

## **W. Noah Reynolds, CPA MBA**



***Coleman Foundation Entrepreneur in Residence  
University of North Carolina at Greensboro***

W. Noah Reynolds is one of the great grandchildren of the Entrepreneur and Founder of R. J. Reynolds Tobacco Company in Winston-Salem, NC and is currently involved with several ventures in commercial real estate and organic grocery stores in NC. He also manages a Family Office for his immediate family and is involved in the charitable and cultural organizations created by his extended family as well as those in the local community. His business experience includes investment and wealth management, tax planning and reporting, and real estate management – including light construction, farm management, timber, agriculture, hunting, fishing, leasing, and the purchase/sale of land held for investment.

Mr. Reynolds holds a B.A. in Economics from Princeton University (1997), a B.S. in Accounting Cum Laude from the University of North Carolina at Charlotte (2002), and an MBA from Wake Forest University (2007) where he graduated with distinction and won the departmental award for each of his dual concentrations in Entrepreneurship and Finance at the Hooding Ceremony. Mr. Reynolds has been a licensed CPA in the State of North Carolina since 2003 and has worked in a variety of positions within financial services including investment banking at Sterne, Agee & Leach in Atlanta GA, stock brokerage at Merrill Lynch in Raleigh NC, and public accounting with Cherry Bekaert & Holland, LLP in Charlotte NC. Mr. Reynolds' public accounting experience includes both audit and tax within a wide range of for profit businesses – both public and private, as well as non-profit entities such as libraries, museums, local governments, and municipalities.

Mr. Reynolds has served on several legacy family boards as well as organizations within the local community including; the Z. Smith Reynolds Foundation, the Reynolda House Museum of American Art Advisory Board, the Reynolds Homestead Continuing Education Center Board (VA Tech), The New Winston Museum, and as a financial counselor with Habitat for Humanity. Other community service boards include the Princeton Terrace Club Board of Governors at Princeton, NJ, and The Children's Home of Winston-Salem, NC.

Mr. Reynolds remains involved in the local entrepreneurial community through his investment in and participation on the investment committees of the Inception Micro Angel Fund (IMAF) and Piedmont Angel Network (PAN) of the Triad, Board participation in the NC Entrepreneurship Cross Disciplinary Program (ECDP) at UNCG, and has also conducted unpublished research on the Family Office as a vehicle to store wealth from the liquidation of a Family Business as future seed capital for subsequent entrepreneurial ventures by the same or later generations of the initial founders of a family business. Mr. Reynolds has taught both undergraduate and graduate level entrepreneurship classes at UNC – Greensboro since 2010 within the Entrepreneurship major at the Bryan School of Business including the Family Business classes and the Feasibility Analysis classes.