

Bryan School Professional Development Conference 2022

Session Speakers

9:00 am

Leading vs. Managing with Steve Scott

Kirkland Room

BIO:

Steve Scott is the president of Tri-State Steel Products in Reidsville, NC. He has 30 years of management and leadership experience. Mr. Scott is an instructor in the Blueprint Series for Personal Development at the Bryan School as well. He brings his experience in business, combined with a coaching background to speak on various topics in leadership and management. One of his favorite topics is #LeadWithLove.



Launch your Side Hustle with Tiffany Grant

EUC Auditorium

BIO:

Tiffany Grant is an Accredited Financial Counselor and award-winning personal finance blogger, podcaster, coach, and educator. She has been featured on Yahoo Finance, CNBC, Essence, and Acorns as an expert on side hustles, business, and money. Tiffany has helped many people become more in tune with their money by providing financial education in a down-to-earth and relatable format! She graduated with a Bachelor of Business Administration and Management from the University of North Carolina at Pembroke. In addition, she holds a Master of Business Administration from the University of North Carolina at Greensboro. Tiffany also holds the SHRM-CP designation and is a Lean Six Sigma Yellow Belt.



10 AM

Unlock Your Influencing Skills with Coretta Walker

Kirkland Room

BIO:

Dr. Coretta Roseboro Walker joined Ready for School, Ready for Life as a project manager supporting the ages three to five initiatives in May 2022. Prior to joining the Ready team, Coretta led diverse teams at UNC Greensboro for 10 years, most recently as the Director of Strategic Initiatives & Parent Programs with the Division of Student Affairs for six years and four years as the Assistant Director for Residence Life. Before joining UNC Greensboro, Coretta was a leader in residence life at Coastal Carolina and Florida State. Coretta also currently serves as an adjunct faculty member at Elon University in the Master of Higher Education program and in the Ed.S. program in the Reich College of Education at Appalachian State University. Coretta holds a Ph.D. in Educational Studies from UNC Greensboro, a Master of Education in Higher Education Administration from North Carolina State University, and a Bachelor of Science in Biology from the University of North Carolina at Chapel Hill.



5 Ways to Network Your Way Into a Dream Career with Bramley Crisco

EUC Auditorium

BIO:

Bramley Crisco is the Director of Talent Development for Action Greensboro. Having worked with the private sector, higher education, and community organizations, her focus is on building innovative professional development and business partnerships, experiential learning engagements, and employment opportunities for students and young professionals in Greensboro. Bramley believes Greensboro is an amazing place to live, work and learn and is excited to connect students with all that the city has to offer.



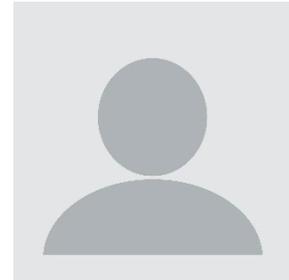
11 AM

Making Career Moves with Crystal Josey Davis

Kirkland Room

BIO:

Crystal is an NC native and resides in Summerfield. She received her bachelor's degree from UNC Greensboro and her master's degree from Liberty University. After a career in nonprofit and higher education, she decided to take the leap and jump into consulting full time as owner and chief consultant at Powerhouse Solutions Consulting and start her own transportation and logistics business, Josey Freight Company. Crystal has successfully forged her own path and has grown her businesses exponentially and enjoys being a full-time entrepreneur and business owner who can contribute to the community and provide jobs to grow the local economy.



The Art of the Humble Brag with Michael Clinton

EUC Auditorium

BIO:

Michael is a native of Kings Mountain, NC. He received his bachelor's and master's degree from UNC Greensboro. Michael's world revolves around Access, Opportunity, and Impact. These 3 things are the guiding principles to 95% of the actions he takes. Michael served in Admissions from 2015 - 2019 and Career & Professional Development from 2019 - 2022 at UNCG and is now serving as the Corporate Relations Partner at the Center for Creative Leadership.



12 PM

Leading with Equity, Diversity, Inclusion, and Belonging in Mind
with Dr. Channelle James

Kirkland Room

BIO:

Channelle D. James Ph.D. is a faculty member in the Bryan School of Business and Economics at the University of North Carolina at Greensboro, where she teaches and does research in social and sustainable entrepreneurship. Dr. James is also the Dean's Fellow for Campus Climate. In her work, she centers justice in the middle of business practices, with 31 years of working on projects focused on Equity, Diversity, and Inclusion to build better communities. Her publications are based on research in sustainable/social entrepreneurship, diversity, and community support of entrepreneurship for vulnerable communities. Dr. James is also the President and Executive Director of Community Ventures Inc.; a nonprofit startup focused on creating social good in Greensboro North Carolina through entrepreneurship and social innovation. Dr. James is also a content creator focused on podcasts and online training to support sustainability and social justice.



Meet the Presidents: Bryan School Student Orgs with Maggie Breitenbach

EUC Auditorium

BIO:

Maggie is a counselor at heart, entrepreneur, animal lover, believer in holistic wellness, and passionate about career and professional development. Maggie has a background in counseling, academic advising, and owns and operates her own business working with human and equine athletes. As a person whose career has taken many unexpected and exciting turns, Maggie's passion is to help others find their path.



Student Presidents Panel:

Kelly Crisp – Spartan Women in Business

Mary-Helen Kolousek – American Marketing Association/UNCG Consulting Club

Navia Stevenson – NCSI Student Business Group

Andrew Nunez Roa – Spartan Investment Club/ALPFA

1 PM

Creating an Authentic Team Culture with Susan Terrell

Kirkland Room

BIO:

Susan Terrell has worn many hats in her near 20 year HR career, with most of her experience being in the healthcare industry. Her current role is as AVP, Sr. HR Strategic Business Partner for Atrium Health Wake Forest Baptist with her days being filled by people analytics, workforce planning and development, business and leader strategy and executive coaching. Susan also plays the role of Instructor for the Bryan School Blueprint Series Business 115 class and has proudly mentored and supported Bryan freshmen for the last 3 years. She currently holds a Master of Science in Human Resources from Western Carolina University. Susan also has a sports-loving family where she is a mom to Grant and Dean and wife to her husband Rob. Her days outside of HR are filled with baseball, football, and lacrosse. Susan is from Cleveland, so she also endures being a Cleveland sports fan and all that comes with that... so go easy on her.



Building a Bold Brand with Tyler Wiersma

EUC Auditorium

BIO:

In five years at UNC Greensboro's Bryan School of Business and Economics, Tyler has focused his efforts on developing the next generation of problem-solvers. During this time, he has established Bryan Gold, an award-winning career readiness challenge, and the Blueprint Series, a group of courses designed to accelerate personal and professional development. In addition to developing curriculum and teaching in the Blueprint Series, he recruits, trains, and supervises 10-15 senior-level industry executives annually to serve as instructors in the courses. Prior to coming to UNCG, Tyler was a Project Manager at a technology startup where he led a customer service and customer success team that achieved a 94% customer retention rate during his tenure. Tyler has a master's degree in Higher Education Administration from Kent State University and a bachelor's degree in Psychology from the University of Mount Union.



2 PM

How to Present Like a Pro with Cammie Cummings

Kirkland Room

BIO:

Cammie Cummings, affectionately known as Coach Cammie C is a motivational speaker, certified life coach, education consultant, author of the book “Do It Again” and founder of iMPACT Project, LLC and iMPACT Apparel. Cammie's lifelong commitment is to educate, motivate and empower individuals on the importance of making an influential impact in the world by living life through your purpose. As a former school administrator and teacher of nine years, Cammie supports professionals in experiencing the joy of fulfilling their purpose, goals, and passions. Cammie’s coaching philosophy is that it all starts with “taking the step.” Nothing is impossible, you just have to be willing to take the risk and know that you deserve to live fulfilled through the work that you do. Cammie coaches professionals on purpose discovery and clarity, how to create sustainable goals with lasting outcomes, and how to build the confidence to own your future by taking the step towards greater fulfillment. Cammie brings a unique perspective and energy that will forever change the trajectory of every life she encounters. She speaks and coaches with transformational confidence, leads with integrity, and listens with the intent to support and help. No moment with Cammie is left un-impacted.



Decoding the Job Description with Amy Yandell

EUC Auditorium

BIO:

Amy Yandell is a passionate career and professional development coach, consultant, and trainer privileged to work with graduate students in the Bryan School of Business and Economics at UNCG. With a background as a musician who has worked, taught, and/or lived in over 20 countries, she offers a global, holistic approach to career coaching that supports students with a diverse range of experiences, identities, and priorities. Amy ardently believes that it is possible to "right-size" your relationship with work so that your career journey sits at the intersection of what you value, what you're good at, and what you are interested in - without requiring you to compromise your priorities, your integrity, or your health. More importantly, she's committed to enthusiastically affirming clients' power to cultivate and manifest space to be their fully whole selves in the "world of work".

