Be the gold standard.

WHAT:
Each semester, Bryan School students participate in this app-based challenge to build career skills and compete for prizes.

As you participate, you’ll develop an e-portfolio of skills that you can share with employers.

WHY:
Employers say that incoming young professionals lack certain critical skills. To be ready for the workplace, you need to know more than what you learn in the classroom.

Develop eight key competencies desired by employers:
- Career Development
- Professional Development
- Networking
- Communication Skills
- Time and Money Management
- Global Skills
- Leadership Skills
- Civic Engagement

HOW:
All Bryan School students are pre-enrolled in the Bryan Gold program. To get started:

1. Download the “Suitable” app.
2. Enter your UNCG email address and password.
3. Answer a few questions about yourself.
4. Start earning points and competing against other Bryan School students!

TIP:
Link your dashboard to the website section of your LinkedIn to give employers a visual representation of your skills and accomplishments.

QUESTIONS?
Email t_wiersm@uncg.edu.

The Badges
Earn badges for activities such as perfect attendance in the introductory business class, attending company spotlight events, exploring campus resources, and securing internships.

bryan.uncg.edu/bryangold