

**#2** in NC

Best Online Graduate Computer Info Program

US News 2016-17

**#3** for a Public University in NC

Best Part-Time MBA Program

US News 2017

**#3** in NC

Best for Vets  
*Military Times* 2016

**#4** in the South

Fashion Design & Merchandising School

Fashion-Schools.org 2016

**#6** in the US

Greatest Opportunity for Minority Students

*The Princeton Review* 2016

## OUR PROGRAMS

### Undergraduate Programs

- Accounting
- Business Administration
- Consumer, Apparel, & Retail Studies
- Economics
- Entrepreneurship
- Finance
- Information Systems & Supply Chain Management
- International Business
- Marketing
- Sustainable Tourism & Hospitality

### Master's Programs

- MS in Accounting
- MBA
- MA in Applied Economics
- MS in Consumer, Apparel, & Retail Studies
- MS in IT & Management

### Doctoral Programs

- PhD in Consumer, Apparel & Retail Studies
- PhD in Economics
- PhD in Information Systems

### Certificates

Post-baccalaureate Certificates:  
Global Apparel Supply Chain Management

### Graduate Certificates:

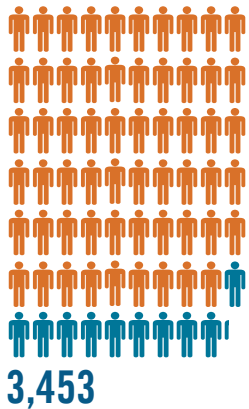
- Business Analytics
- Business Foundations
- Info. Assurance, Security & Privacy
- Information Technology
- Supply Chain, Logistics, and Transportation Management

### Post-master's Certificates:

- Information Technology

## OUR STUDENTS

### Undergraduates



### Graduate Students

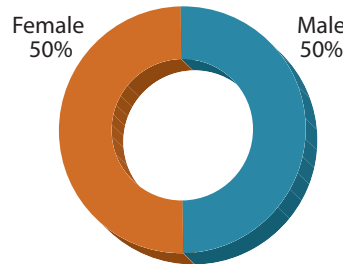
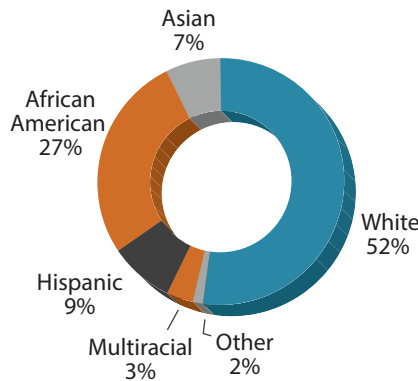


- Full-Time
  - Part-Time
- (Fall 2016 Enrollment)

### FACULTY

79 Full-Time  
25 Part-Time

(As of August 2016)



(Fall 2016 Enrollment)

**70%**

of UNCG students work while in college, which means they are more prepared to make an effective contribution in the workplace after graduation.

## ALUMNI

The Bryan Alumni network consists of over **24,000** graduates worldwide

### Did you know?

The Bryan School ranked #2 for most female MBA students in the US in 2015, according to *US News*.



### EXCELLENCE

Only 1% of business schools worldwide share the Bryan School's dual AACSB accreditation in business and accounting.



### VALUE

Professionally focused programs at a low price deliver an excellent return on investment.



### DIVERSITY

Students engage with a wide range of viewpoints at one of the most diverse business schools in the region.



### COMMUNITY

Hands-on projects and networking opportunities allow students to build business and community connections.

## Your Contacts

*in the Office of  
External Affairs*

### Assistant Dean for External Affairs

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### Student Career Development

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### NC Sales Institute

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### Executive Education

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## RECRUITING

*What makes a Bryan student different?*

Bryan School students learn to evaluate problems through the lenses of innovation, ethics, globalization, and sustainability - so they know how to develop solutions using this multi-dimensional approach.

Employers tell us that Bryan School students are different because they aren't afraid to roll up their sleeves and get to work. We call them exceptional problem solvers. We're confident you'll call them the most valuable members of your team.

**Ready to meet our students? Ask about our Spartan Partners program!  
Contact: Bramley Crisco**

## CONSULTING PROJECTS

Organizations can harness the problem-solving power of Bryan School students and faculty. Our applied research and consulting services will help you successfully reach your goals. Teams are available at both the undergraduate and graduate level.

**Contact: Joseph Erba**

*In the past five years, more than*

**500**

*Bryan School students have  
participated in more than*

**100**

*consulting engagements with local,  
regional, national, and  
multi-national firms.*

## EXECUTIVE EDUCATION & TRAINING

When it's time to help your employees develop new skills or better realize their potential - turn to the Bryan School. We can enhance your workforce through:

- Online degree completion programs for employees with some college credit or a community college degree.
- On-line and in-person master's degree or certificate programs.
- Custom management and professional development programs.

**Contact: Pattie Hollinger**

## NC SALES INSTITUTE

The NC Sales Institute promotes sales education and develops sales leaders through research, educational programs, and company partnerships. The institute was created to address the demand for well-trained sales talent who can work within the global marketplace. It has been recognized as one of the 2016 Top Universities for Professional Sales Education by the Sales Education Foundation.



**Contact: John Chapman**

**Bryan.UNCG.edu**



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