HOSPITALITY & TOURISM MGT

Courses not requiring full admission to major marked with *

Sequencing for 2021

STH 102*- Introduction to Tourism and Hospitality

STH 251*- Diversity & Equity in Hospitality & Tourism (FALL ONLY)

STH/ENT 451*- Service Management

STH 491- Tourism & Hospitality Strategic Management (Senior standing)

STH majors are required to complete 600 hours (paid or unpaid) in the hospitality industries.

9 Semester Hours from*:
  (Must meet prereqs)

- STH 231*- Tourism, Cultures & Places
- STH 310*- Hotel Operations (pr. ACC 201) (Fall)
- STH 311*- Sustainable Food & Craft Beverage (Spring)
- STH 312*- Greening Hotel Facilities (Spring)
- STH 313*- Revenue Management (pr. ECO 201 & MAT 115) (Spring)
- STH/GES 331*- Sustainable Tourism & Transportation (Spring)
- STH 332*- Sustainable Destination & Exp. Mgt (Fall)
- STH/ENT/BUS 338*- Global Franchising (pr. ACC 201)
- STH 354*- Restaurant Entrepreneurship (Fall)
- STH 401*- Hotel and Travel Services Sales and Marketing (pr. STH 332 or MKT 320) (Spring)
- STH 417*- Internship in Hospitality and Tourism Management
- STH 433*- Meeting, Conference and Event Tourism (Spring)
- STH 459*- Independent Study in Sustainable Tourism and Hospitality
- STH 473*- Wine Appreciation for the Business Professional (Spring)
- STH 488- Special Topic in Resorts and Entertainment Attractions