

**THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
BRYAN SCHOOL OF BUSINESS AND ECONOMICS**

FIN 410 - 01: Business Finance II
Course Syllabus
Fall Semester 2018

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Office Hours: Monday and Wednesday 1:00 pm –2:00 pm and via email and by appointment. Note that **email** is the best method to quickly get in touch with me.

Prerequisites: Grade of C or better in ACC 218 or ACC 201; ECO 250; and a grade of C or better in FIN 315.

FIN 410 is a required course in the undergraduate finance degree program. A “C” or better is required to be used towards major.

Purpose of Course (Catalogue Description):

FIN 410: “Theory and practical application of capital budgeting, cost of capital and capital structure analysis, working capital management, and financial analysis and planning.”

Course Objective:

FIN 410 is a foundation course for students pursuing a degree in finance. The purpose of this course is to build on the concepts covered in Business Finance I and strengthen the student’s understanding of the theory and practical application of capital budgeting, cost of capital, working capital management and financial analysis and planning. Upon Successful completion of this course, the student should be well suited to:

1. Demonstrate an advanced understanding of time value of money.
2. Demonstrate an understanding of financial accounting as it applies to the creation of financial statements.
3. Discuss both the importance and process of working capital management.
4. Create forward-looking financial statements and use them to both analyze the impact of changes in operations and estimate future external financing needs.
5. Create cash budgets and use them to predict periodic short-falls in cash.
6. Make capital budgeting decisions based on calculations of the cost of capital and estimates of the initial investment and all future cash flows generated by the project.
7. Make a contribution toward the Bryan School’s commitment to information technology through the use of Excel Based Assignments.

Student Learning Goals – Finance Program

Each program within the Bryan school has separate learning goals as listed with the degree program. The Finance program has the following learning goals:

1. Finance students will be able to create forward-looking financial statements
2. Finance students will be able to demonstrate the ability to utilize various financial measures to analyze the overall financial health and operating efficiency of the firm.
3. Finance students will be able to thoroughly understand the mathematic process and application of capital budgeting
4. Finance students will thoroughly understand the concepts of the time value of money (TVM), the characteristics of traditional financial securities, and the valuation of these securities.

Impact of this Course on the Program Student Learning Goals

Upon successful completion of Business Finance II (FIN 410), students will meet various components of all four Student Learning Goals. Specifically, FIN 410 has emphasis on Student Learning Goals #3 and #4 as well as the TVM included in Student Learning Goal #2. FIN 410 supports Student Learning Goal #1 through the inclusion of an advanced accounting review.

Specific Assignments and Student Learning Goals:

- Goal #1 – Integrated set of Pro-Forma Financial Statements produced in Excel
- Goal #2 – Advanced Valuation practice sets
- Goal #3 – Capital Budgeting practice sets (Capital Budgeting Case)
- Goal #4 – Capital Structure practice sets

Required Text:

Corporate Financial Management, 5th Edition. Emery, Finnerty and Stowe, Whol Publishing. 2011. (9781935938002)

Grading:

Course grades will be determined as follows:

Quizzes (lowest grade will be dropped)	15%
Exams (2 @ 20% each)	40%
Excel Assignments	15%
Cumulative Final Exam	30%

The grading scale is as follows for **undergraduate students:**

A	92% and above
A-	90 – 91.99%
B+	88 – 89.99%
B	82 -87.99%
B-	80 – 81.99%
C+	78 – 79.99%
C	72 – 77.99%
C-	70 – 71.99%
D+	68 – 69.99%
D	62 - 67.99%
D-	60 – 61.99%
F	< 60%

Grading – Graduate Students ONLY

If you are a graduate student taking FIN 410, then you are subject to the grading scale below:

A	92% and above
A-	90 – 91.99%
B+	88 – 89.99%
B	82 -87.99%
B-	80 – 81.99%
C+	78 – 79.99%
C	70 – 77.99%
F	69.99 % - 0%

All Grades are posted to Canvas. It is the student's responsibility to be sure that their grades in Canvas are recorded correctly. If there is an error in recording, immediately notify the instructor.

Class Organization, Procedures and Expectations

It is no secret that Finance 410 is a difficult and TIME CONSUMING class for most students. To do well, you must keep up with the material and assignments. It is a subject that most students must study regularly instead of waiting until the last minute to “cram”. Students who do not keep up with the class usually have the most difficulty with FIN 410. Therefore, I have the following expectations of you:

- Read the assigned book material before the lecture
- Work all assigned problems before class
- Bring textbook, notebook, **pencil** and calculator to each class.
- Devote at least six to nine hours a week outside of class for studying
- See me as soon as you encounter difficulties
- Have a positive attitude about learning and be respectful of others
- Be on time for class and have good attendance

In return, I pledge to:

- Be on time and prepared for class
- Be organized in my lectures as well as in the general conduct management of the class
- Provide you with information in advance so you can schedule your work
- Clearly explain concepts and problems
- Treat you fairly with respect to exams, grading, etc
- Be respectful of you and to have a good attitude
- Provide timely feedback on assignments and exams

Professionalism is required in the classroom: For further Faculty and Student Guidelines, please see: http://bae.uncg.edu/assets/faculty_student_guidelines.pdf. For Further information regarding the UNCG Student Code of Conduct: <http://sa.uncg.edu/handbook/student-code-of-conduct/>

A large portion of class time is devoted to lecture, and class sizes are not small in FIN 410. Therefore, individual study and preparation outside of class are extremely important to your success. Please read the material and work problems before coming to class.

Course Grading and Evaluation

Your final grade that you will receive in this class depends upon your grades on a cumulative final exam, two exams, Excel Assignments, and multiple short quizzes. Adherence to the Academic Integrity Policy is expected and required of all students for all exams and assignments. **Failure to abide by this policy will result in disciplinary action.** Details of the Academic Integrity Policy are available at <http://sa.uncg.edu/handbook/academic-integrity-policy/>

Exams:

There will be three exams: two during the semester and one cumulative final exam. The exam schedule is as follows:

EXAM # 1	September 19, 2018
EXAM # 2	October 22, 2018
FINAL EXAM	November 30, 2018 (3:30 pm – 6:30 p.m.)

The format of these exams is at the instructor's discretion. The instructor will assign seating for all exams. It will not be at the discretion of a student to decide where to sit during an exam.

Although most of the question on the mid-session exams will come directly from chapters assigned since the last exam, some questions may be taken from earlier chapters as they relate to the current chapter material; in that sense, all exams are cumulative.

The final exam is cumulative. The final exam will be in a multiple choice, short answer and problem format and you will have the entire exam period (3 hours) to complete it.

The **final exam** for this class is **November 30, 2018** beginning at 3:30 pm and ending at 6:30 pm. You **MUST** plan now for this exam. The University requires that all students adhere to the University exam schedule. There is no exception to this policy. Do not schedule your return home for Winter break prior to completion of our exam – doing such is not an excuse for missing or rescheduling the final exam in this class.

Students with more than two examinations within 24 hours may apply to the University Registrar's Office, 180 Mossman Building, for permission to change their exam schedules. Requests must be filed by 5:00 P.M., November 28, 2018.

Exams, Quiz Copy and Return Policy:

You will not be allowed to make or keep a copy of your exam. Exams will not be returned to students. If you are allowed to review your exam the instructor must be present and you are not allowed to make a copy of an exam, partially or in full. The definition of copy includes, but is not limited to, copy by hand or copy (Scan, photograph, etc.) by electronic device of any kind. All tests and exams will be kept by the instructor. Quizzes will be returned to students. The above copy prohibition does not apply to quizzes in FIN 410.

Quizzes:

There will be short quizzes given. The format of these quizzes is at the instructor's discretion. Quizzes will be given at the beginning of the class. If you arrive late for a quiz, you will not be allowed to sit for the quiz. I will drop one quiz (your lowest grade on an individual quiz). **I do not give makeup exams or quizzes.** *Exams are not optional. All students must sit for exams as scheduled in this syllabus.*

Failure to sit for a test or exam as scheduled will result in a grade of zero on that test or exam. All tests and exam begin promptly at the beginning of the scheduled period. Failure to be on time will result in a student not being allowed to sit for the test or exam and thus will result in a grade of zero on that test or exam. In the unlikely event you need to miss a test or exam, you must have prior permission. It is the sole discretion of the instructor to grant this permission. The instructor reserves the right to require documentation about such a requested absence prior to deciding if the missed test or exam is approved or unapproved. *If you are granted approval* from the instructor, the weight attributable to a missed test or exam will be allocated to the final exam. If you are denied approval and fail to appear for the test or exam, a grade of zero will be recorded. There are no makeup exams in FIN 410.

Excel Assignments:

You must complete all Excel Assignments and turn them in on time. You must produce your own spreadsheet. Turn-in requirements for all Excel Assignments will include a hardcopy of your assignment turned in to me AND uploading your Excel Spreadsheet (and/or other ancillary materials) to Canvas. When submitting electronic work (i.e. Excel Spreadsheet) you must put your name in the file name. Failure to complete both turn-in requirements on time will result in a grade of zero for that assignment. Details of the assignments will be handed out in class. Your grade on these assignments will be 15% of your final grade. The sharing of Excel Spreadsheets is a violation of the Academic Integrity Policy.

Taking one of my spreadsheets and altering it to complete an assignment to turn in is considered a violation of the Academic Integrity Policy. Any Academic Integrity Policy Violation will be pursued vigorously in accordance with the University Policy (please see "Course Grading and Evaluation" above)

Graded Assignments, Quizzes and Exam-Due Dates and Times:

Graded Assignments that are due to be turned in are DUE at the beginning of class (3:30 pm). **I will not accept an assignment that is late. Late will include coming into class and attempting to turn in the assignment once class has started – I will not accept your assignment and a grade of zero will be recorded.** I will not accept any assignment that is placed under my door, left in the departmental office, turned in by someone other than yourself unless you are specifically instructed by me to do so.

Quizzes and exams will begin at the start of class. If you come in late you will not be allowed to sit for the quiz or test.

The final exam will begin exactly at 3:30pm. You will not be allowed to come in late for the final exam. Failure to be seated for the final by 3:30 pm will result in you not being allowed to sit for the final exam.

Grading of Excel Assignments:

Due to the class size, the Excel Assignments will require a minimum of three weeks for me to grade. I will do everything I can to meet this minimum time grading schedule.

For Excel assignments that are group assignments, I will require all individuals to fill out a group evaluation report. This report will be used by me as guidance in determining final individual grades for the group project. No individual is guaranteed to receive the group grade. The individual grade may be significantly lower than the group grade if a student does not participate and contribute to the group project. Evaluation forms will be posted to Canvas and are due to be handed to me (in hardcopy) the day the group project is due.

Electronic Devices in the Classroom:

Unless you have permission from the instructor **NO ELECTRONIC DEVICES WILL BE ALLOWED** in the classroom at anytime. You are required to place all such devices in the “OFF” position and place them among your personal belongings. Any device being seen or heard will be picked up by the instructor on the spot and returned at the end of class. Any such device in the “ON” position during a quiz will result in a grade of zero. The device will be taken by the instructor and maybe picked up from the instructor’s office at a time prearranged by the instructor.

Cell Phones, Smart Phones or any electronic device with the ability to record, photograph or communicate directly or indirectly with anyone or any electronic device will be collected and kept safe by the instructor during all tests, exams and review sessions.

Computers in the Classroom:

The use of a personal laptop computer is allowed for the taking of notes and working Excel examples during class lectures. The use of a personal laptop computer during a test or exam is limited to a single blank Excel Worksheet. If a student uses a computer, by any name, to communicate to any person or computer program (other than one blank Excel Worksheet) during a test or exam I will pursue an Academic Integrity Policy Violation and will request at a minimum a grade of an” F” in the class. The use of a personal laptop computer for any non-classroom purpose is strictly prohibited and may result in the student being removed from the classroom.

Weather Policy:

In the event of an adverse weather event (ice, snow, hurricane), this class will strictly follow the University schedule. The University posts on the web site the status of classes (additionally, the area TV stations make announcement) when a weather event occurs, please refer to this source prior to class time.

Student Disabilities:

All students with a disability requesting special services must go through the Office of Disabilities Services. If you are requesting special accommodations, please bring your paper work from Disability Services directly to me the first week of class. All such information will be held in confidence. The web link to this office is <http://ods.dept.uncg.edu/services/> .

Other Comments:

There are no opportunities for extra credit in this course. The material in this course may be difficult for some. However, it is vital to your professional success. If you are having problems understanding the subjects presented, see me. Don’t wait until it is too late. Since this course builds on cumulative knowledge, problems in the early portion of the class will only compound as the semester progresses.

TENTATIVE SCHEDULE

DATE	TOPIC	ASSIGNMENT
August 15	Introduction	Chapters 1 and 2
August 20	Advanced TVM	Chapter 4
August 22	Valuing Debt and Equity	Chapter 5
August 27	Valuing Debt and Equity	Chapter 5
August 29	Valuing Debt and Equity	Chapter 5
September 5	Risk and Return	Chapter 6
September 10	Risk and Return	Chapter 6
September 12	Asset Pricing Models	Chapter 7
September 17	Asset Pricing Models	Chapter 7
September 19	Exam #1	
September 24	Business Investment Rules	Chapter 9
September 26	Capital Budgeting Cash Flows	Chapter 10
October 1	Capital Budgeting Cash Flows	Chapter 10
October 2	Capital Budgeting in Practice	Chapter 11
October 10	Capital Budgeting in Practice	Chapter 11
October 15	Cost of Capital	Chapter 8
October 17	Cost of Capital	Chapter 8
October 22	Exam #2	
October 24	Why Capital Structure Matters	Chapter 16
October 29	Managing Capital Structure	Chapter 16
October 31	Managing Capital Structure	Chapter 17
November 5	Financial Statements	Chapter 3
November 7	Liquidity Management	Chapter 22
November 12	A/R and Inventory Management	Chapter 23
November 14	A/R and Inventory Management	Chapter 23
November 19	Financial Planning	Chapter 24
November 26	Financial Planning	Chapter 24
November 28	Review for Final	

NOTE: The above is a tentative schedule. We will cover all of the material in the schedule, but adjustments may be made as to date a topic is covered. The exam dates will not change. In the event that we speed up or slow down a bit, I will adjust the material on the exam, not the date of the exam.