
Lori A. Mackowski

CURRICULUM VITAE

The University of North Carolina Greensboro
The Bryan School of Business and Economics
Department of Marketing, Entrepreneurship, Hospitality and Tourism
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EDUCATION

NC State University (NCSU) ~ Raleigh, NC
Ph.D. Communication, Rhetoric, and Digital Media
Fall 2014 to Present

The University of North Carolina Greensboro (UNCG) ~ Greensboro, NC
M.A. Communication Studies
B.A. Communication Studies
Dean's List and Lambda Pi Eta, The National Communication Association Honors Society

PROFESSIONAL DEVELOPMENT

Fall 2012 COMM-599: Communication Pedagogy
Communication Studies Department, UNCG

ACADEMIC EMPLOYMENT

Spring 2012 to Present THE UNIVERSITY OF NORTH CAROLINA GREENSBORO ~ Greensboro, NC
The Bryan School of Business and Economics
Lecturer, Department of Marketing, Entrepreneurship, Hospitality and Tourism (MEHT)
Course: MKT-309: Business Communications: Writing Intensive and Speaking Intensive

Fall 2011 SALEM COLLEGE~ Winston-Salem, NC
Adjunct Instructor, Communications Department
Course: COMM-120: Oral Communication: Speaking Intensive

SERVICE

2018 Goodwill Industries of Northwest North Carolina—Professional Center, Effective Business
Communication Event: Guest Speaker/Consultant
Goodwill Industries of Northwest North Carolina—Professional Center, Speed Interviewing
Event: Guest Speaker/Consultant

2014 UNCG, Spring Faculty Phone-a-thon: MEHT Representative
UNCG, Alpha Kappa Psi, Mid-Court Lambda Pledge Class Event: Faculty Advisor
UNCG, Bryan School Alumni Newsletter: Copy Editor and Proofreader

2013 UNCG, Iota Omega Chapter of Delta Sigma Pi Coffee Hour with Professors: Faculty
Representative
UNCG, Spring Faculty Phone-a-thon: MEHT Representative
UNCG, General Education Assessment Conference: Faculty Representative

- 2012 UNCG, Executive Education: Improving Financial Performance through Lean Analysis: Faculty Representative
UNCG, Communication Studies Department Alumni Panel: Alumna and Faculty Representative

COMMITTEES

- Fall 2013 to Present UNCG, Lloyd International Honors College: MEHT Liaison

CONFERENCE PRESENTATIONS

- Mackowski, L. (2018, April). The language of a leader: Tweets by Pope Francis enlighten leadership style and network power. Presented at the *Eastern Communication Association*, Pittsburg, PA.
- Mackowski, L. (2018, November). Playing with Mindfulness: Benefits of mindfulness training for effective leadership communication and behavior. Presented at the *National Communication Association Annual Convention*, Salt Lake City, UT.

INVITED PRESENTATIONS

- 2018 High Point University, Career Building Workshop
2015 UNCG, Alpha Kappa Psi, Writing Application Letters and Resumes
2013 UNCG, Alpha Kappa Psi, Cultural Intelligence and The Global Workforce

HONORS

- 2016 UNCG, The Bryan School of Business and Economics Teaching Excellence Award
Nominee for 2016, 2013, 2012

UNPUBLISHED WORKS

- Mackowski, L. (2018). Pope Francis and Technology Mediums: Mindful Approaches? Unpublished doctoral paper, NC State University.
- Mackowski, L. (2017). Pope Francis: Exploring the impact of his papal power as a model for organizational leaders. Unpublished doctoral paper, NC State University.
- Mackowski, L. (2016). The language of a leader: Tweets by Pope Francis enlighten leadership style and network power. Unpublished doctoral paper, NC State University.
- Mackowski, L. (2015). Servant leadership: Speeches by Pope Francis as examples for organizational leaders to inspire followers. Unpublished doctoral research paper, NC State University.
- Mackowski, L. (2014). Creating experience: Building community in the new economy. Unpublished doctoral research paper, NC State University.
- Mackowski, L. (2010). Nurturing leadership + engaging leadership + rewarding engagement + cohesive leadership = Creating ethical leadership. Unpublished master's capstone, University of North Carolina Greensboro.
- Mackowski, L. (2009). Cashing in for creativity: When employer branding intersects with the creative class. Unpublished master's research paper, University of North Carolina Greensboro.
- Mackowski, L. (2009). Cultivating ethical leadership: The garden of dialogical virtues. Unpublished master's research paper, University of North Carolina Greensboro.
- Mackowski, L. (2009). Organizational and relational communication: Harnessing the power of employee friendship to improve retention and engagement at St. Mary's Hospital. Unpublished master's research paper, University of North Carolina Greensboro.
- Mackowski, L. (2008). Communication ethics and employee recognition programs: The importance of creating ethically based rewards and recognition programs. Unpublished master's research paper, University of North Carolina Greensboro.

Mackowski, L. (2007). Organizational communication, empowerment and identification: How employee marketing power can be harnessed through storytelling. Unpublished master's research paper, University of North Carolina Greensboro.

Mackowski, L. (2006). Jazz, improvisation and organizational communication: Jazz'in up employee communication at St. Mary's Hospital. Unpublished master's research paper, University of North Carolina Greensboro.

CORPORATE EMPLOYMENT

2017 to Present	LORI A. MACKOWSKI CONSULTING ~ Colfax, NC <i>Consultant</i>
2005 to 2011	HIGH POINT REGIONAL HEALTH SYSTEM (HPRHS) ~ High Point, NC <i>Employee Communication & Recognition Coordinator</i>
1999 to 2005	FAIRCHILD PUBLICATIONS ~ High Point, NC <i>Advertising Coordinator / Senior Office Manager</i>
1998 to 1999	MORGAN STANLY DEAN WITTER ~ Winston-Salem, NC <i>Sales Assistant / Communication Specialist</i>

HONORS

2010	HPRHS, Honorary Nurse's Award: Excellence in Internal Marketing of Nursing Programs
2006	HPRHS, Starburst Award: Design, Creation and Execution of Employee Rewards & Recognition Program
2005	HPRHS, Starburst Award: Assistance in Creating High Performers Employee Incentive Program
2004	Fairchild Publications, Operations IMPACT Award: Significant Impact to Company-wide Operations and embodies the qualities of our mission statement
2003	Fairchild Publications, Kudos Award: Excellence in Customer and Employee Relations
2002	Fairchild Publications, Kudos Award: Excellence in Customer and Employee Relations

PROFESSIONAL AFFILIATIONS

2018 to Present	Association for Business Communication, Member
2014 to Present	Alpha Kappa Psi, Honorary Faculty Member
2011 to Present	National Communication Association, Member

VOLUNTEER WORK

2018	Immaculate Heart of Mary Catholic Church ~ High Point, NC, Stewardship Fair: Volunteer
	Immaculate Heart of Mary Catholic Church ~ High Point, NC, Open Door Ministries/Father's Table: Volunteer