

Soonchul Hyun

CONTACT INFORMATION

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Bryan School of Business and Economics
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ACADEMIC EMPLOYMENT

The University of North Carolina at Greensboro
Assistant professor
Department of Accounting and Finance

August 2018 – Present

EDUCATION

University of Calgary, Canada
PhD in Accounting, June 2018
University of Texas at Dallas
Master of Science in Accounting, May 2012
Kyungpook National University, South Korea
Master of Business Administration, February 2003
Dissertation: “The determinants of accounting choices on stock options”

RESEARCH INTERESTS

Innovation and Performance, Fundamental Analysis, Corporate Social Responsibility

TEACHING EXPERIENCE

Instructor

- University of North Carolina at Greensboro
Managerial Accounting, Fall 2018
- University of Calgary, Canada
Introductory financial accounting, Fall 2015, Winter 2016, Fall 2017
- Kyungil University, South Korea
Accounting information systems, Presentation skills, 2004 – 2006
- Kyungpook National University, South Korea
Cost accounting, 2005
- Daegu Haany University, South Korea
Tax strategy and Corporate taxation, 2007 – 2010

Tutorial Instructor

- University of Calgary, Introductory financial accounting, Fall 2016, Winter 2017

PUBLICATIONS

- Hyun, S. (2017). New Information Technology Implementation and Workplace Productivity. *Data Envelopment Analysis Journal* 2 (2): 113-139.
- Oh, W. Y., Hyun, S., and Park, S. (2016). Top Management Team Pay Dispersion and Corporate Social Action: Empirical Evidence from US Banks. In *Corporate Responsibility* (pp. 140-161). Palgrave Macmillan, London.

WORKING PAPERS

- “Linking Innovation to Financial Performance” with Mark Anderson, Rajiv Banker, and Dmitri Byzalov
 - *Presented at AAA Annual Meeting, CAAA Annual Meeting, MAS Midyear Meeting, EAA Annual Meeting, Conference on Convergence of Financial and Managerial Research, JAAF Conference*
 - *Ready to be submitted to Journal of Operations Management*
- “DuPont Analysis and Firm Life Cycle” with Mark Anderson and Dongning Yu
 - *Presented at CAAA Annual Meeting, AAA Annual Meeting, EAA Annual Meeting*
 - *Submitted to Review of Accounting Studies*
- “How Does Top Management Gender Diversity Affect Corporate Social performance?” with Jong Min Kim, Jungsu Han, and Mark Anderson
 - *Presented at AAA Annual Meeting*
 - *Submitted to Journal of Business Research*
- “Corporate Social Responsibility, Earnings Management, and Firm Performance: Evidence from Panel VAR Estimation” with Mark Anderson and Hussein Warsame
 - *Presented at AAA Annual Meeting, CAAA Annual Meeting, EAA Annual Meeting, Conference on Convergence of Financial and Managerial Research*
- “Innovation and Performance in Manufacturing: The Moderating Role of Strategic Positioning” with Mark Anderson and Rajiv Banker
 - *Presented at International Conference on DEA, EAA Annual Meeting*

AWARDS AND FELLOWSHIPS

- Beta Gamma Sigma, 2018 – present
- CPA Fellow of Taxation Research Fund (2017)
- SSHRC Insight Development Grant, “Innovation, Production, and Competitiveness at Canadian Business Establishments” (2017)
- AAA/Grant Thornton Doctoral Dissertation Award for Innovative Research in Accounting Education (presented at the AAA Annual Meeting, 2016)
- Eyes High International Doctoral Scholarship (2016)
- CMA Research Grant (2016)
- Graduate Student Conference Travel Grant at University of Calgary (2016)
- AAA/Deloitte/J. Michael Cook Doctoral Consortium (2015)
- CGA Research Grant (2015)
- Summer Paper Presentation Award at University of Calgary (2013)
- CMA Alberta Excellence Scholarship (2013)
- Full Doctoral Scholarship at University of Calgary (2012 – 2017)
- Dean’s Excellence Scholarship at University of Texas at Dallas (2011 – 2012)
- Brain 21 Korea (BK21) Scholarship (2004)

**PRESENTATIONS
AT CONFERENCES**

- American Accounting Association (AAA) Annual Meeting, Washington DC 2018
- Journal of Accounting, Auditing, and Finance (JAAF) Conference, Jeju Island 2018
- 41st European Accounting Association (EAA) Annual Meeting, Milan 2018
- American Accounting Association (AAA) Annual Meeting, San Diego 2017
- 15th International Conference on Data Envelopment Analysis, Prague 2017
- Conference on Convergence of Managerial and Financial Accounting Research, Banff 2017
- Canadian Academic Accounting Association (CAAA) Annual Conference, Montreal 2017
- 40th European Accounting Association (EAA) Annual Meeting, Valencia 2017
- Management Accounting Section (MAS) Midyear Meeting, Puerto Rico 2017
- Conference on Convergence of Managerial and Financial Accounting Research, Philadelphia 2016
- 14th International Conference on Data Envelopment Analysis, China 2016
- 3rd AIMA Conference on Management Accounting Research, Monterey 2016
- 39th European Accounting Association (EAA) Annual Congress, Maastricht 2016
- American Accounting Association (AAA) Annual Meeting, Chicago 2015
- Conference on Convergence of Financial and Managerial Accounting Research, Banff 2015
- AAA MAS Midyear Meeting, Newport Beach 2015
- American Accounting Association (AAA) Annual Meeting, Atlanta 2014
- 37th European Accounting Association (EAA) Annual Congress, Tallinn 2014
- Canadian Academic Accounting Association (CAAA) Annual Conference, Edmonton 2014

**PROFESSIONAL
DEVELOPMENT**

- AAA New Faculty Consortium, Leesburg, February 2019
- Activity Insight Training Workshop, UNCG, November 2018
- Canvas Drop-in support Training Session, UTLC, August 2018
- Instructional Skills Workshop, University of Calgary, May 2014

**PROFESSIONAL
SERVICES**

Ad hoc Journal Review

- Journal of Accounting, Auditing and Finance, 2019
- Contemporary Accounting Research, 2019
- Decision Sciences, 2016
- Asian Review of Accounting, 2014

Conference Discussion

- CAAA conference, 2017
- CAAA conference, 2014

Conference Review

- CAAA conference, 2019
- AAA conference, 2018
- MAS conference, 2017
- AAA conference, 2017
- CAAA conference, 2017
- CAAA conference, 2016
- CAAA conference, 2014

**DOCTORAL
COLLOQUIA AND
WORKSHOPS**

- Doctoral colloquium, CAR Conference, Quebec City 2017
- Craft of Accounting Research Workshop at CAAA, Montreal 2017
- Doctoral colloquium, AAA MAS Midyear Meeting, Puerto Rico 2017
- Doctoral colloquium, Contemporary Accounting Research (CAR), Waterloo 2016
- Doctoral colloquium, AAA MAS Midyear Meeting, Dallas 2016
- Doctoral colloquium, Contemporary Accounting Research (CAR), Vancouver 2015
- Doctoral colloquium, AAA MAS Midyear Meeting, Newport Beach 2015
- Craft of Accounting Research Workshop at CAAA, Edmonton 2014
- Doctoral colloquium, Contemporary Accounting Research (CAR), Kingston 2013

**PROFESSIONAL
EXPERIENCE**

Global reporter, Local Accounting Statistics Center, July – December 2017
