

# RETAIL AND CONSUMER STUDIES CURRICULUM GUIDE

2018-2019

Bryan Undergraduate Student Services • 301 Bryan Building • 336-334-5928

highlighted courses cannot be taken abroad

<b><u>FRESHMAN YEAR</u></b>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
CRS 211 <sup>1</sup>	3	_____	<b>CRS 242<sup>1</sup></b>	3	_____
CRS 221 <sup>1</sup>	3	_____	CRS 255 or 262 <sup>1</sup>	3	_____
CRS 231 <sup>1</sup>	3	_____	CST 105	3	_____
ISM 110	3	_____	ENG 101	3	_____
MAT 115 or higher <sup>1</sup>	3	_____	GEC – GSB	3	_____
	<b>15</b>		(SOC 101 or PSY 121)	<b>15</b>	
<b>TOTAL CREDITS: 30</b>					

<b><u>SOPHOMORE YEAR</u></b>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
<b>CRS 312<sup>1</sup></b>	3	_____	RCS 361 <sup>1</sup>	3	_____
RCS 264 <sup>1</sup>	3	_____	CRS elective <sup>1, 2</sup>	3	_____
ACC 201	3	_____	ECO 250	3	_____
ECO 201	3	_____	GEC – GPR	3	_____
GEC – GHP	3	_____	GEC- GLT	3	_____
(CRS 372 suggested)	<b>15</b>			<b>15</b>	
<b>TOTAL CREDITS: 30</b>					

<b><u>JUNIOR YEAR</u></b>					
Fall Semester			Spring Semester [STUDY ABROAD]		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
<b>CRS 331<sup>1</sup></b>	3	_____	CRS 363 <sup>1</sup> or Free Elect	3	_____
RCS 363 <sup>1</sup>	3	_____	RCS 584 <sup>1</sup> or Free Elect	3	_____
RCS 464 <sup>1</sup>	3	_____	*MGT/BUS cognate	3	_____
MKT 320	3	_____	GEC-GNS	3	_____
GEC – GNS + lab	4	_____	Free Elective	3	_____
	<b>16</b>			<b>15</b>	
<b>TOTAL CREDITS: 31</b>					

<b><u>SUMMER SESSIONS</u></b>					
CRS 332 <sup>1</sup>	Internship	6 credit hours	(minimum 2.20 cumulative GPA required)		

<b><u>SENIOR YEAR</u></b>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
RCS 560 <sup>1</sup>	3	_____	<b>CRS 481<sup>1</sup></b>	3	_____
CRS elective <sup>1</sup>	3	_____	Free Elect or RCS 584 <sup>1</sup>	3	_____
<b>GEC- GFA</b>	3	_____	CRS elective <sup>1, 2</sup>	3	_____
Free Elective <sup>4</sup>	3	_____	<b>GEC + WI<sup>3</sup></b>	3	_____
Free Elect or CRS 363 <sup>1</sup>	3	_____		<b>12</b>	
	<b>15</b>				
<b>TOTAL CREDITS: 27</b>					

\*MGT/BUS cognates, choose from: BUS/ENT 240, MGT 312, MGT 354, MKT 309

**NOTES**

1 – Grade of C or better (not C-) is required for all courses with this notation

2 – Choose elective Consumer Apparel and Retail Studies course from those not otherwise required. Must be from APD, CRS, RCS disciplines – **CRS 321 suggested**

3 – General Education Core (GEC) plus Writing Intensive (WI) must come from 1 of the following categories: GFA-Fine Arts, GLT-Literature, or GPR-Philosophy, Religion & Ethical Perspectives

4- ACC/BUS/ENT/FIN/IMS/MGT/MKT/SCM elective only required for business minors

# CONSUMER, APPAREL & RETAIL STUDIES DEPARTMENT FEATURED EXCHANGE PROGRAMS

2018-2019

## *AUSTRALIA*

### Royal Melbourne Institute of Technology (RMIT)

RMIT is spread over three campuses all located in Melbourne. Exchange students are able to take classes in a variety of fields. Fashion and textile classes are taught at the Brunswick campus.

<http://www.rmit.edu.au/>

## *ENGLAND, UNITED KINGDOM*

### Manchester Metropolitan University (MMU)

At MMU students can choose to study from over 1,000 courses in a variety of subject areas. Classes are structured in the form of lectures and tutorials.

<http://www2.mmu.ac.uk/>

## *ITALY*

### Università Carlo Cattaneo-LIUC

LIUC offers a selection of courses in the fields of business, economics, engineering and law. The university also offer Italian language courses to international students.

<http://www.liuc.it/defaultENG.asp>

## *N. IRELAND, UNITED KINGDOM*

### University of Ulster (Must have 3.0 GPA)

Welcoming students from over 80 countries Ulster is known to have a diverse and cosmopolitan community. The Belfast School of the Arts at the University of Ulster offers courses in textile art, design and fashion.

<https://www.ulster.ac.uk/>

## *TAIWAN*

### Yuan Ze University

Currently Yuan Ze has five colleges including the colleges of engineering, informatics, management, humanities and social sciences and electrical and communications engineering. About fifty percent of courses are conducted in English.

[http://www.yzu.edu.tw/index\\_en.html](http://www.yzu.edu.tw/index_en.html) /

## *DENMARK*

### Aarhus University (AACSB-accredited)

Aarhus offers full bachelor and master programs in business administration and in marketing and management communication that are exclusively taught in English.

<http://www.au.dk/en/>

## *ITALY*

### Lorenzo de Medici Institute

LdM offers English language courses in several fields of study. Courses are also available in Italian for students who demonstrate proficiency in the language.

<http://www.ldminstitute.com/>

## *NEW ZEALAND*

### Massey University (AACSB-accredited)

The Massey Business School is one of New Zealand's leading and largest business school. Providing courses for all the Bryan School majors.

<http://www.massey.ac.nz/massey/home.cfm>

## *S. KOREA*

### Yonsei University (AACSB-accredited)

Students can choose from a wide variety of course subjects at Yonsei; an active and urban university.

There are offerings that parallel Bryan School courses including hospitality and retail studies options.

<https://oia.yonsei.ac.kr/intstd/exCourse.asp>

## *WALES, UNITED KINGDOM*

### University of Wales-Trinity Saint David

Trinity Saint David is a popular study abroad partner because of the hospitality of the people and accessibility of university. Consumer, Apparel, and Retail Studies courses are available only at the Swansea campus.

[www.uwtsd.ac.uk/undergraduate/](http://www.uwtsd.ac.uk/undergraduate/)

**While the programs listed above are featured for the Consumer, Apparel, and Retail Studies Department, students are by no means limited to these opportunities.**

**For information on all available programs, please visit <http://studyabroad.uncg.edu> and use the program search.**



It is the student's responsibility to plan for and meet all program requirements. Refer to the current Undergraduate Bulletin for a comprehensive list of degree requirements.

Transfer equivalencies are not guaranteed – students must follow Bryan School policies and procedures for gaining approval for all transfer coursework.

Grade of C or better (not C-) or its equivalent at the host institution is required for *all* courses taken as part of an approved study abroad program.