Executive Education:
Finance & Accounting for Non-Financial Managers

Course Overview
Knowledge of finance and accounting can enhance a decision maker’s skill at organizational problem solving. This program develops a participant’s ability to learn and apply financial concepts and fundamental accounting principles to solutions that impact the bottom line.

Participants will learn to:
• Understand and use major financial statements and reports
• Communicate effectively with finance and accounting specialists
• Incorporate financial analysis into operating strategies
• Use financial information to make better decisions

We accomplish this by involving participants in small group projects that allow them to compare perspectives and personal experiences with a variety of cases that demonstrate real-life application of the principles discussed.

About Bryan School Executive Education
At the Bryan School, our goal is to help your employees enhance their critical thinking skills so that they can become the exceptional problem solver you need. The Bryan School offers one of the best values in executive education, which explains why over 300 organizations and 2,000 managers have chosen our programs.

Partner Organizations Include:
AIG United Guaranty  Goodyear  Qorvo
American Express  HanesBrands  Syngenta
AT&T  ITG  Takata
Brady Trane Services  Kay Chemical  The Fresh Market
Bristol-Myers Squibb  Liberty Hardware  The Internal Revenue Service
Covington Diesel  Lincoln Financial  United Way
Dow Corning  Lorillard  VF Corporation
Duke Energy  Novartis  Volvo Trucks
Evonik  Polo Ralph Lauren
Gilbarco Veeder-Root  Precision Fabrics

Program Details
This course provides 24 hours of instruction, and is typically delivered over three days. Delivery may also be customized to provide a schedule that best meets your needs. Tuition is $2,150 per person and includes all materials, meals, and campus parking.

Interested?
Contact Pattie Hollinger
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The Bryan School of Business & Economics
We develop exceptional problem solvers.