# International Business Studies

## Major Course Sequencing 2019

Grade of C or higher is required in each course for your major admission to major is required for some upper-level courses – work with advisor for requirements and details

### Global Experience – choose 1 from:

- One semester study abroad
- MGT 303
- Approved short-term study abroad

### MGT 302-Int’l Business: Operations & Environment in Foreign Jurisdictions

### MGT 304-Current Issues in International Business

### 6 credits Foreign Language (FL) at Intermediate Level

<table>
<thead>
<tr>
<th>FL 203 &amp; FL 204</th>
<th>FL 203 &amp; semester study abroad with FL study</th>
<th>FL 102 &amp; academic year study abroad with intensive FL study</th>
</tr>
</thead>
</table>

### OR Other elective at 300-level or above as approved by Advisor or Bryan faculty member

### 9 Semester Hours from approved courses (must meet prerequisites):

- BUS 328-Organizational Leadership*
- BUS/ENT 342-International Entrepreneurship*
- ECO 365-Economics of European Integration
- ENT/MKT 403-Entrepreneurial Marketing*
- FIN 330-Financial Institutions & Markets
- FIN 410-Business Finance II
- FIN 442-Investments
- MGT 313-Human Resource Management
- MGT/PSY 314-Industrial & Organizational Psychology
- MGT 315-Selection Compensation
- MGT 317-Training & Development in Organizations
- MGT 322-Legal Aspects of Management
- MGT 354-Managing Diversity in Organizations*
- MGT 375-Management Process Skills
- MGT 475-Employment & Human Resources Law(Spring)
- MGT 493-Honors Work
- MKT 326-Introduction to Retailing
- MKT 328-Sales Leadership*
- MKT 321-Promotion Management
- MKT 422-Fundamentals of MKT Research
- MKT 424-Consumer Behavior
- MKT 426-International Marketing
- SCM 402-Logistics & Supply Chain Management
- LLC course at 300-level or above

### NOTES:

- FL 101 taught FALL only for CHI, JNS, RUS
- Latin, Greek, and American Sign Language are not appropriate for INTB

---

* admission to major not required