Consumer Apparel and Retail Studies concentration:

**Retailing & Consumer Studies**

**MERCHANDISING MANAGEMENT**

Grade of C or higher is required in each APD, CRS, RCS major course & MAT 115 or higher.

Sequencing for 2021

- **CRS 211-Textile Science**
- **CRS 312 & 312L-Technical Apparel Analysis**
- **CRS 242-Design Principles & Technology** (prereq: CARS major)
- **CRS 231-Intro to Apparel & Related Industries**
- **CRS 255 -Consumer Behavior OR CRS 262-Fashion Marketing Communication** (SPRING ONLY)
- **RCS 264-Fashion Retail Management** (FALL ONLY)
- **RCS 361-Fundamentals of Retail Buying & Merch.** (prereq. MAT 115) (SPRING ONLY)
- **CRS 331-Professional Development (SI)** (Minimum 2.2 GPA) (FALL ONLY)
- **CRS 332-Internship in CARS** (Minimum 2.2 GPA & 18 hours in major) (SUMMER ONLY)
- **9 Semester Hours Electives from APD, CRS, or RCS (must meet prerequisites) that are not otherwise required or meeting other requirements for the major**
- **CRS 481-Contemporary Issues in CARS** (RCS 484 must be taken before or at the same time!) (SPRING ONLY)