



PROBLEMS WILL ALWAYS
BE PART OF BUSINESS

*We are preparing your
people to solve them.*



UNCG
Bryan School of
Business and Economics

executiveeducation.uncg.edu

*Meet the Bryan School
Executive Education Programs.*



CUSTOM PROGRAMS, TRAINING AND WORKSHOPS

Because no two companies are identical, the Bryan School can develop a proprietary learning experience tailored exclusively to your organization's needs. Companies of every size and industry can benefit from our high-impact, high-relevance programs. Whether you are striving to adapt to shifting markets, new competitive threats, changing demands of customers or other strategic challenges, let the Bryan School partner with you to create a program that strengthens executive leadership, drives organizational performance, challenges your employees to think more broadly, and prepares them to become exceptional problem-solvers.

OUR APPROACH

- Understand and address the unique organizational challenges and opportunities facing your company
- Introduce tools, frameworks, theories and best practices from faculty members and practitioners
- Overlay these on your challenges and opportunities
- Provide contexts to generate application-based discussion
- Tailor topics and presentations to your company, industry and geographic region
- Facilitate development of action plans and deliverables to implement and deliver ROI

We offer customized programs in traditional business disciplines and in targeted focus areas such as:

- Strategy-Building and Sustaining Competitive Advantage
- Executing Strategy
- Information Technology
 - Cyber-Security Mitigation
 - Business Analytics
- Operations Management
 - Supply Chain Management
 - Lean Manufacturing
 - Six Sigma
- Sustainable Development





CUSTOM PROGRAMS, TRAINING AND WORKSHOPS

When we say customized, we mean it: we can deliver our programs at a site of your choosing – anywhere in the world, at UNCG or via a webinar; design a single class or an entire program; create a course that lasts 3 hours, 2 days or 6 weeks; teach 100 students or just one.

Uniquely, our commitment does not always end when the program does, as we can provide short-term coaching to extend the learning process and insure adoption of the principles taught.

“RF Micro Devices has been sending managers to the Bryan School’s Executive Education programs for more than 10 years. The PMD program is considered to be a mini-MBA, and the combination of leadership training with business learning is both valuable and unique. The Finance and Accounting Program for Non-Financial Managers program is so beneficial to us that we offer it to all of our employees, and have had the program further customized to our specific needs.”

*~Megan Maguire, Learning and Development,
RF Micro Devices, Inc.*



Make an immediate impact.

At the Bryan School, our goal is to help your employees make an immediate impact by enhancing their ability to solve problems ethically, globally, innovatively and sustainably. By combining great programs and great thinking to create great outcomes, the Bryan School offers one of the best values in Executive Education. Which helps explain why over 300 organizations and 2,000 managers have benefited from our programs.

Our Partner Organizations include:

- AIG United Guaranty
- American Express
- AT&T
- Brady Trane Services
- Bristol-Myers Squibb
- Covington Diesel
- Dow Corning
- Duke Energy
- Evonik
- Gilbarco
- Goodyear
- Hanesbrands
- ITG
- Kay Chemical
- Liberty Hardware
- Lincoln Financial
- Lorillard
- Novartis
- Polo Ralph Lauren
- Precision Fabrics
- RFMD
- Syngenta
- Takata
- The Fresh Market
- The Internal Revenue Service
- United Way
- VF Corporation
- Volvo Trucks



READY TO GET STARTED?

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