Bryan School of Business & Economics  Founded 1969

#2 in NC
Best Online Graduate Computer Info Program
US News 2016-17

#3 for a Public University in NC
Best Part-Time MBA Program
US News 2017

#3 in NC
Best for Vets
Military Times 2016

#4 in the South
Fashion Design & Merchandising School
Fashion-Schools.org 2016

#6 in the US
Greatest Opportunity for Minority Students
The Princeton Review 2016

OUR STUDENTS

Undergraduates

Graduate Students

394

(Fall 2016 Enrollment)

FACULTY

79 Full-Time
25 Part-Time
(As of August 2016)

70%
of UNCG students work while in college, which means they are more prepared to make an effective contribution in the workplace after graduation.

ALUMNI

The Bryan Alumni network consists of over 24,000 graduates worldwide

EXCELLENCE

Only 1% of business schools worldwide share the Bryan School's dual AACSB accreditation in business and accounting.

VALUE

Professionally focused programs at a low price deliver an excellent return on investment.

DIVERSITY

Students engage with a wide range of viewpoints at one of the most diverse business schools in the region.

COMMUNITY

Hands-on projects and networking opportunities allow students to build business and community connections.

EXCEPTIONAL PROBLEM SOLVERS

Businesses want them. Communities need them. The Bryan School develops them.

OUR PROGRAMS

Undergraduate Programs

Accounting
Business Administration
Consumer, Apparel, & Retail Studies
Economics
Entrepreneurship
Finance
Information Systems & Supply Chain Management
International Business
Marketing
Sustainable Tourism & Hospitality

Master’s Programs

MS in Accounting
MBA
MA in Applied Economics
MS in Consumer, Apparel, & Retail Studies
MS in IT & Management

Doctoral Programs

PhD in Consumer, Apparel & Retail Studies
PhD in Economics
PhD in Information Systems

Certificates

Post-baccalaureate Certificates:
Global Apparel Supply Chain Management

Graduate Certificates:
Business Analytics
Business Foundations
Info. Assurance, Security & Privacy
Information Technology
Supply Chain, Logistics, and Transportation Management

Post-master’s Certificates:
Information Technology

Did you know?
The Bryan School ranked #2 for most female MBA students in the US in 2015, according to US News.
The mission of the Bryan School of Business & Economics is to create and disseminate knowledge about the theory and practice of business. In addition to our courses and research, we accomplish this through hands-on projects, global experiences, and outreach to the community. Our work produces principled leaders and exceptional problem solvers who have a global perspective, an innovative mindset, a broad understanding of sustainability, and a commitment to improve the organizations in which they work and the communities in which they live.