Executive Education:
General Management Program

Course Overview
This program trains high-potential managers to become more effective leaders; to think ethically, innovatively, globally, and sustainably; and to assume expanded roles within an organization.

The GMP program goes beyond simply sharing business theory. Participants learn by doing, and by gaining experience leading teams. Using leadership assessments and faculty mentoring, the GMP instills a powerful opportunity-building toolkit to sharpen and broaden analytical and strategic thinking skills.

We recommend each participant identify a business opportunity or action item tied to their organization’s strategic or operational plan to use as a project in the program.

About Bryan School Executive Education
At the Bryan School, our goal is to help your employees enhance their critical thinking skills so that they can become the exceptional problem solver you need. The Bryan School offers one of the best values in executive education, which explains why over 300 organizations and 2,000 managers have chosen our programs.

Past Partner Organizations Include:

- AIG United Guaranty
- American Express
- AT&T
- Brady Trane Services
- Bristol-Myers Squibb
- Covington Diesel
- Dow Corning
- Duke Energy
- Evonik
- Gilbarco Veeder-Root
- Goodyear
- HanesBrands
- ITG
- Kay Chemical
- Liberty Hardware
- Lincoln Financial
- Lorillard
- Novartis
- Polo Ralph Lauren
- Precision Fabrics
- Qorvo
- Syngenta
- Takata
- The Fresh Market
- The Internal Revenue Service
- United Way
- VF Corporation
- Volvo Trucks

Interested?
Contact Pattie Hollinger, Program Manager for Executive Education
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Program Details
This nine-week program is delivered over 12 sessions, each lasting approximately 8.5 hours. If you are interested in a more condensed schedule, this program can be customized to meet specific needs. Tuition is $5,950 per person, and includes all materials, meals and campus parking.

This program qualifies CPAs to apply 40 hours toward their current year’s CPE license requirement and carry forward 20 additional hours to the following year.