Problems Will Always Be Part of Business

We are preparing your people to solve them.

executiveeducation.uncg.edu

Meet the Bryan School Executive Education Programs.
Finance & Accounting for Non-Financial Managers (FANM)

Knowledge of finance and accounting can enhance a manager’s and decision maker’s skill at organizational problem solving. This program develops their abilities to learn and apply financial concepts and fundamental accounting principles to solutions that impact the bottom line.

Participants will learn to:
• communicate effectively with finance and accounting specialists
• incorporate financial analysis into plans and strategies.
• understand and use the major financial statements and reports.
• use financial information to make better decisions.

We do this through involving participants in small-group projects that allow them to compare perspectives and personal experiences with a variety of cases that demonstrate real-life application of the principles discussed.

THE SPECIFICS

This course provides 24 hours of instruction, and is typically delivered over three days. Delivery may also be customized to provide a schedule that best meets your needs. Tuition is $1,950 per person, and includes all materials, meals and campus parking.

Interested? Complete the application at executiveeducation.uncg.edu.

“We have had a number of high-potential managers go through the Bryan School’s PMD and Finance for Non-Financial Managers programs. They were able to impact our organization from the moment they came out: their clearer vision, sharper strategic focus, higher energy and drive all translated into greater confidence, efficiency and increased sales.”

~Abbie F. Bauguess, Vice-President, Scanning Division, SouthData

“JA King has received remarkably good results from sending managers through the Bryan School’s PMD program. We sent managers to the Bryan School, but what we got back were leaders. Not only did they broaden their horizons and evolve their problem-solving abilities, but they have learned to think bigger. They raised their expectations – of themselves.”

~ John King, JA King & Company
At the Bryan School, our goal is to help your employees make an immediate impact by enhancing their ability to solve problems ethically, globally, innovatively and sustainably. By combining great programs and great thinking to create great outcomes, the Bryan School offers one of the best values in Executive Education. Which helps explain why over 300 organizations and 2,000 managers have benefited from our programs.

Our Partner Organizations include:

- AIG United Guaranty
- American Express
- AT&T
- Brady Trane Services
- Bristol-Myers Squibb
- Covington Diesel
- Dow Corning
- Duke Energy
- Evonik
- Gilbarco
- Goodyear
- Hanesbrands
- ITG
- Kay Chemical
- Liberty Hardware
- Lincoln Financial
- Lorillard
- Novartis
- Polo Ralph Lauren
- Precision Fabrics
- RFMD
- Syngenta
- Takata
- The Fresh Market
- The Internal Revenue Service
- United Way
- VF Corporation
- Volvo Trucks