

Jeffrey K. Sarbaum, Ph.D.
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Education

Binghamton University (SUNY) - Ph.D. in Economics (1997)
Fields: Experimental, Labor, International, Urban
University of the Pacific - B.S. in Economics (1990)
The Institute of European Studies, Frieberg, Germany – Study Abroad (1989)

Employment

Senior Lecturer of Economics, University of North Carolina at Greensboro (1999-Current)
Visiting Assistant Professor of Economics, Willamette University (1997-1999)
Visiting Assistant Professor of Economics, Whitman College (1996-1997)

Teaching Experience

Classes - Small Seminars to 200+ Student Lecture Halls:

Principles of Micro and Macro Economics, Honors Principles of Microeconomics,
Microeconomic Theory, Labor Economics, Economic Statistics, International Trade and
Finance, Economics of European Integration, Contemporary Economic Issues, Environmental
Economics, Independent Study

Online Course Development:

ECO201-Principles of Microeconomics, ECO250-Business Statistics, ECO300-International
Economics, ECO100-Economics in a Global Sustainable Society, SSC301-Survey of Social
Sciences, MALS620-Global Economy, MAAS630-Understanding Data

Oversight and Management:

Coordination of graduate teaching assistants and faculty advisor for Ph.D. students listed as
instructor of record. Faculty Director for study abroad program.

Papers and Publications

Andersen, M., Gicheva, D., J. Sarbaum, Requiring versus Recommending Preparation Before
Class: Does it Matter? *Southern Economic Journal*, 85 (2), 616-631 (2018)

Sarbaum, J., J. Rosales, Return(s) to Storytelling. *Journal of Economics and Finance Education*,
15 (3), 2-5, (2016)

Rosales, J., J. Sarbaum. Teaching with Puzzles. *Journal of Economics and Finance Education*,
15 (3), 2-5, (2016)

Rhodes, T., J. Sarbaum, Online Homework Management Systems: Should We Allow Multiple
Attempts? *The American Economist*, 60 (2), 120-131 (2015)

Rosales, J., J. Sarbaum, M. Sheran, & S. Allen, Using an Assessment of Learning System to
Assess Student Performance. *American Journal of Business Education*, 6 (1), 113-118 (2013)

Sheran, M., & J. Sarbaum. Developing an Assessment of Learning Process: The Importance of
Pre-Testing. *American Journal of Business Education*, 5 (5), 609-616 (2012)

Allen, S., G. Vaidyanathan & J. Sarbaum, Introducing the Effective Marginal Tax Rate in
Introductory Macroeconomics. *Journal of Economics and Finance Education*, 6 (1), 2-6, (2007)

Allen, S., J. Sarbaum & G. Vaidyanathan, Desperate Methods: The Two Other Ways a Government Can Obtain Resources. *Journal of Economics and Finance Education*, 5 (2), 64-67, (2006)

Professional Activity

Grants:

Simpkins, S., M. Maier, J. Sarbaum. The Math You Need, When You Need It: Math Tutorials for Student in Introductory Economics (NSF #1245802, funding amount: \$247,981)

Workshops:

Invited Participant: National Science Foundation Improving Community College Economics Teaching Grant Workshop, Minneapolis, MN (2012)

Invited Participant: National Science Foundation Improving Community College Economics Teaching Grant Workshop, Palo Alto, CA (2011)

Presentations:

Sarbaum, J., M. Loyd, C. Swann, M. Andersen, M van Hasselt. *Converting a Large Lecture into a Multi-Section Blended Class*. The Technological Innovation in Digital Education Symposium - UNC System, Durham, NC (2018)

Sarbaum, J., *Storytelling and Strategies for an Engaged Class*. Teaching with Technology Business and Economics Summit, Dallas, TX (2018)

Sarbaum, J., *Storytelling and Strategies for an Engaged Class*. Pearson Digital Learning Webinar Series, Greensboro, NC (2018)

Sarbaum, J., *Effective Storytelling as Pedagogy*. Lilly Conference on College and University Teaching, Asheville, NC (2018)

Sarbaum, J., *Converting a Large Lecture into a Hybrid Class*. Lilly Conference on College and University Teaching, Asheville, NC (2018)

Sarbaum, J., *Return(s) to Storytelling*. UNCW Teaching Workshop, Wilmington, NC (2016)

Maier, M., J. Sarbaum, S. Simpkins, P. Schuhmann, M. Sheran, *The Math You Need, When you Need It: A Faculty and Student Resource for Understanding Math in the Context of Economics*. AEA CTREE Conference, Minneapolis, MN (2015)

Sarbaum, J., M. Sheran, *Math You Need When You Need It: Online Modular Resource for Economics*. UNCW Teaching Workshop, Wilmington, NC (2014)

Sarbaum, J., T. Rhodes, *Online Homework Management Systems: Should We Allow Multiple Attempts*. Lilly South Conference, Greensboro, NC (2013)

Rosales, J., J. Sarbaum, M. Sheran & S. Allen, *Assessment is Not a Four Letter Word: Using an Assessment of Learning System to Connect the Dots Instead of Just Filling in the Bubbles*. UNCW Teaching Workshop, Wilmington, NC (2012)

Sarbaum, J. & M. Sheran, *Closing the Loop: Developing an Assessment of Learning Strategy*. Lilly South Conference, Greensboro, NC (2011)

Sarbaum, J., M. Sheran & S. Allen, *Developing an Effective Assessment of Learning Process*. UNCW Teaching Workshop, Wilmington, NC (2010)

Sarbaum, J. & S. Allen, *A Comparison of Student Learning in an Online versus Lecture Class*. UNCW Teaching Workshop, Wilmington, NC (2008)

Sarbaum, J. & S. Allen, *ECON201: An Online Game for College Credit*, EDUCAUSE Spring Focus Session: Immersive Learning Environments, Raleigh, NC (2007)

Sarbaum, J., *Keynote Panel Presentation: Serious Games: Digital Game-Based Learning in Higher Education*, Duke University Instructional Technology Showcase, Durham, NC (2006)

Sarbaum, J. & S. Allen, *ECON 201: An Online Game for College Credit*, UNCW Teaching Workshop, Wrightsville Beach, NC (2006)

Sarbaum, J., *Educational Game Simulations in Economics*, Gulf Coast Economics Association Conference, Houston, TX (2006)

Brown, R., S. Brewster, N. Reynolds, J. Sarbaum & S. Allen, *Using Videogames and Online Learning for More Effective Pedagogy*, Lilly South Conference, Greensboro, NC (2006)

Supplements and Textbook Reviews:

Sarbaum, J., *Instructor PowerPoint Lecture Slides*, An Introduction to International Economics (3rd ed.) by Dominick Salvatore. John Wiley and Sons, Inc. (2011)

Sarbaum, J., *Multiple Choice Test Bank*, International Economics, 10th ed., by Dominick Salvatore. John Wiley and Sons, Inc. (2009)

Sarbaum, J., *Instructor PowerPoint Lecture Slides*, International Economics, 4th ed., by James Gerber. Addison Wesley (2006)

Sarbaum, J., *Online Study Guide M/C Questions*, Contemporary Economics, 3rd ed., by James Carbaugh. South-Western Publishing (2004)

Sarbaum, J., Textbook Reviews: Principles of Economics (Butters & Asarta), Economics (McConnell, Brue & Flynn), Modern Principles: Microeconomics (Cowen & Tabarrok), Essentials of Modern Business Statistics (Anderson, Sweeney & Williams), International Business (Cavusgil, Knight & Reisenberger), Principles of Microeconomics (Parkin) International Economics (Van den Berg), International Economics (Salvatorie), International Economics (Saywer & Sprimke), Principles of Microeconomics (Taylor), Principles of Economics (Krugar & Wu)

Media:

WFMYnews2, 'How NAFTA Negotiations Would Impact NC' (January 23, 2017)

The Boston Globe, 'Helping Students Stay the Course' (August 14, 2007)

National Public Radio: All Things Considered. 'Aliens Teach University Economics Class' (November 15, 2006)

Awards

UNCG Bryan School of Business and Economics Teaching Excellence Award (2016)

UNCG Excellence Award for Student Learning Enhancement (2013)

Campus Technology Magazine, Campus Technology Innovator (Technology Area: Gaming),
UNCG: A University Economics Course as an Online Computer Game (2006)

Distinguished Dissertation Award in the Social Sciences, Binghamton University (1997)

Graduate Student Award for Excellence in Teaching, Binghamton University (1995)

Committees

Department and School Undergraduate Curriculum Committee, Faculty Senate Online Learning
Committee, Bachelor of Liberal Studies Steering Committee, Office of Undergraduate Research
Steering Committee