

# International Business Studies Major Course Sequencing 2018

Grade of C or higher is required in each course for your major  
*admission to major is required for upper-level courses – work with advisor for requirements and details*

MGT 302-Int'l Business:  
Operations & Environment in  
Foreign Jurisdictions

MGT 304-Current Issues in  
International Business

6 credits Foreign Language (FL) at Intermediate Level

OR

OR

FL 203 &  
FL 204

FL 203 &  
semester study  
abroad with  
FL study

FL 102 & academic  
year study abroad  
with intensive  
FL study

**NOTES:**

- FL 101 taught FALL only for CHI, ITA, JNS, RUS
- Latin, Greek and American Sign Language are not appropriate for INTB

Global Experience – choose 1 from:

- One semester study abroad
- MGT 303
- Approved short-term study abroad

OR Other elective at  
300-level or above as  
approved by Advisor  
or Bryan faculty  
member

9 Semester Hours from approved courses  
(*must meet prerequisites*):

- BUS 328-Organizational Leadership
- BUS/ENT 342-International Entrepreneurship
- ECO 365-Economics of European Integration
- ENT/MKT 403-Entrepreneurial Marketing
- FIN 330-Financial Institutions & Markets
- FIN 410-Business Finance II
- FIN 442-Investments
- MGT 313-Human Resource Management
- MGT/PSY 314-Industrial & Organizational Psychology
- MGT 315-Selection Compensation
- MGT 317-Training & Development in Organizations
- MGT 332-Legal Aspects of Management
- MGT 354-Managing Diversity in Organizations
- MGT 375-Management Process Skills
- MGT 475-Employment & Human Resources Law
- MGT 493-Honors Work
- MKT 326-Introduction to Retailing
- MKT 327-Selling & Sales Management
- MKT 321-Promotion Management
- MKT 422-Fundamentals of MKT Research
- MKT 424-Consumer Behavior
- MKT 426-International Marketing
- SCM 402-Logistics & Supply Chain Management
- LLC course at 300-level or above