

Vladislav Maksimov

University of North Carolina at Greensboro, North Carolina, USA

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EDUCATION

- PhD University of Miami, School of Business Administration, Coral Gables, Florida
Area: *Strategy and International Business*
- MBA Ohio University, College of Business, Athens, Ohio
- BBA Sofia University "St. Kliment Ohridski", College of Economics and Business Administration,
Sofia, Bulgaria

EMPLOYMENT

- Associate Professor of Strategy and International Business 2021-current
Margaret Hill Dean's Notable Scholar
Department of Management
Bryan School of Business and Economics
University of North Carolina at Greensboro
- Assistant Professor of Strategy and International Business 2016-2020
Margaret Hill Dean's Notable Scholar
Department of Management
Bryan School of Business and Economics
University of North Carolina at Greensboro

PUBLICATIONS

- Maksimov, V. & Luo, Y. 2021. International springboard as an entrepreneurial act. *Journal of World Business*, 56(3), DOI: <https://doi.org/10.1016/j.jwb.2020.101176>
- Luo, Y., Maksimov, V., & Bu, J. 2020. Making geographic dispersion work for emerging market MNEs. *Journal of International Management*, (In Press); Available online November 13, 2020;
DOI: <https://doi.org/10.1016/j.intman.2020.100800>
- Sun, J., Maksimov, V., Wang, S. L., & Luo, Y. 2021. Developing compositional capability in emerging economy SMEs. *Journal of World Business*, 56(3), DOI: <https://doi.org/10.1016/j.jwb.2020.101148>
- Maksimov, V., Wang, S.L., & Yan, S. 2019. Global connectedness and dynamic green capabilities in MNEs. *Journal of International Business Studies*, Available online October 24, 2019;
DOI: <https://doi.org/10.1057/s41267-019-00275-z>
- Wang, S.L., Luo, Y., Maksimov, V., Sun, J., & Celly, N. 2019. Achieving temporal ambidexterity in new ventures. *Journal of Management Studies*, 56(4): 788-822
- Maksimov, V., Wang, S.L., & Luo, Y. 2017 Reducing poverty in the least developed countries: The role of small and medium enterprises. *Journal of World Business*, 52(1): 244-257; 2018 (Inaugural) Best Phenomenon-Based Article Award, the Journal of World Business.

- Maksimov, V., Wang, S.L., & Luo, Y. 2017. Institutional imprinting, entrepreneurial agency, and private firm innovation in transition economies. *Journal of World Business*, 52(6): 854-865
- Zheng, Q., Luo, Y., & Maksimov, V. 2015. Achieving legitimacy through corporate social responsibility: The case of emerging economy firms. *Journal of World Business*, 50(3): 389-403
- Luo, Y., Liu, Yi., Yang, Q., Maksimov, V., & Hou, J. 2015. Improving performance and reducing cost in buyer-supplier relationships: The role of justice in curtailing opportunism. *Journal of Business Research*, 68(3): 607-615
- Wang, S. L., Luo, Y., Lu, X., Sun, J., & Maksimov, V. 2014. Autonomy delegation to foreign subsidiaries: An enabling mechanism for emerging-market multinationals. *Journal of International Business Studies*, 45(2): 111-130
- Dai, L., Maksimov, V., Gilbert, B., & Fernhaber, S. 2014. Entrepreneurial orientation and international scope: The differential roles of innovativeness, proactiveness, and risk-taking. *Journal of Business Venturing*, 29(4): 511-524
- Liu, Y., Luo, Y., Yang, P., & Maksimov, V. 2014. Typology and effects of co-opetition in buyer-supplier relationships: Evidence from the Chinese home appliance industry. *Management and Organization Review*, 10(3): 439-465
- Luo, Y., Rui, H., & Maksimov, V. 2013. Tales of rivals: Inter-Chinese attacks in international competition. *Organizational Dynamics*, 42(2): 156-166
- Oviatt, B.M., Maksimov, V.R., & McDougall, P.P. 2021. International Entrepreneurship. In L. Dana (Ed.), *World Encyclopedia of Entrepreneurship* (pp. 437-442). Cheltenham, U.K.: Edward Elgar.
- Oviatt, B.M., Maksimov, V.R., & McDougall, P.P. 2011. International Entrepreneurship. In L. Dana (Ed.), *World Encyclopedia of Entrepreneurship* (pp. 268-273). Cheltenham, U.K.: Edward Elgar.

RESEARCH IN PROGRESS

Projects on MNE sustainability initiatives with a focus on social issues and organizational capabilities; international and domestic strategies of emerging market firms with a focus on liabilities during internationalization, capability development and deployment, political and network strategy, and organizational ambidexterity; global crowdsourcing with a focus on platform design.

SELECTED CONFERENCE PRESENTATIONS

- Wang, S.L., Maksimov, V., & Ouyang, C. 2019. 'Innovation for Social Inclusion in Emerging Markets.' *AOM Annual meeting, Boston, MA*
- Maksimov, V. 2019. Panelist in panel 'Making Dynamic Capabilities Actionable for International Business.' *AIB Annual meeting, Copenhagen, Denmark*
- Maksimov, V., Wang, S.L., & Yan, S. 2019. 'Global connectedness and dynamic green capabilities in MNEs.' *AIB Annual meeting, Copenhagen, Denmark*
- Maksimov, V. & Luo, Y. 2019. 'An East-West approach to structural ambidexterity.' *SMS Special Conference, Frankfurt, Germany*
- Maksimov, V., Wang, S.L., & Yan, S. 2018. The dynamic capability process in the MNE and the quest for lower environmental footprint. *JIBS SI PDW, AOM Annual meeting, Chicago, Illinois*
- Maksimov, V. & Luo, Y. 2017. Home government support or parent entrepreneurial orientation: The global expansion of Chinese MNEs. *AIB Southeast Chapter conference, Washington, DC*

- Maksimov, V. 2017. Entrepreneurial orientation and the co-development of transactional and relational competences. *AOM Annual meeting, Atlanta, Georgia*
- Maksimov, V. & Luo, Y. 2016. Opportunity-seeking, entrepreneurial orientation, and subsidiary strategy. *AOM Annual meeting, Anaheim, California*
- Zhang, H., Bruton, G., Luo, Y., Maksimov, V. & Xu, K. 2016. Business entertainment as gray social capital in emerging economies. *AIB Annual meeting, New Orleans, Louisiana*

TEACHING

- Fall 2021, **Strategic Issues in International Business**, online, PhD in Management, UNCG
- Fall 2018 – Fall 2020, **Global Business**, online, Master of Science in International Business, UNCG; evals – 4.75 (5-point Likert scale)
- Fall 2016 – Spring 2021, **Business Policy and Strategy**, online and in-person, Undergraduate Program, UNCG; evals – 4.45 (5-point Likert scale)

PROFESSIONAL SERVICE

Reviewing: Journal of Management Studies, Journal of World Business, Thunderbird International Business Review, Research Policy, Journal of International Business Studies, Management and Organization Review; Strategic Management Journal, Journal of Business Research, Journal of International Management, Academy of Management, Academy of International Business

DISSERTATION

What Drives Organizational Ambidexterity? Institutional, Organizational, and Entrepreneurial Factors
Committee: Yadong Luo (Chair), University of Miami; John M. Mezas, University of Miami; Marianna Makri, University of Miami; Chester Schriesheim, University of Miami

AWARDS, HONORS, AND GRANTS

2020 Junior Research Excellence Award, Bryan School of Business and Economics, UNCG
2019-21 Margaret Hill Dean's Notable Scholar, Bryan School of Business and Economics, UNCG
2019 Faculty Excellence in Research and Creative Activity, UNCG Office of the Provost
2018 Internal grant award by DOM's Scholars Program
2018 Best Phenomenon-Based Article Award (Inaugural), The Journal of World Business
OER Mini-Grant, Provost and University Libraries, University of North Carolina at Greensboro, 2017
Research Mini-Grants, University of Miami CIBER
Best Undergraduate Scholastic Achievement Award, Sofia University

PROFESSIONAL AFFILIATIONS

Academy of Management (Divisions: Strategy, International Management, Entrepreneurship, Social Issues in Management, and Organizations and the Natural Environment); Academy of International Business (SIG Sustainability and International Business Studies); Strategic Management Society; Innovating for Sustainability Salon