

ROBERT E. LAMY, Ph.D. CFA

January 2019

193 Pennsylvania Avenue
Winston-Salem, North Carolina 27104
Phone: (434) 284-3847
Email: Bobby.LamyPhD@gmail.com

Education

Louisiana State University, Baton Rouge, Louisiana Ph.D., Finance, 1984

Southeastern Louisiana University, Hammond, Louisiana, M.B.A., 1976

Southeastern Louisiana University, Hammond, Louisiana, Marketing, 1974

Appointments

University of North Carolina Greensboro, Greensboro, North Carolina

Lecturer, Department of Accounting and Finance

CFA Institute, Charlottesville, Virginia

Head, Practice Analysis and Curriculum Design, 2015-2017

Head, Curriculum Development, 2008-2015

Wake Forest University, Winston-Salem, North Carolina

Babcock Research Professor, 1990-2008

Director, Center for Economic and Banking Studies, 1992-1996

Virginia Tech, Blacksburg, Virginia

Associate Professor of Finance, 1989-1990

Tulane University, New Orleans, Louisiana

Visiting Professor of Finance, 1988-1989

Virginia Tech, Blacksburg, Virginia

Assistant Professor of Finance, 1982-1988

Primary Teaching Interests

Capital Markets

Corporate Finance

Fixed Income

Derivatives and Risk Management

Portfolio Management

Professional Experience

Federal Deposit Insurance Corporation

Visiting Scholar, Research Division, 1993

Stonier Graduate School of Banking

Ayers Fellow, 1992

Management Development Services, Baton Rouge, Louisiana,

Managing Partner, 1976-1981

Consulting Experience

Association of Corporate Counsel Credentialing Institute, Washington DC, 2017

Bank of America, Charlotte North Carolina, 2001-2005

Lehman Brothers, New York, New York, 2005-2008

Lowe's Home Improvement, Mooresville, North Carolina, 2002-2006

Triad Guaranty Insurance Corporation, Winston-Salem, North Carolina, 1995-2005

B.T. Alex Brown International, Winston-Salem, North Carolina, 1992-1996

Interstate/Johnson Lane, Charlotte, North Carolina, 1993-1998

North State Financial Management, Greensboro, North Carolina, 1994-1996

Twin Lakes Continuing Care Retirement Community, Mebane, North Carolina, 1994-1996

FirstSouth, Charlottesville, Virginia, 1996-2001

BB&T, Winston-Salem, North Carolina, 1992-1997

First Federal Savings Bank, Winston-Salem, North Carolina, 1992-1996

Central Progressive Bank, Hammond, Louisiana, 1978-1981

Honors and Awards

Governor's Volunteer Service Award, North Carolina, 2017

Sara Lee Award for Excellence in Research and Teaching, Wake Forest University, 1995

Professional Designation

Chartered Financial Analyst, CFA Institute, 1996

Community Service

North Carolina Society of Financial Analysts, 1997-2000, 2018 - present

Samaritan Ministries, Winston Salem, North Carolina, 1995- present

The Enrichment Center, Winston-Salem, North Carolina, 2006-2012

The Second Harvest Food Bank, Winston-Salem, North Carolina, 2003-2006

Publications

Analysts' Roundtable on Integrating ESG into Investment Decision-Making, Journal of Applied Corporate Finance, with D. Hanson, T. Lyons, J. Bender, B. Bertocci, Spring 2017

In-Residence Program," Business Horizons, with P. Peacock, B. Beatty, and B. Saladin, January/February, 1996

"Financial Services Marketing and Banking Regulations: The Case of the Community Reinvestment Banking Act," Psychology and Marketing, (with R. Moyer), December 1995

"The Information Content of Central Bank Discount Rate Changes: An International Comparison," with V. Bonomo and S. Ferris, International Review of Economic and Finance, Volume 3, Number 3, 1994

"The Valuation of Simultaneous Debt and Equity Offerings," with R.S. Billingsley and D.M Smith, Journal of Financial Research, February 1993

"Bank Stock Returns and Quarterly Earnings: Price Responses to Imminent Earnings Announcements," with T. Gosnell and A. Hueson, Journal of Applied Business Research, March 1993

"Too Big to Fail: Rationale, Consequences, and Alternatives," with R. Charles Moyer, Business Economics, Vol.27, No 3, 1992

“Regional Reciprocal Interstate Banking: The Supreme Court and the Resolution of Uncertainty,” with R.S. Billingsley, Journal of Banking and Finance, Vol. 16, No. 4, 1992

“The Impact of Discount Rate Changes on Equity Markets: The Evidence from the G-7 Countries,” with Bonomo, V., and S.P. Ferris, Journal of International Financial Market, Vol. 1, No. 3, 1991

“Units of Debt with Warrants: “Penalty-Free” Issuance of an Equity-Linked Securities,” with Billingsley, R.S., and D.M. Smith, Journal of Financial Research, Vol. XIII, No. 3, Fall 1990

“The Shelf Registration of Debt and Self Selection Bias,” with Allen, D.R., and G.R. Thompson, Journal of Finance, Vol. 45, No. 1, March 1990

“Risk Premia and the Pricing Primary Issue Bonds,” with G.R. Thompson, Journal of Banking and Finance, Vol. 12, No. 4, 1988

“The Regulation of International Lending: IMF Support, The Debt Crisis, and Bank Stockholder Wealth,” with Billingsley, R.S., Journal of Banking and Finance, Vol. 12, 1988

“The Choice Among Debt, Equity and Convertible Bonds: An Empirical Study,” with Billingsley, R.S. and G.R. Thompson, Journal of Financial Research, Vol. XI, No. 1, Spring 1988

“Agency Costs and Alternative Call Provisions: An Empirical Investigation,” with Allen, D.S. and G.R. Thompson, Financial Management, Vol. 16 No. 4, 1987

“The Reaction of Defense Industry Stocks to World Events,” with Billingsley, R.S., and G.R. Thompson, Journal of Financial Research, Vol. IX, No. 3, Fall 1986

“The Mexican Debt Crisis, and the Efficiency of Bank Share Prices,” with M.W. Marr and G.R. Thompson, Studies in Banking and Finance Supplement to the Journal of Banking and Finance, Vol. 3, 1986

“Penn Square, Problem Loans, and Insolvency Risk,” with G.R. Thompson, Journal of Financial Research, Vol. IX, No. 2, Summer 1986

“The Informational Content of Unrated Industrial Bonds,” with Billingsley, R.S., Akron Business and Economic Review, Vol. 16, No. 2, Summer 1985

“Explaining Yield Savings on New Convertible Bond Issues,” with Billingsley, R.S., M.W. Marr, and G.R. Thompson, Quarterly Journal of Business and Economics, Vol. 24, No. 3, Summer 1985

“Split Ratings and Bond Reoffering Yields,” with Billingsley, R.S., M.W. Marr and G.R. Thompson, Financial Management, Vol. 14, No. 2 1985

“Market Reaction to the Formation of One-Bank Holding Companies and the 1970 Bank Holding Company Act,” with Billingsley, R.S., Journal of Banking and Finance, Vol 8, No. 2, 1984