

**THE UNIVERSITY OF NORTH CAROLINA GREENSBORO
THE BRYAN SCHOOL OF BUSINESS AND ECONOMICS
DEPARTMENT OF CONSUMER, APPAREL, AND RETAIL STUDIES
Spring 2018**

APD 441 Computer Applications for Textile Products

M/W 1-3:15pm, Stone Building 127

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Office: 213 Stone Building, office hours M/W 11:30am-1:00pm

COURSE SYLLABUS

Course Description: Utilization of general graphics programs and CAD systems used extensively in the fashion industry to create digital presentation boards, fashion graphics, woven and print textile designs, and technical specification packages.

Course Objectives:

1. To be familiar with the development of CAD in the fashion industry.
2. To become functionally familiar with selected software programs applicable to apparel design and product development (Adobe Photoshop, Adobe Illustrator, and Kaledo by Lectra Systems).
3. To recolor/refabricate fashion drawings and/or photo illustrations.
4. To design and manipulate repeated prints for textiles and create colorways.
5. To develop design presentations.

Text: *there is no required text for this class.*

The syllabus, assignments, and other info may be found on Canvas. Documents will be Microsoft Word or Adobe Acrobat formats (readers for either may be downloaded for free).

Required materials: external media storage device, like a jump drive, for backing up work. paper and other presentation materials as needed.

From the University Catalog regarding attendance:

Regular class attendance is a responsibility and a privilege of university education. It is fundamental to the orderly acquisition of knowledge. Students should recognize the advantages of regular class attendance, accept it as a personal responsibility, and apprise themselves of the consequences of poor attendance.

Course Regulations:

1. Attendance, punctuality, and productive participation are required. Absences will have an affect on your final grade. Two tardies &/or early departures will count as one absence. Excused absences require documentation, and an excuse is something **beyond your control**. **Absences for religious holidays and certain university functions (like an athlete participating in a game/match) will be excused, but students are expected to notify me at least two weeks prior to the planned absence and work due may be expected to be turned in before the planned absence.

***Note: I reserve the right to drop a student from the course after the student has missed more than 50% of the class meetings to date and/or had three (3) absences, excused or unexcused.**

2. Students are expected to attend class with all materials needed for the assignment at hand and with any relevant homework. As failure to come with materials and/or homework results in no meaningful work being done, it will be treated as an unexcused absence. Class time is to be used for current assignments.
3. If a student misses a class, it is the student's responsibility to get the assignment from blackboard or a fellow student. It is also the student's responsibility to get notes on missed demonstrations from a fellow student.

Work that is submitted late and/or incomplete will not be given credit. Incomplete work is just too complicated to evaluate in a manner that is equitable to those who did complete the work on time; therefore, incomplete work will not be graded. If ten sketches are required and only seven are submitted, none of the sketches will be evaluated. If you are tempted to ask if something is required for completion, the answer will most likely be yes, it's required, so just do it.

University Academic Integrity Policy Regarding Cheating: *“Intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.* Cheating includes but is not limited to unauthorized copying from the work of another student, using notes or other materials not authorized during an examination, giving or receiving information or assistance on work when it is expected that a student will do his/her own work, or engaging in any similar act that violates the concept of academic integrity. Cheating may occur on an examination, test, quiz, laboratory work report, theme, out of class assignment or any other work submitted by a student to fulfill course requirements and presented as solely the work of the student.” Appropriate sanctions for offenders include failing the assignment, failing the course, or recommended expulsion. Students are expected to read and comply with the document on Blackboard (found in course documents) regarding design piracy and copyright issues.

CARS Statement on Academic Integrity:

The UNCG Academic Integrity Policy States; “If knowledge is to be gained and properly evaluated, it must be pursued under conditions free from dishonesty. Deceit and misrepresentations are incompatible with the fundamental activity of this academic institution and shall not be tolerated.” By choosing to enroll in this course and by completing the assignments, projects, examinations, etc., you are by default held to the standards of the Academic Integrity Policy, and you are subject to sanctions should you violate the policy in any manner.

Registration: It is the student's responsibility to ensure proper enrollment in classes. You are advised to review your official class schedule during the first week of the semester to ensure proper enrollment. Should you determine an error in your class schedule, correct it with your advising office.

UNCG seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Office of Disability Services located in 215 EUC. www.uncg.edu/ods

Periodic Discussion board assignments:

Periodically, you will be assigned a certain element/facet of textile design to investigate in the marketplace. Your responses to the assignment will be entered in Canvas's Discussion board as threads. An example of an assignment might be “find and report on three different printed textile designs for childrens sleepwear.” Your response should be something like this:

1. toddler girls blanket sleeper at Nordstrom. 100% polyester fleece. Four-color lady-bug and flower design in what first appears to be tossed layout but I can quickly spot orientations of certain bugs which, in fact, make it a one-way design. Bugs are all same size/scale but flowers vary in size. Repeat size is approximately 8” tall. No evidence of drop or slide.
2. boys 2-pc 100% cotton ribbed knit pjs from Childrensplace. 6-color sports and outer-space theme tossed layout. Repeat size is 5”x5”.