

MARKETA RICKLEY

Assistant Professor
Department of Management, Bryan School of Business
University of North Carolina at Greensboro
Email: m_rickle@uncg.edu

EMPLOYMENT

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO Bryan School of Business and Economics Assistant Professor, Department of Management	Greensboro, NC 2019-present
UNIVERSITY OF IOWA Henry B. Tippie College of Business Visiting Assistant Professor, Management & Entrepreneurship Department	Iowa City, IA 2015-2019

EDUCATION

QUESTROM SCHOOL OF BUSINESS, BOSTON UNIVERSITY Ph.D. in Management, Strategy & Innovation Department Dissertation title: <i>Strategic Human Capital Allocation in Multinational Companies</i>	Boston, MA
HENRY B. TIPPIE SCHOOL OF MANAGEMENT, UNIVERSITY OF IOWA Master of Business Administration, Finance and Strategic Management	Iowa City, IA
HENRY B. TIPPIE COLLEGE OF BUSINESS, UNIVERSITY OF IOWA Bachelor of Business Administration, Finance with high distinction	Iowa City, IA

RESEARCH INTERESTS

International Strategy, Strategic Human Capital, Executive Team Composition in Multinational Companies, International Experience, Two-Sided Matching Models, Online Education

RESEARCH HONORS AND AWARDS

- Finalist, Academy of Management CEIBS Best Paper Award 2021
- Finalist, Academy of Management HKUST Best Paper in Global Strategy Award 2021
- Winner, Academy of Management "Best Paper" 2021
- Winner, Southern Management Association Outstanding Conference Paper 2020
- Winner, Southern Management Association Best Paper in Management Education 2020
- Winner, Academy of Management Emerald Best International Dissertation 2016
- Finalist, Wiley Award for Outstanding Dissertation Research in Business Policy and Strategy 2016
- Winner, Boston University School of Management Award for Outstanding Teaching by a Doctoral Student 2014

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PUBLICATIONS

Rickley, Marketa. 2021. How composition and compilation of international experience in groups influences knowledge sharing: A theoretical model. Forthcoming in *Journal of Global Mobility*.
<https://doi.org/10.1108/jgm-02-2021-0017>

Rickley, Marketa and Madelynn Stackhouse. 2021. Global leadership effectiveness: A multilevel review and exploration of the construct domain. Forthcoming in *Advances in Global Leadership*.

Rickley, Marketa, I-Heng Wu and Eean Crawford. 2021. International experience as a microfoundation of foreign subsidiary performance: A multilevel model. In S. Taneja (Ed.), *Proceedings of the Eighty-first Annual Meeting of Academy of Management*, 6 pages.
<https://doi.org/10.5465/ambpp.2021.28>

Rickley, Marketa. 2021. Managing international teams: How to address the challenges and realize the benefits of national diversity. In V. Taras (Ed.), *The X-Culture Open-Source Handbook of Global Virtual Collaboration*, xxx-xxx. Greensboro: Open-Source Publication.

Coff, Russell and **Marketa Rickley.** 2021. Strategic human capital: Fit for the future. In I. Duhaime, M. Hitt, M. Lyles (Eds.), *Strategic Management: State of the Field and Its Future*, xxx-xxx. New York: Oxford University Press.

Rickley, Marketa and Pavlina Kemp. 2021. Effects of video lecture design and production quality on student outcomes: A quasi-experiment exploiting change in online course development principles. *The Electronic Journal of e-Learning*, 19(3), 170-185, available online at www.ejel.org.
<https://doi.org/10.34190/ejel.19.3.2218>

- Southern Management Association Outstanding Conference Paper (2020)
- Southern Management Association Best Paper in Innovative Teaching/Management Education (2020)

Rickley, Marketa. 2019. Cultural generalists and cultural specialists: Examining the international experience portfolios of subsidiary executives in multinational firms. *Journal of Management*, 45(2), 384-416. (*Lead article*)
<https://doi.org/10.1177/0149206317748745>

Rickley, Marketa and Samina Karim. 2018. Managing institutional distance: Examining how firm-specific advantages impact foreign subsidiary CEO staffing. *Journal of World Business*, 53(5), 740-751.
<https://doi.org/10.1016/j.jwb.2018.05.002>

Rickley, Marketa. 2018. Estimating the determinants of executive selection in multinational companies: A two-sided matching model. *European Journal of International Management*, 12(5/6), 596-623.
<https://doi.org/10.1504/ejim.2018.10014758>

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MANUSCRIPTS UNDER REVIEW

Rickley, Marketa, I-Heng Wu and Eean Crawford. Been there, done that: How international experience of foreign subsidiaries' top managers combines to influence subsidiary financial performance. (Under review at *Strategic Management Journal*)

- Academy of Management “Best Paper” (2021)
 - Finalist, International Management Division CEIBS Best Paper Award (2021)
 - Finalist, International Management Division HKUST Best Paper Award in Global Strategy (2021)
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SELECTED WORKING PAPERS

Stackhouse, Madelynn, **Marketa Rickley**, Yonghong Liu and Vasyl Taras. What is the relationship between personality and cultural values? A replication and extension of Hofstede and McCrae (2004) and McCrae (2001) twenty years later.

Rickley, Marketa. International human capital redeployment following economic and organizational crises.

Rickley, Marketa. The performance effects of demographic and experiential faultlines in international teams.

CONFERENCE PRESENTATIONS

2021

- Southern Management Association Annual Meeting (New Orleans, LA)
- Academy of Management Annual Meeting (Virtual)
- Academy of International Business Annual Meeting (Virtual)
- Eastern Academy of Management Annual Meeting (Virtual)
- ADAPT 2021 – Reimagining What’s Possible (Virtual)

2020

- Southern Management Association Annual Meeting (Virtual)

2019

- Strategic Management Society Annual Meeting (Minneapolis, MN)
- Academy of International Business Annual Meeting (Copenhagen, Denmark)

2018

- Strategic Management Society Annual Meeting (Paris, France)
- Academy of Management Annual Meeting (Chicago, IL)

2016

- Strategic Management Society Annual Meeting (Berlin, Germany)
- Global Strategy and Emerging Markets Conference (Miami, FL)

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2014

- Academy of International Business Annual Meeting (Vancouver, Canada)
- Charles River Conference on Technology and Innovation (Cambridge, MA)
- Boston University School of Management Research Day (Boston, MA)
- CCC Doctoral Conference, Boston University (Boston, MA)

2013

- Academy of International Business Northeast Chapter Annual Meeting (Hartford, CT)
- Financial Management Association Annual Meeting (Chicago, IL)
- Academy of Management Annual Meeting (Lake Buena Vista, FL)

2012

- Academy of International Business Southeast Chapter Annual Meeting (Fort Lauderdale, FL)
- Academy of International Business Annual Meeting (Washington, DC)

INVITED RESEARCH PRESENTATIONS

2020

- Baruch College, City University of New York, Delta Research Seminar (Virtual)
- University of North Carolina at Greensboro, Department of Management Colloquium (Virtual)

2018

- University of North Carolina at Greensboro, Seminar (Greensboro, NC)
- University of Illinois at Chicago, Seminar (Chicago, IL)

2017

- University of Iowa, Industrial Engineering Graduate Seminar (Iowa City, IA)

2016

- University of Wisconsin, Seminar (Madison, WI)
- University of Pennsylvania, Multinational Management Seminar Series (Philadelphia, PA)

2015

- Ohio State University, Seminar (Columbus, OH)
- Harvard Business School, International Seminar Series (Boston, MA)

2014

- University of Florida, Seminar (Gainesville, FL)

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TEACHING EXPERIENCE

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO	Greensboro, NC
Instructor, MBA 712 Strategic Management (4.9/5.0 instructor rating)	2019-2021
Instructor, MGT 491 Business Policy and Strategy (4.8/5.0 instructor rating)	2019-2021
UNIVERSITY OF IOWA	Iowa City, IA
Instructor, MBA 8300 Foundations in Strategy (5.8/6.0 instructor rating)	2015-2018
Instructor, MBA 8300W Foundations in Strategy online course (5.8/6.0 instructor rating)	2017-2019
Instructor, MBA 8210W Global Business Strategy online course (5.5/6.0 instructor rating)	2016-2017
Instructor, MBA 8500 Seminar in International Business (5.8/6.0 instructor rating)	2017, 2019
Instructor, MGMT 4500 Strategy, Innovation, and Global Competition (5.7/6.0 instructor rating)	2016, 2019
BOSTON UNIVERSITY, HONORS PROGRAM	Boston, MA
Instructor, SM 450 International Management Seminar (4.7/5.0 instructor rating)	2013-2014

PRIOR PROFESSIONAL EXPERIENCE

SOTIO LLC, MEMBER OF PPF GROUP	Boston, MA
Senior Financial Analyst	2013-2015
KBC ASSET MANAGEMENT, MEMBER OF KBC GROUP	Prague, Czech Republic
Finance and Reporting Officer – Central & Eastern Europe and Russia	2008-2010
CSOB ASSET MANAGEMENT, MEMBER OF KBC GROUP	Prague, Czech Republic
Equity Analyst	2007-2008
PPF A.S., MEMBER OF PPF GROUP	Prague, Czech Republic
Financial Analyst	2005-2007

SELECTED ADDITIONAL EDUCATION AND TRAINING

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO	Greensboro, NC
ADAPT 2021 – Reimagining What’s Possible	2021
ADAPT 2020 – from Remote to Online Learning	2020
Master Teacher Workshop	2020
HARVARD BUSINESS SCHOOL	Cambridge, MA
Teaching with Cases Online	2018
Case Method Teaching Seminar	2017

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THE GEORGE WASHINGTON UNIVERSITY	Washington, DC
Summer Doctoral Institute (research collaboration with Prof. Hein Bogaard)	2013
Summer Doctoral Institute (research collaboration with Prof. Hein Bogaard)	2011
Faculty Development Workshop in International Business	2011

SERVICE

University of North Carolina at Greensboro Service

- MBA Program Committee 2020-2023
- Department of Management Planning and Faculty Development Committee 2019-2021
- Department of Management Search Committee 2020

University of Iowa Service

- MBA Program Committee 2015-2019
- MBA Online Committee 2017
- Faculty Advisor, Phi Gamma Nu Business Fraternity, University of Iowa 2016-2019

Leadership positions

- Best International Dissertation Co-Chair, Academy of Management 2016-2018
- President, Ph.D. School of Management Association, Boston University 2013-2014
- Social Coordinator, Ph.D. School of Management Association, Boston University 2012-2013

Reviewing

- *Journals*: Strategic Management Journal, Personnel Psychology, Management Science, Human Resource Management Journal, Journal of World Business, European Journal of International Management, Journal of Strategy and Management, Electronic Journal of e-Learning
- *Conferences*: Academy of Management, Academy of International Business, Strategic Management Society, European International Business Academy

Professional participation

- JMS-JWB Paper Development Workshop July 2020
- Strategic Management Society Global Strategy Paper Development Workshop September 2018
- Academy of Management Managing Your Dissertation Workshop, Panelist August 2017
- Academy of Management BPS Junior Faculty Paper Development Workshop August 2016
- Strategic Management Society Strategic Human Capital Paper Development Workshop October 2015
- Academy of International Business Southeast Chapter Doctoral Consortium October 2014
- Academy of Management BPS Dissertation Consortium August 2014
- Academy of Management IM Doctoral Consortium August 2013
- Strategic Management Society Doctoral Student Consortium October 2012

Memberships

- Academy of Management (2011-present)
- Strategic Management Society (2012-present)
- Academy of International Business (2012-present)
- Southern Management Association (2020-present)