Bryan School of Business & Economics  Founded 1969

#2 in NC
Best Online Graduate Computer Info Program
US News 2016-17

#3 for a Public University in NC
Best Part-Time MBA Program
US News 2017

#3 in NC
Best for Vets
Military Times 2016

#4 in the South
Fashion Design & Merchandising School
Fashion-Schools.org 2016

#6 in the US
Greatest Opportunity for Minority Students
The Princeton Review 2016

OUR PROGRAMS

Undergraduate Programs
- Accounting
- Business Administration
- Consumer, Apparel, & Retail Studies
- Economics
- Entrepreneurship
- Finance
- Information Systems & Supply Chain Management
- International Business
- Marketing
- Sustainable Tourism & Hospitality

Master’s Programs
- MS in Accounting
- MBA
- MA in Applied Economics
- MS in Consumer, Apparel, & Retail Studies
- MS in IT & Management

Doctoral Programs
- PhD in Consumer, Apparel & Retail Studies
- PhD in Economics
- PhD in Information Systems

Certificates
- Post-baccalaureate Certificates: Global Apparel Supply Chain Management

Graduate Certificates:
- Business Analytics
- Business Foundations
- Info. Assurance, Security & Privacy
- Information Technology
- Supply Chain, Logistics, and Transportation Management

Post-master’s Certificates:
- Information Technology

OUR STUDENTS

Undergraduates
- 3,453
- 3,453 UNCG students work while in college, which means they are more prepared to make an effective contribution in the workplace after graduation.

Graduate Students
- 394
- Female 50%
- Male 50%
- (Fall 2016 Enrollment)

FACULTY
- 79 Full-Time
- 25 Part-Time
- (As of August 2016)

Did you know?
The Bryan School ranked #2 for most female MBA students in the US in 2015, according to US News.

EXCELLENCE
- Only 1% of business schools worldwide share the Bryan School’s dual AACSB accreditation in business and accounting.

VALUE
- Professionally focused programs at a low price deliver an excellent return on investment.

DIVERSITY
- Students engage with a wide range of viewpoints at one of the most diverse business schools in the region.

COMMUNITY
- Hands-on projects and networking opportunities allow students to build business and community connections.

EXCEPTIONAL PROBLEM SOLVERS
- Businesses want them. Communities need them. The Bryan School develops them.

ALUMNI
- The Bryan Alumni network consists of over 24,000 graduates worldwide.
RECRUITING

What makes a Bryan student different?

Bryan School students learn to evaluate problems through the lenses of innovation, ethics, globalization, and sustainability - so they know how to develop solutions using this multi-dimensional approach.

Employers tell us that Bryan School students are different because they aren’t afraid to roll up their sleeves and get to work. We call them exceptional problem solvers. We’re confident you’ll call them the most valuable members of your team.

Ready to meet our students? Ask about our Spartan Partners program!

Contact: Bramley Crisco

CONSULTING PROJECTS

Organizations can harness the problem-solving power of Bryan School students and faculty. Our applied research and consulting services will help you successfully reach your goals.

Teams are available at both the undergraduate and graduate level.

Contact: Joseph Erba

EXECUTIVE EDUCATION & TRAINING

When it’s time to help your employees develop new skills or better realize their potential - turn to the Bryan School. We can enhance your workforce through:

- Online degree completion programs for employees with some college credit or a community college degree.
- On-line and in-person master’s degree or certificate programs.
- Custom management and professional development programs.

Contact: Pattie Hollinger

NC SALES INSTITUTE

The NC Sales Institute promotes sales education and develops sales leaders through research, educational programs, and company partnerships. The institute was created to address the demand for well-trained sales talent who can work within the global marketplace. It has been recognized as one of the 2016 Top Universities for Professional Sales Education by the Sales Education Foundation.

Contact: John Chapman