphene, raised an $8.7 million funding round that included participation by a CVC finals judge.

Interested participants in the Charlotte area are invited to attend a workshop on Tuesday, February 23, 5:30-8:00, at UNC Charlotte’s PORTAL building. See www.charlotteventurechallenge.com for additional information.

We invite you to encourage early-stage, innovation-driven entrepreneurs to participate in the 2016 Charlotte Venture Challenge.

Regards,

Paul Wetenhall, President

Ventureprise, Inc.

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