PhD IN BUSINESS ADMINISTRATION

OVERVIEW

This program prepares students for academic careers at major universities and colleges.

• Students will understand conceptual and empirical research methodologies.
• Students will design an original, substantive research project.
• Students will apply advanced knowledge in a global context.
• Students will understand specialized knowledge and scholarly literature in the field in order to contribute to academic, government, and private sector environments through their research.

WHY UNC GREENSBORO?

Recognized as a Top 10 “Best Online College”

Named a “Best College for the Money” by College Factual

Named “Best for Vets” by Military Times magazine

Accredited by the Southern Association of Colleges and Schools (SACS)

High level of community engagement and research activities

Bryan School is among 1% of business schools worldwide with dual AACSB accreditation in business and accounting

ONLINE PROGRAM

Three required campus visits:

You’ll come to campus prior to your first semester to meet your cohort and faculty members, and to learn about the variety of UNCG resources that will be available to you throughout your program.

You’ll return to campus upon completion of your coursework for comprehensive examinations and to prepare for your dissertation.

Finally, you’ll visit UNCG to defend your dissertation.

QUESTIONS

Contact Dr. Aichia Chuang
Professor and Interim Director of the PhD in Business Administration
mgtdept@uncg.edu 336.256.0437

bryan.uncg.edu

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## Program of Study

<table>
<thead>
<tr>
<th>YEAR 1</th>
<th>YEAR 2</th>
<th>YEAR 3</th>
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<tbody>
<tr>
<td><strong>FALL SEMESTER</strong></td>
<td><strong>SPRING SEMESTER</strong></td>
<td><strong>SUMMER SEMESTER</strong></td>
<td><strong>COST</strong></td>
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<tr>
<td>BUS 701: Doctoral Research Methods I (Quantitative Research Methods)</td>
<td>BUS 702: Doctoral Research Methods II (Qualitative Research Methods)</td>
<td>BUS 705: Seminar in Academic Writing and Publishing</td>
<td><strong>PER CREDIT HOUR</strong></td>
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<td>BUS 720: Seminar in Organization Theory</td>
<td>BUS 721: Seminar in Organizational Behavior</td>
<td>BUS 730: Seminar in International Business Theory</td>
<td><strong>APPROXIMATE PROGRAM COST</strong></td>
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<td>BUS 740: Seminar in Strategic Management I</td>
<td>BUS 741: Seminar in Strategic Management II</td>
<td>BUS 731: Seminar in Cross-Cultural Management</td>
<td><strong>IN STATE</strong> Legal resident of NC $455.83 $27,350</td>
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<tr>
<td>BUS 740: Seminar in Strategic Management I</td>
<td>BUS 741: Seminar in Strategic Management II</td>
<td>BUS 731: Seminar in Cross-Cultural Management</td>
<td><strong>OUT OF STATE</strong> Reside in NC, but not a legal resident of NC $1,128.28 $67,697</td>
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<td>BUS 789: Advanced Topics in Management</td>
<td>BUS 789: Advanced Topics in Management</td>
<td>BUS 789: Advanced Topics in Mgtm.</td>
<td><strong>COST</strong></td>
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<tr>
<td>BUS 790: Doctoral Research Independent Study</td>
<td>BUS 790: Doctoral Research Independent Study</td>
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<td><strong>ADMISSION REQUIREMENTS</strong></td>
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### Research


### Admission Requirements

- Completed graduate school application
- One official transcript from all colleges and universities previously attended.
- A completed master’s degree in a business field or related area with superior performance in graduate course work.
- Three letters of recommendation from former professors, employers, or persons well acquainted with the applicant’s academic potential.
- Official results of GMAT or GRE scores. Scores are valid for five years from the time originally taken.
- Applicants with a degree from a college or university outside the United States may also submit a third-party credential evaluation, but it is not required.
- Non-native speakers of English must validate proficiency in the English language. Contact the program office for details.