

January 31, 2018

Nir Kshetri, Ph D

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Bryan School of Business and Economics
The University of North Carolina—Greensboro
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EDUCATION

Doctor of Philosophy (PhD) (Business Administration), 2003
College of Business Administration, University of Rhode Island

DISSERTATION

Globalization of Innovations: A Multilevel-Multimethod Framework to Explain Diffusion and Adoption of the Internet

(Winner of the 2001 Association for Consumer Research/Sheth Foundation Award for the best cross-cultural research dissertation)

Master of Business Administration (MBA) (Awarded BHU Gold Medal and Kedar Nath Gold Medal)
Banaras Hindu University, Varanasi, India

Master of Arts (MA) (Economics)
Tribhuvan University, Kathmandu, Nepal

Master of Science (MSc) (Mathematics)
Tribhuvan University, Kathmandu, Nepal

Bachelor of Civil Engineering (BE)
Tribhuvan University, Kathmandu, Nepal

Bachelor of Science (BSc) (Physics, Mathematics, Statistics)
Tribhuvan University, Kathmandu, Nepal

WORK EXPERIENCE (Academic)

8/2013-Present: Professor, Bryan School of Business and Economics, University of North Carolina—Greensboro

8/2009-7/2013: Associate Professor with tenure, Bryan School of Business and Economics, University of North Carolina—Greensboro

8/2003-7/2009: Assistant Professor, Bryan School of Business and Economics, University of North Carolina—Greensboro

New Conventional/Online Courses developed:

MBA 718: Global Business Practices

MGT 400: Cybersecurity Management (Online)

MBA 733: International Marketing Management (Conventional as well as Online versions)
MBA 730: Marketing Research (Conventional as well as Online versions)
MBA 706 - Marketing Management (Conventional as well as Online versions)
MKT 426: International Marketing (co-developer- Online)
BUS/ENT 342: International Entrepreneurship (Conventional as well as Online versions)
MGT 301: International Business (Online version)
MKT 422: Marketing Research (Online version)
MKT 325: E-commerce in Marketing (Online version)
MBA/BUS 606: International Entrepreneurship (Conventional)

Courses taught at UNCG:

MGT 400: Cybersecurity Management
MBA 745: Doing Business in Prague
MBA 718: Global Business Practices
MBA 706: Marketing Management
MBA 733: International Marketing
MBA 730: Marketing Research
MBA 663: Doing Business in France
MBA 695: International Marketing
MBA 642: Marketing Research: Gathering Original Data
MBA 643: Marketing Research: Data Analysis
MBA 647: Marketing with E-Commerce
MBA 626: Strategic marketing Management
BUS/ENT 342: International Entrepreneurship
MGT 303: Experience Business Abroad
MGT 301: International Business
MKT 426: International Marketing
MKT 424: Consumer Behavior
MKT 422: Marketing Research
MKT 325: E-commerce in Marketing
MKT 320: Principle of Marketing

5/2018-6/2018: Erskine Visiting Fellow, University of Canterbury, Christchurch, New Zealand

7/2010-3/2018: Research Fellow, Research Institute for Economics & Business Administration, Kobe University, Japan.

7/2017: Visiting Professor, Aarhus University, Aarhus Denmark

7/2016: Visiting Professor, Aarhus University, Aarhus Denmark

5/2017, 5/2016, 5/2015, 5/2014, 5/2013, 5/2012, 5/2011, 5/2010: Visiting Professor, Transatlantik-Institut, Fachhochschule Ludwigshafen am Rhein, Germany.

6-7/2014: Visiting Professor, Konrad Lorenz University, Bogota, Colombia.

6/2013, 6/2010, 6/2009: Visiting Professor, Bad Mergentheim Business School, Duale Hochschule Baden-Württemberg Mosbach, Campus Bad Mergentheim, Baden-Wuerttemberg Cooperative State University, Germany.

12/2012-1/2013: Visiting Professor, Research Institute for Economics & Business Administration, Kobe University, Japan.

10/2012-11/2012: Visiting Professor, Universidad Militar Nueva Granada, Bogota, Colombia.

7/2011-8/2011: Visiting Professor, Konrad Lorenz University, Bogota, Colombia.

5/2011-7/2011: Visiting Professor, Research Institute for Economics & Business Administration, Kobe University, Japan.

Fall 2006: Visiting Professor, European Business School, Paris, France.

1/2003-7/2003: Adjunct Faculty, University of Rhode Island (URI).

9/1999-12/2002: Instructor and Graduate Assistant, University of Rhode Island.

Courses taught: MKT415: Marketing Research, MIS 420: Business Data Communications, MKT 341: Professional Selling, BAC202: Managerial Statistics, MKT311: Consumer Behavior, MSI 309: Operations Management.

1/1994-8/1999: Lecturer/Assistant Professor, Kathmandu University, Kathmandu, Nepal.

Courses developed and taught: GEM 670: International Business and MKT 610: Marketing Research (MBA level); MGT 402: Entrepreneurial Management and MGT 401: Industrial Management (undergraduate level). Also taught several undergraduate and graduate level courses on Mathematics and Statistics.

1/1998-3/1998: Visiting Lecturer, Management School, Lancaster University, Lancaster, The United Kingdom

WORK EXPERIENCE (Consulting and Advisory)

Agricultural Development Bank (Nepal)

Asian Development Bank

Food and Agriculture Organization (FAO) (United Nations)

German Technical Cooperation (GTZ)

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United Nations Conference on Trade and Development (UNCTAD) (United Nations)

SPECIAL AWARDS and HONORS

1. April 2016: Senior Research Excellence Award, Bryan School of Business and Economics, The University of North Carolina—Greensboro.

2. 2015: *Global Entrepreneurship: Environment and Strategy* (Routledge, 2014) selected as an Outstanding Academic Title by *Choice Magazine* (January 2015 Issue). About 2% of academic titles submitted to *Choice Magazine* for review are selected as Outstanding Academic Titles.
3. 2015, 2014 and 2013: Recognized by *Business Week* as a "prominent faculty".
4. 2014: Excellence in reviewing award by the Journal of International Management/Elsevier.
5. 2013: Emerald Literati Network 2013 Awards for Excellence, Highly Commended Award Winner for the article "Kaspersky Lab: From Russia with Anti-virus," published in *Emerald Emerging Markets Case Studies*.
6. May 2013: Best Academic Paper Award at The Business and Entrepreneurship in Africa Conference 2013 organized by Syracuse University's Whitman School of Management and Makerere University Business School.
7. February 2012: Best paper award, 5th International Conference on Information Systems and Economic Intelligence (SIIE), February 16-18, 2012, Djebra (Tunisia).
8. May 2012: Teaching Excellence Award, Bryan School of Business and Economics, The University of North Carolina—Greensboro.
9. 2012: Ranked #2 in terms of the number of articles published in *Journal of International Management* over a 13-year period (1998-2010) (Kothari, T. & Lahiri, S. 2012. "Yesterday, today and tomorrow: An overview of research publications in the Journal of International Management", *Journal of International Management*, 18(1), 102–110).
10. 2011: Ranked #3 in terms of the number of Strictly Research Papers (SRP) and #10 in terms of the number of Research Papers published in *Electronic Markets* (Fischbach, K., Putzke, J. & Schoder, D. (2011), Co-authorship networks in electronic markets research, *Electron Markets*, 21:19–40).
11. 2010: Emerald Literati Network 2010 Award for Excellence for the article, "The evolution of the Chinese online gaming industry," published in the *Journal of Technology Management in China*.
12. 2010: Winner of the Meheroo Jussawalla Research Paper Prize: This prize is awarded to the best overall research paper selected for the Pacific Telecommunications Council's annual conferences.
13. 2009: Finalist in the Alumni Teaching Excellence Award, The University of North Carolina—Greensboro.
14. October 2008: Finalist in the *Management and Organization Review* (MOR) Best Paper Award, China Goes Global Conference, Harvard University, October 10-11, 2008.
15. May 2008: *Teaching Excellence Award*, Bryan School of Business and Economics, The University of North Carolina—Greensboro.
16. January 2008: The Meheroo Jussawalla Research Paper Prize: This prize is awarded to the best overall research paper selected for the Pacific Telecommunications Council's annual conferences.
17. May 2006: Organization Service Award for the Best Track Co-chair in the Information Resources Management Association (IRMA) 2006 International Conference. The IRMA 2006 conference had over 60 tracks.
18. 2004: Runner Up: American Marketing Association's best dissertation award sponsored by the Technology and Innovation Special Interest Group.
19. 2002: Consortium fellow, American Marketing Association (AMA) Doctoral Consortium, Emory University, Atlanta, Georgia.
20. 2001: First Place Winner, Pacific Telecommunications Council Essay Competition. Essay title: "What Determines Internet Diffusion Loci in Developing Countries: Evidence from China and India".
21. 2001: Winner of the Association for Consumer Research/Sheth Foundation Award for "best cross-cultural research dissertation proposal". This was an international competition open to Ph.D. candidates at the post-comprehensive, dissertation stage

22. 2001: Consortium Fellow, Association for Information System (AIS) Doctoral Consortium, Bentley College, Waltham, MA.
23. 2000: Second Place Winner, Pacific Telecommunications Council Essay Competition. Essay title: "What Does Telecommunications Really Mean for the Internationalization of SMEs from Asia-Pacific?".
24. 1998: British Council Fellowship to visit Management School, Lancaster University, UK.
25. 1997: BHU Gold Medal and Kedar Nath Gold Medal for standing first in order of merit in the MBA class, 1995-97, Banaras Hindu University, India.
26. 1995: Colombo Plan fellowship to study MBA at Banaras Hindu University, India.

PUBLICATIONS

Google Scholar Citation Statistics

Number of citations: 3,677 (January 30, 2018)
 H-index: 30
 I-10 index: 68

Books

1. **Kshetri, Nir**, Torbjorn Fredriksson and Diana Rojas (2017). *Big Data and Cloud Computing for Development: Lessons from Key Industries and Economies in the Global South*, Routledge: New York.
2. **Kshetri, Nir**. (2016). *The Quest to Cyber Superiority: Cybersecurity Regulations, Frameworks, and Strategies of Major Economies*, Springer-Verlag: New York, Berlin and Heidelberg.
3. **Kshetri, Nir**. (2016). *Big Data's Big Potential in Developing Economies: Impact on Agriculture, Health and Environmental Security*, Centre for Agriculture and Biosciences International (CABI) Publishing, Wallingford, Oxon, the U.K.
4. **Kshetri, Nir**. (2014). *Global Entrepreneurship: Environment and Strategy*, Routledge: New York (ISBN-10: 041588800X, ISBN-13: 978-0415888004) (<https://www.routledge.com/Global-Entrepreneurship-Environment-and-Strategy/Kshetri/p/book/9780415888004>).
 - Selected as an Outstanding Academic Title by *Choice Magazine* in 2015.
 - Reviewed by *Choice* magazine and rated as "Essential", October 2014, 52(2), p. 310.
5. **Kshetri, Nir** (2013). *Cybercrime and Cybersecurity in the Global South*, Palgrave Macmillan: Houndmills, Basingstoke, U.K., ISBN-13:9781137021939, ISBN-10:1137021934 (<http://www.palgrave.com/products/title.aspx?pid=583038>) .
 - Reviews of this book have been published in:
 - *Journal of Global Information Technology Management* (JGITM), October 2013, 16(4); pp.71-74 (Reviewed by Lailani Alcantara) .
 - *Communications & Strategies*, 2nd Quarter, Issue 90, pp. 151-152 (Reviewed by Lorenzo Pupillo).
 - Telecommunications Policy, (Reviewed by Trevor Fowler).
 - *Criminal Law and Criminal Justice Books*, a joint project of Rutgers School of Law–Newark and Rutgers School of Criminal Justice, September 2013 (<http://clcjbooks.rutgers.edu/books/cybercrime-and-cybersecurity.html>). (Reviewed by Peter Grabosky)
 - Media highlight: A TechRepublic article, "Understanding what motivates Chinese hackers" by Michael Kassner (April 22, 2013), (http://www.techrepublic.com/blog/security/understanding-what-motivates-chinese-hackers/9374?tag=mantle_skin;content) featured this book.

6. **Kshetri, Nir** (May 2010). *The Global Cyber-crime Industry: Economic, Institutional and Strategic Perspectives*, Springer-Verlag: New York, Berlin and Heidelberg (pp. 280) (ISBN-10: 3642115217, ISBN-13: 978-3642115219).
7. **Kshetri, Nir** (July 2008). *The Rapidly Transforming Chinese High Technology Industry and Market: Institutions, Ingredients, Mechanisms and Modus Operandi*, Caas Business School, City of London and Chandos Publishing (Oxford) (pp. 332) (ISBN: 1843344645)
 - This book has been reviewed in *Journal of Contemporary Asia*: Richards, Jennifer, Kolko, Gabriel, Abbott, Jason P., Rodan, Garry, Menchik, Jeremy, Thompson, Herb, Ramos, Frances Mae Carolina, Visser, Robin and Gunn, /Geoffrey C.(2010) 'Book Reviews', *Journal of Contemporary Asia*, 40: 2, 347-367.
 - Summary of the book published in "Annotated List of Books", *Asian-Pacific Economic Literature*, November 2008, 22(2), pp. 73-94.

Journal Articles

1. **Kshetri, Nir** (2018). "Informal institutions and Internet-based equity crowdfunding," *Journal of International Management*, (forthcoming).
2. **Kshetri, Nir** (2018). "Blockchain's Roles in Meeting Key Supply Chain Management Objectives," *International Journal of Information Management*, (forthcoming).
3. **Kshetri, Nir** and Voas, J. (2017). "Hacking Power Grids: A Current Problem", *IEEE Computer* (forthcoming).
4. **Kshetri, Nir** and Voas, J. (2017). "The Economics of "Fake News"" *IEEE IT Professional* (forthcoming).
5. **Kshetri, Nir** (2017). "Blockchain's roles in strengthening cybersecurity and protecting privacy" *Telecommunications Policy*, 41(10), pp. 1027-1038
6. **Kshetri, Nir** (2017) "Will blockchain emerge as a tool to break the poverty chain in the Global South?" *Third World Quarterly*, 38 (8), 1710-1732, <http://www.tandfonline.com/doi/full/10.1080/01436597.2017.1298438>.
7. **Kshetri, Nir** (2017) "Potential Roles of Blockchain in Fighting Poverty and Reducing Financial Exclusion in the Global South," *Journal of Global Information Technology Management* (forthcoming).
8. Voas, J. and **Kshetri, Nir** (2017). "Human tagging", *IEEE Computer* 50(10): 78-85.
9. **Kshetri, Nir** (2017). "Can Blockchain Strengthen IoT?" *IEEE IT Professional*, 19(4), 68-72.
10. **Kshetri, Nir** and Voas, J. (2017). "Do Cryptocurrencies Fuel Ransomware" *IEEE IT Professional* 19(5), 11-15.
11. **Kshetri, Nir** and Voas, J. (2017). "Banking on Availability", *IEEE Computer* 50(1), 76 - 80
12. **Kshetri, Nir**. (2017). "In Focus: An Opinion on the Report on Securing and Growing the Digital Economy", *IEEE Security & Privacy* January/February, pp. 2-7.
13. **Kshetri, Nir** (2017). "Cybersecurity in India: Regulations, governance, institutional capacity and market mechanisms", *Asian Research Policy*, 8(1), 64-76.
14. **Kshetri, Nir** (2017). "The Evolution of the Internet of Things Industry and Market in China: An Interplay of Institutions, Demands and Supply" *Telecommunications Policy*, 41(1), pp. 49-67
15. **Kshetri, Nir** (2016) "Cybersecurity and Development," *Markets, Globalization & Development Review*, 1(2), Article 3: <http://digitalcommons.uri.edu/mgdr/vol1/iss2/3>
16. **Kshetri, Nir** (2016). "Creation, Deployment, Diffusion and Export of Sub-Saharan Africa-originated Information Technology-Related Innovations," *International Journal of Information Management*, 36(6), Part B, pp. 1274-1287.
17. **Kshetri, Nir** (2016) "The Economics of the Internet of Things in the Global South" *Third World Quarterly* 38 (2), 311-339, <http://www.tandfonline.com/doi/full/10.1080/01436597.2016.1191942>.
18. **Kshetri, Nir** (2016). "Big Data's Role in Expanding Access to Financial Services in China," *International Journal of Information Management*, 36 (3), 297-308.
19. **Kshetri, Nir** (2016). "Institutional and Economic Factors Affecting the Development of the Chinese Cloud Computing Industry and Market", *Telecommunications Policy*, 40, 116-129.

20. **Kshetri, Nir** (2016). "Cybercrime and Cybersecurity in India: Causes, Consequences and Implications for the Future" *Crime, Law and Social Change*, 66 (3), 313–338.
21. **Kshetri, Nir**, and L.L. Alcantara (2016) "Drivers of Cross-national Variation in Advertising Spending: A Longitudinal Analysis of the Effects of Freedom and Foreign Direct Investment," *Australasian Marketing Journal* 24(1), 38–45.
22. **Kshetri, Nir** (2016). "Gambling with Source Code ", *IEEE Computer*, 49(2), 74-77.
23. **Kshetri, Nir** (2016). "Cybersecurity Strategies of Gulf Cooperation Council Economies," *Georgetown Journal of International Affairs*, March, <http://journal.georgetown.edu/cybersecurity-strategies-of-gulf-cooperation-council-economies/>
24. **Kshetri, Nir** (2016). "Fostering Startup Ecosystems in India", *Asian Research Policy*, 7(1), 94-103.
25. **Kshetri, Nir** (2015). "Success of Crowd-Based Online Technology in Fundraising: An Institutional Perspective," *Journal of International Management*, 21(2), 100–116.
 - Featured by *Strategy & Business Magazine* (<http://www.strategy-business.com/>) in its Recent Research column. The Magazine's September 17 article, "Navigating the Crowdfunding Landscape" (<http://www.strategy-business.com/blog/Navigating-the-Crowdfunding-Landscape>) is based entirely on this article.
26. **Kshetri, Nir** (2015). "Recent U.S. Cybersecurity Policy Initiatives: Challenges and Implications" *IEEE Computer* 48 (7), 64 – 69.
27. **Kshetri, Nir** (2015). "India's Cybersecurity Landscape: The Roles of the Private Sector and Public-Private Partnership" *IEEE Security & Privacy* 13(3), 16-23.
28. **Kshetri, Nir** (2015). "Cybercrime and Cybersecurity Issues in the BRICS Economies," Editorial, *Journal of Global Information Technology Management (JGITM)*, 18(4), 1-5.
29. **Kshetri, Nir**, Diana Rojas-Torres, and Marleny Cardona Acevedo (2015). "Diaspora Networks, Non-Economic Remittances and Entrepreneurship Development: Evidence from Some Economies in Latin America," *Journal of Developmental Entrepreneurship* 20(1).
30. **Kshetri, Nir** (2014). "Big Data's Impact on Privacy, Security and Consumer Welfare," *Telecommunications Policy* 38, pp. 1134-1145.
 - July 2017: Among the 10 most cited article published in *Telecommunications Policy* since 2012 (according to Scopus citation counts).
31. **Kshetri, Nir** (2014). "The Emerging Role of Big Data in Key Development Issues: Opportunities, Challenges, and Concerns," *Big Data & Society*, July-December, 1-20, DOI: 10.1177/2053951714564227.
32. **Kshetri, Nir** (2014). "Japan's Changing Cybersecurity Landscape ", *IEEE Computer*, 47(1), 83-86.
33. **Kshetri, Nir**, L.L. Alcantara, and Y. Park (2014). "Development of a Smart City and its Adoption and Acceptance: the Case of New Songdo," *Communications & Strategies*, No. 96, 4th quarter, 113-128.
34. **Kshetri, Nir** (2014). "Cyberwarfare in the Korean Peninsula: Asymmetries and Strategic Responses", *East Asia*, 31, 183–201, DOI 10.1007/s12140-014-9215-1.
35. **Kshetri, Nir**, Ralf Bebenroth, Nicholas C. Williamson, and Ravi S. Sharma (2014). "Cross-national Heterogeneity in E-retail Spending: A Longitudinal Analysis of Economic, Technological and Political Forces", *Electronic Commerce Research*, 14(4): 585-609, DOI 10.1007/s10660-014-9159-y.
36. **Kshetri, Nir** (2014). "Developing Successful Entrepreneurial Ecosystems: Lessons from a Comparison of an Asian Tiger and a Baltic Tiger", *Baltic Journal of Management*, 9(3), 330-356.
37. Alcantara, Lailani L. and **Nir Kshetri** (2014). "The Link between Societal Motivation and New Venture Performance: Evidence from Entrepreneurs in Japan," *Journal of Small Business and Entrepreneurship*, 26(3), 623-641, <http://dx.doi.org/10.1080/08276331.2014.892311>.
38. **Kshetri, Nir** (2014). "China's Data Privacy Regulations: A Tricky Trade-Off between ICT's Productive Utilization and Cyber-Control", *IEEE Security & Privacy*, 12(4), 38-45.
39. **Kshetri, Nir** (2014). "Cyber-warfare: Western and Chinese Allegations", *IEEE IT Professional*, 16(1)-16-19.
40. Bebenroth, Ralf, **Nir Kshetri** and Reinhard Hunerberg (2014), "Foreign Firms' Access to the Japanese Market", *European Journal of International Management* 8(1), 1-19.

41. **Kshetri, Nir** (2014). "An Interview with Dr. Taro Komukai, Executive Director and Senior Consultant, InfoCom Research, Japan," *Journal of Information Technology Case and Application Research*, 16(1), 49-52.
42. **Kshetri, Nir** (2013). "Privacy and Security Issues in Cloud Computing: The Role of Institutions and Institutional Evolution", *Telecommunications Policy*, 37(4-5), May-June, pp. 372-386.
 - Media highlight: This article has been cited in over fifty newspapers published from Australia, Brunei, Canada, China, Colombia, France, India, Italy, Japan, Malaysia, Mexico, Morocco, New Zealand, Qatar, Tanzania, Thailand, the Philippines, the U.S., United Arab Emirates and other countries between June 21 and July 4, 2012.
 - July 2017: Most cited article published in Telecommunications Policy since 2012 (according to Scopus citation counts).
43. **Kshetri, Nir** (2013). "Cloud Computing in Sub-Saharan Africa ", *IEEE IT Professional*, 15(6), November/December, 64-67.
44. **Kshetri, Nir** (2013). "The Diaspora as a Change Agent in Entrepreneurship-Related Institutions in Sub-Saharan Africa," *Journal of Developmental Entrepreneurship*, September, 18(3), 1-27.
45. **Kshetri, Nir** (2013). "Cybercrimes in the Former Soviet Union and Central and Eastern Europe: Current Status and Key Drivers," *Crime, Law and Social Change*, 60(1), 39-65.
46. **Kshetri, Nir** and San Murugesan (2013). "EU and US Cybersecurity Strategies and Their Impact on Businesses and Consumers", *IEEE Computer*, 46(10), October, 84-88.
47. **Kshetri, Nir** (2013). "Global Cybersecurity: Issues and Concerns," Guest Editorial, *Journal of Global Information Technology Management (JGITM)*, 16(4), 1-5.
48. **Kshetri, Nir** (2013). "The Expert Opinion: An Interview with Dr. Taro Komukai, Executive Director and Senior Consultant, Infocom Research, Japan," *Journal of Global Information Technology Management (JGITM)*, 16(4), 68-71.
49. **Kshetri, Nir** (2013). "Cyber-victimization and Cybersecurity in China," *Communications of the ACM*, 56(4), 35-37.
 - Media highlight: A TechRepublic article, "Understanding what motivates Chinese hackers" by Michael Kassner (April 22, 2013), (http://www.techrepublic.com/blog/security/understanding-what-motivates-chinese-hackers/9374?tag=mantle_skin:content) featured this article.
50. **Kshetri, Nir** and San Murugesan (2013). "Cloud Computing and EU Data Privacy Regulations" *IEEE Computer*, March 86-89.
51. Bebenroth, Ralf and **Nir Kshetri** (2013), "Performance of Equity Stake Purchased Japanese Target Firms", *Journal of Knowledge Globalization*, 6(1), 1-22.
52. **Kshetri, Nir** (2013). "Reliability, Validity, Comparability and Practical Utility of Cybercrime-related Data, Metrics, and Information", *Information*, 4 (1), 117-123, <http://www.mdpi.com/2078-2489/4/1/117/pdf>.
53. **Kshetri, Nir** (2013). "IT in the Chinese Healthcare Industry", *IEEE IT Professional*, 15(1), 12-15.
54. **Kshetri, Nir** (2013). "Cybercrime and Cyber-security Issues Associated with China: Some Economic and Institutional Considerations" *Electronic Commerce Research* 13 (1): 41-69.
55. **Kshetri, Nir** (2013). "Chinese and Indian Trade and Investment Links with Sub-Saharan Africa: Institutions, Capabilities and Competitive Advantage," *International Journal of Technological Learning, Innovation and Development (IJTLID)*, 6(1/2), 161-189.
56. **Kshetri, Nir** and Ralf Bebenroth (2012) "Cross-National Heterogeneity in Retail Spending: A Longitudinal Analysis of Regulatory and Industry Factors," *Journal of Macromarketing*, December, 32(4), 374-389.
57. **Kshetri, Nir** (2012). "Cloud Computing in India," *IEEE IT Professional*, 14(5), September/October, pp. 5-8.
 - This article has been selected to be featured in *IEEE Cloud Computing Initiative (CCI)* <http://cloudcomputing.ieee.org/>.
58. **Kshetri, Nir** and S. Acharya (2012). "Mobile Payment in Emerging Markets," *IEEE IT Professional*, 14(4) July/August, 9-14.
59. **Kshetri, Nir**, (2012). "The Evolution Of The Offshore Outsourcing Industry: Brazil Versus Other BRIC Economies," *Suma de Negocios*, 3(3), 33-46.

60. **Kshetri, Nir**, (2012). "Les activités d'espionnage électronique et de contrôle d'Internet à l'ère de l'infonuagique : le cas de la Chine" *Télescope: : Revue d'analyse comparée en administration publique* (En Français), 18(1-2), 169-187 (www.telescope.enap.ca/Telescope/docs/Index/Vol_18_no_1-2/TelV18n1-2_kshetri.pdf)
- English version of the article titled, "Cyber-control and Cyber-espionage Activities in the Age of Cloud Computing: Evidence from China" has also been published online at: http://www.telescope.enap.ca/Telescope/docs/English%20papers/Vol18N1_2/Vol18_no12_anglais_kshetri.pdf.
61. Williamson, Nicholas C., **Nir Kshetri**, and Timothy J. Wilkinson (2011) "Recent Trends in Export Promotions in the United States," *Marketing Management Journal* 21(2) pp. 153-166.
62. **Kshetri, Nir**, (2011). "Privacy and Security Aspects of Social Media: Institutional and Technological Environment" *The Pacific Asia Journal of the Association for Information Systems*, 3 (4, December), pp.1-20, (**Lead article**). <http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1057&context=pajais>
63. **Kshetri, Nir**, P. Palvia, and H. Dai (2011). "Chinese Institutions and Standardization: The Case of Government Support to Domestic Third Generation Cellular Standard", *Telecommunications Policy*, 35(5), 399-412 (**Lead article**).
64. **Kshetri, Nir**, (2011). "Kaspersky Lab: From Russia with Anti-virus," *Emerald Emerging Markets Case Studies*, 1(3), pp. 1-10 (**Emerald Literati Network 2013 Awards for Excellence, Highly Commended Award Winner**)
65. **Kshetri, Nir**, (2011). "Cloud Computing in the Global South: Drivers, Effects and Policy Measures," *Third World Quarterly*, 32(6), 995-1012 (**Lead article**).
66. **Kshetri, Nir**, (2011). "The Indian Environment for Entrepreneurship and Small Business Development" *Studia Negotia*, 56 (LVI), 4, 35-52.
67. **Kshetri, Nir** (2011) "Emerging economies and the global financial crisis: Evidence from China and India," *Thunderbird International Business Review*, Special issue on the 2008 Financial Crisis, 53(2), March/April, pp. 247-262.
68. **Kshetri, Nir** (2011) "Institutional and Economic Foundation of Entrepreneurship in Africa: An Overview", *Journal of Developmental Entrepreneurship*, 16(1), 9-35 (**Lead article**).
69. **Kshetri, Nir** (2011) "The Healthcare Off-Shoring Industry In Developing Economies – Institutional and Economic Foundations: An Indian Case ", *International Journal of Health Care Quality Assurance*, 24(6), 453–470.
70. **Kshetri, Nir** and Nikhilesh Dholakia (2011) "Regulative Institutions Supporting Entrepreneurship In Emerging Economies: A Comparison of China and India" *Journal of International Entrepreneurship* 9(2), pp. 110-132.
- Featured in Wharton School's online business journal, Knowledge@Wharton, "Not Exactly Silicon Valley: China's Distinct Brand of Entrepreneurship," December 20, 2013, <https://knowledge.wharton.upenn.edu/article/exactly-silicon-valley-chinas-distinct-brand-entrepreneurship/>
71. **Kshetri, Nir** and Nikhilesh Dholakia (2011) "Offshoring of Healthcare Services: The Case of the Indian Medical Transcription Offshoring Industry," *Journal of Health Organization and Management* (Previously published as: *Journal of Management in Medicine*), 25(1), 94 - 107.
72. **Kshetri, Nir** (2010) "Cloud Computing in Developing Economies", *IEEE Computer*, October 43(10), pp. 47-55.
73. **Kshetri, Nir** (2010) "Diffusion and Effects of Cybercrime in Developing Economies," *Third World Quarterly*, 31(7), 1057 – 1079.
- In December 2010, this article was selected by the Information Resource Center, U.S. Embassy Public Affairs, Bangkok, Thailand in its monthly current awareness publication, Article Alert, which selects articles and policy briefs from "leading American journals and think tanks" (<http://bangkok.usembassy.gov/services/irc/alert/december10.html>).
 - Among the five most read articles published in *Third World Quarterly*.
 - Quoted in *Leadership Magazine's* article titled, "The crime scene of the 21st century," <http://www.leadershiponline.co.za/articles/other/1356-cyber-crime>

74. **Kshetri, Nir** (2010) "Business Perceptions of Regulative Institutions in Central and Eastern Europe", *Baltic Journal of Management*, 5(3): pp. 356 - 377.
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CONTRIBUTION TO EVENTS ORGANIZED BY UNITED NATIONS AGENCIES

1. April 2017: Panelist at the session on "Cybersecurity and Cybercrime: New tools for better cyber protection", United Nations Conference on Trade and Development, eCommerce Week, 24-28 April 2017, <http://unctad.org/en/conferences/e-week2017/Pages/MeetingDetails.aspx?meetingid=1306>
2. July 2015: Organized and moderated a panel titled "Smart Cities in Asia and the Deployment of Big Data: Privacy and Security Challenges," Asia Pacific Regional IGF, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF), July 1-3, Taipa, Macao.
3. May 2015: participated as a panelist at, E-business and the sustainable development goals (SDGs): the Way Forward (<http://www.itu.int/net4/wsis/forum/2015/Agenda/Session/253>) at the *World Summit on the Information Society (WSIS) 2015* held in Geneva, Switzerland. The panel was jointly organized by three UN agencies: The United Nations Conference on Trade and Development (UNCTAD), Universal Postal Union (UPU), which is the United Nations specialized agency for the postal sector, and International Trade Centre (ITC) which is the joint agency of the World Trade Organization and the United Nations.

4. December 2014: Lead discussant at the Peer review meeting of the United Nations' Information Economy Report 2015, Geneva, Switzerland (The *United Nations Conference on Trade and Development* (UNCTAD))
5. August 2014: Organizer and Moderator of the Workshop "Cybersecurity policy, strategy and implementation in the Asia Pacific region: The nature of the heterogeneity and its implications", Asia Pacific Regional IGF, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF), Delhi, India.
6. April 2014: Invited speaker at Information Economy Seminar, organized by the UNCTAD jointly with the School of Management at Shanghai University (<http://unctad.org/en/Pages/MeetingDetails.aspx?meetingid=547>)
7. October 2013: Moderator of the Panel "Privacy in Asia: Building on the APEC Privacy Principles", 2013 Global IGF, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF), October 22-25, Bali, Indonesia.
8. September 2013: Panel member, "Privacy in Asia: Building on the APEC Privacy Principles", 2013 APriIGF(Asia Pacific Regional IGF, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF), September 3-6, Seoul, South Korea.
9. July 2013: Lead discussant at the Peer review meeting of the United Nations' Information Economy Report 2013, Geneva, Switzerland (The *United Nations Conference on Trade and Development* (UNCTAD))
10. November 2012: Invited speaker at the United Nations Internet Governance Forum Annual Meeting held in Baku, Azerbaijan.
11. December 2010: Invited speaker at the International Telecommunication Union (ITU), The United Nations specialized agency for information and communication technologies (ICTs) to speak on "Addressing security challenges on a global scale", Geneva, Switzerland.

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20. **Kshetri, Nir**, Nicholas C. Williamson and David L Bourgon (2006), "China: M-Commerce in World's Largest Mobile Market," Nikhilesh Dholakia, Morten Rask and Ruby Dholakia (Eds.), *M-commerce in North America, Europe and Asia-Pacific: Country Perspectives*, 2006, Idea Group Publishing, Hershay, PA, pp. 34-45.
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22. Dholakia, Nikhilesh and **Nir Kshetri** (2005) "Digital Divide to Digital Dividend" in *Encyclopedia of Information Science and Technology*, edited by Mehdi Khosrow-Pour, Hershey, PA: Idea Group Publishing, 1226-1230.
23. Dholakia, Nikhilesh, Ruby Dholakia and **Nir Kshetri** (2004), "Global Diffusion of the Internet," in Hossein Bidgoli (Ed), *The Internet Encyclopedia*, New York: Wiley, 38-51.
24. Dholakia, Ruby, Nikhilesh Dholakia and **Nir Kshetri** (2004), "Gender and the Internet Usage," in Hossein Bidgoli (Ed), *The Internet Encyclopedia*, 12-22, New York: Wiley.

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28. Dholakia, Nikhilesh and **Nir Kshetri** (2001), "The Webs and the Web-nots in the Global Economy: Electronic Commerce, the Digital Divide, and Policy Options." In Wolfgang Fritz (ed.) *Internet Marketing* (2nd edn.), Stuttgart, Germany: Schaeffer-Poeschel, pp. 401-22.
29. Dholakia, Nikhilesh, Ruby Roy Dholakia, Norbert Mundorf, **Nir Kshetri** and Myung-Ho Park (2001), "Internet and Electronic Markets: An Economic Framework for Understanding Market-Shaping Infrastructures." In Wolfgang Fritz (ed.) *Internet Marketing* (2nd edn.), Stuttgart, Germany: Schaeffer-Poeschel, pp. 43-60.

Discussion Papers

1. Bebenroth, Ralf, **Nir Kshetri** and Kotoe Konishi (2013), Foreign Employees' Responses to the 2011 Triple Disaster in Japan, Discussion Paper, Research Institute for Economics & Business Administration, Kobe University.
2. **Kshetri, Nir** and Ralf Bebenroth (2012). Japan's Orientation towards Foreign Investments: Inertia Effects and Driving Force of Institutional Changes, Discussion Paper Series DP2012-12, Research Institute for Economics & Business Administration, Kobe University.
3. **Kshetri, Nir** and L. Alcantara (2012). Drivers of Advertising Spending: Evidence from Cross-Country Analysis, RCAPS Working Paper, Ritsumeikan Asia Pacific University
4. **Kshetri, Nir** and Ralf Bebenroth (2011). Sources of Global Heterogeneity in Retail Spending DP2011-03, Discussion Paper, Research Institute for Economics & Business Administration, Kobe University, <http://www.rieb.kobe-u.ac.jp/academic/ra/dp/English/DP2011-03.pdf>.
5. **Kshetri, Nir**, Ralf Bebenroth and Nicholas C. Williamson (2010). Sources of Cross-national Heterogeneity in E-retail Spending: Evidence from Country-Level Data, No DP2010-29, Discussion Paper, Research Institute for Economics & Business Administration, Kobe University.
6. Bebenroth, Ralf, **Nir Kshetri** and Reinhard Hunerberg (2009), Is the Japanese Distribution System Becoming More Accessible to Foreign Firms?, Discussion Paper, Research Institute for Economics & Business Administration, Kobe University.

Keynote/Featured speaker in industry events

1. **Kshetri, Nir** (2014), "Trends and Developments in the Application and Impact of Big Data in Organizations," 1^o Congresso Internacional de Franchising ABF, São Paulo, Brazil, 24-25 April.
2. **Kshetri, Nir** (2013), "Information Technology and CRM: Best Practices, Guidelines and Future Trends" Federación Nacional de Comerciantes (Fenalco) Nacional Convención de Centros Comerciales, Cartagena, Colombia, May 16-17.

Keynote/Featured speaker in academic events

3. **Kshetri, Nir** (2017), "Entrepreneurial Ecosystem: The Importance of Evolving Financing Structures (Ecosistema Empresarial: La Importancia de las Estructuras Financieras en Evolución)", II Seminario Internacional de Alta Gerencia, October 28, Arequipa, Peru.
4. **Kshetri, Nir** (2017), "Will blockchain broaden access to financial services and reduce exclusion in the Global South?", Keynote Speech at the International conference on "Emerging Trend and Issues in Management" , Kathmandu, Nepal, June 1-2.

5. **Kshetri, Nir** (2016), "The impact of Big Data on entrepreneurship" Keynote speech at the IV Encuentro Internacional Javeriano de Emprendimiento e Innovación para las Organizaciones (4th International Javeriano Meeting on Entrepreneurship and Innovation in Organizations), Bogota, Colombia, October 25-27.
6. **Kshetri, Nir** (2016), "Key components of an entrepreneurial ecosystem: Linkages and processes (Los componentes clave de un ecosistema emprendedor: Vínculos y procesos)", I Seminario Internacional de Alta Gerencia, November 12, Arequipa, Peru.
7. **Kshetri, Nir** and Andreina Moros (2016), "Big data in the tourism and hospitality industry", Keynote speech at VI Congreso de Productividad, Competitividad y Capital Humano en la Organizaciones: "Retos de los mercados turísticos emergentes: una propuesta de productividad, calidad y competitividad", Universidad Autonoma de Baja California Campus Tijuana, Mexico, 7-9 September.
8. **Kshetri, Nir** (2015), "Key components of an entrepreneurial ecosystem: Linkages and processes (Los componentes clave de un ecosistema emprendedor: Vínculos y procesos)," Keynote speech at the 4th International Symposium on Research in Economics, Management and Accounting-Society and Development (4to.Simposio Internacional de Investigación en Ciencias Económicas, Administrativas y Contables -*Sociedad y Desarrollo*) held in Bogota, Colombia (September 17-19).
9. **Kshetri, Nir** (2015), "Human Resources Development and Management in the Big Data Environment" Keynote speech at Seminarios las Ciencias Sociales en la Gerencia Del Talento Humano: Un Asunto de los Metodologias, Manizales, Colombia, November 26.
10. **Kshetri, Nir** (2015), "Big data deployment in assessing the creditworthiness of low-income families and micro-enterprises in emerging economies: Platforms, methodologies and business models", keynote speech at the 15th International Conference on Advances in ICT for Emerging Regions held in Colombo (Sri Lanka) 24th - 26th August 2015 (http://www.ictcr.org/conference/profile/prof_nir_kshetri).
11. **Kshetri, Nir** (2015), "Human Resources Development and Management in the Big Data Era" 12th International NEWS Conference, Kathmandu, Nepal 18-21 June.
12. **Kshetri, Nir** (2014), "Human Resources Challenges in the Age of Big Data" ("El reto de los recursos humanos en la era de grandes datos") (https://www.youtube.com/watch?v=8dGxfw_nDW0) II Encuentro Nacional Y I Internacional De Investigación En Postgrados De Gestión Humana, Bogota, Colombia, October 27-28.
13. **Kshetri, Nir** (2013), "Cybercrime and Cybersecurity in India: Causes, Consequences and Policy Implications", Distinguished Speaker Seminar, O.P. Jindal Global University (JGU), India, August 21, 2013.
14. **Kshetri, Nir** (2012), "Cybercrime and Cybersecurity in the Global South", Distinguished Speaker Seminar, O.P. Jindal Global University (JGU), India, December 10, 2012.
15. **Kshetri, Nir** (2012) "Doing Research about International Business, International Marketing and Human Behavior," Invited presentation at the Research Seedbed Consortium held at Konrad Lorenz University, Bogota, Colombia, August 27, 2012 .
16. **Kshetri, Nir** (2012) "Institutions and Entrepreneurial Performance," Invited presentation at Universidad De San Buenaventura, Cartagena, Colombia, August 25, 2012
17. **Kshetri, Nir** (2011) "The Entrepreneurial Ecosystem and Its Components," Conference on The Entrepreneurial Ecosystem and the Colombian Situation, Konrad Lorenz University, Bogota, Colombia, September 1, 2011.
18. **Kshetri, Nir** (2011) "Institutions, Entrepreneurship and the role of campus entrepreneurship", Red de Universidades en Emprendimiento, Konrad Lorenz University, Bogota, Colombia.
19. **Kshetri, Nir** (2010) "The Global Cyber-crime Industry", Invited keynote speaker, *The ArcSight Protect '10 Conference* (industry event) (<http://www.arcsight.com/protect10/>).
20. **Kshetri, Nir** (2010) "Marketing in the 21st Century", Featured Speaker at the Jamestown Business Association meeting, September 30, 2010 (http://jamestownnews.womacknewspapers.com/articles/2010/10/05/news/top_stories/top_stories36.txt).

Webinar speaker

1. June 29, 2010: Guest speaker, "Hacking the Odds - Gaining a "House Advantage" Over Modern Threats", Organized by ArcSight (<http://www.arcsight.com/webinars/watch/hacking-the-odds/>).

Conference Proceedings and/or Presentations

1. **Kshetri, Nir** (2018) "Is Blockchain an Answer to the IOT Security Problems?" Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 21-24
2. Rojas, D. and **Kshetri, Nir** (2018) "Overcoming the barriers to cloud computing and big data adoption in E-commerce in GS " Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 21-24
3. **Kshetri, Nir** (2017) "Cybercrime Firms' Internationalization Strategy: An Exploratory Framework", The 2017 Strategic Management Society Annual Conference, October 28-31, Houston, TX.
4. **Kshetri, Nir** (2017) "Building cybersecurity-ready human capital: An institutional approach" Academy of Management (AoM) 2017 Annual Meeting, August 4-8, Atlanta, GA.
5. **Kshetri, Nir**, and Lailani Alcantara (2017) "International Heterogeneity in Internet Advertising: A Panel Data Analysis of the Effect of Data Privacy Laws", 2017 Summer American Marketing Association (AMA) Conference, August 4-6, San Francisco, CA
6. **Kshetri, Nir** (2017) "Cybercrime Firms' Internationalization Strategy and Tactics: An Exploratory Framework", 23rd Americas Conference on Information Systems (AMCIS) 2017 August 10-12, Boston, MA.
7. **Kshetri, Nir** (2017) "Cross-national Heterogeneity in Online Advertising: A Panel Data Analysis of the Effect of Data Privacy Laws", 23rd Americas Conference on Information Systems (AMCIS) 2017 August 10-12, Boston, MA.
8. **Kshetri, Nir**, and Diana Rojas (2017) "*Overcoming the barriers to cloud computing and big data adoption: A multiple case study of e-commerce firms from developing countries*", CPR LATAM Communications Policy Research Conference June 22 - 23, 2017, Cartagena de Indias, Colombia.
9. **Kshetri, Nir**, Lailani Alcantara and Diana Rojas (2017) "Data Privacy Laws and Online Advertising: Evidence from Longitudinal Country-Level Data", CPR LATAM Communications Policy Research Conference June 22 - 23, 2017, Cartagena de Indias, Colombia.
10. **Kshetri, Nir** (2017) "The Roles of Blockchain in Strengthening Security of the Internet of Things", United Nations Conference on Trade and Development, eCommerce Week, 24-28 April 2017, Geneva, Switzerland <http://unctad.org/en/conferences/e-week2017/Pages/MeetingDetails.aspx?meetingid=1306>
11. **Kshetri, Nir** (2017) "Security of the Internet of Things: The Roles of Market Forces, Regulations and Technology", Inaugural Ostrom Workshop Colloquium on Cybersecurity and Internet Governance, Indiana University Bloomington, IN, April 27–28, 2017.
12. **Kshetri, Nir** (2017) "The Political Economy of the Development and Deployment of the Internet of Things in the Developing World" Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 15-18
13. **Kshetri, Nir** (2017) "Escaping the Cyber-insecurity Trap" Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 15-18
14. Dung, Ngo Vi and **Kshetri, Nir** (2017) "Business Opportunities and Barriers for Big Data in Vietnam" Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 15-18
15. **Kshetri, Nir** and Lailani Alcantara (2016) "Data Privacy Laws and Online Advertising: Evidence from Longitudinal Country-Level Data", The International Society of Markets and Development (ISMD) 14th Biennial Conference Lima, Peru, August 9–11, 2016.
16. **Kshetri, Nir** and Andreina Moros Ochoa (2016) "Big Data Deployment in the Tourism Industry of Developing Countries," The International Society of Markets and Development (ISMD) 14th Biennial Conference Lima, Peru, August 9–11, 2016.
17. **Kshetri, Nir** and Diana Rojas (2016) "Big Data and Cloud Computing in E-commerce Activities in the Global South," The International Society of Markets and Development (ISMD) 14th Biennial Conference Lima, Peru, August 9–11, 2016.
18. **Kshetri, Nir** (2016) "Big Data Ecosystem in Developing Countries: Lessons for Eastern Africa," Second Conference on: Recent Trends in Economic Development, Finance and Management Research in Eastern Africa, Kigali, Rwanda, June 20-22
19. **Kshetri, Nir** (2016) "Cybersecurity as a Key Element of Corporate Strategy" Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 17-20.
20. **Kshetri, Nir** and Diana Rojas (2015) "Key Components of an Entrepreneurial Ecosystem and Factors Driving the Changes: Evidence from Colombia," 3rd International Conference: Entrepreneurship, Innovation And Regional Development, September 24-25, 2015, Vilnius, Lithuania

21. **Kshetri, Nir** (2015) "Cybersecurity and Privacy Issues Facing Smart Cities: Challenges and Policy Responses," CIP'15 - Cyber Infrastructure Protection (CIP) Conference, October 15, New York City, New York.
22. Bebenroth, Ralf and **Nir Kshetri**, (2015) "Foreign Employee's Responses to the 2011 Triple Disaster in Japan," AIB 2015 Bengaluru conference, Bengaluru, India, June 27-30, 2015.
23. Bebenroth, Ralf, **Nir Kshetri**, and Tomoki Sekiguchi (2015) "Employee's Perceptions at Post M&A Integration: Changing Perceptions of Interpersonal and Procedural Justice on Organizational Identification," AIB 2015 Bengaluru conference, Bengaluru, India, June 27-30, 2015.
24. **Kshetri, Nir** (2015) "Smart Cities in Asia and the Deployment of Big Data: Privacy and Security Challenges," Asia Pacific Regional IGF, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF), July 1-3, Taipa, Macao.
25. **Kshetri, Nir** (2015) "U.S. cyber capabilities: Current Status and Issues of Interest," Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 18-21.
26. **Kshetri, Nir** (2014) "Cybersecurity Policy, Strategy And Implementation in the Asia Pacific region: The nature of the heterogeneity and its implications", Asia Pacific Regional IGF, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF), August 3-6, Delhi, India
27. Bebenroth, Ralf, Tomoki Sekiguchi & **Nir Kshetri** (2014) "Employee's Perceptions at Post M&A Integration: Influence of Interpersonal and Procedural Justice on Organizational Identification," The 31st *Euro-Asia Management Studies Association (EAMSA)* Annual Conference, Bangkok, Thailand, October 29-November 1.
28. **Kshetri, Nir** (2014) "The Cloud Mobile Combination in Least Developed Economies", Information Economy Seminar, organized by the UNCTAD jointly with the School of Management at Shanghai University. April 1, Shanghai, China.
29. **Kshetri, Nir** (2014) "Cybersecurity as a Key Dimension of International Relations: The Case of the U.S. Engagement with China and Russia," Paper presented at the 2014 FLACSO-ISA Joint Conference, Buenos Aires, Argentina, July 23-25
30. **Kshetri, Nir** and Lailani Alcantara (2014) "The Entrepreneurial Dimension of Smart Sustainable Cities: Evidence from South Korea," Paper presented at the Connected Life Conference, July 3, Berlin, Germany.
31. **Kshetri, Nir** (2014) "Big Data's Impact on Privacy and Security," Paper presented at the Connected Life Conference, July 3, Berlin, Germany.
32. **Kshetri, Nir** (2014) "Cybersecurity Strategies of the EU and the US," Paper presented at Asia Forum Conference on Cyber Security Capacity Building, May 29-30, 2014, Seoul, South Korea.
33. Bebenroth, R. **Nir Kshetri** and Kotoe Konishi (2014) "Foreign Employee's Responses to the 2011 Triple Disaster in Japan," 2014 Management Theory and Practice Conference, Kitakyushu, Japan, April 4-5, 2014.
34. Alcantara, L., **Nir Kshetri** and Y. Park, (2014) "Linking the Development of U-Cities to Entrepreneurship," Academy of Business Research Conference, New Orleans, LA, March 26-28.
35. **Kshetri, Nir** and Lailani Alcantara (2014) "The Entrepreneurial Dimension of Smart Sustainable Cities: Evidence from South Korea," *Paper presented at the Forum on Smart Sustainable Cities, Organized by the International Telecommunication Union (ITU) and the United Nations Educational, Scientific and Cultural Organization (UNESCO)*, Montevideo, Uruguay, 11-14 March (<http://www.itu.int/en/ITU-T/Workshops-and-Seminars/Pages/2014/fssc-program1103.aspx>)
36. **Kshetri, Nir** (2013) "Cybersecurity-Related Standardization Initiatives in the European Union and the U.S.: Lessons for Developing Countries", ITU Regional Workshop on Bridging the Standardization Gap (BSG), Yangon, Myanmar, 25-29 November, Organized by the International Telecommunication Union (ITU) and the Telecommunications Technology Association (TTA) and Ministry of Science, ICT and Future Planning, Republic of Korea (<http://www.itu.int/en/ITU-T/Workshops-and-Seminars/bsg/201311/Pages/programme.aspx>).
37. **Kshetri, Nir** (2013) "Cloud Computing Standardization Initiatives in China: Economic and institutional considerations", ITU Regional Workshop on Bridging the Standardization Gap (BSG), Yangon, Myanmar, 25-29 November, Organized by the International Telecommunication Union (ITU) and the Telecommunications Technology Association (TTA) and Ministry of Science, ICT and Future Planning, Republic of Korea (<http://www.itu.int/en/ITU-T/Workshops-and-Seminars/bsg/201311/Pages/programme.aspx>).

38. Cardona, Marleny, **Nir Kshetri**, Jorge Herrera, Maribel Reinel and Suelen Castiblanco (2013) "Instituciones, Innovaciones Y Gestión De La Industria De Servicios (Institutions, innovations and management of the service industry)", XIV Congreso Internacional Sobre Integración Regional, Fronteras Y Globalización En El Continente Americano, Santana do Livramento, Brazil.
39. **Kshetri, Nir** (2013) "Cybersecurity-related Barriers to International Trade and Investment," the 8th Annual Giganet Symposium , October 21-25, Bali, Indonesia, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF).
40. **Kshetri, Nir** (2013) "The Ingredients of a Successful Entrepreneurial Ecosystem Model: Evidence from Estonia and South Korea," The International Conference: Small and Medium Sized Enterprises in a Globalized World, 6th edition, 25-28 September, Cluj-Napoca, Romania.
41. Alcantara, Lailani and **Nir Kshetri** (2013) "Diffusion of Cloud Computing Among SMES in Emerging Markets", The International Conference: Small and Medium Sized Enterprises in a Globalized World, 6th edition, 25-28 September, Cluj-Napoca, Romania.
42. **Kshetri, Nir** (2013). "Cybersecurity-related Cooperation in the ASEAN", 10th Global University Network Conference, September 10-14, Belgrade, Serbia.
43. **Kshetri, Nir** (2013). "Cybercrime and Cyber-security in India: Causes, Consequences and Policy Implications," 8th International Conference on Public Policy and Management, August 12-14, Bangalore, India.
44. **Kshetri, Nir** (2013). "The Economics of Mobile Cybercrime," The 2nd Economic Research Forum, Ulaanbaatar, Mongolia July 2-3.
45. **Kshetri, Nir** and Ralf Bebenroth (2013)"Drivers of Cross-national Variation in E-retail Spending", AIB 2013, Istanbul, Turkey, July 4-5.
46. **Kshetri, Nir** (2013). "The Economics of Mobile Cybercrime," GITMA world conference, June 16-18, Kuala Lumpur, Malaysia.
47. **Kshetri, Nir** (2013). "The Diaspora as a Force of Institutional Change in Sub-Saharan Africa", The Business and Entrepreneurship in Africa Conference, Kampala, Uganda, May 23-24, 2013 (**Winner of the Best Academic Paper Award**).
48. **Kshetri, Nir** (2013). "Development of a Successful Entrepreneurial Ecosystem Model: Lessons from Estonia and Korea," *5th Dialogue on Social Market Economy: East Asia and Eastern Europe in a globalized perspective: Lessons from Korea and Estonia*, University of Tartu, Estonia, April 24– 27, 2013.
49. **Kshetri, Nir** (2013). "The Colombian Entrepreneurial Ecosystem and Its Ingredients", the 47th Annual Conference of the Southwest Council of Latin American Studies (SCOLAS), Antigua, Guatemala, March 21-24.
50. **Kshetri, Nir** (2013). "Cybercrime and Cybersecurity in Latin American and Caribbean Economies: Drivers, Consequences and Policy Challenges," Paper presented at the symposium: Fault-Lines in Regional Security: Economy, Military, and Innovation in the Western Hemisphere Politics, The Ambivium Institute on Security and Cooperation/Inter-American Defense Board, Washington, DC, January 29, 2013.
51. **Kshetri, Nir** (2013). "Diffusion and Effects of Cloud Computing in China: Economics and Institutional Considerations" Proceedings of the Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 20-23, 2013 (<http://tinyurl.com/bf9xlpq>).
52. **Kshetri, Nir** (2012). "The Evolution of Formal and Informal Institutions Related To Cyber-Security: A comparison of China and India," the 7th Annual Giganet Symposium , November 5-9, 2012, Baku, Azerbaijan, organized by the United Nations' Secretariat of the Internet Governance Forum (IGF).
53. **Kshetri, Nir**, Marleny Cardona, Hugo Díaz and Suelen Castiblanco (2012). "The Colombian Outsourcing Industry: The Effects of Institutions and Agglomeration Economies". Paper presented at Conference "Offshore Services in Global Value Chains: New drivers of structural change in Latin America and the Caribbean?", The United Nations Economic Commission for Latin America and the Caribbean (ECLAC) Santiago, Chile, October 18-19.
54. **Kshetri, Nir** (2012). "Cybercrime and Cyber-attacks Associated with China: Economic and Institutional Considerations," *Cyber Infrastructure Protection (CIP)*, organized by CCNY and the U.S. Army War College, Strategic Study Institute (SSI), September 13-14, 2012 at the Grove School of Engineering, City College Of New York (CCNY), New York.

55. Bebenroth, R. and **Nir Kshetri** (2012), "Does Country of Origin and Behavior of Institutional Investors matter? Evidence from Japan," Paper presented at the Academy of Management Conference, Boston, MA, August 7-9.
56. **Kshetri, Nir**, R. Bebenroth, and N. Williamson (2012) "Cross-national Variation in E-retail Spending: Longitudinal Country-Level Data Evidence", Paper presented at the Academy of Management Conference, Boston, MA, August 7-9.
57. Wallace, Steven and **Nir Kshetri** (2012) "Understanding Emergent Processes within New Product Development Teams" , *Proceedings of the Americas' Conference on Information Systems (AMCIS) 2012* Paper 66, Seattle, Washington, August 9-11
<http://aisel.aisnet.org/amcis2012/proceedings/Posters/66>
58. **Kshetri, Nir** and R. Bebenroth (2012) "Japan's Orientation towards Foreign Investments: Inertia Effects and Driving Force of Institutional Changes", 2012 Academy of International Business Annual Meeting, Washington, DC, June 30 -July 3, 2012.
59. Bebenroth, R. and **Nir Kshetri** (2012), "Country of Origin and Behavior of Institutional Investors: Evidence from Japan", 2012 Academy of International Business Annual Meeting, Washington, DC, June 30 -July 3, 2012.
60. **Kshetri, Nir** (2012). "Privacy and Security in the Cloud Computing Environment: Institutional, Economic and Technological Issues," ConLife Academic Conference, Cologne, Germany, June 26-28, 2012.
61. **Kshetri, Nir** (2012). "The Development of the Offshore Outsourcing Industry: A Comparison of Brazil with Other BRIC Economies" 13th *Global Information Technology Management Association World Conference*, Conference, Bangalore, India, 17-19 June 2012.
62. **Kshetri, Nir** and Souad Chouk (2012). "Institutions and Software Piracy: Evidence from Tunisia" 13th *Global Information Technology Management Association World Conference*, Conference, Bangalore, India, 17-19 June 2012.
63. **Kshetri, Nir** (2012). "China and India: Comparing Digital Access, Applications, and Aspirations," *Revisiting Internationalization: Dynamics, Diversity and Sustainability*, Aalborg University, Aalborg, Denmark, May 31-June 2.
64. **Kshetri, Nir** (2012). "Labor Issues in the Cyber-security and Cybercrime Industries in Latin America and the Caribbean Economies " IV Simpósio De Investigaciones es estudios de trabajo, Universidad De La Salle, Bogota, Colombia, April 25-26.
65. **Kshetri, Nir** and S. Acharya (2012). "The Mobile-Payment Ecosystem in the Developing World" The First *International Cashless Society Roundtable (ICSR)*, Copenhagen, April 18-19, 2012.
66. Alcantara, Lailani Laynesa and **Nir Kshetri** (2012) "The Effects of Societal Motivation on Innovation And Legitimacy of New Ventures" CIBMP's Annual Conference on Innovations in Management & Doctoral Symposium, University of London, February 27, 2012.
67. **Kshetri, Nir** and Souad Chouk (2012). "Institutional Legitimacy and Software Piracy: Evidence from Tunisia," Proceedings of the 5th International Conference on Information Systems and Economic Intelligence (SIIE), February 16-18, 2012, Djebra (Tunisia) (**This paper was a winner of a best paper award at the conference**).
68. Acharya, S. and **Nir Kshetri** (2012). "M-Payment in Developing World: Drivers, Effects and Policy Measures" *Pacific Telecommunications Council's (PTC) Annual Conference*, Honolulu, HI, January 15-18, 2012.
69. **Kshetri, Nir** (2012). "Cybercrime and Cyber-security Issues in The Developing Pacific Island Economies: The Current State, Future Prospects and Policy Measures", *Pacific Telecommunications Council's (PTC) Annual Conference*, Honolulu, HI, January 15-18, 2012.
70. **Kshetri, Nir** (2011). "Cybercrime Firms' Internationalization Strategy: A Conceptual Framework" Sixth Annual Mid-Atlantic Strategy Colloquium, University of North Carolina, Chapel Hill, NC, December 2-3.
71. **Kshetri, Nir**, Diana Osorio, Hugo Diaz, and Marleny Cardona (2011). "The Entrepreneurial Ecosystem: A Case Study of Colombia", XIII Congreso Internacional Integración Regional, Fronteras Y Globalización En El Continente Americano, November 23-25, Quito, Ecuador.

72. **Kshetri, Nir** (2011) "The Diaspora Effects on Entrepreneurship-related Institutions in the Global South" 12th Annual International Business Research Forum, October 14-15, Temple University Philadelphia
73. **Kshetri, Nir** (2011) "The Organizational Economics of Social Media", 22nd CROMAR Congress, Croatian Marketing Association, Marketing Challenges in New Economy, Pula, Croatia, October 6-8, 2011.
74. **Kshetri, Nir** (2011) "The Indian Environment for Entrepreneurship and Small Business Development", Conference on Small and Medium Sized Enterprises In A Globalized World, 5th edition, 22-24 September 2011, Babes-Bolyai University, Cluj-Napoca, Romania.
75. **Kshetri, Nir** (2011) "Institutional and Technological Factors Affecting Privacy and Security Issues in Social Media", International Telecommunications Society Asia-Pacific Regional Conference, June 26-28, Taipei, Taiwan.
76. **Kshetri, Nir** (2011) "Diffusion and Effects Of Cloud Computing In Developing Economies: Evidence From Two Asian Giants", International Telecommunications Society Asia-Pacific Regional Conference, June 26-28, Taipei, Taiwan.
77. **Kshetri, Nir** and Ralf Bebenroth (2011). "Sources of Global Heterogeneity in Retail Spending", Academy of International Business Annual Meeting, Nagoya, Japan, June 23-28.
78. Ralf Bebenroth, **Nir Kshetri** and Reinhard Hunerberg (2011) "Determinants and Effects of Accessibility to Foreign Distribution Systems and Network Relationship for Market Involvement in Japan" Annual Meeting of the Association of Japanese Business Studies (AJBS), Nagoya, Japan, June 25, 2011.
79. **Kshetri, Nir** (2011) "Drivers of Adoption and Internalization of E-Business: Evidence from a Less Developed Economy," Proceedings of the 4th International Conference on Information Systems and Economic Intelligence (SIE), February 17-19, 2011, Marrakech (Morocco).
80. **Kshetri, Nir** (2011) "The Evolution of Offshore Outsourcing Industry: Brazil versus Other BRIC Economies" The 2011 Strategic Management in Latin America (SMLA) Conference, January 13-14, Universidad de Los Andes, Bogota, Colombia.
81. **Kshetri, Nir** (2011) "Privacy and Security Issues in Cloud Computing," Proceedings of the Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 16-19, 2011.
82. **Kshetri, Nir** (2010) "Cloud Computing and Cybercrime2.0," ITU-T Workshop on "Addressing security challenges on a global scale", 6-7 December, International Telecommunication Union (ITU), The United Nations, Geneva, Switzerland.
83. **Kshetri, Nir** (2010) "Chinese and Indian Economic Links with Sub-Sahara Africa," The 2nd Copenhagen Conference on: 'Emerging Multinationals': Outward Investment from Emerging and Developing Economies, 25-26 November 2010, Copenhagen Business School, Department of International Economics and Management, Copenhagen, Denmark.
84. **Kshetri, Nir** (2010) "Entrepreneurship, Innovation, and Global Competitiveness in the Clean Technology Industry: A Framework and a Case Study," International Conference on Innovation and Entrepreneurship 2010, November 11-12, 2010, Izmir University of Economics, Turkey.
85. **Kshetri, Nir** and Moses Acquah (2010). "Determinants of Birth and Mortality of Entrepreneurial Firms In OECD Economies," Global Entrepreneurship: The Latest Research on Business Creation, George Washington School of Business, *Washington, D.C.*, October 14-16, 2010.
86. **Kshetri, Nir** (2010) "Recent Global Trends in Venture Capital Investments in Clean Technology," 9th International Business Week Conference, University of Minho, Braga, Portugal, May 4-7, 2010.
87. **Kshetri, Nir** (2010) "Natural Resources, Sustainable Development and Productive Entrepreneurship in Africa," 9th International Business Week Conference, University of Minho, Braga, Portugal, May 4-7, 2010.
88. **Kshetri, Nir** (2010) "Cybercrime Organizations' Internationalization and Arbitrage Strategy: An Exploratory Study", Paper presented at the 11th Annual International Business Research Forum, Philadelphia, April 9-10, 2010.
89. **Kshetri, Nir** (2010) "Chinese Technology Firms' Entrepreneurial Activities in the Developing World: Strategic Fit and Institutional Legitimacy", Paper presented at the 11th Annual International Business Research Forum, Philadelphia, April 9-10, 2010.

90. **Kshetri, Nir** (2010) "Institutional and Economic Foundation of Entrepreneurship in Africa: An Overview", "Entrepreneurship in Africa" Conference, Syracuse University, Syracuse, NY, April 2-3, 2010.
91. **Kshetri, Nir** (2010) "Sustainability Entrepreneurship and Global Competitiveness in the Clean Technology Industry: A Framework and a Case Study" Paper presented at the Sixth Annual Mason Entrepreneurship Research Conference (MERC 2010), George Mason University, Fairfax, VA.
92. **Kshetri, Nir** (2010) "Cybercrime in Developing Economies: Drivers and Policy Measures," Proceedings of the Third International Conference on Information Systems and Economic Intelligence (SIIE'2010), February 18-20, 2010 - Sousse, Tunisia, pp. 260-278.
93. **Kshetri, Nir** (2010) "Cloud Computing in Developing Economies: Drivers, Effects and Policy Measures," Proceedings of the Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 16-20, 2010, **(The Meheroo Jussawalla Research Paper Prize winner)**.
94. **Kshetri, Nir** (2009) "How Emerging Economies Rebound From the Global Financial Crisis: Evidence from China and India," VII AIB- India Conference, International Conference on Global Economic Crisis: Opportunities and Challenges, Organized by UNCTAD's India Project Academy of International Business – India and Institute for Integrated Learning in Management, December 17 -19
95. **Kshetri, Nir** (2009) "Cloud Computing in Developing Countries: A Comparison of China and India", Base of the Pyramid (BOP) Academic Conference, The University of Pretoria's Gordon Institute of Business Science (GIBS), Johannesburg, South Africa, November 15-17.
96. **Kshetri, Nir** (2009) "Developing Economies' Shift From Supplying Low- To High-Value Added IT Enabled Services: A Case Study Of The Indian Healthcare Offshoring Industry," *2009 Southern Management Association (SMA) Conference*, Asheville, North Carolina, November 11-14.
97. **Kshetri, Nir** (2009) "Institutional and Economic Foundations of Cybercrimes" *2009 Southern Management Association (SMA) Conference*, Asheville, North Carolina, November 11-14.
98. **Kshetri, Nir** (2009) "Security of the Cyber-World" Paper presented at *Ethics/Soc/Div Symposium: Hypersensitivity to Security and Safety, 2009 Southern Management Association (SMA) Conference*, Asheville, North Carolina, November 11-14.
99. **Kshetri, Nir** (2009) "Cybercrime In Developing Economies: Drivers, Effects And Policy Measures," The 4th Annual CPP International Conference on Public Policy and Management, August 9-12 2009, Bangalore, India.
100. **Kshetri, Nir** (2009) "Institutional and Economic Foundations of Cybercrime Business Models," Proceedings of the 2009 Global Information Technology Management Association (GITMA) World Conference, Mexico City, Mexico, June 14 – 16.
101. **Kshetri, Nir** (2009) "Processes and Mechanisms of Institutional Changes in the Offshoring Sector of Emerging Economies", Proceedings of the 2009 Global Information Technology Management Association (GITMA) World Conference, Mexico City, Mexico, June 14 – 16.
102. **Kshetri, Nir** and Nikhilesh Dholakia (2009) "Determinants of Internet Diffusion: Evidence from Global Country-Level Data," 2009 International Conference on Interdisciplinary Mathematical and Statistical Techniques, May 23-26, University of West Bohemia, Plzen, Czech Republic.
103. **Kshetri, Nir** (2009) "The Evolution of the Chinese Online Gaming Industry," 7th International Business Week Conference, University of Minho, Braga, Portugal, April 26-May 1, 2009.
104. **Kshetri, Nir** (2009) "Path Dependence and the Development of Regulative Institutions Affecting Entrepreneurial Firms in Central and Eastern European Economies," paper presented at the 10th Annual International Business Research Forum, Philadelphia, April 17-18.
105. **Kshetri, Nir** (2009) "Criminal Entrepreneurs in the Cyberworld and Their Business Models: Institutional and Economic Foundations", 5th Annual Mason Entrepreneurship Research Conference (MERC 2009): Sustainability and Entrepreneurship, March 27, 2009, Fairfax, VA

106. **Kshetri, Nir** (2009) "Entrepreneurship in Developing Economies' IT Enabled Services Sector: A Case Study of the Indian Healthcare Offshoring Industry", 5th Annual Mason Entrepreneurship Research Conference (MERC 2009): Sustainability and Entrepreneurship, March 27, Fairfax, VA
107. **Kshetri, Nir** (2009) "The Political Economy of the Evolution of Offshore Outsourcing Industry in Brazil," 42nd Southwest Council of Latin American Studies (SCOLAS) Conference, Santo Domingo, Dominican Republic, 11-14 March
108. **Kshetri, Nir** (2009) "The Development of The Third Generation Cellular Market In China: Drivers, Effects And Policy Measures," Proceedings of the Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, 17-21 January 2009.
109. **Kshetri, Nir** and Nikhilesh Dholakia (2008) "Is the Cellular Technology Bridging the Global Digital Divide? Evidence from Country-Level Data ", The Global Mobility Roundtable Conference (GMR2008), Auckland, New Zealand November 23-25, 2008.
110. **Kshetri, Nir** (2008) "Structure of Cybercrime in Developing Economies" Proceedings of the Workshop on Secure Knowledge Management, Dallas, TX, November 3-4, 2008, pp. 92-97.
111. **Kshetri, Nir** (2008) "Success Factors in Chinese Technology Companies' Overseas Acquisitions: Two Cases," Harvard Conference on the Globalization of Chinese Enterprises, October 9-10, Harvard University, Boston, MA (**This paper was a Finalist for the *Management and Organization Review (MOR) Best Paper Award***).
112. **Kshetri, Nir**, Brandon Queen, Andrea Schiopu and Crystal Elmore (2008), "The Profile and Motivation of Golf Tournament Attendees: An Empirical Study", Paper presented at the Advances in Interdisciplinary Statistics and Combinatorics (AISC) 2007).
113. **Kshetri, Nir**, Nicholas C. Williamson and Andreea Schiopu (2008) "Diffusion Pattern of E-retailing: Evidence from OECD Economies," In *Enhancing Knowledge Development in Marketing*, ed. Brown, J.R & R.P. Dant. Vol. 19. Proceedings (CD) of the American Marketing Association (AMA) Summer Marketing Educators' Conference, August 8-11, 2008, San Diego, CA, USA
114. Dai, Hua and **Nir Kshetri** (2008) "The Development of Information and Communication Technology Standards in China: A Historical Analysis", *PACIS 2008 Proceedings*.
<http://aisel.aisnet.org/pacis2008/232>.
115. **Kshetri, Nir** (2008) "Normative and Cognitive Institutions Affecting A Firm's E-Commerce Adoption," 9th Global Information Technology Management Association (GITMA) World Conference, Atlanta, Georgia, USA, June 22-24, 2008.
116. **Kshetri, Nir** and Richard Kohn (2008) "Path Dependence and the Development of Formal Institutions in Central and Eastern European Economies," 12th Annual Conference of the International Society for New Institutional Economics (ISNIE), University of Toronto, Canada, June 20-21, 2008.
117. **Kshetri, Nir** and Nikhilesh Dholakia (2008) "Offshoring of High-Value Functions: A Case Study of U.S.-India Trade In Medical Transcription Services", Conference on Offshoring and Outsourcing: The Organizational and Geographical Relocation of High Value Company Functions, SDA Bocconi, Milano, Italy, April 23-24, 2008.
118. **Kshetri, Nir** and Nikhilesh Dholakia (2008) "Professional Associations in a Nascent and Formative Sector of a Developing Economy: A Case Study of the NASSCOM Effect on the Indian Offshoring Industry", Conference on Offshoring and Outsourcing: The Organizational and Geographical Relocation of High Value Company Functions, SDA Bocconi, Milano, Italy, April 23-24, 2008.
119. **Kshetri, Nir** and Nikhilesh Dholakia (2008) "Professional Associations in a Nascent and Formative Sector of a Developing Economy: A Case Study of the NASSCOM Effect on the Indian Offshoring Industry", The 9th Annual International Business Research Forum/2nd Annual *Offshoring Research Network* (ORN) Conference and Workshop, Philadelphia, PA, April 3-5.
120. **Kshetri, Nir** (2008) "Looking at the Facts: What we Know (and Don't Know) about the Chinese Internet Protocol TV Market" Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, 13-16 January 2008 (**The Meheroo Jussawalla Research Paper Prize winner**).
121. **Kshetri, Nir** (2007) "The Post-9/11 Homeland Security Effect on The Flow of Skilled Immigrants to the U.S.," The 5th annual AIB/JIBS frontiers conference, Miami, Florida, November 28-December 1.

122. **Kshetri, Nir**, Lailani Alcantara, Ralf Bebenroth, Ognjenka Zrilic, and Andreea Schiopu (2007) "Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework", Proceedings of the XXth Croatian Marketing Association (CROMAR) Congress, October 25-27.
123. **Kshetri, Nir**, Crystal Elmore and Andreea Schiopu (2007) "The Whos and Whys of Live Golf Tournament Attendance: A Longitudinal Study", International Conference on Advances in Interdisciplinary Statistics and Combinatorics, October 12-14, 2007, Greensboro, NC.
124. **Kshetri, Nir** (2007) "Forces of Institutional Changes Affecting Entrepreneurship in China", The Cornell-McGill Conference on Institutions & Entrepreneurship, July 23-24, Cornell University, Ithaca, NY.
125. **Kshetri, Nir** (2007) "Diffusion of Intellectual Property Rights in China: An Institutional View," Conference on Knowledge Management And Innovation Strategy in Asia Pacific, Xian, China, July 7-8.
126. **Kshetri, Nir**, and Lailani Alcantara (2007) "Drivers of Multinationals' R&D in China", 2007 Annual Meeting of the Academy of International Business (AIB), Indianapolis, Indiana, USA, June 25-28, 2007.
127. **Kshetri, Nir** (2007) "Private-Collective Innovation Model in a Socialist-Capitalist Economy: OSS Diffusion in China," *Proceedings of the 8th Global Information Technology Management Conference*, Napoli, Italy, June 17-19, 2007.
128. **Kshetri, Nir** (2007) "An Institutional Perspective on Cybercrime," *Proceedings of the 8th Global Information Technology Management Conference*, Napoli, Italy, June 17-19, 2007.
129. **Kshetri, Nir**, R. Bebenroth and D. Li (2007) "Chinese Firms' Outward Merger and Acquisition Activities: The Case of TCL in Europe," Paper presented at the 2007 Chinese Economic Association Meeting, June 16-17, Tokyo, Japan.
130. **Kshetri, Nir**, Nikhilesh Dholakia and Lailani Alcantara (2007) "Offshoring-led Institutional Changes in Emerging Economies: A Conceptual Framework", The 8th Annual International Business Research Forum, Philadelphia, April 20-21.
131. **Kshetri, Nir** and Riad A. Ajami (2007) "Institutional Reforms and Market Orientation in the Arab World: A Conceptual Framework", Paper presented at The 8th Annual International Business Research Forum, Philadelphia, April 21.
132. **Kshetri, Nir** (2007) "The Chinese Pattern of Entrepreneurship: An Institutional View" 2007 Global Entrepreneurship Research Conference, San Francisco, California, March 28-31.
133. **Kshetri, Nir**, R. Bebenroth and D. Li (2007) "Chinese Firms' Outward Merger and Acquisition Activities: The Case of TCL in Europe," In the wave of M&A: Europe and Japan, Kobe University, RIEB Center workshop, Kobe, Japan, February 20.
134. **Kshetri, Nir** and Nikhilesh Dholakia (2007) "Drivers of the Broadband Industry in China and India: What Can We Learn?," Proceedings of the 29th Annual Conference of *Pacific Telecommunications Council*, Hawaii, January 14-18, 2007.
135. **Kshetri, Nir** (2006) "Firms' E-Business Adoption in China: An Institutional Perspective", Proceedings of the 2006 Euro-Asia Management Studies Association (EAMSA) Conference, November 23-25, pp. 118-136.
136. **Kshetri, Nir** and Nikhilesh Dholakia (2006) "The Upper-Echelons Effect on the ICT Development of the Andhra Pradesh State of India: A Historical Analysis", Proceedings of the 2006 Euro-Asia Management Studies Association (EAMSA) Conference, November 23-25, pp. 311-331.
137. **Kshetri, Nir** (2006), "A Neo-institutional Perspective on Cyber Attacks," The Workshop on the Economics of Securing the Information Infrastructure, Washington, DC, October 23-24.
138. **Kshetri, Nir**, and Nicholas C. Williamson (2006), "Sources of Global Heterogeneity in Internet Advertising Patterns" Proceedings of the 2006 Summer Educators' Conference, American Marketing Association, Chicago, IL, August 4-7, pp. 256-257.
139. **Kshetri, Nir** (2006) "Increasing Returns and the Rise in Cybercrimes", Third Annual Forum on Financial Information Systems and Cyber Security, The Robert H. Smith School of Business at the University of Maryland, May 24.

140. **Kshetri, Nir** (2006) "Institutional Factors Affecting Offshore Business Process and Information Technology Outsourcing", The 7th Annual International Business Research Forum, Philadelphia, March 31-April 1.
141. Nikhilesh Dholakia and **Kshetri, Nir** (2006), "Global Outsourcing of Electronically Traded White Collar Services: Medical Transcription in India" The 7th Annual International Business Research Forum, Philadelphia, March 31-April 1.
142. **Kshetri, Nir** and Nikhilesh Dholakia (2006), "Impacts of Electronic Communications on Decentralization and Outsourcing of R&D Activities", Conference Celebrating Gerry DeSanctis, Duke University, Durham, NC, March 3-5.
143. **Kshetri, Nir** and Andreea Schiopu (2005) "Government Policy, Continental Collaboration and the Diffusion of OSS in the three North East Asian Countries," Proceeding of the 2005 South East Asia Regional Conference of the Academy of International Business, November 24-26, Manila, the Philippines.
144. **Kshetri, Nir** (2005) "The Institution-ICT-Economic Development Nexus: Two Cases," Proceedings of the 2005 Americas Conference on Information Systems, Omaha, Nebraska, August 11-15, pp. 491-499.
145. **Kshetri, Nir** (2005) "Diffusion pattern of Linux: An assessment on major technology dimensions," Technology & Innovation Management Conference Paper Abstracts, Academy of Management Proceedings, p. 35.
146. **Kshetri, Nir** (2005) "Determinants of E-business Assimilation in Organizations: Evidence from an Emerging Economy" 2005 Summer Educators' Conference, American Marketing Association, San Francisco, CA, July 29-August 1.
147. **Kshetri, Nir** (2005) "Sources of Global Heterogeneity in Internet Advertising" Competitive paper presentation, 2005 Annual Meeting of the Academy of International Business (AIB), Quebec City, Canada, July 9-12.
148. **Kshetri, Nir** (2005) "Sources of Gender Disparity in Internet Adoption: Evidence from Global Country-Level Data" Poster presentation, 2005 Annual Meeting of the Academy of International Business (AIB), Quebec City, Canada, July 9-12.
149. **Kshetri, Nir** and Nikhilesh Dholakia and (2005), "Asia's Rising IT Hubs: Comparing China and India" *Proceedings of the 9th International Conference on Marketing and Development*, Thessaloniki, Greece, June 8-11.
150. **Kshetri, Nir** (2005), "SMEs' Assimilation of E-Business: Evidence from an Emerging Economy" *the 9th International Conference on Marketing and Development*, Thessaloniki, Greece, June 8-11.
151. Dholakia, Ruby and **Nir Kshetri** (2005) "Adoption of the Internet among SMEs in the U.S." *the 9th International Conference on Marketing and Development*, Thessaloniki, Greece, June 8-11.
152. **Kshetri, Nir** (2005) "*The Indian Technological Trajectory in the Nehru Era: 1947-64*," 2005 Annual Meeting of the Economic and Business Historical Society, High Point, NC, April 27-30.
153. **Kshetri, Nir** (2005) "*Science and Technology in China during the Cultural Revolution Decade: 1966-1976*," 2005 Annual Meeting of the Economic and Business Historical Society, High Point, NC, April 27-30.
154. **Kshetri, Nir** (2005), "ICTs, Strategic Asymmetry and National Security," The 6th Annual International Business Research Forum, Philadelphia, April 1-2.
155. **Kshetri, Nir** (2005), "Pattern of Global Cyber War and Crime: A Conceptual Framework," The 6th Annual International Business Research Forum, Philadelphia, April 1-2.
156. Williamson, Nicholas C., Susan Myrden and **Nir Kshetri** (2005), "Selecting the Optimal Time Period for Use in the Creation of Import Market Competitiveness Variables through Shift Share Analysis in Export Market Identification Research," *Association of Marketing Theory and Practice Conference*, March 24-26, Jekyll Island, GA.
157. **Kshetri, Nir** and Prabhu Sankaranarayanan (2005) "Profiling Leaders and Laggards in the Global 3G M-Business Applications," proceedings of the 27th Annual Conference of *Pacific Telecommunications Council*, Hawaii, January 16-19, 2005.

158. **Kshetri, Nir** (2004) "Technology Attribute-Diffusion Pattern Nexus: Evidence from the Early Experiences of 3G Mobile Communications" proceeding of the Fourth International Conference on Electronic Business (ICEB2004), December 5-9, 2004.
159. **Kshetri, Nir** (2004) "Determinants of E-Business Potential: Evidence from Global Country-Level Data" Proceedings of the Summer Educators' Conference, American Marketing Association, August 10-12, Boston, MA, pp. 7-8.
160. **Kshetri, Nir** (2004) "Internationalization of the Chinese Cellular Industry: The Inward-Outward Connection," 2004 Annual Meeting of the Academy of International Business (AIB), Stockholm, Sweden, July 10-13, 2004.
161. **Kshetri, Nir** and Williamson, Nicholas (2004) "The Osmosis Model For Studying Offshore Business Process Outsourcing," Proceeding of the 2004 Americas Conference on Information Systems, New York city, NY, August 5-8, pp. 3509-3513.
162. **Kshetri, Nir** (2004) "Sources of International Variation in E-Business Pattern And Potential: Insights From Technology Transfer Literature" 15th IRMA International Conference, May 23-26, New Orleans, LA .
163. **Kshetri, Nir** (2004) "Internationalization Trajectory of the Indian ICT Industry" 15th IRMA International Conference, May 23-26, New Orleans, LA.
164. **Kshetri, Nir** (2004), "Towards an Understanding of Global Heterogeneity in Internet Advertising Patterns," The 5th Annual International Business Research Forum, Philadelphia, March 27.
165. **Kshetri, Nir** (2004), "China's Emergence as an Epicenter of the Global Mobile Market," Proceedings of the *Austin Mobility Roundtable*, Center for Business, Technology and Law at the McCombs Business School at the University of Texas at Austin, March 11-12.
166. **Kshetri, Nir**, Nikhilesh Dholakia and Anurag Awasthi (2003), "Determinants of E-Government Readiness: Evidence from China and India," Proceedings of the F i r s t International Conference on E-governance, New Delhi, India, December 18-20.
167. Dholakia, Ruby and **Nir Kshetri** (2003), "Gender Asymmetry in Internet Usage," HOIT Conference, University of California, Irvine.
168. Pelkonen, Tommi, Nikhilesh Dholakia and **Nir Kshetri** (2003), "Business Network Analysis as a Strategic Tool for Comparative Learning about Global Mobile Telecommunications Markets" *Proceedings of the 8th International Conference on Marketing and Development: New Visions of Marketing and Development: Globalization, Transformation and Quality of Life*, Bangkok, Thailand, January 4-7.
169. **Kshetri, Nir** (2003), "How International Institutions Influence ICT Diffusion Loci in Developing Countries: The Case of Asia," *Proceedings of the 8th International Conference on Marketing and Development: New Visions of Marketing and Development: Globalization, Transformation and Quality of Life*, Bangkok, Thailand, January 4-7.
170. **Kshetri, Nir** and Nikhilesh Dholakia (2003), "Potential of Broadband in Asian Giants: A Comparison of China and India," *Proceedings of the 25th Annual Conference of Pacific Telecommunications Council*, Hawaii, January 19-23, 2003.
171. Lehrer, Mark, Nikhilesh Dholakia and **Nir Kshetri** (2002), "National Sources of Leadership in 3G M-Business Applications: A Framework and Evidence from Three Global Regions," *Proceedings of the Americas' Conference on Information Systems (AMCIS)*, Dallas, Texas, August 8-11, pp. 1825-1828.
172. Dholakia, Nikhilesh and **Nir Kshetri** (2002), "The Global Digital Divide and Mobile Business Models: Identifying Viable Patterns of E-Development," *Proceedings of the IFIP WG9.4 Conference*, Bangalore, India, May 29-31, pp. 528-40.
173. **Kshetri, Nir** and Maggie Kei Cheung (2002), "Factors Influencing the Diffusion of Broadband Technology in China," *Proceedings of the 3rd Global Information Technology Management Conference*, New York City, June 23-25, 2002.
174. **Kshetri, Nir** (2002), "Factors Influencing Consumers' Reaction to a Price and Intention to Bid in a C-to-C Internet Auction," *Proceedings of the American Marketing Association Winter Educators' Conference*, Austin, Texas, February 22-25, pp. 44-50.

175. **Kshetri, Nir** and Nikhilesh Dholakia (2002), "Internet and E-Commerce Development in Asian Tigers: A Comparison of Chinese Taipei and Hong Kong," *Proceedings of the 24th Annual Conference of Pacific Telecommunications Council*, Hawaii, January 13-17, 2002.
176. **Kshetri, Nir** (2002), "What Determines Internet Diffusion Loci in Developing Countries: Evidence from China and India," Presented at Researchers' Lunch, *24th Annual Conference of Pacific Telecommunications Council*, Hawaii, January 13-17, 2002.
177. **Kshetri, Nir** and Nikhilesh Dholakia (2001), "Impact of Cultural and Political Factors on the Adoption of Digital Signatures in Asia," *Proceedings of the Americas' Conference on Information System (AMCIS)*, August, Boston, Massachusetts, pp. 1666-1673.
178. **Kshetri, Nir** (2001), "Globalization of Innovations: A Multimethod Framework to Explain Internet Diffusion and Adoption," Presented at the *AMCIS Doctoral Consortium*, August 2, Boston, MA.
179. **Kshetri, Nir** and Maggie Kei Cheung (2001), "Impacts of Cultural Factors on Internet Adoption," *Proceedings of the 2nd Global Information Technology Management Conference*, pp. 74-77, Dallas, Texas, June 10-12, 2001.
180. **Kshetri, Nir** (2001), "The Dynamics of Government Regulation and E-Commerce Development: A Comparison of Malaysia and Singapore," *Proceedings of the 23rd Annual Conference of Pacific Telecommunications Council*, Hawaii, January 14-18, 2001.
181. Varki, Sajeev, Albert Della Bitta and **Nir Kshetri** (2000), "The Cognitive Algebra of Value Perceptions: An Experimental Investigation," Presented at the *Ninth American Marketing Association/INFORMS Conference*, Nashville, Tennessee, September 20-22, 2000.

Other Invited Articles/Presentations

1. **Kshetri, Nir** and Diana Rojas (2015), "Big Data: Perspectivas En Investigación," SENNOVA, Bogota, Colombia, 26 November.
2. **Kshetri, Nir** (2015), "Key indicators to measure entrepreneurship: Colombia's entrepreneurial performance (Indicadores clave para medir iniciativas emprendedoras: El desempeño del emprendimiento en Colombia)," Invited presentation at Universidad La Salle, Bogota, Colombia, September 16.
3. **Kshetri, Nir** (2015), "Case study methodology to study new and emerging phenomena (Metodología de estudio de caso para estudiar fenómenos nuevos y emergentes)," Invited presentation at Universidad La Salle, Bogota, Colombia, September 16.
4. **Kshetri, Nir** (2015), "The Roles of Big Data and Cloud Computing in Facilitating E-Commerce in Developing Countries," June 26, Invited presentation at Tribhuvan University, Kathmandu, Nepal.
5. **Kshetri, Nir** (2014), "Global Entrepreneurship: Environment and Strategy", Invited presentation at Universidad La Salle, Bogota, Colombia, September 19.
6. **Kshetri, Nir** (2014), "Global Entrepreneurship: Environment and Strategy", Invited presentation at Universidad Externado de Colombia, September 18.
7. **Kshetri, Nir** (2014), "Global Entrepreneurship: Environment and Strategy", Invited presentation at Universidad Nacional de Colombia, Bogota, Colombia, September 16.
8. **Kshetri, Nir** (2014), "Global Entrepreneurship: Environment and Strategy", Invited presentation at Universidad Simón Bolívar, Barranquilla, Colombia, October 9.
9. **Kshetri, Nir** (2014), "Global Entrepreneurship: Environment and Strategy", Invited presentation at Colegio de Estudios Superiores de Administración, Bogota, Colombia, September 18.
10. **Kshetri, Nir** (2013), "Cybersecurity in Japan: Key Issues and Recent Regulatory Developments," Invited presentation at Research Institute for Economics & Business Administration (RIEB) Seminar - Kobe University, Japan, December 12.

11. **Kshetri, Nir** (2013), "Institutional Factors Affecting the Diffusion and Success of Fundraising via Crowd-Based Online Technology Platforms," Konrad Lorenz University, Bogota, Colombia, 10 November 2013
12. **Kshetri, Nir** (2013), "Cybercrime and Cyberwar," Presentation at Kiwanis Club meeting, Greensboro, North Carolina, November 5, 2013
13. **Kshetri, Nir** (2013), "Identity Theft: Understanding the Risks and Protecting Yourself," UNCG Soup and Substance presentation, November 5, 2013
14. Bebenroth, Ralf and **Nir Kshetri** (2013). "Employee Perception of Post-M&A Integration Process," Research Institute for Economics & Business Administration (RIEB) Seminar - Kobe University, Japan, January 9.
15. **Kshetri, Nir** (2012) "Innovation and Entrepreneurship", Universidad Militar Nueva Granada, Bogota, Colombia, October 31, 2012.
16. **Kshetri, Nir** (2012) "The evolution of formal and informal institutions related to cyber-security: A comparison of China and India," Invited presentation at Wee Kim Wee School of Communication & Information, Nanyang Technological University, Singapore, August 8, 2012.
17. **Kshetri, Nir** (2012) "Globalization of Cybercrime and the Millennial Generation," Housing and Residence Life, UNCG, March 18, 2012.
18. **Kshetri, Nir** (2011) "Cybercrime Firms' Internationalization Strategy: A Conceptual Framework," Invited presentation at Marketing Department, Sultan Qaboos University, Muscat, Oman, December 18.
19. **Kshetri, Nir** (2011) "Privacy and Security Issues in Cloud Computing: The Role of Institutions and Institutional Evolution, UNCG--Information Technology Services," September 13.
20. Bebenroth, Ralf and **Nir Kshetri** (2011). "Performance of Japanese target firms acquired by Institutional Investors", Invited presentation at Research Institute for Economics & Business Administration (RIEB) Seminar - Kobe University, Japan, July 5.
21. **Kshetri, Nir** (2011) "Internationalization and Development " Konrad Lorenz University, Bogota, Colombia, 25 July 2011.
22. **Kshetri, Nir** (2011) "Institutions, Entrepreneurship and the role of campus entrepreneurship", Red de Universidades en Emprendimiento, July 23.
23. **Kshetri, Nir** (2011) "Institutions, Entrepreneurship and the role of campus entrepreneurship", Universidad Militar Nueva Granada, Bogota, Colombia, July 24.
24. **Kshetri, Nir** (2011) "Culture and International Business", Temple University, Tokyo Campus, June 9, 2011.
25. **Kshetri, Nir** (2011) "Immigration and employment in Japan," Ritsumeikan University, Lake Biwa, Japan. 26 May.
26. **Kshetri, Nir** (2011) "Global Entrepreneurship: An Overview," Invited Presentation at the Bucharest Academy of Economic Studies, Romania, 9 May.
27. **Kshetri, Nir** (2010) "Marketing in the 21st Century," Jamestown Business Association: Featured speaker at the September 30, 2010 meeting.
28. **Kshetri, Nir** (2010) "Cloud Computing in Developing Economies: Drivers, Effects and Policy Measures," Invited Presentation at the Researchers' Lunch, Pacific Telecommunications Council's (PTC) Annual Conference, Honolulu, HI, January 18, 2010.
29. **Kshetri, Nir** (2009) "International Entrepreneurial Environment" Invited presentation at Center for Development Studies, National College, Kathmandu University, Kathmandu, Nepal, January 8, 2009.
30. **Kshetri, Nir** (2008) "Institutional and Economic Foundations of Cybercrimes" Invited presentation at College of Business Administration, University of Rhode Island, October 10, 2008.

31. **Kshetri, Nir** (2003) "Determinants of E-Business Potential: Evidence from Global Country-Level Data" Invited presentation at Center for Research on Information Technology in Organization (CRITO), University of California, Irvine, April.
32. **Kshetri, Nir** (2002) "Providing Citizen Services online: E-Seva in Andhra Pradesh State of India", ICT Story on International Institute for Communication and Development (IICD).
33. **Kshetri, Nir** (2002), "Globalization of Innovations: A Multilevel-Multimethod Framework to Explain Diffusion and Adoption of the Internet," *Association of Consumer Research Newsletter*, p. 30, Winter, available at <http://www.acr-news.org/WINTR-01/PHDa-3.html>.

Books (Mathematics/Statistics)

1. Adhikary, D.B and **Nir Kshetri** (1999), *Elements of Mathematics: Part 1* (456 pages), Kathmandu: Himalaya Book.
2. Adhikary, D.B and **Nir Kshetri** (1999), *Elements of Mathematics: Part 2* (475 pages), Kathmandu: Himalaya Book.
3. Adhikary, D.B and **Nir Kshetri** (1999), *Concise Business Mathematics and Statistics*, (265 pages), Kathmandu: Himalaya Book.

RESEARCH, CURRICULUM DEVELOPMENT AND TRAVEL GRANTS

External (funded)

2008: Kauffman Foundation: "Determinants of Birth, Survival, Growth and Mortality of Entrepreneurial Firms in OECD Economies," (with M. Acquaah).

2001: *Association for Consumer Research/Sheth Foundation dissertation grant*

Travel grants

2012 (November): National Science Foundation Travel grant to attend Secure and Trustworthy Cyberspace (SaTC) PI Conference, Washington DC.

2012 (October): The United Nations Economic Commission for Latin America and the Caribbean (ECLAC) Santiago, Chile: Travel grant to present a paper at the "Offshore Services in Global Value Chains: New drivers of structural change in Latin America and the Caribbean?".

2012: Aalborg University: Travel grant to present a paper at *Revisiting Internationalization: Dynamics, Diversity and Sustainability*, Aalborg, Denmark, May 31-June 2.

2011: Temple University CIBER: Travel grant to present papers at the 11th Annual International Business Research Forum, Philadelphia.

2010: Travel grant-- Research Institute for Economics & Business Administration, Kobe University.

2010: Temple University CIBER: Travel grant to present papers at the 11th Annual International Business Research Forum, Philadelphia.

2009: Temple University CIBER: Travel grant to present papers at the 10th Annual International Business Research Forum, Philadelphia.

2007: Temple University CIBER: Travel grant to present papers at the 8th Annual International Business Research Forum, Philadelphia.

2007 - Kobe University, RIEB Center: Travel grant to present at paper at the workshop "*In the wave of M&A: Europe and Japan*".

2007: Academy of International Business: Travel grant to present a paper at the 5th annual AIB/JIBS frontiers conference, Miami, Florida, November 28-December 1.

2007: Cornell University: Travel grant to present a paper at the Cornell-McGill Conference on Institutions & Entrepreneurship.

2006 - Temple University CIBER: Travel grant to present papers at the 6th Annual International Business Research Forum, Philadelphia.

2006 - Duke University: Travel grant to present a paper at Conference Celebrating Gerry DeSanctis.

2006: University of Maryland: Travel grant to present a paper at the third Annual Forum on Financial Information Systems and Cyber Security.

2005 - Temple University CIBER: Travel grant to present papers at the 5th Annual International Business Research Forum, Philadelphia

2004 - Temple University CIBER: Travel grant to present a paper at the 4th Annual International Business Research Forum, Philadelphia.

2003: Pacific Telecommunications Council's travel grant to present a paper at the PTC annual conference .

2002: Pacific Telecommunications Council's travel grant to present a paper at the PTC annual conference .

2001: Pacific Telecommunications Council's travel grant to present a paper at the PTC annual conference.

Internal (funded)

2015: Global Engagement Quality Enhancement Plan (QEP) Development Award to incorporate global components in MGT 400: Cybersecurity Management course.

2012: The millennial generation and cyber-security orientation: Scale development and a cross-cultural validation, Business Administration's Scholars Program.

2009: The Evolution of Institutions around Cybercrimes: A Multi-Country Empirical Study, seed grant from Bryan School's Dean's Research Scholar Program.

2008 (October)--- seed grant of from The McDowell Research Center: "Cyber Control in Authoritarian Regimes: An Institutional Perspective" .

2008 (October)--- seed grant of from Bryan School's Dean's Research Scholar Program (with P. Palvia): "Cyber Control in Authoritarian Regimes: An Institutional Perspective".

2008—"Processes and Mechanisms of Institutional Changes in the Offshoring Sector of Emerging Economies," The McDowell Research Center Research *Grant*, UNCG.

2008—Building Entrepreneurial Learning for Life (*BELL*) *Grant to develop an MBA course on International Entrepreneurship*, UNCG

2007 – New Course Development—International Entrepreneurship, Bryan School, UNCG.

2004 - "Adoption and Implementation of E-Commerce in Emerging Economies: A Multimethod Inquiry ," UNCG Office of Research.

PROFESSIONAL ACTIVITIES

Position in non-government/international organization

Elected for the Advisory Council member of the Pacific Telecommunications Council (2011-2015)
 Vice chairperson of Succession Planning Committee for the PTC (2011-2012, 2012-2013))

PRJ Editorial Boards

1. Department Editor, IEEE IT Professional, 2017- present
2. Associate Editor, Electronic Commerce Research. 2013- present
3. Editorial board member, Journal of International Management, 2013- present
4. Editorial board member, Baltic Journal of Management, 2016- present
5. Editorial board member, *Journal of Global Information Technology Management*, 2015- present
6. Editorial board member, Suma De Negocios, 2014- present
7. Editorial board member, Jindal Global Business Review, 2011-present
8. Editorial board member, Open Software Engineering Letters, 2007-2011
9. Editorial board member, Journal of Asia Pacific Business, 2006-2008

Guest Editorship

1. Guest Editor, Global Cybersecurity: Journal of Global Information Technology Management, 16(4) (2013)
2. Guest Editor, Special issue of Revista Suma de Negocios, 2012.

Discussant

1. Discussant: for two papers at Conference on Small and Medium Sized Enterprises in a Globalized World, 5th edition, 22-24 September 2011, Babes-Bolyai University, Cluj-Napoca, Romania.
2. Discussant: The 2nd Copenhagen Conference on: 'Emerging Multinationals': Outward Investment from Emerging and Developing Economies, 25-26 November 2010, Copenhagen Business School, Department of International Economics and Management, Copenhagen, Denmark.

Track/Session Chair and Program Committee

1. Chair of Plenary session, First International conference on "Emerging Trend and Issues in Management", Kathmandu, Nepal, June 1-2, 2017.
2. Program Committee member, COMPSAC Symposium on IT in Practice (ITiP): The 40th Annual International Computers, Software & Applications Conference, Atlanta, GA.
3. Steering Committee member, Cyber Infrastructure Protection Conference (CIP'15), City University of New York, City College, October 15, 2015.
4. Program Committee member, COMPSAC Symposium on IT in Practice (ITiP): The 39th Annual International Computers, Software & Applications Conference, Taichung, Taiwan - July 1-5, 2015
5. Session Chair, 3rd International Conference: Entrepreneurship, Innovation And Regional Development, September 24-25, 2015, Vilnius, Lithuania
6. Scientific Committee member: The 4th International Conference on Tourism –2013 CACTUS, 13-16 November 2013: Contemporary Approaches and Challenges of Tourism Sustainability
7. Program Committee member for the 41st Academy of Marketing Science conference (2011-12)
8. Session Chair, The 2nd Copenhagen Conference on: 'Emerging Multinationals': Outward Investment from Emerging and Developing Economies, 25-26 November 2010, Copenhagen Business School, Department of International Economics and Management, Copenhagen, Denmark.

9. Track Chair (Cybercrime), 2009 Global Information Technology Association Meeting, Mexico City, Mexico, June, 2008.
10. Track Chair (Cybercrime), 2008 Global Information Technology Association Meeting, Atlanta, Georgia, June 22- 24, 2008.
11. Session Chair, 2007 Global Information Technology Association Meeting, Naples, June.
12. Session Chair, 2007 Global Entrepreneurship Research Conference, March 28-31.
13. Session Chair, 2005 South East Asia Regional Conference of the Academy of International Business, Manila, the Philippines.
14. Session Chair: the International Society of Marketing and Development (ISMD) 2005, Thessaloniki, Greece.
15. Session Chair: Fourth International Conference on Electronic Business (ICEB), 2004.
16. Track Co-chair, the Intl. Society of Marketing and Development and the Macromarketing Society Joint Conference 2007.
17. Track Co-chair, E-Business Research Track, Information Research Management Association Conferences, 2005, 2006 and 2007.

Award Committee/Jurist

1. 2010, 2011 and 2012: Jurist--Intelligent Community Forum (<http://www.intelligentcommunity.org>).
2. 2010 and 2011. Academic Awards Committee, Family Firm Institute (<http://www.ffi.org/default.asp?id=384>)

Reviewing assignment (selection)

Academy of International Business conferences
 Academy of Management Annual Meetings
 Academy of Marketing Science (AMS) Conference
 ACM Transactions on Privacy and Security.
 Africa Academy of Management (AFAM) Biennial Conference
 African Journal of Economic and Management Studies
 Americas' Conference on Information System (AMCIS)
 Annual IEEE Computer Software and Applications Conference (COMPSAC).
 Asia Pacific Journal of Human Resources
 Asia Pacific Journal of Management
 Asia Pacific Journal of Marketing and Logistics
 Asia-Pacific Journal of Management,
 Baltic Journal of Management
 Big Data & Society
 Business Process Management Journal.
 China Quarterly.
 Communications of the Association for Information Systems.
 Crime, Law and Social Change.
 DADOS – Revista de Ciências Sociais,
 Electronic Commerce Research and Applications.

Electronic Commerce Research.
Electronic Markets.
European Conference on Information Systems
European Journal of Marketing
European Management Journal.
Fourth Biannual Conference on Telecommunications and Information Marketing (COTIM).
Future Generation Computer Systems
Georgetown Journal of International Affairs
Global Information Technology Management Association World Conference
Harvard Conference on the Globalization of Chinese Enterprises.
Health Care Management Science.
IEEE Cloud Computing
IEEE Computer.
IEEE Security and Privacy
IEEE Software
IEEE Software.
IEEE Spectrum.
IEEE Transactions on Engineering Management
IEEE Transactions on Services Computing.
Information Resources Management Association (IRMA).
Information Technology & People.
Informing Science & IT Education (InSITE) Conference
International Business Review.
International Conference on Information Systems
International Conference on Marketing and Development.
International Journal of Entrepreneurial Behaviour & Research.
International Journal of Information Technology and Management (IJITM)
International Journal of Technological Learning, Innovation and Development.
International Small Business Journal.
IT Professional
John Wiley (Books)
Journal of African Business.
Journal of Asia Pacific Business.
Journal of Combinatorics & System Sciences (JCISS)
Journal of Developmental Entrepreneurship.
Journal of Electronic Commerce in Organization.
Journal of Electronic Commerce Research
Journal of Global Information Technology Management.
Journal of Information Technology.
Journal of International Business Studies.
Journal of International Entrepreneurship
Journal of International Management.

Journal of Macromarketing
Journal of Management Studies
Journal of Network and Computer Applications.
Journal of Organizational Computing and Electronic Commerce.
Journal of Small Business Management.
Journal of World Business
Management and Organization Review
Oxford University Press (Book)
Pacific Telecommunications Council's annual conferences.
Palgrave
Revista Suma de Negocios
Routledge
Rubriq
Strategic Management Journal.
Telecommunications Policy.
The Haworth Press, (Book)
The Silicon Valley Review of Global Entrepreneurship Research
Third World Quarterly.
Thunderbird International Business Review.
Transactions on Intelligent Systems and Technology.
World Development.

External Examiner

1. 2013: External Examiner for APU Business Case Development, Ritsumeikan Asia Pacific University, Beppu, OITA, Japan.
2. 2008: DBA Dissertation Examiner, Office of Graduate Studies, The University of Newcastle, Callaghan, Australia

SERVICES

University services

1. 2016-17: Search committee chair, OB and HR positions
2. 2013-2014: Chair, Department of Management Curriculum Committee
3. 2013-2017: Bryan School Undergraduate Program Committee
4. 2012-2013: Bryan School, Graduate Program Committee.
5. 2012: Search Committee Member (External) for Accounting/Finance Positions
6. 2009-: Departmental P&T Committee Member
7. 2012 (Summer and Fall): Search Committee Member (External) for a Marketing Position

8. 2012: Member: Business Administration Scholars Program
9. 2012 (Spring): Search Committee Chair for a Marketing Position.
10. 2011 (October-November): Member of Bryan School Research Committee
11. 2010-13: UNCG Faculty Senate member
12. 2009-2010: Search Committee Chair for a Marketing Position.
13. 2008-2011: Teaching Excellence Award Committee, member
14. 2009-2010: Search Committee member for Entrepreneurship Position.
15. 2009-2012: MBA Program Committee, Bryan School of Business
16. 2006-2009: MBA Program Committee, Bryan School of Business
17. 2006-2008: Chair, Web Site Management Committee, Department of Business Administration
18. 2007 (Spring): Faculty advisor: ANDAZ (South Asian Students' Association)
19. 2005-2007: Member, Institutional Repository task force
20. 2007-2008 and 2006-2007: Search Committee for an International Business Position
21. 2006-2007: Search Committee for a Marketing Position (member)

Service to the community

1. International Business Advisory Board, University of Minho, Braga, Portugal, 2009
2. Board Member: Communities in Schools of Greater Greensboro, 2004-2007.

Ph D/MASTER'S DISSERTATION/THESIS COMMITTEE

2014-: Ph D Dissertation Committee Member, Pedro Julián RAMIREZ---ANGULO, Universidad Nacional de Colombia.

2014-: Ph D Dissertation Committee Member, Wendy (Hsiao Chun) Chou, CARS Department, UNCG

2007-2009: Ph D Dissertation Committee Member, Hua Dai, ISOM Department, UNCG.

2005-2007: Ph D Dissertation Committee Member, Vishal Midha, ISOM Department, UNCG.

2014-2015: Master's Thesis Committee Member, Rui Liu, MSITM, UNCG

SUPERVISION OF GRADUATE STUDENTS

Spring 2017: Olga Gumenyuk (Independent Study).

Spring 2017: Joshua Peterson (Independent Study).

Spring 2016: Khushbu Patel (Independent Study).

Spring 2015: Harsh Jain (Independent Study).

Spring 2013: Aroop Menon (Independent Study).

Fall 2012: Aroop Menon (Independent Study).

Fall 2011: Supervised Steven Wallace (Ph D program, ISOM department) (Independent Study).
Spring 2010: Supervised Sara Landreth (Independent Study).
Spring 2010: Supervised Divya Sreekumar (Independent Study).
Fall 2009: Supervised Divya Sreekumar (Independent Study).
Fall 2009: Supervised Heather Showstead (Independent Study).
Fall 2009: Supervised Sumant Sharma (Independent Study).
Spring 2009: Supervised Lin Jing Xu (Independent Study).
Spring 2009: Supervised Yue (Grace) Yan (Internship).
Spring 2008: Supervised Anupam Nath (Ph D program, ISOM department) (Independent Study).
Spring 2008: Supervised Milla Halttu (MBA program) (Independent Study).
Spring 2008: Supervised Reik Boettner (MBA program) (Independent Study).
Spring 2008: Supervised Tony Lin (MBA program) (Internship).
Fall 2007: Supervised Tanja Barth (MBA program) (Independent Study).
Fall 2007: Supervised Tarak Jallouli (MBA program) (Independent Study).
Fall 2007: Supervised Robert Sechrest (MBA program) (Independent Study).
Fall 2007: Supervised Hua Dai (Ph D program, ISOM department) (Independent Study).
Spring 2007: Faculty advisor for Internship project: Chiu-Ping Lin
Fall 2006: Supervised Patrick Brendel (MBA program) (Independent study).
Fall 2006: Faculty advisor for Internship project: Andreea Schiopu
Summer and Fall 2006: Faculty advisor for Internship project: Chiu-Ping Lin
Fall 2004: Supervised Prabhu Sankaranarayanan (MBA program) (Organizational Internship).
Fall 2004: Supervised Preveen Pinjani (Ph D program, ISOM department) (Independent Study).
Fall 2004: Supervised Dhruv Patel (MBA program) (Independent study).
Spring 2004: Supervised Satya Jayadev (MBA program) (Independent Study).
Spring 2004: Supervised Amy Lentz (MBA program) (Organizational Internship).

SUPERVISION OF HONORS PROJECTS FOR UNDERGRADUATE STUDENTS

Spring 2012: Chara G. Garmon (Honors project in MKT 422)
Spring 2012: Faculty advisor for Honors Thesis Project: William Byrd
Fall 2011: Fook Lim Andrew Chung (Honors project in MKT 422)

Summer 2011: William Byrd (Honors project in MGT301)

Spring 2008: Brandon M Queen (Independent Study, MGT 499)

Spring 2008: Sharon Angle (Honors paper for MKT 325)

Spring 2008: Brittany Atkinson (Honors Thesis Project and independent study, HSS 493)

Spring 2007 and Fall 2007: Supervised Honors Thesis Project, Julie Price (undergraduate)

Spring 2007: Faculty advisor for Honors Project: Julie Price

MEDIA COVERAGE

External (Selection)

1. January 30, 2018: Interviewed by The Daily Tar Heel. The January 30 article "UNC students buying into bitcoin" has incorporated the interview (<http://www.dailytarheel.com/article/2018/01/cryptocurrencies-0130>)
2. January 5, 2018: Quoted in "Blockchain: Las empresas sociales apuestan cada vez más por esta tecnología", GS1 Peru, <http://innovasupplychain.pe/content/blockchain-las-empresas-sociales-apuestan-cada-vez-mas-por-esta-tecnologia>
3. December 20, 2017: Interview published in "Loapi peut détruire les appareils Android, mais pas sans avoir miné du Monero avant," LEMAGIT <http://www.lemagit.fr/actualites/450432160/Loapi-peut-detruire-les-appareils-Android-mais-pas-sans-avoir-mine-du-Monero-avant>
4. December 12, 2017: Interview published in "Crypto-monnaies : ce qu'elles doivent à la cyber-délinquance," LEMAGIT <http://www.lemagit.fr/actualites/450431683/Crypto-monnaies-ce-quelles-doivent-a-la-cyber-delinquance>
5. October 31, 2017: Quoted in an article, "How Alibaba makes Singles' Day appealing to luxury brands" published on in Digiday (<https://digiday.com/marketing/alibaba-makes-singles-day-appealing-luxury-brands/>) and its sister publication Glossy, which covers fashion, luxury and technology (http://www.glossy.co/platform-effect/how-alibaba-makes-singles-day-appealing-to-luxury-brands?utm_source=digiday.com&utm_medium=referral&utm_campaign=digidaydis&utm_content=milnes-how-alibaba-makes-singles-day-appealing-luxury-brands)
6. October 8, 2017: Interview published in "Chinese Government rolls out trust ratings to combat corruption," World Finance, <https://www.worldfinance.com/strategy/chinese-government-rolls-out-trust-ratings-to-combat-corruption>
7. October 5, 2017: Interview published in "Do cryptocurrencies have a role to play in property?", by Jon Severs, <http://www.propertyweek.com/insight/market-features/do-cryptocurrencies-have-a-role-to-play-in-property-/5092806.article>
8. September 17, 2017: Greensboro News & Record "Nir Kshetri: Cyber-criminals seek crypto-currencies", http://www.greensboro.com/opinion/columns/nir-kshetri-cyber-criminals-seek-crypto-currencies/article_cd1c7414-75ee-5d6a-be12-46261522d271.html
9. September 13, 2017: Quoted in a CBSNews.com article, "Jamie Dimon: Bitcoin is a 'fraud'" by Rachel Layne, <https://www.cbsnews.com/news/jamie-dimon-bitcoin-is-a-fraud/>
10. September 13, 2017: Quoted in a WDEF (Chattanooga, TN-based) "America's most famous banker calls Bitcoin a 'fraud'" <https://wdef.com/2017/09/13/americas-most-famous-banker-calls-bitcoin-a-fraud/>
11. June 17, 2017: Quoted in a newspaper article entitled "Cómo puede el 'blockchain' reducir la pobreza en el mundo", published by Madrid, Spain-based Expansión (<http://www.expansion.com/economia-digital/innovacion/2017/06/17/593aca3e468aeb2d608b4638.html>) and Venezuela-based Entorno Inteligente (<http://www.entornointeligente.com/articulo/10124805/%27/articulo/10124805/Como-puede-el-blockchain-reducir-la-pobreza-en-el-mundo-17062017%27>).

12. May 2017: Interviewed by Method Pliant “Blockchain, Food Industry & the Global South” May 2017, http://www.methodpliant.com/5_blockchain%2C-food-industry-and-global-south.html
13. March 1, 2017: Quoted in an article of the Cambodian newspaper The Phnom Penh Post, titled, “Cyber security training now underway in Japan” (<http://www.phnompenhpost.com/national/cyber-security-training-now-underway-japan>) published on March 1, 2017.
14. March 18, 2017: Quoted in an article of the Belgian newspaper De Standaard, titled, “Zo word je rijk met fake news” (How to get rich with fake news) (http://www.standaard.be/cnt/dmf20170316_02784110?shareId=952ccbf292a7ec914a682f5d7e99efbcab399326173aaa814c4eb3b10e6ab2d3c63584edd06de22080613c1787623985882bc0d5e2011483c03fc0810e8fc8f635d2ad860905b8fbf081eceba1471217)
15. August 22, 2016: Interviewed by National Post Radio about National Security Agency (NSA) hack. National Post Radio is the morning national news show on SiriusXM Satellite Radio, Toronto studios, Canada (www.siriusxm.ca).
16. October 26, 2015: Quoted in Digiday’s article by Hilary Milnes, entitled, “In China you have to use it: How WeChat is powering a mobile commerce boom” (<http://digiday.com/brands/wechat-mobile-commerce/>)
17. September 17, 2015: *Journal of International Management* (JIM) article entitled, “Success of Crowd-Based Online Technology in Fundraising: An Institutional Perspective” featured by *Strategy & Business Magazine* (<http://www.strategy-business.com/>) in its Recent Research column article entitled, “Navigating the Crowdfunding Landscape” (<http://www.strategy-business.com/blog/Navigating-the-Crowdfunding-Landscape>).
18. January 30, 2015: News & Records covered section of Nir Kshetri’s 2014 book “Global Entrepreneurship: Environment and Strategy,” as an Outstanding Academic Title by Choice Magazine http://www.news-record.com/business/business-achievements-for-friday-jan/article_cddcb52e-a586-11e4-9b23-8f545b1f22c4.html
19. June 2014: Interviewed by Brazil’s ABF TV about big data in organization, <http://www.youtube.com/watch?v=IKa2AZp8Ka4>
20. June 30, 2014: Quoted by a CloudTweaks News article, “Cloud Computing Adoption in Developing Countries,” <http://cloudtweaks.com/2014/06/cloud-computing-adoption-developing-countries/>
21. April 26, 2014: Quoted in the Epoch Times article entitled, “U.S. One of World’s Most Tech Savvy Nations” (<http://www.theepochtimes.com/n3/639374-u-s-one-of-worlds-most-tech-savvy-nations/>)
22. April 25, 2014: Interviewed by New Tang Dynasty Television (NTDTV) on a story about China’s position in The Global Information Technology Index published this month by the World Economic Forum. The story can be found at: <http://www.ntdtv.com/xtr/gb/2014/04/25/a1105362.html>.
23. March 31, 2014: Quoted in the Russian computer weekly publication, computerra.ru, in an article titled, “Сенат США против одесского кибер-Привоza” (U.S. Senate against cyber Odessa Privoz) by Michael Baths (<http://www.computerra.ru/97336/senat-ssha-protiv-odesskogo-kiber-privoz/>). The Weekly has described me as one of the world’s leading experts in cybercrime.
24. March 26, 2014: Interviewed by *The Christian Science Monitor* for an article on cybercrime in Ukraine: “How Ukraine crisis could dent country’s booming cyber-crime” (<http://www.csmonitor.com/World/Security-Watch/Cyber-Conflict-Monitor/2014/0326/How-Ukraine-crisis-could-dent-country-s-booming-cyber-crime>).
25. September 2013: Interviewed for a *cardhub.com* article, “Identity Theft: What It Is, How It Happens & the Best Protection,” by Odysseas Papadimitriou, <http://www.cardhub.com/edu/identity-theft/>
26. July 2, 2013: Interviewed by Bloomberg TV Mongolia about cybercrime.
27. June 12, 2013: Data Manager published an interview about cloud computing and data privacy regulation in EU economies: “Cloud Dentro La Nuvola E Oltre”, by Aldo Ceccarelli, June 12, 2013, <http://www.datamanager.it/rivista/cloud-dentro-la-nuvola-e-oltre-47856.html>
28. September 19, 2012: Interviewed by *WFMY News 2* (Channel 2, CBS) about smartphone security, “Move Over Wallets: It’s The Smartphone Time To Pay,”

<http://www.digtriad.com/news/local/article/246178/57/No-Need-For-A-Traditional-Wallet-Anymore>
September 19, 2012

29. September 13, 2012: Quoted in the cover report of the [Islands Business](#) magazine article titled, "Cover Report: The Cyber Spectre: New tech, development and dangers," (http://www.islandsbusiness.com/islands_business/index_dynamic/containerNameToReplace=MiddleMiddle/focusModuleID=20288/overrideSkinName=issueArticle-full.tpl)
30. July 11, 2012: Interviewed by *WFMY News 2* (Channel 2, CBS) about cloud computing and cybersecurity, also a story based on the interview was published, Lauren Melvin "Expert: Weigh Risks, Convenience Before Using Cloud", <http://www.digtriad.com/news/article/235866/57/Cloud-Convenient-For-You-And-Cyber-Criminals?odyssey=tab|topnews|bc|large>
31. July 4, 2012: Quoted in *Cloud Times* article "Ensuring Cloud Security – Challenges Ahead," <http://cloudtimes.org/2012/07/04/security-problems-cloud/>
32. June 28, 2012: Quoted in The Citizen (Tanzania) article "Internet 'cloud' creates range of security issues" <http://thecitizen.co.tz/magazines/31-business-week/23565-internet-cloud-creates-range-of-security-issues.html>
33. June 26, 2012: Quoted in El Nuevo Herald news item "Peligros de las 'nubes' de internet," <http://www.elnuevoherald.com/2012/06/26/1237737/peligros-de-las-nubes.html>
34. June 26, 2012: Quoted in abc.com.py article, "Datos en la 'nube' cambian los problemas de seguridad informática," <http://www.abc.com.py/ciencia/datos-en-la-nube-cambian-los-problemas-de-seguridad-informatica-418904.html>
35. June 25, 2012: Quoted in The Times of India article "Cloud may open up new vulnerabilities, problems: Experts", http://articles.timesofindia.indiatimes.com/2012-06-25/services-apps/32408637_1_cloud-services-cloud-environment-internet-cloud
36. June 25, 2012: Quoted in Gulf-Times.com article "'Cloud' may open up new IT security problems" http://www.gulf-times.com/site/topics/article.asp?cu_no=2&item_no=514474&version=1&template_id=43&parent_id=19
37. June 25, 2012: Quoted in BCS article "Cloud 'amplifies' breaches," <http://www.bcs.org/content/conWebDoc/45907>
38. June 25, 2012: Quoted in World News Australia article "The internet 'cloud' has created a new range of security issues, experts say," <http://www.sbs.com.au/news/article/1662840/IT-security-problems-shift-to-the-cloud>
39. June 25, 2012: Quoted in Brunei Times article "Cloud raises fresh issues for IT security" <http://www.bt.com.bn/business-world/2012/06/25/cloud-raises-fresh-issues-it-security>
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