Objectives and Description of the Class
- To introduce students to the economic foundation that underlies the concepts of innovation and technological change
- To illustrate the policy importance of these concepts through policy-related readings and classroom discussions

Readings
- Readings are posted on Blackboard (see below)

Format of the Course
- This is a lecture/research class. I will make my PowerPoint lectures available on Blackboard.
- The research portion of the class will be reflected through short papers.
- Students are expected to come to class prepared to discuss material.

Topic Outline of the Course
- Introduction
- S-T-I in an Historical Perspective
- Important Innovations
- Government’s Role in S-T-I
- Public Policies Toward Innovation
- Program Evaluation

Grading
- Class participation (which includes unannounced quizzes) – 20%
- Research papers – 20%
- 1st exam – 30%
- 2nd exam – 30%
- Make-up quizzes or exams are not given under any circumstances
- A late paper will not be accepted under any circumstances
- No extra credit assignments are given
Personal Expectations

- I expect each student to be in class on time (with his/her cell phone off) and prepared to participate in the class discuss the assigned material. Note that 20% of your grade is based on class participation, which is more than just attendance, and that represents two letter grades.
- You should expect that I am in class on time (with my cell phone off) and prepared to deliver an organized lecture. You should also expect that the 1st and 2nd exams are fair and reflect the important points made during the class lectures and in the reading assignments.

Office Hours

- Bryan 461 by appointment
- Office phone: 334-5146
- email: anlink@uncg.edu (preferred mode of communication) – use Eco 312 in the subject line to ensure that your email is not treated as SPAM

Readings on Blackboard

- “Remarks by President Obama at the National Academy of Sciences Annual Meeting,” April 2009

UNCG Honor Code

- Please familiarize yourself with the University honor code.
  http://academicintegrity.uncg.edu/complete/

Faculty and Student Guidelines

- Please familiarize yourself with the Bryan School’s Faculty and Student Guidelines.
  These guidelines establish principles and expectations for the administration, faculty, staff, and students of the Bryan School of Business and Economics.
  http://www.uncg.edu/bae/faculty_student_guidelines.pdf