

**MBA 702-01: Financial and Managerial Accounting
Fall Semester, 2014**

Professor Irfan Safdar
Office: Bryan 325
Office Hours: W 5-6.30 pm, Any time By Appointment
Email: musafdar@uncg.edu

CATALOG DESCRIPTION: This course provides students with an introduction to financial and managerial accounting. Topics covered include financial statements, financial analysis of those statements, cost accounting, and accounting's role in managerial decision-making.

PREREQUISITES: None.

REQUIRED TEXTS:

Easton, Peter E., John J. Wild, Robert F. Halsey, Mary Lea McAnally. *Financial & Managerial Accounting for MBAs* (Fourth edition). Cambridge Business Publishers, 2013.

Harvard Case Studies (will be available for purchase online through HBS website). You should wait to purchase these until instructed to do so.

Please note: THIS IS A PROBLEM SOLVING COURSE! SO CASE STUDIES ARE CRITICAL TO THE COURSE. EXCELLENCE IN PROBLEM SOLVING IS EXPECTED!

STUDENT LEARNING OUTCOMES: Upon successful completion of this course students will be able to:

1. Calculate key financial ratios taken from financial statements in order to assess the liquidity, profitability, and solvency of private sector corporations.
2. Interpret key financial ratios taken from financial statements in order to assess the liquidity, profitability, and solvency of private sector corporations.
3. Explain key terms in accounting vocabulary.
4. Interpret accounting information in the context of the regulatory structure in which accounting and auditing operate. This includes a basic understanding of the Financial Accounting Standards Board, the International Accounting Standards Board, the Securities and Exchange Commission, and the Sarbanes-Oxley Act of 2002.
5. Explain verbally and in writing the key ways in which financial accounting

- information is useful in making investment and credit decisions.
6. Explain verbally and in writing the basic aspects of accounting's role in corporate governance. These aspects include the provision of audits, the monitoring of performance, the budgetary planning process, and the structure of internal control systems.
 7. Solve basic problems in costing.

TEACHING METHODS AND ASSIGNMENTS FOR ACHIEVING STUDENT LEARNING OUTCOMES:

This course combines lectures with a variety of tasks that students must perform well. These tasks include computational, conceptual, and case-based homework assignments, discussion board participation in which students interact in a way which enables other students' learning, in-class dialogue, examinations, and readings about accounting's role in contemporary events. Assignments will be evaluated and/or graded by the instructor in a timely manner so that students have ongoing feedback about their performance and progress throughout the course.

EVALUATION AND GRADING:

The following criteria will apply to the grading of assignments.

Grade of A: Work that demonstrates not only a clear understanding of the material under study, but also a superior ability to utilize that material in the assignment. All criteria are met. The student's work goes beyond the task and contains additional, unexpected or outstanding features.

Grade of B: Work that demonstrates a good understanding of the material under study, and utilizes the material well in the assignment. The student meets the assignment criteria, with few errors or omissions.

Grade of C: Work that minimally demonstrates a basic or technical understanding of the material under study, and uses some relevant material in the assignment. Work may not address one or more criteria or may not accomplish what was asked.

Grade of F: Work that is incomplete, inappropriate and/or shows little or no comprehension of the material under study.

Students who pass this course will have demonstrated to the instructor that they are in a position to both (1) master subsequent coursework in accounting, finance, and other areas which depend upon a basic though solid mastery of skills and concepts which are central to accounting at an introductory level; and, (2) be capable of entering the managerial

workforce armed with the skills and understandings of accounting that managerial labor markets would expect of an entry-level holder of a post-baccalaureate degree, diploma, or certificate in a business-related field. The instructor's satisfaction with these competencies will be measured through two in-class exams and a final exam as well as grading of the assignments indicated above. These exams and assignments will include quantitative measurement of student performance in computational, short-answer, and essay tasks. The type of task will be matched to the specifics of each learning objective. For example, financial ratios demand computational assessment, vocabulary mastery demands short-answer assessment, and institutional and conceptual issues lend themselves to essay-based assessment.

Grades will be assigned according to the following scale:

90-100% yields an A in the course;

80-89% yields a B in the course;

70-79% yields a C in the course; and,

69% or less yields an F in the course. (Note that no grades of D are given in graduate classes).

Plus or minus grades may be attached to letter grades as appropriate.

I may choose to curve the grades up depending on students' performance in the class. Under no circumstances can your grade be curved down however. For example, under this policy if your class average is 85%, I may curve it to an A- or A but it can never be curved down below B.

The final course grades will be based on class participation, a set of 3 quizzes, a set of case studies, and a final exam.

Class Participation	10% of final Grade
Each Quiz	10% of final Grade
Homework	30% of final grade
Final exam	30% of final grade

Quizzes will be closed book, in class, and 30-45 minutes in duration.

ATTENDANCE POLICY: Participation in discussions and interaction with your professor is essential to learning so attendance is **MANDATORY!** In addition, what transpires in class is fair game for examination and other forms of assessment. No late work will be accepted, nor will faculty time be taken to review material which students miss because of class absences. Of course, legitimate reasons (e.g., medical concerns) for missing class will be taken into account.

FINAL EXAMINATION: The final examination will be given at the time assigned in the university calendar.

ADDITIONAL REQUIREMENTS: All assignments are due at the beginning of class on the date assigned. No extra credit assignments are available. Any extra effort will influence class participation grade positively however. In the event of inclement weather, we will follow the university's decision on whether or not class is to be cancelled. Information relevant to such decisions is available at www.uncg.edu. However, no student should attend class if inclement weather causes the student to believe that he or she would be taking on unjustified personal risk associated with travel. I will work with students who miss class for that reason; your judgment prevails over university decisions.

ACADEMIC INTEGRITY POLICY: Students are responsible for becoming familiar with the Academic Integrity Policy in all its aspects and for indicating their knowledge and acceptance of the Policy by signing the Academic Integrity pledge on all major work submitted for the course. Specific information on the Academic Integrity Policy may be found on the UNCG web site at [UNCG Academic Integrity Policy](#).

COURSE OUTLINE AND ASSIGNMENTS

NOTE: Treat textbook reading more as a SURVEY rather than an in depth reading. Return to the reading if necessary to solve a problem or case study or if you are particularly interested in learning more about a topic. Most learning should occur through problem solving and case study analysis!

CLASS MEETING	Lecture Topic	Case Study Discussion	Readings	Homework Due & Quiz Practice Problems
August 19	What's in a Box of Chocolates? (Module 1: Business Activities and Financial Statements)	Chema-Lite (Balance Sheets and Income Statements) Chema-Lite (B) (cash flow statement)	Background Reading: pages 1-1 through 1-16, Appendix 1A: Accessing SEC Filings; Appendix 1B: Acctg Principles and Governance <u>Reading for next class:</u> Pages 2-1 through 2-20 Prepare to discuss case study Chema-Lite B for next week.	
August 26	Transact or Perish! (Module 2: Transactions and Accounting)	Chema-Lite (B) (cash flow statement) cont'd if necessary	<u>Reading for next class:</u> Pages 2-19 through 2-33 Appendix 2A Pages 3-1 through 3-22	
September 2	Gimme a T! (Module 3: T-Accounts & Financial Statements)	No Case Study assigned.	<u>Reading for next class:</u> Pages 5-1 to 5-19, 5-26 to 5-30 Prepare to discuss case study Recognizing Revenue for iPhone at Apple Inc. for next week.	

CLASS MEETING	Lecture Topic	Case Study Discussion	Reading	Homework Due & Quiz Practice Problems
September 9	Dude Where's My Profit?! (Module 5: Operating Income & Conservatism Principle)	Revenue Recognition for iPhone at Apple Inc.	<u>Reading for next class:</u> Prepare to discuss case study for next week: Financial Reporting Strategy at Microsoft.	
September 16	<u>QUIZ 1 – (30-45 Minutes)</u> <u>(Modules 1-3)</u> (Module 5: Operating Income & Conservatism Principle)	Financial Reporting Strategy at Microsoft, Inc.	<u>Reading for next class:</u> Pages 6-1 through 6-37.	
September 23	Measuring Operating Assets (Module 6: Inventory, Receivables, Long Term Assets)	No Case Study assigned.	<u>Reading for next class:</u> Prepare to discuss case study for next week for next week: Earnings Management at Dragon Soup	

CLASS MEETING	Lecture Topic	Case Study	Reading	Homework Due & Quiz Practice Problems
September 30	Measuring Operating Assets	Earnings Management at Dragon Soup	<u>Reading for next class:</u> Module 9, pages 9-1 through 9-28 Prepare to discuss case study for next week: Jimmy Fu and Moog, Inc.	

CLASS MEETING	Lecture Topic	Case Study	Reading	Homework Due & Quiz Practice Problems
October 7	<u>QUIZ 2 – 30 Minutes (Modules 5 & 6)</u> Analyzing Shareholders' Equity (Module 9)	Jimmy Fu and Moog, Inc.	<u>Reading for next class:</u> Module 4, pages 4-1 through 4-19. Prepare to discuss case study for next week: Dollar General Going Private	
October 21	Financial Statement Analysis and Valuation (Module 4)	Dollar General Going Private	<u>Reading for next class:</u> Module 13, pages 13-1 through 13-16 Module 14, pages 14-1 through 14-13	
October 28	<u>QUIZ 3 – 30 Minutes (Modules 8 & 9)</u> Managerial Accounting - Cost Behavior and Estimation (Module 14)	No Case Study assigned.	<u>Reading for next class:</u> Module 15, pages 15-1 through 15-18	

CLASS MEETING	Lecture Topic	Case Study	Reading	Homework Due & Quiz Practice Problems
November 4	Cost-Volume-Profit Analysis (Module 15)	No Case Study assigned.	<u>Reading for next class:</u> Module 17, pages 17-1 through 17-19 Module 18, pages 18-1 through 18-17	
November 11	Job Order Costing Systems and Activity Based Costing (Modules 16 & 17)	No Case Study assigned.	<u>Reading for next class:</u> Module 22, pages 22-1 through 22-19	
November 18	Budgeting (Module 21)	No Case Study assigned.	Prepare for Final Exam	
November 25	Standard Costs and Transfer Pricing (Modules 22 & 23)	No Case Study assigned.	Prepare for Final Exam	