

Bryan School Areas of Faculty Expertise and Research Interest 2017-18

Department of Accounting and Finance

Topic	Faculty Member	Phone
Accounting Information Systems	Dr. Venkat Iyer, Professor	256-0187
	Dr. Lijun Lei, Assistant Professor	334-4527
Asset Pricing	Dr. Dayong Huang, Associate Professor	256-0124
Auditing	Dr. Randy Elder, Professor & Department Head	256-0530
	Dr. Venkat Iyer, Professor	256-0187
	Dr. Ambrose Jones III, Associate Professor	334-4891
	Dr. Ayalew Lulseged, Associate Professor	256-0128
Behavioral Issues in Accounting	Dr. Venkat Iyer, Professor	256-0187
	Dr. Ambrose Jones III, Associate Professor	334-4891
Corporate Finance	Dr. Heng An, Assistant Professor	334-3153
	Dr. William Brown, Professor & Associate Dean	256-0110
Corporate Social Responsibility Reporting	Dr. Venkat Iyer, Professor	256-0187
	Dr. Ambrose Jones III, Associate Professor	334-4891
Cost Allocation Systems	Dr. Ayalew Lulseged, Associate Professor	256-0128
	Dr. David Upton, Associate Professor	256-0186
Cost Management Systems	Dr. William Harden, Associate Professor	256-0188
	Dr. Ayalew Lulseged, Associate Professor	256-0128
	Dr. David Upton, Associate Professor	256-0186
Ethics	Dr. William Harden, Associate Professor	256-0188
Financial Accounting	Dr. Lijun Lei, Assistant Professor	334-4527
	Dr. Ayalew Lulseged, Associate Professor	256-0128
Financial Accounting & Reporting	Dr. William Harden, Associate Professor	256-0188
	Dr. Lijun Lei, Assistant Professor	334-4527
	Dr. Ayalew Lulseged, Associate Professor	256-0128
Financial Management	Dr. William Brown, Professor & Associate Dean	256-0110
Financial Markets	Dr. William Brown, Professor & Associate Dean	256-0110
Financial Planning	Dr. William Harden, Associate Professor	256-0188
Gender Issues in Public Accounting	Dr. Ambrose Jones III, Associate Professor	334-4891

Governmental Accounting	Dr. Randy Elder, Professor & Department Head	256-0530
Individual Taxation	Dr. William Harden, Associate Professor	256-0188
International Financial Reporting Standards	Dr. Ambrose Jones III, Associate Professor	334-4891
Investments	Dr. William Brown, Professor & Associate Dean Dr. Dayong Huang, Associate Professor	256-0110 256-0124
Non-Profit Accounting	Dr. Randy Elder, Professor & Department Head	256-0530
Real Estate	Dr. Daniel Winkler, Professor	256-0122
Real Estate Finance	Dr. Daniel Winkler, Professor	256-0122
Taxation	Dr. William Harden, Associate Professor	256-0188

Department of Consumer Apparel and Retail Studies

Topic	Faculty Member	Phone
African American Aesthetic of Dress	Dr. Gwendolyn O'Neal, Professor Emeritus gsoneal@uncg.edu	
Apparel Branding Strategies	Dr. ByoungHo Jin, Putman & Hayes Distinguished Professor Dr. Jin Su, Associate Professor	256-0251 256-0290
Apparel Design	Ms. Melanie Carrico, Associate Professor Dr. Seoha Min, Assistant Professor	256-0291 256-0271
Apparel Product Development	Dr. Seoha Min, Assistant Professor	256-0271
Applications of Technology in Design	Ms. Melanie Carrico, Associate Professor Dr. Seoha Min, Assistant Professor	256-0291 256-0271
Consumer Behavior	Dr. Nancy Hodges, Burlington Industries Professor & Department Head Dr. ByoungHo Jin, Putman & Hayes Distinguished Professor Dr. Trish Kemerly, Lecturer Dr. Jin Su, Associate Professor Dr. Kittichai Watchravesringkan, Associate Professor	334-5250 256-0251 256-0292 256-0290 256-2474
Consumption & Identity	Dr. Nancy Hodges, Burlington Industries Professor & Department Head Dr. Trish Kemerly, Lecturer	334-5250 256-0292

Cross-Cultural Consumer Behaviors and Retailing Studies	Dr. Byoungcho Jin, Putman & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290
	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Cultural Aspects of Design	Dr. Seoha Min, Assistant Professor	256-0271
Customer Satisfaction	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Dress as Nonverbal Communication	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
	Dr. Trish Kemerly, Lecturer	256-0292
Fashion Merchandising	Dr. Byoungcho Jin, Putman & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290
	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
	Ms. Anne Wood, Lecturer	256-0272
Global Apparel Brand Management	Dr. Byoungcho Jin, Putman & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290
Global Supply Chain Management in Apparel Industry	Dr. Byoungcho Jin, Putman & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290
Higher Education & Employment	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
Industry Employment Dynamics	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
International Apparel Retailing	Dr. Byoungcho Jin, Putman & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290
Internet Retailing	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Marketing & Communications	Dr. Trish Kemerly, Lecturer	256-0292
	Dr. Jin Su, Associate Professor	256-0290
	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Professional Development	Ms. Ann Wood, Lecturer	256-0272
Qualitative & Interpretive Research Methodology	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
Retailing in Emerging Markets	Dr. Byoungcho Jin, Putman & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290

Small and Medium-Sized Enterprises	Dr. ByoungHo Jin, Putnam & Hayes Distinguished Professor	256-0251
	Dr. Jin Su, Associate Professor	256-0290
Social Psychology of Dress	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
Sustainability in Apparel Industry	Dr. Jin Su, Associate Professor	256-0290
Sustainable Design Practices	Dr. Seoha Min, Assistant Professor	256-0271
Technical Design	Ms. Melanie Carrico, Associate Professor	256-0291
	Ms. Ann Ramsey, Instructor	256-0270

Department of Economics

Faculty may be reached by email, or voice mail message may be left on the department general mail box at (336) 334-4924.

Topic	Faculty Member
American Financial History	Dr. Kenneth Snowden, Professor
Applied Microeconomics	Dr. Jeremy Bray, Professor & Department Head
	Dr. Marie Hull, Assistant Professor
	Dr. John Neufeld, Professor
	Dr. Chris Swann, Associate Professor
	Dr. Martyn Van Hasselt, Assistant Professor
Econometrics	Dr. Jeremy W. Bray, Professor & Department Head
	Dr. Martyn Van Hasselt, Assistant Professor
Economic Growth	Dr. Dennis Leyden, Professor
Economic History	Dr. John Neufeld, Professor
	Dr. Kenneth Snowden, Professor
Economics of Education	Dr. Dora Gicheva, Assistant Professor
	Dr. Marie Hull, Assistant Professor
Energy Economics	Dr. Stephen Holland, Associate Professor
	Dr. John Neufeld, Professor
Entrepreneurship, Public & Private Sector	Dr. Dennis Leyden, Professor
Environmental Economics	Dr. Stephen Holland, Associate Professor
Evaluation Methodology	Dr. Albert Link, Professor
Financial Frictions & Business Cycles	Dr. Berrak Bahadir, Assistant Professor

Foster Care of Children	Dr. Chris Swann, Associate Professor
Game Theory	Dr. Stephen Holland, Associate Professor
Health Economics	Dr. Martin Andersen, Assistant Professor Dr. Jeremy W. Bray, Professor & Department Head
Industry Analysis	Dr. Stephen Layson, Associate Professor
Innovation	Dr. Dennis Leyden, Professor Dr. Albert Link, Professor
International Economics	Dr. Jeffrey Sarbaum, Senior Lecturer
Labor Economics	Dr. Jeremy W. Bray, Professor & Department Head Dr. Dora Gicheva, Assistant Professor Dr. Marie Hull, Assistant Professor Dr. Jeffrey Sarbaum, Senior Lecturer
Macroeconomics	Dr. Berrak Bahadir, Assistant Professor Dr. Kenneth Snowden, Professor
Microeconomics	Dr. Stephen Layson, Associate Professor
Microeconomics, Applied	Dr. Jeremy Bray, Professor & Department Head Dr. Marie Hull, Assistant Professor Dr. John Neufeld, Professor Dr. Chris Swann, Associate Professor Dr. Martyn Van Hasselt, Assistant Professor
Monetary Policy	Dr. Kenneth Snowden, Professor
Mortgage Markets	Dr. Kenneth Snowden, Professor
Natural Resource	Dr. Stephen Holland, Associate Professor
Open-Economy Macroeconomics	Dr. Berrak Bahadir, Assistant Professor
Personnel Economics	Dr. Dora Gicheva, Assistant Professor
Program Evaluation	Dr. Jeremy W. Bray, Professor & Department Head Dr. Martyn Van Hasselt, Assistant Professor
Public Utility Economics	Dr. John Neufeld, Professor
Science Policy	Dr. Albert Link, Professor
Technology Transfer	Dr. Albert Link, Professor
Welfare Programs	Dr. Chris Swann, Associate Professor

Department of Information Systems & Supply Chain Management

Topic	Faculty Member	Phone
Artificial Intelligence	Dr. Hamid Nemati, Associate Professor	334-4993
	Dr. A.F. Salam, Associate Professor	334-4991
	Dr. Rahul Singh, Associate Professor	256-0260
Behavioral Operations	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
Big Data Analytics	Dr. Hamid Nemati, Associate Professor	334-4993
	Dr. Rahul Singh, Associate Professor	256-0260
Curriculum Design	Dr. Larry Taube, Associate Professor	334-4987
Customer Relationship Management	Dr. Vidyaranya Gargeya, Professor	334-4990
	Dr. Hamid Nemati, Associate Professor	334-4993
Database Design	Dr. Indika Dissanayake, Assistant Professor	334-4988
	Dr. Xia Zhao, Assistant Professor	256-8588
Database Systems	Dr. Indika Dissanayake, Assistant Professor	334-4988
	Dr. A.F. Salam, Associate Professor	334-4491
	Dr. Xia Zhao, Assistant Professor	256-8588
Data Mining & Data Warehousing	Dr. Indika Dissanayake, Assistant Professor	334-4988
	Dr. Hamid Nemati, Associate Professor	334-4993
	Dr. Rahul Singh, Associate Professor	256-0260
	Dr. Xia Zhao, Assistant Professor	256-8588
Decision Support Systems	Dr. Hamid Nemati, Associate Professor	334-4993
	Dr. Prashant Palvia, Professor	334-4818
	Dr. Rahul Singh, Associate Professor	256-0260
Digital Transformation of Business	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Nikhil Mehta, Assistant Professor	334-4992
Distributed Computing and Service	Dr. A.F. Salam, Associate Professor	334-4491
	Dr. Rahul Singh, Associate Professor	256-0260
Diversity and Social Inclusion in I.S./I.T.	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
E-Business Application Development	Dr. Prashant Palvia, Professor	334-4818
	Dr. A.F. Salam, Associate Professor	334-4991
	Dr. Rahul Singh, Associate Professor	256-0260
E-Business Integration	Dr. Prashant Palvia, Professor	334-4818
	Dr. A.F. Salam, Associate Professor	334-4991
	Dr. Rahul Singh, Associate Professor	256-0260

Electronic Commerce	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Hamid Nemat, Associate Professor	334-4993
	Dr. Prashant Palvia, Professor	334-4818
	Dr. A.F. Salam, Associate Professor	334-4991
	Dr. Xia Zhao, Assistant Professor	256-8588
Global Information Systems	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Prashant Palvia, Professor	334-4818
Global Manufacturing Practices	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
Global Operations Strategy	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
	Dr. Vidyaranya Gargeya, Professor	334-4990
	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
Globally Distributed Team Work	Dr. Nikhil Mehta, Assistant Professor	334-4992
	Dr. Prashant Palvia, Professor	334-4818
Group Technology	Dr. Larry Taube, Associate Professor	334-4987
Healthcare & I.T.	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Hamid Nemat, Associate Professor	334-4993
	Dr. Prashant Palvia, Professor	334-4818
	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
	Dr. Rahul Singh, Associate Professor	256-0260
Healthcare Operations Management	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
	Dr. Rahul Singh, Associate Professor	256-0260
Information Systems Research	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Prashant Palvia, Professor	334-4818
	Dr. A.F. Salam, Associate Professor	334-4991
	Dr. Rahul Singh, Associate Professor	256-0260
I.S./I.T. Management	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Prashant Palvia, Professor	334-4818
	Dr. Xia Zhao, Assistant Professor	256-8588
I.T. Privacy & Security	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Hamid Nemat, Associate Professor	334-4993
	Dr. Prashant Palvia, Professor	334-4818
	Dr. A.F. Salam, Associate Professor	334-4991
	Dr. Rahul Singh, Associate Professor	256-0260
	Dr. Xia Zhao, Assistant Professor	256-8588
I.T. Leadership/CIO Role	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Nikhil Mehta, Assistant Professor	334-4992
I.T. User Involvement and Management	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
	Dr. Hamid Nemat, Associate Professor	334-4993

Just-In-Time Implementations	Dr. Aaron Ratcliffe, Assistant Professor Dr. Larry Taube, Associate Professor	256-8587 334-4987
Lean Systems	Dr. Vidyaranya Gargeya, Professor Dr. Aaron Ratcliffe, Assistant Professor Dr. Larry Taube, Associate Professor	334-4990 256-8587 334-4987
Knowledge Management	Dr. Nikhil Mehta, Assistant Professor Dr. Hamid Nemati, Associate Professor Dr. Prashant Palvia, Professor Dr. A.F. Salam, Associate Professor Dr. Rahul Singh, Associate Professor	334-4992 334-4993 334-4818 334-4991 256-0260
Management of Advanced Technology & Innovation	Dr. Kwasi Amoako-Gyampah, Professor Dr. Gurpreet Dhillon, Professor & Department Head Dr. Nikhil Mehta, Assistant Professor Dr. Hamid Nemati, Associate Professor Dr. Rahul Singh, Associate Professor	334-5739 334-4901 334-4992 334-4993 256-0260
Management Science	Dr. Kwasi Amoako-Gyampah, Professor Dr. Hamid Nemati, Associate Professor Dr. Aaron Ratcliffe, Assistant Professor	334-5739 334-4993 256-8587
Manufacturing Strategy	Dr. Kwasi Amoako-Gyampah, Professor Dr. Aaron Ratcliffe, Assistant Professor Dr. Larry Taube, Associate Professor	334-5739 256-8587
Material Requirements Planning	Dr. Larry Taube, Associate Professor	334-4987
Materials Management	Dr. Kwasi Amoako-Gyampah, Professor Dr. Larry Taube, Associate Professor	334-5739 334-4987
Media Choice Theory	Dr. Prashant Palvia, Professor	334-4818
Medical Choice Making	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
Minimum Cost Network Flow Applications	Dr. Hamid Nemati, Associate Professor	334-4993
Neural Networks	Dr. Hamid Nemati, Associate Professor Dr. Rahul Singh, Associate Professor	334-4993 256-0263
Ontologies and Knowledge Representation	Dr. A.F. Salam, Associate Professor Dr. Rahul Singh, Associate Professor	334-4991 256-0260
Operations Planning and Control	Dr. Vidyaranya Gargeya, Professor Dr. Aaron Ratcliffe, Assistant Professor Dr. Larry Taube, Associate Professor	334-4990 256-8587 334-4987
Operational Research & Optimization	Dr. Hamid Nemati, Associate Professor Dr. Aaron Ratcliffe, Assistant Professor	334-4993 256-8587
Performance Measurement	Dr. Vidyaranya Gargeya, Professor	334-4990

Process Reengineering	Dr. A. F. Salam, Associate Professor	334-4991
Project Management	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
Retail Operations Management	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
Revenue Management	Dr. Aaron Ratcliffe, Assistant Professor	256-8587
Semantic Web and Intelligent Multi-Agent Systems	Dr. Hamid Nemati, Associate Professor Dr. A.F. Salam, Associated Professor Dr. Rahul Singh, Associate Professor	334-4993 334-4991 256-0260
Service Operations Management	Dr. Vidyaranya Gargeya, Professor	334-4990
Social Computing	Dr. Hamid Nemati, Associate Professor Dr. Rahul Singh, Associate Professor	334-4993 256-0260
Social Media and Organizations	Dr. Rahul Singh, Associate Professor	256-0260
Strategic Information Systems	Dr. Gurpreet Dhillon, Professor & Department Head Dr. Prashant Palvia, Professor	334-4901 334-4818
Supply Chain Management	Dr. Kwasi Amoako-Gyampah, Professor Dr. Vidyaranya Gargeya, Professor Dr. Prashant Palvia, Professor Dr. Larry Taube, Associate Professor	334-5739 334-4990 334-4818 334-4987
Systems Analysis & Design	Dr. Indika Dissanayake, Assistant Professor Dr. Rahul Singh, Associate Professor Dr. Xia Zhao, Assistant Professor	334-4988 256-0260 256-8588
Systems Development	Dr. Rahul Singh, Associate Professor	256-0260
Systems Implementation	Dr. Kwasi Amoako-Gyampah, Professor Dr. Nikhil Mehta, Assistant Professor Dr. Rahul Singh, Associate Professor	334-5739 334-4992 256-0260
Telecommunications	Dr. A.F. Salam, Associate Professor Dr. Rahul Singh, Associate Professor	334-4991 256-0260
Quality and Continuous Improvement Systems	Dr. Vidyaranya Gargeya, Professor Dr. Aaron Ratcliffe, Assistant Professor	334-4990 256-8587

Department of Management

Topic	Faculty Member	Phone
African Business	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Acquisitions	Dr. Dane Blevins, Assistant Professor Dr. Riikka Sarala, Assistant Professor	334-4537 334-5457

Agility	Dr. Riikka Sarala, Assistant Professor	334-5457
Ambidexterity	Dr. Vladislav Maksimov, Assistant Professor Dr. Riikka Sarala, Assistant Professor	334-3424 334-5457
Assessment Centers	Dr. William Tullar, Professor	334-4526
Brand Management	Mr. John Ceneviva, Lecturer Dr. Nir Kshetri, Professor	334-3842 334-4530
Business Communications	Mr. John Ceneviva, Lecturer Ms. Karen Lynden, Lecturer	334-3842 334-5691
Business Ethics	Dr. Dane Blevins, Assistant Professor Dr. Anju Mehta, Assistant Professor Dr. Jason Pierce, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-4537 334-3465 334-4534 334-3383
Buyer-Supplier Relationships	Dr. Anju Mehta, Assistant Professor Dr. Vladislav Maksimov, Assistant Professor	334-3465 334-3424
Coaching	Ms. Karen Lynden, Lecturer Dr. Madelynn Stackhouse, Assistant Professor	334-5691 334-3383
Competitive Strategy	Dr. Moses Acquaaah, Professor & Department Head Dr. Dane Blevins, Assistant Professor Mr. John Ceneviva, Lecturer Mr. Joseph Erba, Lecturer, Professor of Practice Dr. Vladislav Maksimov, Assistant Professor Dr. Riikka Sarala, Assistant Professor	334-5305 334-4537 334-3842 256-8592 334-3424 334-5457
Corporate Entrepreneurship	Dr. Holly Buttner, Professor Mr. John Ceneviva, Lecturer Mr. Joseph Erba, Lecturer, Professor of Practice Dr. Vladislav Maksimov, Assistant Professor	334-4529 334-3842 256-8592 334-3424
Corporate Governance & Family Firms	Dr. Dane Blevins, Assistant Professor Dr. Zhonghui Wang, Assistant Professor	334-4537 256-8591
Corporate Reputation	Dr. Moses Acquaaah, Professor & Department Head Dr. Dane Blevins, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-5305 334-4537 334-3383
Corporate Strategy	Dr. Moses Acquaaah, Professor & Department Head Dr. Dane Blevins, Assistant Professor Mr. John Ceneviva, Lecturer Mr. Joseph Erba, Lecturer, Professor or Practice Dr. Vladislav Maksimov, Assistant Professor	334-5305 334-4537 334-3842 256-8592 334-3424
Cross-Cultural Competence	Dr. Riikka Sarala, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-5457 334-3383

Cross-Cultural Training	Ms. Karen Lynden, Lecturer	334-5691
	Dr. Vas Taras, Assistant Professor	256-8611
Cyber-Security Issues	Dr. Nir Kshetri, Professor	334-4530
Diversity and Inclusion in Organizations	Dr. Holly Buttner, Professor	334-4529
	Dr. Yonghong "Tracy" Liu, Assistant Professor	334-9842
	Dr. Vas Taras, Assistant Professor	256-8611
Entrepreneurship	Dr. Dane Blevins, Assistant Professor	334-4537
	Mr. John Ceneviva, Lecturer	334-3842
	Mr. Joseph Erba, Lecturer, Professor of Practice	256-8592
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Entrepreneurial Leadership	Dr. Holly Buttner, Professor	334-4529
Experimental Learning & Internships	Mr. John Ceneviva, Lecturer	334-3842
Expertise of Africa	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Expertise of Europe	Dr. Riikka Sarala, Assistant Professor	334-5457
Expertise of Latin America	Dr. Nir Kshetri, Professor	334-4530
	Dr. Jason Pierce, Assistant Professor	334-4534
Family Business	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Firm Performance/Value	Dr. Zhonghui Wang, Assistant Professor	256-8591
Global Entrepreneurship	Dr. Dane Blevins, Assistant Professor	334-4537
	Dr. Nir Kshetri, Professor	334-4530
Global Marketing Strategies	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Nir Kshetri, Professor	334-4530
Human Resources Management	Dr. Holly Buttner, Professor	334-4529
	Dr. Anju Mehta, Assistant Professor	334-3465
	Dr. Jason Pierce, Assistant Professor	334-4534
	Dr. William Tullar, Professor	334-4526
Immigration	Dr. Vas Taras, Assistant Professor	256-8611
Immigration Policy	Dr. Vas Taras, Assistant Professor	256-8611
Innovation	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Riikka Sarala, Assistant Professor	334-5457
Institutions and Strategy	Dr. Dane Blevins, Assistant Professor	334-4537
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Integration of Functional Strategies	Dr. Moses Acquaaah, Professor & Department Head	334-5305

International Business	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Dane Blevins, Assistant Professor	334-4537
	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Nir Kshetri, Professor	334-4530
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Anju Mehta, Assistant Professor	334-3465
International Business Strategy	Dr. Riikka Sarala, Assistant Professor	334-5457
	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Dane Blevins, Assistant Professor	334-4537
	Mr. John Ceneviva, Lecturer	334-3842
	Mr. Joseph Erba, Lecturer, Professor of Practice	256-8592
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
International Entrepreneurship	Dr. Riikka Sarala, Assistant Professor	334-5457
	Dr. Moses Acquaaah, Professor & Department Head	334-5305
International Human Resource Management	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Anju Mehta, Assistant Professor	334-3465
	Dr. Riikka Sarala, Assistant Professor	334-5457
International Issues in Management Education	Dr. Vas Taras, Assistant Professor	256-8611
	Dr. William Tullar, Professor	334-4526
International Marketing		
	Mr. John Ceneviva, Lecturer	334-3842
International Politics	Dr. Nir Kshetri, Professor	334-4530
	Dr. Nir Kshetri, Professor	334-4530
International Relations		
	Dr. Nir Kshetri, Professor	334-4530
International Strategic Alliances		
	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Interviewing	Dr. Anju Mehta, Assistant Professor	334-3465
	Dr. William Tullar, Professor	334-4526
Job Outsourcing	Dr. Vas Taras, Assistant Professor	256-8611
	Dr. Anju Mehta, Assistant Professor	334-3465
Knowledge Management	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Riikka Sarala, Assistant Professor	334-5457
	Dr. Anju Mehta, Assistant Professor	334-3465
	Dr. William Tullar, Professor	334-4526
Leadership		
	Mr. Joseph Erba, Lecturer/Professor of Practice	256-8592
	Dr. Anju Mehta, Assistant Professor	334-3465
	Dr. Jason Pierce, Assistant Professor	334-4534
	Dr. Madelynn Stackhouse, Assistant Professor	334-3383

Leadership Development	Dr. Holly Buttner, Professor Mr. Joseph Erba, Lecturer/Professor of Practice Dr. Yonghong "Tracy" Liu, Assistant Professor Dr. Jason Pierce, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-4529 256-8592 334-9842 334-4534 334-3383
Management Development	Dr. Holly Buttner, Professor Mr. John Ceneviva, Lecturer Mr. Joseph Erba, Lecturer/Professor of Practice Ms. Karen Lynden, Lecturer Dr. Jason Pierce, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-4529 334-3842 256-8592 334-5691 334-4534 334-3383
Managerial Networking	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Managing Strategic Dualities Marketing	Dr. Vladislav Maksimov, Assistant Professor Mr. John Ceneviva, Lecturer Dr. Nir Kshetri, Professor	334-3424 334-3842 334-4530
Marketing and Sales Management	Mr. John Ceneviva, Lecturer Mr. Joseph Erba, Lecturer/Professor of Practice	334-3842 256-8592
Marketing Research	Mr. John Ceneviva, Lecturer Dr. Nir Kshetri, Professor	334-3842 334-4530
Multi-National Companies	Dr. Vladislav Maksimov, Assistant Professor Dr. Riikka Sarala, Assistant Professor	334-3424 334-5457
Negotiation & Conflict Resolution	Dr. Jason Pierce, Assistant Professor	334-4534
Networking Relationships	Dr. Moses Acquaaah, Professor & Department Head Dr. Dane Blevins, Assistant Professor	334-5305 334-4537
Organizational Alignment	Dr. Jason Pierce, Assistant Professor	334-4534
Organizational Behavior	Dr. Holly Buttner, Professor Mr. John Ceneviva, Lecturer Mr. Joseph Erba, Lecturer, Professor of Practice Dr. Yonghong "Tracy" Liu, Assistant Professor Dr. Anju Mehta, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor Dr. William Tullar, Professor	334-4529 334-3842 256-8592 334-9842 334-3465 334-3383 334-4526
Organizational Change	Dr. Anju Mehta, Assistant Professor	334-3465
Organizational Culture	Dr. Holly Buttner, Professor Mr. John Ceneviva, Lecturer Dr. Anju Mehta, Assistant Professor Dr. Riikka Sarala, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-4529 334-3842 334-3465 334-5457 334-3383

Organizational Theory	Dr. Dane Blevins, Assistant Professor	334-4537
	Dr. William Tullar, Professor	334-4526
Pedagogy-Instruction Method and Student Learning Outcomes	Dr. Anju Mehta, Assistant Professor	334-3465
Policy and Strategy	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Dane Blevins, Assistant Professor	334-4537
	Dr. Holly Buttner, Professor	334-4529
	Mr. John Ceneviva, Lecturer	334-3842
	Mr. Joseph Erba, Lecturer/Professor of Practice	256-8592
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Psychological Assessment in Organizations	Dr. Holly Buttner, Professor	334-4529
	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Madelynn Stackhouse, Assistant Professor	334-3383
	Dr. William Tullar, Professor	334-4526
Retail Marketing & Management	Mr. John Ceneviva, Lecturer	334-3842
	Mr. Joseph Erba, Lecturer/Professor of Practice	256-8592
Russian & Eastern European Management	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Vas Taras, Assistant Professor	256-8611
Social Capital	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Dane Blevins, Assistant Professor	334-4537
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Social Marketing	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Nir Kshetri, Professor	334-4530
Strategic Management in Emerging Economies	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Zhonghui Wang, Assistant Professor	256-8591
Strategic Management of Technology and Innovation	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Nir Kshetri, Professor	334-4530
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Riikka Sarala, Assistant Professor	334-5457
Strategy of Emerging Economy Firms	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Strategy of Small and Medium Enterprises	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Study Abroad	Mr. John Ceneviva, Lecturer	334-3842
	Mr. Joseph Erba, Lecturer/Professor of Practice	256-8592
Team Dynamics and Effectiveness	Dr. Anju Mehta, Assistant Professor	334-3465
Women in Management	Dr. Holly Buttner, Professor	334-4529

Women's Transition from Corporate Management to Entrepreneurship	Dr. Holly Buttner, Professor	334-4529
Working with Immigrants	Dr. Vas Taras, Assistant Professor	256-8611

Marketing, Entrepreneurship, and Hospitality and Management

Topic	Faculty Member	Phone
Accommodations HR Management	Ms. Tiffany Reynolds, Lecturer	334-4471
Assessment and Evaluation	Dr. Bonnie Canziani, Associate Professor	334-4471
Brand Management	Dr. Cem Bahadir, Assistant Professor Dr. Merlyn Griffiths, Associate Professor Dr. Jiyoung Hwang, Assistant Professor	334-4472 334-4472 334-4472
Business Communications	Ms. Dianne Garrett, Lecturer	334-4473
Business Writing	Ms. Dianne Garrett, Lecturer	334-4473
Coaching	Ms. Dianne Garrett, Lecturer	334-4473
Consumer Behavior	Dr. Merlyn Griffiths, Associate Professor Dr. Jiyoung Hwang, Assistant Professor Ms. Sara MacSween, Lecturer Dr. Harper Roehm, Associate Professor	334-4472 334-4472 334-4472 334-4472
Convenience in Marketing	Dr. Lew Brown, Associate Professor Emeritus	334-4472
Creativity & Innovation	Dr. Channelle James, Lecturer Dr. Esra Memili, Associate Professor	334-4473 334-4473
Cross-Cultural Competence	Dr. Jiyoung Hwang, Assistant Professor Dr. Channelle James, Lecturer Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	334-4472 334-4473 256-8507
Cross-Disciplinary Programs	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
Cultural Competence	Dr. Bonnie Canziani, Associate Professor	334-4471
Customer Service	Dr. Bonnie Canziani, Associate Professor	334-4471
Diversity in Organizations	Dr. Channelle James, Lecturer	334-4473
E-Marketing/High-Tech Marketing	Dr. Harper Roehm, Associate Professor	334-4472
Employee Reward Systems	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507

Entrepreneurship	Dr. Channelle James, Lecturer	334-4473
	Dr. Esra Memili, Associate Professor	334-4473
	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
Export Marketing	Dr. Nicholas Williamson, Associate Professor	334-4472
Family Business	Dr. Esra Memili, Associate Professor	334-4473
	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
Franchising	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
Global Marketing Strategies	Dr. Lew Brown, Associate Professor Emeritus	334-4472
	Dr. Nicholas Williamson, Associate Professor	334-4472
Hospitality Sales	Ms. Tiffany Reynolds, Lecturer	334-4471
Hotel Operations	Ms. Tiffany Reynolds, Lecturer	334-4471
Industrial Marketing	Dr. James Boles, Professor, Department Head & NCSI Director	334-4413
Interactive Marketing Communications	Dr. Jiyoun Hwang, Assistant Professor	334-4472
	Ms. Sara MacSween, Lecturer	334-4472
	Dr. Harper Roehm, Associate Professor	334-4472
International Business	Dr. Jiyoun Hwang, Assistant Professor	334-4472
	Dr. Esra Memili, Associate Professor	334-4473
	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
International Entrepreneurship	Dr. Esra Memili, Associate Professor	334-4473
	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
International Marketing	Dr. Cem Bahadir, Assistant Professor	334-4472
	Dr. Jiyoun Hwang, Assistant Professor	334-4472
	Dr. Nicholas Williamson, Associate Professor	334-4472
Leadership	Ms. Lori Mackowski, Lecturer	334-4473
Marketing	Dr. Cem Bahadir, Assistant Professor	334-4472
	Dr. James Boles, Professor, Department Head & NCSI Director	334-4413
	Dr. Lew Brown, Associate Professor Emeritus	334-4472
	Dr. Merlyn Griffiths, Associate Professor	334-4472
	Dr. Jiyoun Hwang, Assistant Professor	334-4472
	Ms. Sara MacSween, Lecturer	334-4472
	Dr. Harper Roehm, Associate Professor	334-4472
Dr. Nicholas Williamson, Associate Professor	334-4472	

Marketing and Public Policy	Dr. Merlyn Griffiths, Associate Professor	334-4472
Marketing Research	Dr. Jiyoung Hwang, Assistant Professor Ms. Sara MacSween, Lecturer	334-4472 334-4472
Marketing Strategy	Dr. Cem Bahadir, Assistant Professor Dr. James Boles, Professor, Department Head & NCSI Director Dr. Harper Roehm, Associate Professor	334-4472 334-4413 334-4472
Neuroscience of Leadership	Ms. Dianne Garrett, Lecturer	334-4473
Organizational Communication	Ms. Lori Mackowski, Lecturer	334-4473
Organizational Development and Training	Dr. James Boles, Professor, Department Head & NCSI Director Dr. Bonnie Canziani, Associate Professor	334-4413 334-4471
Presentations	Ms. Dianne Garrett, Lecturer	334-4473
Public Sector/Non-profit	Dr. James Boles, Professor, Department Head & NCSI Director Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	334-4413 256-8507
Retailing	Dr. Jiyoung Hwang, Assistant Professor	334-4472
Sales	Dr. James Boles, Professor, Department Head & NCSI Director Ms. Sara MacSween, Lecturer	334-4413 334-4472
Services Marketing	Dr. Merlyn Griffiths, Associate Professor	334-4472
Social Entrepreneurship	Dr. Channelle James, Lecturer Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	334-4473 256-8507
Social Marketing	Dr. Merlyn Griffiths, Associate Professor Dr. Jiyoung Hwang, Assistant Professor Ms. Sara MacSween, Lecturer Dr. Harper Roehm, Associate Professor	334-4472 334-4472 334-4472 334-4472
Strategic Account Management	Dr. James Boles, Professor, Department Head & NCSI Director	334-4413
Sustainable Community Tourism Development	Dr. Erick Byrd, Associate Professor Dr. Esra Memili, Associate Professor Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	334-4471 334-4473 256-8507
U.S. Global Competitiveness	Dr. Nicholas Williamson, Associate Professor	334-4472

Wine Studies	Dr. Erick Byrd, Associate Professor	334-4471
	Dr. Bonnie Canziani, Associate Professor	334-4471
	Ms. Tiffany Reynolds, Lecturer	334-4471
Women & Gender Studies	Dr. Channelle James, Lecturer	334-4473
	Dr. Esra Memili, Associate Professor	337-4473
	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507
Women Entrepreneurs around the World	Dr. Esra Memili, Associate Professor	334-4473
	Dr. Dianne Welsh, Hayes Distinguished Professor in Entrepreneurship	256-8507

Center for Industry Research and Engagement

Topic	Faculty Member	Phone
Community Development	Dr. Erick Byrd, Associate Professor	334-4471
Economic Development – Triad	Dr. Andrew Brod, Senior Research Fellow	707-6439
Economic Impact Studies	Dr. Andrew Brod, Senior Research Fellow	707-6439
Festival & Event Impact and Planning	Dr. Erick Byrd, Associate Professor	334-4471
Home Furnishings Industry	Dr. Andrew Brod, Senior Research Fellow	707-6439
Regional/Urban Economics	Dr. Andrew Brod, Senior Research Fellow	707-6439
Rural Tourism	Dr. Erick Byrd, Associate Professor	334-4471
Wine/Tourism	Dr. Erick Byrd, Associate Professor	334-4471
	Dr. Bonnie Canziani, Associate Professor	334-4471