PhD IN BUSINESS ADMINISTRATION

OVERVIEW
This program prepares students for academic careers at major universities and colleges.

- Students will demonstrate knowledge regarding conceptual and empirical research methodologies and apply advanced knowledge in a global context.
- Students will design an original substantive research project.
- Students will understand specialized knowledge and scholarly literature in their field in order to contribute to academic, government, and private sector environments through their research.

WHY UNC GREENSBORO?
Recognized as a Top 10 “Best Online College”
Named a “Best College for the Money” by College Factual
Named “Best for Vets” by Military Times magazine
Accredited by the Southern Association of Colleges and Schools
High level of community engagement and research activities
Bryan School is among 1% of business schools worldwide with dual AACSB accreditation in business and accounting

CONCENTRATION AREAS
This program offers three concentration areas: Strategy, International Business, and Organizational Behavior.

ONLINE PROGRAM
The program requires three campus visits:

- You’ll come to campus prior to your first semester to meet your cohort and faculty members, and to learn about the variety of UNCG resources that will be available to you throughout your program.
- A return to campus to defend your dissertation proposal.
- Finally, a visit to UNCG to defend your dissertation.

CONTACT

Contact Dr. Moses Acquaah
Professor, Department of Management
BryanPhDBA@uncg.edu
336.334.5305

BRYAN.UNCG.EDU
## PROGRAM OF STUDY

<table>
<thead>
<tr>
<th></th>
<th>YEAR 1</th>
<th>YEAR 2</th>
<th>YEAR 3</th>
<th>YEAR 4</th>
<th>YEAR 5</th>
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<td><strong>SUMMER SEMESTER</strong></td>
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<td>BUS 790: Doctoral Research Independent Study</td>
<td>BUS 799: Doctoral Dissertation</td>
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### RESEARCH


### APPLICATION DEADLINE

**Deadline for fall admission is April 1** (with a priority deadline of January 15).

### APPLICATION REQUIREMENTS

- One official transcript from all colleges and universities previously attended.
- A completed master’s degree in a business field or related area with superior performance in graduate course work.
- Statement of Purpose
- Resume
- Three letters of recommendation from former professors, employers, or persons well acquainted with the applicant’s academic potential.
- Official results of GMAT or GRE scores. Scores are valid for five years from the time originally taken. No waivers are allowed.
- Applicants are required to submit a course-by-course NACES credential evaluation for all degrees from college or university outside of the United States. This evaluation must be submitted for the application to be considered complete. Acquire the evaluation far in advance.
- Non-native speakers of English must validate proficiency in the English language. Contact the Graduate School for details.

### COST

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<th>PER CREDIT HOUR</th>
<th>APPROX. PROGRAM COST</th>
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<tr>
<td><strong>IN STATE</strong></td>
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<tr>
<td>Legal resident of NC</td>
<td>$532</td>
<td>$28,783</td>
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<td><strong>OUTSIDE NC</strong></td>
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<td>Reside outside NC</td>
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<td>$44,440</td>
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<td><strong>OUT OF STATE</strong></td>
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<td>Reside in NC, but not resident for tuition purposes</td>
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<td>$69,938</td>
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Note. For detailed information regarding tuition and fees, visit [csh.uncg.edu](http://csh.uncg.edu).

May 2023