

# ENTREPRENEURSHIP CURRICULUM GUIDE

2018-2019

Bryan Undergraduate Student Services • 301 Bryan Building • 336-334-5928

highlighted courses cannot be taken abroad

<b><u>FRESHMAN YEAR</u></b>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
BUS 105 <sup>1</sup>	2	_____	ECO 201	3	_____
CST 105	3	_____	ISM 280	3	_____
ENG 101	3	_____	MAT 115 <sup>2</sup>	3	_____
ISM 110	3	_____	GEC – GLT	3	_____
SUST course*	3	_____	GEC – GHP	3	_____
GEC – GFA	3	_____			
	<b>17</b>			<b>15</b>	
<b>TOTAL CREDITS: 32</b>					

<b><u>SOPHOMORE YEAR</u></b>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
ACC 201	3	_____	ACC 202	3	_____
ECO 202	3	_____	ECO 250	3	_____
MAT 120	3	_____	MGT 312	3	_____
GN/GL	3	_____	PHI/ENT 361/362	3	_____
Free Elective	3	_____	Free Elective	3	_____
	<b>15</b>			<b>15</b>	
<b>TOTAL CREDITS: 30</b>					
<i>admission to major is required for upper-level courses see reverse for requirements and details</i>					

<b><u>JUNIOR YEAR</u></b>					
Fall Semester			Spring Semester [STUDY ABROAD]		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
ENT/BUS 300 <sup>2</sup>	3	_____	ENT Elective <sup>2</sup>	3	_____
FIN 315	3	_____	ECO 300	3	_____
MGT 330	3	_____	MGT 301	3	_____
MKT 309	3	_____	Free Elective	3	_____
GEC – GNS	3	_____	Free Elective	3	_____
	<b>15</b>			<b>15</b>	
<b>TOTAL CREDITS: 30</b>					

<b><u>SENIOR YEAR</u></b>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
ENT/FIN 335 <sup>2</sup>	3	_____	ENT 450/427 <sup>2</sup>	3	_____
ENT/BUS 336 <sup>2</sup>	3	_____	MGT 491	3	_____
ENT Profile <sup>2</sup>	3	_____	SCM 302	3	_____
MKT 320	3	_____	GEC-GNS+LAB	4	_____
GEC +WI <sup>3</sup>	3	_____	Free Elective	3	_____
	<b>15</b>			<b>16</b>	
<b>TOTAL CREDITS: 31</b>					

\*SUST course – choose 1 from: ECO 100, BUS/ENT 130, ENV 110, STH 200, LLC 120+120R, or LLC 130+130R

NOTES

1 – Transfer students with more than 20 credits in semester hours are exempt from taking BUS 105-Blueprint for Professional Success

2 – Grade of C or better (not C-) is required for all courses with this notation

3 – General Education Core (GEC) plus Writing Intensive (WI) must come from 1 of the following categories: GFA-Fine Arts, GLT-Literature, or GPR-Philosophy, Religion & Ethical Perspectives

# REQUIREMENTS FOR ADMISSION TO ENTREPREURSHIP MAJOR

2018-2019

Students interested in Entrepreneurship are admitted as a pre-major in the Bryan School. Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Criteria for admission to major:

- ACC 201**
- ACC 202**
- ISM 110**
- Grade or C or better in any one of the following courses: MAT 115, MAT 150, MAT 151 or MAT 190**
- OR**
- Completion of MAT 120 or MAT 191**
- ECO 201**
- ENG 101 or FSM 115 or RCO 101**
- ISM 280**
- ECO 202**
- ECO 250**

Application for Admission to Major:

Students who have met the admissions criteria will be notified of admission into their intended major by the Bryan Undergraduate Student Services by October 15<sup>th</sup> if completing required coursework during a fall semester, March 15<sup>th</sup> if completing required coursework during a spring semester, or July 15<sup>th</sup> if completing required coursework during a summer session. Admission to major may be denied in cases where additional enrollment would threaten the academic quality of classes or programs.

Enrollment in Bryan School courses requires a minimum cumulative GPA of 2.0 on UNCG coursework, regardless of the student's major or minor. This includes all courses offered under the following prefixes: ACC, BUS, ECO, ENT, FIN, ISM, MKT, MGT, SCM, and STH. Certain courses may have additional enrollment restrictions that are listed on the University Catalog.

Students who have been admitted to the Bryan School with an Entrepreneurship major must be in good academic standing at UNCG, must maintain at least 2.0 cumulative GPA as required, and must earn minimum grades for each required Entrepreneurship major course.

## DEPARTMENT OF MARKETING, ENTREPREURSHIP and SUSTAINABLE HOSPITALITY & TOURISM – FEATURED EXCHANGE PROGRAMS

### AUSTRALIA

Deakin University (AACSB-accredited)  
<http://www.deakin.edu.au/courses/find-a-course>

### DENMARK

Aarhus University (AACSB-accredited)  
<http://www.au.dk/en/>

### ENGLAND, UNITED KINGDOM

Manchester Metropolitan University (MMU)  
<http://www2.mmu.ac.uk/>

### KOREA

Sungkyunkwan University (AACSB-accredited)  
<http://www.skku.edu/eng/>

### SWEDEN

Linnaeus University (Vaxjo)  
<http://lnu.se/?l=en>

### CHINA

Chinese University of Hong Kong (AACSB-accredited)  
<http://www.bschool.cuhk.edu.hk/>

### ENGLAND, UNITED KINGDOM

University of Hull (AACSB-accredited)  
<http://www2.hull.ac.uk/>

### FINLAND

University of Oulu (AACSB-accredited)  
[www oulu.fi/oulubusinessschool/](http://www oulu.fi/oulubusinessschool/)

### SOUTH AFRICA

University of Stellenbosch (AACSB-accredited)  
[www.usb.ac.za](http://www.usb.ac.za)

### TAIWAN

National Taiwan University (AACSB-accredited)  
<http://www.ntu.edu.tw/english/index.html>

**While the programs listed above are featured for the Department of Marketing, Entrepreneurship, and Sustainable Hospitality and Tourism, students are by no means limited to these opportunities.**

**For information on all available programs, please visit <http://studyabroad.uncg.edu> and use the program search.**



It is the student's responsibility to plan for and meet all program requirements. Refer to the current Undergraduate Bulletin for a comprehensive list of degree requirements.

Transfer equivalencies are not guaranteed – students must follow Bryan School policies and procedures for gaining approval for all transfer coursework.

Grade of C or better (not C-) or its equivalent at the host institution is required for *all* courses taken as part of an approved study abroad program.