



MSN/MBA in Health Management

Online Dual Degree Program

Find your way here.



**UNC
GREENSBORO**
Bryan School of
Business and Economics

Program Format:

- 62 credit hours
- All courses will be offered online - study when your schedule permits.
- All clinical practica are arranged in collaboration with faculty and the Graduate Program Clinical Coordinator. Locations of practica are determined by student interest area and geographical location.

Average Program Cost:

Tuition and Fees for Online Program (2018-19 rates)

In State: \$29,740 | Out of NC (Reside outside NC): \$51,230

Out of state (Reside in NC, but not a legal resident of NC): \$81,640

Program Features:

- The online program format offers the flexibility you need to maintain your work/life balance.
- This dual degree gives you the flexibility to pursue a variety of career options in healthcare administration.
- This degree also serves as preparation for a future doctorate of nursing practice degree.

Your Success Team

Online learning doesn't have to be impersonal. At UNCG you'll receive one-on-one support from faculty and staff tenaciously committed to your success.



**Jeanne Jenkins, PhD, MSN/
MBA, RN**

*Coordinator, MSN Nursing Administration Concentration
Clinical Assistant Professor*
Dr. Jenkins will be your academic advisor. As a graduate of the UNCG MSN/MBA program, she has unique first-hand knowledge of the program's demands. She has worked with MSN/MBA students for 8 years.



Tuisha Fernandes Stack, MBA
*Administrative Director of
Graduate Programs, Bryan
School of Business and Economics*

Tuisha will be your advisor and academic success coach. As a graduate of the UNCG MBA program, she has unique first-hand knowledge of the program's demands. She has worked with MBA students for 14 years.

Learn to lead.

Graduates of this program have assumed leadership roles in nursing and healthcare administration, quality and safety, strategic planning, nursing informatics, and talent acquisition teams.

They work in organizations such as: Cone Health, Novant Health, Wake Forest Baptist Health, UNC Health Care, Duke Health, Atrium Health, and Vidant Health.



Plan of Study

Semester I - Fall	MBA 702 – Financial and Managerial Accounting (3 credits) NUR 715 – Research Methods in Nursing (3 credits)
Semester II - Spring	NUR 540 – Financial Management in Healthcare (3 credits; 42 clinical hours) NUR 641 – Leadership and Management Essentials in Healthcare: Theories and Roles (4 credits; 42 clinical hours)
Semester III - Summer	NUR 620 – Law, Policy, and Economics of Healthcare (3 credits)
Semester IV - Fall	NUR 614 – Information Technology in Nursing Administration (3 credits; 42 clinical hours) NUR 609 – The Role of the Nurse Leader in Advanced Quality and Safety (4 credits; 84 clinical hours)
Semester V - Spring	MBA 701- Quantitative Analysis for Decision Making (3 credits) NUR 607 – Inter-professional/ Interdisciplinary Collaboration and Negotiation (3 credits; 42 clinical hours)
Semester VI - Summer	MBA 706 – Marketing Management (3 credits)
Semester VII - Fall	MBA 707 – Financial Management (3 credits) MBA 708 – Operations for Competitive Advantage (3 credits) NUR 644 – Organizational Leadership and Management in Healthcare (4 credits; 42 clinical hours)
Semester VIII - Spring	MBA 703 – Economic Policies and Impact on Global Outcomes (3 credits) MBA 717 – Technology and Innovation (3 credits)
Semester IX - Fall	MBA 741 – Creating & Sustaining Competitive Advantage (3 credits) NUR 645 – Strategic Management of Health Care Organization (4 credits; 84 clinical hours)
Semester X - Spring	MBA 712 – Strategic Management (3 credits) NUR 646 – Nursing Administration Practicum (4 credits; 126 clinical hours)

#4 in the US

**Greatest Opportunity for
Minority Students
(MBA Program)**

The Princeton Review 2019

#5 in NC

Part-time MBA
US News 2020

#13 in the US

**Best Online Master of
Science in Nursing**
US News 2019



The Bryan School is among 1% of business schools in the world with dual AACSB accreditation in business and accounting.

The UNCG School of Nursing baccalaureate and master's programs are fully accredited by CCNE, the American Association of Colleges of Nursing.

Application Requirements

- › A baccalaureate degree in nursing from an accredited program with a minimum 3.2 GPA.
- › GMAT or GRE score*
- › One year of full-time experience as a registered nurse is preferred.
- › Personal statement of 500 words or less that addresses the following:
 - Future professional goals in nursing leadership and match with the program
 - Factors that would support your success in graduate school (academic and clinical strengths)
 - Factors that may interfere with your studies and strategies for overcoming them and maintaining work/life balance while in graduate school.
- › Provide three professional nursing references. (Preferred references include current or past nursing supervisors, academic faculty and/or advisors, and other nursing/healthcare leaders. References from peers, co-workers, or family members should not be submitted.)
- › Online application and \$65 fee
- › Current resume or CV
- › TOEFL/IELTS for non-native English speakers

Questions?

Contact Dr. Heidi Krowchuk
Director of Graduate Study
Associate Dean for Academic Programs UNCG
School of Nursing
nursing@uncg.edu | 336.334.3167

*GMAT/GRE waivers

Waivers may be available for professionals with work experience and a minimum 3.2 undergraduate GPA.

Application Deadline

Fall Semester	May 15
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SPECIAL NOTE: Due to North Carolina law and other rules governing nursing education practice as well as state laws governing education delivery in every state, it is your responsibility as the student to inform your academic advisor immediately if do not currently live in North Carolina or if you move your actual residence (not necessarily your "legal residence") during the program. Depending on where you live, this may affect your ability to complete the UNCG MSN/MBA program.

nursing.uncg.edu or bryan.uncg.edu