INTERNATIONAL BUSINESS

Sequencing for 2021

Grade of C or higher is required in each course in all HR concentration courses.

Courses not requiring full admission to major marked with *

MGT 302-Int’l Business: Operations & Environment in Foreign Jurisdictions

MGT 304-Current Issues in International Business

6 Credits- Foreign Language (FL) at Intermediate Level*

FL 203 & FL 204

FL 102 & year study abroad w/ intensive FL study

FL 203 & semester study abroad w/ FL study

NOTES:

FL 101 taught FALL only for CHI, ITA, JNS, RUS
Latin, Greek and American Sign Language are not appropriate for INTB

Global Experience – choose 1 from:
Semester study abroad OR MGT 303 OR Approved short-term study abroad

9 Semester Hours from:
(Must meet prereqs)

- BUS 328*-Organizational Leadership
- BUS/ENT 342*-International Entrepreneurship
- ENT/MKT 328*-Sales Leadership
- ENT/MKT 403*-Entrepreneurial Marketing
- FIN 330-Financial Institutions & Markets
- FIN 410-Business Finance II
- FIN 442-Investments
- MGT 313-Human Resource Management
- MGT/PSY 314-Industrial & Organizational Psychology (fall)
- MGT 315-Selection Compensation
- MGT 317-Training & Development in Organizations
- MGT 354*-Diversity and Inclusion in Organizations
- MGT 375-Management Process Skills
- MGT 475-Employment & Human Resources Law (spring)
- MGT 493*-Honors Work
- MKT 326-Introduction to Retailing
- MKT 421-Promotion Management
- MKT 422-Fundamentals of MKT Research
- MKT 424-Consumer Behavior
- MKT 426-International Marketing
- SCM 402-Logistics & Supply Chain Management
- LLC course at 300-level or above*
- OR other 300+ level elective as approved by advisor/faculty member