

Course Syllabus
MGT 330: The Legal Environment of Business
The University of North Carolina at Greensboro

Course Information

Course

Course Number	MGT 330
Course Title	The Legal Environment of Business
Term and Dates	Spring 2019 (January 4, 2019-May 1, 2019)

Professor Contact Information

Professor	Lisa Gibson Blevins
Email Address	lgblevin@uncg.edu
Office Hours	As an adjunct I don't hold regular office hours. I am always accessible by email and am happy to arrange phone calls or meetings as needed.

About the Instructor

I attended the University of North Carolina at Chapel Hill for both undergraduate and law school. After law school, I worked as in house counsel for a bank in Raleigh, NC, handling a variety of legal and regulatory issues, with a primary focus on trusts, estates and wealth management.

When my husband decided to pursue a PhD, I left legal practice and started teaching business law. I have taught either in person or online since 2011 (with a bit of a break once my second child came along). In addition to teaching this course, I also volunteer for LegalAid of North Carolina handling a variety of issues.

Course Pre-requisites, Co-requisites, and/or Other Restrictions

Students must have a GPA of 2.0 or above to enroll in MGT 330. There are no co-requisites.

As a 300 level law course, MGT 330 is planned for students majoring in a subject offered through the Bryan School of Business and Economics or the Department of Recreation, Tourism, and Hospitality Management. It is also for students of all majors who are interested in learning about the law and its application to business administration

Course Description

Survey of the legal, political, and ethical environment in which business decisions are made. Antitrust, employment, and consumer laws included. Federal, state, and international laws covered.

Student Learning Objectives/Outcomes

Upon completion of this course you should be able to:

1. Comprehend the basics concerning the legal, ethical, and international environment in which businesses function.
2. Know the basic operation of the courts and be able to apply real fact situations to and through the court system while formulating and evaluating possible causes of action and defenses.
3. Analyze the many ways in which business activities are affected by laws and regulations.
4. Identify and apply legal basics concerning civil law, torts, constitutional law, administrative law, contracts, product liability law, principal/agent law, employment law, antitrust law, securities law, unfair and deceptive trade practices law, landowner liability, and international law.

Required Textbooks and Materials

Required Texts

The Legal Environment Today 8th ed. (Miller & Cross)

ISBN: 978-1-305-07545-0

Required Materials

Access for one semester to MindTap Business Law—the publisher’s digital learning content repository.

You may purchase a digital bundle (the text book and MindTap access) from Cengage [here](#). If you’d like a looseleaf hardcopy of the text with MindTap access, you can get that from UNCG [here](#).

You will also need reliable hardware and Internet access. Please make sure your Internet browser supports Canvas.

Suggested Course Materials

Suggested Readings/Texts

Anything that keeps you up to date on current happenings in business law (e.g., The New York Times, Wall Street Journal, NPR, the Planet Money Podcast, etc.)

About this Course

This course covers the entire textbook (that is 24 topics!). Your success in this course will depend on whether you can read and synthesize a large amount of information in a relatively small amount of time. You will need to work diligently and independently in order to stay on track and meet assignment and test deadlines. You will be doing this without live lectures or live Q&A with an instructor. If you feel that you cannot meet the demands of this course without in person instruction, you should strongly consider taking an in person section of MGT 330.

Student Assessments

Grading Information

Weights

Test 1	16%
Test 2	16%
Test 3	16%
Test 4	16%
Final Exam	11%
MindTap Activities	25%
Total	100%

Grading Scale

Scaled Score	Letter Equivalent
100-93	A
92-90	A-
89-87	B+
86-83	B
82-80	B-
79-77	C+
76-73	C
72-70	C-
69-67	D+
66-65	D
Below 65	F

Grading Policy

Your grade in this class will consist of:

Tests: (64% of the total course grade) Four (4) non-cumulative tests (16% each, for a total of 64% of the overall course grade). The timed tests will be a combination of multiple choice and essay. Tests are open book, open notes (that means *your* notes, not the Internet) and time limited.

MindTap Activities: (25% of the total course grade) There are a number of graded and ungraded MindTap activities available through the MindTap site. The ungraded activities are optional (for your practice only) and may be taken as many times as you like. The graded activities in MindTap test your knowledge of the weekly reading and help you review course materials. All graded activities have a time limit and a limited number of attempts. These assignments are due on the last day of the class.

Final Exam: (11% of the total course grade) One (1) cumulative final exam covering material from the entire semester (a combination of multiple choice and essay). The exam will be open book, open notes (that means *your* notes, not the Internet) and time limited.

Academic Calendar

Week	Topic	Assignment
1	Business and Its Legal Environment, Business Ethics	(1) Read Chapter 1-2 (2) Post your introduction to the class discussion board (3) Complete the graded activities in MindTap
2	Courts and ADR, Business and the Constitution	(1) Read Chapter 3-4 (2) Complete the graded activities in MindTap
3	Torts and Strict Liability, Criminal law and Cyber Crime	(1) Read Chapter 5-6 (2) Complete the graded activities in MindTap
4	International Law in a Global Economy	(1) Read Chapter 7 (2) Complete the graded activities in MindTap (3) Take Test 1 (available Saturday 2/9)
5	Intellectual Property Rights, Internet Law, Social Media and Privacy	(1) Read Chapter 8-9 (2) Complete the graded activities in MindTap
6	Formation of Traditional and e-Contracts, Contract Performance, Breach and Remedies	(1) Read Chapter 10-11 (2) Complete the graded activities in MindTap
7	Sales, Leases and Product Liability; Creditor-Debtor Relations and Bankruptcy	(1) Read Chapter 12-13 (2) Complete the graded activities in MindTap (3) Take Test 2 (available Friday 3/1- Saturday 3/2)
8	Spring Break	
9	Small Business Organizations	(1) Read Chapter 14-15 (2) Complete the graded activities in MindTap

10	Corporations	(1) Read Chapter 16 (2) Complete the graded activities in MindTap
11	Agency Relationships, Employment Immigration and Labor Law	(1) Read Chapter 17 (2) Complete the graded activities in MindTap
12	Employment Discrimination	(1) Read Chapter 18 (2) Complete the graded activities in MindTap (3) Test 3 (available Saturday 4/6)
13	Powers and Functions of Administrative Agencies, Consumer Protection	(1) Read Chapter 19-20 (2) Complete the graded activities in MindTap
14	Environmental Law, Real Property and Land Use Control	(1) Read Chapter 21-22 (2) Complete the graded activities in MindTap
15	Antitrust Law and Promoting Competition, Investor Protection and Corporate Governance	(1) Read Chapter 23-24 (2) Complete the graded activities in MindTap (3) Test 4 (available Saturday 4/27)
16	No new assignments	Complete all graded MindTap activities (due Wednesday 5/1)
		Final Exam (available Friday 5/3-Saturday 5/4)

Course Policies

Make-up exams

All exam days are on Saturday. The tests will typically be available in Canvas for a 24-hour period (with the exception of Test 2 (before Spring Break) and the final exam, both of which will be available for a 48 hour period, Friday through Saturday).

If you do not take the exam during the designated test window, it is your responsibility to email the instructor immediately. **Fifteen (15) points will be deducted** from your overall test grade for each day that your test is late.

No make ups will be permitted for the final exam.

Extra Credit

None

Class Participation

Students are required to login regularly to the online class site. Students are also required to participate in all class activities (such as discussion boards).

Virtual Classroom Citizenship

The same guidelines that apply to traditional classes should be observed in the virtual classroom environment. Please use proper netiquette when interacting with class members and the professor.

Policy on Server Unavailability or Other Technical Difficulties

If you experience a technical problem while completing an online assessment (either in MindTap or in Canvas), notify me promptly and you will be permitted either an extension or a reset of the assignment. Each student is allowed a **maximum of two (2)** such exceptions.

Students should immediately report any problems to the instructor and also refer to [UNCG's Information Technology Services page](#) for how to get help. If the problem is with MindTap, you can contact MindTap support at 1-800-354-9706.

Disability

UNCG seeks to fully comply with the Americans with Disabilities Act. If you request that accommodations be made for you in this course based on a disability, register that request with the Office of Accessibility Resources & Services. That office can be reached at 215 Elliott University Center, 336.334.5440, or [online](#).

Academic Integrity

You must comply with all facets of [UNCG's Academic Integrity Policy](#). Violations of these expectations will be referred to the Office of Student Rights and Responsibilities.

The Mission Statement of the Bryan School

In the Bryan School of Business and Economics, we create and disseminate knowledge about the theory and practice of business. In addition to our courses and research, we accomplish this through hands-on projects, global experiences, and outreach to the community. Our work produces principled leaders and exceptional problem solvers who have a global perspective, an innovative mindset, a broad understanding of sustainability, and a commitment to improve the organizations in which they work and the communities in which they live.

Student Learning Goals of the Bryan School

Each program within the Bryan School has separate learning goals as listed with the degree program. The essential components of a professional education in business (excluding the B.S. and B.A. in Economics, the B.S. in Consumer, Apparel, and Retail Studies and the B.A. in Sustainable Tourism and Hospitality) include common courses for

breadth and opportunities for advanced work for depth in the various business disciplines. These core business programs share the following common learning goals:

1. Students will implement the various steps of the critical thinking process, supported by the appropriate use of analytical and quantitative techniques, to formulate recommendations for subsequent decision making.
2. Students will apply appropriate ethical standards when making recommendations for business decision making.
3. Students will evaluate business decisions in the context of sustainability goals, balancing environmental, social, and economic needs, conditions, and potential decision impacts.
4. Students will formulate appropriate strategies, in the context of global issues and forces, to improve business performance in the world economy.
5. Students will explain the roles of innovation and innovation management in achieving successful business strategies, decisions, and performance.
6. Students will be able to plan, schedule, contribute to, and lead projects.