Consumer, Apparel and Retail Studies
Course Syllabus Fall 2019

CRS 312 Technical Apparel Analysis
Lecture: Monday 12:30-1:45 pm Petty Bldg 303
Lab: Monday 2:00 – 4:30 pm Stone Bldg 244
     OR
     Friday 10:00 – 12:30 pm Stone Bldg 244

Instructor: Anne Mitchell Wood
Email: acmitch2@uncg.edu
Telephone: 336-256-0272
Office: 353 Stone Building
Office Hours: Tuesday/Thursday 2pm – 3:30pm or by appointment

PREREQUISITE:
CRS 211

REQUIRED TEXT:

REQUIRED SUPPLIES:
-Tape Measure
-Scissors

STRONGLY SUGGESTED TEXT:

COURSE DESCRIPTION: The purpose of this course is to provide an understanding of the production of ready-to-wear apparel and to present methods for evaluating quality. Ready-to-wear apparel and consumer goods will be examined and evaluated from a consumer perspective in order to understand how apparel products are developed, tested and produced and to appreciate the features that affect cost and quality.

COURSE OBJECTIVES:
• To explain the basic principles of apparel design and construction in the apparel industry.
• To be able to apply those principles in class exercises and lab assignments.
• To be able to effectively analyze apparel construction details and methods.
• To evaluate apparel and consumer goods from a consumer perspective.
STUDENT RESPONSIBILITY:
Each student in CRS 312 is responsible for reading the syllabus and becoming familiar with all course policies and the outlined schedule, including tests, projects, and lab due dates. In addition, each student is expected to comply with the UNCG Honor Policy, contribute to class discussions/activities, attend all class lectures and labs on time, and be properly prepared for every class with textbook and required materials. Disruptive behavior is not conducive to learning, therefore excessive talking; the use of electronics or disruption can be grounds for dismissal from this course. Also, students are expected to speak with me early in the semester about problems with course materials, grades, class assignments, etc... Do not wait until the end of the semester to address problems that can be solved immediately. If you are having trouble understanding class materials or lab assignments, please contact me immediately. I do not mind helping anyone further understand course materials, I want you to succeed and understand the information in this course and I am here to help you.

ACADEMIC INTEGRITY POLICY:
The UNCG Academic Integrity Policy States; “If knowledge is to be gained and properly evaluated, it must be pursued under conditions free from dishonesty. Deceit and misrepresentations are incompatible with the fundamental activity of this academic institution and shall not be tolerated.” By choosing to enroll in this course and by completing the assignments, projects, examinations, etc., you are by default held to the standards of the Academic Integrity Policy, and you are subject to sanctions should you violate the policy in any manner.

Health and Wellness
Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at https://shs.uncg.edu/ or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available.

Academic Accommodations
The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing academic accommodations. You can learn more about OARS by visiting their website at https://ods.uncg.edu/ or by calling 336-334-544 or visiting them in Suite 215, EUC.

AMERICAN DISABILITIES ACT:
UNCG seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Office of Disability Services located in 215 EUC. www.uncg.edu/ods

CLASS ATTENDANCE, LATE WORK, PREPARATION, AND BEHAVIOR POLICIES:
1. Class attendance is required for lectures and labs. As outlined in the UNCG Undergraduate Bulletin:

“Regular class attendance is a responsibility and a privilege of university education. It is fundamental to the orderly acquisition of knowledge. Students should recognize the advantages of regular class attendance, accept it as a personal responsibility, and apprise themselves of the consequences of poor attendance.”

Attendance is defined as (1) being in class, (2) on time, and (3) staying for the entire period. Hence, arriving late and/or leaving early without notice will be treated as an absence. Be on time to class. Lecture starts at 12:30pm and you should be in your seat and ready to begin class at this time. Lecture ends at 1:45pm and you should plan to be in class for the entire period, arriving late and/or leaving early is treated as an absence unless excused early by the professor.

Students who are absent from class are responsible for getting course materials and any announcements from classmates.

*The instructor reserves the right to drop a student from the course after four (4) absences. Come to lecture!

2. No make-ups for labs, quizzes, exams, in-class work or presentations are permitted.

3. Late work will not be accepted. Students are responsible for all material covered in the class; this may include assigned readings, lecture, discussion, visuals, slides, videos, and/or handouts. Work handed in after the deadline will result in a zero.

4. No late or early exams will be given without prior consent by the professor and only in conjunction with excused absences noted below. Students must be present for all examinations on exam day. If you arrive late and after the first student completes the exam, you will not be allowed to take the exam.

5. Canvas and Email: Students are responsible for accessing and using course related materials and/or announcements that will be posted on Canvas or emailed. Please check your email daily. I will try to answer emails within 24 hours during the week (Monday through Friday). No response means the answer is already written in the course syllabus. Always check the syllabus regarding your question before emailing me.

6. Absences: the only excused absences that will be considered include (1) student illness where the student health center provides written notification and the necessity of absence from class on the day of class and/or note from a doctor regarding the specific class day indicating that you were too ill to attend class. A receipt form from a doctor’s office is not sufficient. (2) a serious illness or death in the student’s immediate family (parent, sibling, child) accompanied by proper documentation (i.e. link to the obituary online), (3) CARS department related trips (with prior notification and approval), (4) Religious holidays (with prior notification and approval), (5) Court subpoena (with prior notification and documentation) and (6) emergency circumstances will be evaluated on a case by case basis. All of the above absences will be verified. An excused absence will still affect your overall attendance grade!!!

Lab Punctuality: Every student is expected to report to class on time. A late arrival or early departure will result in a minimum of 5 point deduction from that day’s lab grade, and one point for each additional minute of lateness i.e. 10 min late=10pt deduction. I start class on time. The arrival to lecture or lab late is disruptive to the entire class and interrupts the class flow. Please be conscious of this
and consider that you are impacting not only your own opportunity to learn but also the ability of others in the class to concentrate. Early departures have the same impact on the class environment.

**Disruptive Behavior:** Effective learning environments require the attention and positive contribution of both student and teacher. Conversations between and among students in the classroom while class is in session are disruptive to the learning environment. Students disrupting the class will be asked to leave and are subject to university sanctions regarding disruptive behavior.

**Electronic Devices:** All cell phones are to be turned off before entering the class and should not be visible. Habitual failure to follow the rule regarding cell phones will result in a student being asked to leave the class. If a student chooses to answer their phone and walks out of class, they will not be allowed to re-enter the classroom, and will receive an unexcused absence for that day’s class. **Students that are text messaging in class have one of two options 1) dismissal from class with an unexcused absence OR turn their phone into the instructor for the remainder of that day’s class.**

COURSE REQUIREMENT DETAILS:

**Chapter Quizzes (11 @ 20 points = 220 points)**
The information covered in the quizzes will relate to the Chapter reading assignment for the week and the lecture topic. The quizzes will be posted after the lecture and taken **on your own time after class.** The purpose of chapter quizzes is to ensure engagement with and understanding of reading assignments, and they are focused on topics that you will be participating in for lab activities each week. There are no make-ups for Chapter quizzes. All quizzes are open book and will are due at the beginning of class one week after posting.

**Labs (11 @ 30 points each = 330 points)**
The purpose of lab is to foster a deeper understanding of course material through applying course concepts and theories in lab and/or real world situations. Labs may not be made up. Students must attend the lab in which they are enrolled. If you miss a lab, your grade for that day is a 0.

**Quality Assignment (1 @ 100 points = 100 points)**
The Quality Assignment is due by 11:59pm on March 24th. Presentations will begin on 10/29 following the lectures until all students have presented.

**Exams (2 @ 100 points each = 200 points)**
Two exams will be given. Each test will cover assigned textbook readings, lectures, PowerPoints and quiz material presented during lectures and labs. Study guides are not provided. You are responsible for all material covered in class and lab, assigned in readings and PowerPoint presentations. Both of these exams will be taken in class. They will be taken in a lab and I will send an announcement with location for both. If you arrive after the first person finishes the exam, you will not be allowed to take the exam.

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<thead>
<tr>
<th><strong>MANDATORY COURSE REQUIREMENTS:</strong></th>
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<tbody>
<tr>
<td>Requirement</td>
<td>Point Value</td>
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<tr>
<td>1 Lab Activities</td>
<td>330 points</td>
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<tr>
<td>11 labs worth 30 points each</td>
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<tr>
<td>2 Chapter Quizzes</td>
<td>220 points</td>
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<tr>
<td>11 quizzes worth 20 points each</td>
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<tr>
<td>3 Exams</td>
<td>200 points</td>
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</tbody>
</table>
**Exam 1 = 100 points**
**Exam 2 = 100 points**

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<tr>
<th>5</th>
<th>Quality Assignment</th>
<th>100 points</th>
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**Total** 850 Points

*To determine your final grade divide the points you have earned on an assignment by the assignment’s points value. For example, your total grade for exams is 180 points and exam point value is 200 points: THE MATH 180/200 = .90 (A-).*

**FORMATTING REQUIREMENTS:** The ability to follow directions is an important skill employer’s demand in the fashion industry. Therefore, you are expected to follow these requirements for all work. Failure to follow these directions will result in an automatic 10% deduction in your grade.

- APA style is to be used for all written assignments and projects, any assignment you complete that requires you to use information that is not common knowledge must be cited. You must use in text citations and provide a reference page.
- Papers must be written in 12 point font, double spaced, with 1 inch margins at the top and bottom and 1 inch margins at the left and right, unless otherwise stated. Paper length does not include cover sheet and references!!
- All assignments must have a cover page including the following information:
  - CRS 312, Technical Apparel Analysis
  - Assignment Name/Title, Due Date
  - Student Name(s) (First and Last)

**GRADING SCALE:**

- A= 93-100
- A-= 90-92
- B+= 87-89
- B = 83-86
- B- = 80-82
- C+= 77-79
- C = 73-76
- C-= 70-72
- D+= 67-69
- D = 63-66
- D- = 60-62
- F = Below 60

**LAB POLICIES:**

1. Students should be prepared for each lab. As such, students should bring all required materials, including relevant course text and lab supplies. Required lab supplies will be announced via email as well as in lecture the week of lab. This may include a laptop. If groups do not have access to a laptop they can check one out at the library before lab.

2. Please be on time! Be on time! Be on time! Lab starts precisely at 2:00pm/10:00 am. Students that arrive late may be required to work and complete all lab tasks independently rather than with their lab groups.

3. Lab assignments must be completed and uploaded on the same day as class. Makeup labs are not permitted.

4. Students must participate in lab activities and assignments as a group when indicated. Individual group members cannot leave lab early. Students that leave a group lab before it is completed will receive an automatic 25% deduction in their lab grade.

5. Turn off all cell phones, music devices, etc. when lab begins. Talking, texting, or accessing the Internet for purposes beyond lab work during lab is not permitted. **Students that do not follow this rule will be**
6. Each student is responsible for the cleanliness of lab. At the end of lab students are expected to clean their station and return all lab supplies. This includes throwing away any trash around the tables, cleaning up workstations, returning all items to their appropriate storage space, and placing tables and chairs back to their original position. **Failure to do so will result in a 25% deduction in the group lab grade.**

7. **Please make the instructor aware of ANY problems, such as disruptive or unproductive students and/or group members as soon as the issues arise.** The instructor will work with groups to resolve the problems.

**CARS Department Statement on Student Conduct and Complaint Behavior:**

The Department of Consumer, Apparel, and Retail Studies (CARS) expects that all students enrolled in the CARS major will behave professionally and in a manner that reflects positively on the department, the school, and the university. This expectation applies to conduct within CARS courses, when working at internship sites, and attending events where students are acting as representatives of the CARS program. Complaints pertaining to a specific course must first be brought up with the instructor. Per the UNCG University Catalog, if a student wishes to appeal an assigned grade, the student should first discuss the concerns with the instructor. If desired, the student may further appeal to the department head, the dean of the school or college, and the provost, in that order. See the University Catalog for further details on Grade Appeals.
# CARS 312
Tentative Fall 2019 Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic/Reading Assignment Due Date</th>
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<tbody>
<tr>
<td>1</td>
<td>Lecture 8/26&lt;br&gt;Lab 8/26, 8/26</td>
<td>Introductions and Chapter 1: Overview of the Apparel Industry&lt;br&gt;Lab 1: Introduction to Lab-Equipment Scavenger Hunt!</td>
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<tr>
<td>2</td>
<td>Week of 9/2&lt;br&gt;&lt;b&gt;Friday Lab 9/6&lt;/b&gt;</td>
<td>No Lecture or Monday Lab due to Labor Day holiday&lt;br&gt;Friday Lab meets this week instead of 8/30!!</td>
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<tr>
<td>3</td>
<td>Lecture 9/9&lt;br&gt;Lab 9/9, 9/13</td>
<td>Chapter 2: Government Regulations &amp; Labeling&lt;br&gt;Chapter 3: Apparel Quality&lt;br&gt;Lab 2/3: Government Regulations &amp; Labeling</td>
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<tr>
<td>4</td>
<td>Lecture 9/16&lt;br&gt;Lab 9/16, 9/20</td>
<td>Chapter 4: The Production Process&lt;br&gt;Overview of Quality Assignment&lt;br&gt;Lab 4: Garment Spec Sheets and Testing</td>
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<tr>
<td>5</td>
<td>Lecture 9/23&lt;br&gt;Lab 9/23, 9/27</td>
<td>Chapter 5: Shape, Silhouette &amp; Style&lt;br&gt;Lab 5: Details that Impact Shape &amp; Silhouette</td>
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<tr>
<td>6</td>
<td>Lecture 9/30&lt;br&gt;Lab 9/30, 10/4</td>
<td>Chapter 6: Sizing and Fit&lt;br&gt;Lab 6: Sizing and Fit, Body Scanning</td>
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<td>7</td>
<td>Lecture 10/7&lt;br&gt;Lab 10/7, 10/11</td>
<td>Chapter 7: Fabric&lt;br&gt;Lab 7: Fiber Identification</td>
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<tr>
<td>8</td>
<td>Week of 10/14</td>
<td>FALL BREAK&lt;br&gt;&lt;i&gt;No Lecture or Lab this week&lt;/i&gt;</td>
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<tr>
<td>9</td>
<td>Week of 10/21</td>
<td>Exam 1 Chapters 1-6 in class 10/21&lt;br&gt;&lt;i&gt;No labs this week&lt;/i&gt;</td>
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<td>10</td>
<td>Lecture 10/28&lt;br&gt;Lab 10/28, 11/1</td>
<td>Quality Project due by Sunday 11/3 at 11:59pm&lt;br&gt;Chapter 8: Findings and Trims&lt;br&gt;Lab 8: Findings and Trims</td>
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<td>11</td>
<td>Lecture 11/4&lt;br&gt;Lab 11/4, 11/8</td>
<td>Chapter 9/10: Stitches and Seams&lt;br&gt;Quality project presentations start&lt;br&gt;Lab 9: Garment Stitches/Color Assessment</td>
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<tr>
<td>12</td>
<td>Lecture 11/11&lt;br&gt;Lab 11/11, 11/15</td>
<td>Chapter 11: Preliminary Garment Assembly&lt;br&gt;Quality project presentations&lt;br&gt;Lab 10: Field trip to Kontoor Brands</td>
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<tr>
<td>13</td>
<td>Lecture 11/18&lt;br&gt;Lab 11/18, 11/22</td>
<td>Chapter 12: Garment Assembly and Finishing&lt;br&gt;Quality Project Presentations&lt;br&gt;Lab 11: V-Stitcher training in Stone Lab 128</td>
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<tr>
<td>14</td>
<td>Lecture 11/25</td>
<td>Color Assessment Lecture&lt;br&gt;Quality Project Presentations continue&lt;br&gt;&lt;i&gt;No labs this week!&lt;/i&gt;</td>
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<td>15</td>
<td>Lecture 12/2</td>
<td>Finish Project Presentations if not completed&lt;br&gt;No Labs this week!</td>
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<tr>
<td>16</td>
<td><strong>FINAL EXAM 12/6</strong></td>
<td>Final Exam Chapters 7-12&lt;br&gt;Friday December 6th, 12:00pm-3pm&lt;br&gt;NO MAKE UP EXAMS</td>
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