

Sheryar Tahirkheli

2223 Us Hwy 70 SE

Hickory, NC 28602

828 234 0786

sheryar@seraaph.com

US Citizen, DOB : 12-Apr-1980

Objective

A passion to develop, be it an idea forming a business or a casual chatter becoming basis of a mobile App. I am ambitiously inclined towards using my past experience for creating a vibrant future and in the process learning presently

Academic History

- University of North Carolina, Greensboro
 - Jan 2006 – Dec 2007
 - Executive MBA
 - 3.67
- Institute of Business Administration
 - May 1999 – Apr 2002
 - Marketing of Financial Services (M.S)
 - 3.3
- SIEMENS Corp
 - Jan 1998 – Aug 2000
 - Enterprise Resource Planning
 - Degree Completed, deployed first ERP in Pakistan (Textile Export)

Work History

- CITI BANK N.V 1999 - 2002
 - Management Trainee Sales
 - Risk management became the final placement
- ABN AMRO 2002 – 2006
 - Global Financial Advisory
 - Trained in International Chamber of Commerce legal aspects
 - Handled International and transactions involving more than 2 countries for clients such as P&G / Lever Brothers
 - Developing and heading Structured Finance Group
- CREATION OF RETAIL BRAND, DIGITAL LINK 2005 - Present
 - Sensing the prepaid phone service boom, created a unique retail business which sold prepaid service of all carriers
 - Manufactured accessory for handsets, trademark registered for Digital Link
- SERAAPH Inc 2014 – Present
 - Utilizing the experience in prepaid phone service industry, created a consultancy, designing nationwide prepaid brand strategies, selecting markets and execution of strategies. Clients including AT&T and Verizon for creation of Aio wireless and Total Wireless brand

- ORGANIZING INCUBATOR PROGRAMS FOR ENTREPRENEUR DEVELOPMENT
 - Working with Govt. of Pakistan (Telecom Ministry) and Universities to establish incubator programs to help young entrepreneurs to get seeding capital and to mentor the stemming young enterprises
- CREATECH 2010 – Present
 - <https://createch.solutions/>
 - Createch is a software house that I founded, currently has over 50 employees and mainly develops APP's (virtual reality) and has also developed a IOT (internet of thing) device for measuring energy consumption, will be presenting it in Silicon Valley by the end of this year
- SCHOOL OF AWAKENING 2012 – Present
 - <https://www.schoolofawakening.com/> a hub which has generated over 500 Televised hours of program (ZTV, Southall TV United Kingdom)
 - Collaborating with Sidra Jafri (a household name for India, Pakistan, South Africa, United Kingdom and other 20 countries) for Corporate retreats, training and healing sessions. Mainly empowering woman is the goal
 - We are the pioneers of tap and color therapy for clients
 - School of Awakening is being launched as an on the go App through which courses can be conducted and candidates completing the course received credentials
- PAYPAL PAKISTAN
 - Working with the State Bank of Pakistan and Telecom Ministry, we are facilitating Paypal to form it operations in Pakistan. Almost \$1 billion dollar a quarter is send in disbursements over to free lancers in Pakistan via Paypal (account that they don't own, they have to use accounts of people in USA or UK)
 - Paypal gave certain guidelines, which are implemented and we are expecting this to happen some where early next year 2018
- INVESTMENT BANKING BOTIQUE
 - Currently Investment boutiques are booming in India, Pakistan and Gulf Countries where liquidity is finally put to work by hiring a team of investment bankers which is called a Investment banking boutique. 2 of my proposed ventures are in its implementation and team hiring process
 - A) Using North Carolina as a hub for cattle farming resulting in packaged Halal Meet export (fully backward integrated operation) grass fed cattle @ organic meat is the new hype
 - A Geo-nautical app by the name of Loud Speaker, concept is your driving in front of a line of stores and the stores find a way to let you know their best deal at that time. For Instance, a user selected that he is in the market for a laptop and a carpet. The participating businesses or individual sellers have listed their deals / product info. Now when the user will about to drive in front of the carpet seller he will get a audio / video or text verbatim of the deals and what best can be done for their requirement. Likewise if the intended buyer for laptop comes close to a seller in a mall (who wants to sell his old laptop) so rather than coincidence of need through app and driving to a common place its best to find each other (this idea is to be presented in front of some venture capitalist in the Valley)

Volunteer Work

- Running an NGO for feeding the poor and banking for non-banked
- \$ 10 can buy lunch for 17 people in Pakistan
- We have at least 3000 retail stores participating in this program, feeding over 4000 individuals a week
- Program A : Every day a dollar kept aside, thrice a month 17 x 3 people fed
- Program B : 5 Dollar a day kept aside, 17 x 15 people fed
- Program C : 10 Dollar set aside a day, every day 17 people have lunch, who couldn't afford to eat otherwise
- Banking for Nonbank has been a drive which has been monetized by banks largely, its usage of cell phone to bank. Including paying utility bills, transferring funds and now we are working on Mobile Wallets (substituting credit cards for people who currently don't bank)