#2 in NC
Online Graduate Computer IT Program
US News 2017

#3 for a Public University in NC
Best Part-Time MBA Program
US News 2017

#4 in the South
Fashion Merchandising & Fashion Design School
Fashion-Schools.org 2018

#4 in the US
Greatest Opportunity for Minority Students
The Princeton Review 2018

OUR STUDENTS
(Fall 2018 Bryan School Enrollment)

Undergraduate Students | 3,735

Graduate Students | 458

ALUMNI
The Bryan Alumni network consists of over 24,000 graduates worldwide

51% Female 49% Male

TOP 1%
The Bryan School is among 1% of business schools worldwide with dual AACSB accreditation in business and accounting.

PROGRAMS

Undergraduate Programs
Accounting
Business Administration
Consumer, Apparel, & Retail Studies
Economics
Entrepreneurship
Finance
Information Systems & Supply Chain Management
International Business
Marketing
Sustainable Tourism & Hospitality

Master’s Programs
MS in Accounting
MBA
MA in Applied Economics
MS in Retail Studies
MS in IT & Management
MS in International Business

Doctoral Programs
PhD in Business Administration
PhD in Consumer, Apparel & Retail Studies
PhD in Economics
PhD in Information Systems

Certificates
Post-baccalaureate Certificates:
Global Apparel Supply Chain Management

Graduate Certificates:
IT Management
IT Development
Business Analytics
Supply Chain Management
Cyber Security

Post-master’s Certificates:
Information Technology

We develop exceptional problem solvers.

Bryan.UNCG.edu
Leadership Team

Dean
Dr. McRae “Mac” Banks
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Associate Dean for Internal Affairs
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Funding Opportunities
• School and Departmental Enrichment Funds
• Student Scholarships
• Faculty Awards and Professorships

For more information, contact:
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HIGHLIGHTS

Career Preparation
The Bryan Gold Career Readiness Program allows students to earn points and compete for prizes as they complete professional development activities. They also create an e-portfolio of their skills that can be shared with employers.

The Bryan School’s Company Spotlight program provides students the opportunity to hear and learn from employers and build relationships with recruiters.

Global Connections
Traditional study-abroad programs are one way to develop global skills, but technology is allowing Bryan School students additional international learning opportunities.

Through the X-Culture program, Bryan students partner with thousands of peers from around the globe to conduct research for businesses. They learn how to navigate through logistical and cultural challenges as they find new markets for products and other opportunities for improvement.

In Export Odyssey, students work directly with small and medium-sized North Carolina-based manufacturers to export their products to new markets globally.

Community Outreach
In the past five years, more than 1,600 Bryan School students have participated in more than 400 consulting engagements with local, regional, national, and multi-national firms.

NC Sales Institute
The NC Sales Institute promotes sales education and develops sales leaders through research, educational programs, and corporate partnerships. The institute addresses the demand for well-trained sales talent who can work within the global marketplace. It has been recognized as one of the 2017 Top Universities for Professional Sales Education by the Sales Education Foundation.

The Mission of the Bryan School of Business and Economics is to create and disseminate knowledge about the theory and practice of business. In addition to our courses and research, we accomplish this through hands-on projects, global experiences, and outreach to the community. Our work produces principled leaders and exceptional problem solvers who have a global perspective, an innovative mindset, a broad understanding of sustainability, and a commitment to improve the organizations in which they work and the communities in which they live.

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