



# General Management Program (GMP)

## Schedule

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
<ul style="list-style-type: none"> <li>• Introduction</li> <li>• Strategy I</li> <li>• Workforce Engagement</li> </ul>	<ul style="list-style-type: none"> <li>• Global Operations Strategy</li> <li>• Personal EQ</li> </ul>	<ul style="list-style-type: none"> <li>• Strategy II</li> <li>• Ethics</li> <li>• Accounting I</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing I</li> <li>• Presentation Awareness</li> <li>• Finance I</li> </ul>	<ul style="list-style-type: none"> <li>• Lean</li> <li>• Critical Thinking</li> <li>• Owning the Room</li> </ul>	<ul style="list-style-type: none"> <li>• Service Operations Management</li> <li>• Marketing II</li> <li>• Accounting II</li> </ul>
Day 7	Day 8	Day 9	Day 10	Day 11	Day 12
<ul style="list-style-type: none"> <li>• Marketing III</li> <li>• Accounting III</li> <li>• Finance II</li> </ul>	<ul style="list-style-type: none"> <li>• Business Law</li> <li>• Sales Strategy &amp; Negotiations</li> </ul>	<ul style="list-style-type: none"> <li>• Business Case: Aha Water</li> <li>• Case Presentations</li> </ul>	<ul style="list-style-type: none"> <li>• Quality &amp; Supply Chain Management</li> <li>• Strategy III / Presentations</li> </ul>	<ul style="list-style-type: none"> <li>• Business Leadership Simulation</li> </ul>	<ul style="list-style-type: none"> <li>• Simulation Presentations</li> <li>• Graduation</li> </ul>