

Bryan School Areas of Faculty Expertise and Research Interest 2019-2020

Department of Accounting and Finance

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Accounting Information Systems	Dr. Venkat Iyer, Professor	256-0187
	Dr. Lijun Lei, Assistant Professor	334-4527
Asset Pricing	Dr. Dayong Huang, Professor	256-0124
Auditing	Dr. Randy Elder, Professor & Department Head	256-0530
	Dr. Venkat Iyer, Professor	256-0187
	Dr. Ambrose Jones III, Associate Professor	334-4891
	Dr. Ayalew Lulseged, Associate Professor	256-0128
Behavioral Issues in Accounting	Dr. Venkat Iyer, Professor	256-0187
	Dr. Ambrose Jones III, Associate Professor	334-4891
Corporate Finance	Dr. Heng An, Assistant Professor	334-3153
	Dr. William Brown, Professor & Associate Dean	256-0110
	Dr. Yin Li, Assistant Professor	256-5647
Corporate Social Responsibility Reporting	Dr. Soonchul Hyun, Assistant Professor	256-0111
	Dr. Venkat Iyer, Professor	256-0187
	Dr. Ambrose Jones III, Associate Professor	334-4891
Cost Allocation Systems	Dr. Ayalew Lulseged, Associate Professor	256-0128
	Dr. David Upton, Associate Professor	256-0186
Cost Management Systems	Dr. William Harden, Associate Professor	256-0188
	Dr. Ayalew Lulseged, Associate Professor	256-0128
	Dr. David Upton, Associate Professor	256-0186
Ethics	Dr. William Harden, Associate Professor	256-0188
Financial Accounting & Reporting	Dr. William Harden, Associate Professor	256-0188
	Dr. Soonchul Hyun, Assistant Professor	256-0111
	Dr. Ambrose Jones III, Associate Professor	334-4891
	Dr. Lijun Lei, Assistant Professor	334-4527
	Dr. Ayalew Lulseged, Associate Professor	256-0128
	Dr. Mengmeng Wang, Assistant Professor	334-5647
Financial Management	Dr. William Brown, Professor & Associate Dean	256-0110
Financial Markets	Dr. William Brown, Professor & Associate Dean	256-0110
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Financial Planning	Dr. William Harden, Associate Professor	256-0188

Gender Issues in Public Accounting	Dr. Ambrose Jones III, Associate Professor	334-4891
Governmental Accounting	Dr. Randy Elder, Professor & Department Head	256-0530
Individual Taxation	Dr. William Harden, Associate Professor	256-0188
Innovation and Performance	Dr. Soonchul Hyun, Assistant Professor	256-0111
International Financial Reporting Standards	Dr. Ambrose Jones III, Associate Professor	334-4891
Investments	Dr. William Brown, Professor & Associate Dean Dr. Dayong Huang, Associate Professor	256-0110 256-0124
Non-Profit Accounting	Dr. Randy Elder, Professor & Department Head	256-0530
Real Estate	Dr. Daniel Winkler, Professor	256-0122
Real Estate Finance	Dr. Daniel Winkler, Professor	256-0122
Taxation	Dr. William Harden, Associate Professor	256-0188

Department of Consumer Apparel and Retail Studies

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Apparel Branding Strategies	Dr. Jin Su, Associate Professor	256-0290
Apparel Design	Dr. Grace Bang, Visiting Assistant Professor Ms. Melanie Carrico, Associate Professor	256-0271 256-0291
Apparel Product Development	Dr. Grace Bang, Visiting Assistant Professor	256-0271
Applications of Technology in Design	Dr. Grace Bang, Visiting Assistant Professor Ms. Melanie Carrico, Associate Professor	256-0271 256-0291
Consumer Behavior	Dr. Nancy Hodges, Burlington Industries Professor & Department Head Dr. Trish Kemerly, Lecturer Dr. Jin Su, Associate Professor Dr. Kittichai Watchravesringkan, Associate Professor	334-5250 256-0292 256-0290 256-2474
Consumption & Identity	Dr. Nancy Hodges, Burlington Industries Professor & Department Head Dr. Trish Kemerly, Lecturer	334-5250 256-0292
Cross-Cultural Consumer Behaviors & Retailing Studies	Dr. Jin Su, Associate Professor Dr. Kittichai Watchravesringkan, Associate Professor	256-0290 256-2474

Cultural Aspects of Design	Dr. Grace Bang, Visiting Assistant Professor	256-0271
Customer Satisfaction	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Dress as Nonverbal Communication	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
	Dr. Trish Kemerly, Lecturer	256-0292
Fashion Merchandising	Dr. Jin Su, Associate Professor	256-0290
	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
	Ms. Anne Wood, Lecturer	256-0272
Global Apparel Brand Management	Dr. Jin Su, Associate Professor	256-0290
Global Supply Chain Management in Apparel Industry	Dr. Jin Su, Associate Professor	256-0290
Higher Education & Employment	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
Industry Employment Dynamics	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
International Apparel Retailing	Dr. Jin Su, Associate Professor	256-0290
Internet Retailing	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Marketing & Communications	Dr. Trish Kemerly, Lecturer	256-0292
	Dr. Jin Su, Associate Professor	256-0290
	Dr. Kittichai Watchravesringkan, Associate Professor	256-2474
Professional Development	Ms. Ann Wood, Lecturer	256-0272
Qualitative & Interpretive Research Methodology	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
Retailing in Emerging Markets	Dr. Jin Su, Associate Professor	256-0290
Small and Medium-Sized Enterprises	Dr. Jin Su, Associate Professor	256-0290
Social Psychology of Dress	Dr. Nancy Hodges, Burlington Industries Professor & Department Head	334-5250
Sustainability in Apparel Industry	Dr. Jin Su, Associate Professor	256-0290
Sustainable Design Practices	Dr. Grace Bang, Visiting Assistant Professor	256-0271
Technical Design	Ms. Melanie Carrico, Associate Professor	256-0291

Department of Economics

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Econometrics	Dr. Christopher Swann, Associate Professor Dr. Martijn van Hasselt, Assistant Professor
Economic History	Dr. Kenneth Snowden, Professor
Economics of Education	Dr. Dora Gicheva, Associate Professor Dr. Marie Hull, Assistant Professor
Energy Economics	Dr. Stephen Holland, Associate Professor
Entrepreneurship, Public & Private Sector	Dr. Dennis Leyden, Associate Professor
Environmental Economics	Dr. Stephen Holland, Associate Professor
Evaluation Methodology	Dr. Jeremy Bray, Jefferson-Pilot Excellence Professor & Interim Department Head Dr. Albert Link, Professor
Financial Economics	Dr. Matthew Schaffer, Assistant Professor
Financial Frictions & Business Cycles	Dr. Berrak Bahadir, Assistant Professor
Foster Care of Children	Dr. Christopher Swann, Associate Professor
Game Theory	Dr. Stephen Holland, Professor
Health Economics	Dr. Martin Andersen, Assistant Professor Dr. Jeremy Bray, Jefferson-Pilot Excellence Professor & Interim Department Head
Health Insurance	Dr. Martin Andersen, Assistant Professor
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Monetary Policy	Dr. Matthew Schaffer, Assistant Professor Dr. Kenneth Snowden, Professor
Mortgage Markets	Dr. Kenneth Snowden, Professor
Natural Resource	Dr. Stephen Holland, Associate Professor
Open-Economy Macroeconomics	Dr. Berrak Bahadir, Assistant Professor
Postsecondary Education	Dr. Dora Gicheva, Associate Professor
Prescription Drugs	Dr. Martin Andersen, Assistant Professor
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Department of Information Systems & Supply Chain Management

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	Dr. Jiyong Park, Assistant Professor	256-0129
	Dr. Rahul Singh, Associate Professor	256-0260
	Dr. Kane Smith, Assistant Professor	256-8588

Business Ethics	Dr. Hamid Nemati, Professor	334-4993
Curriculum Design	Dr. Larry Taube, Associate Professor	334-4987
Customer Relationship Management	Dr. Vidyaranya Gargeya, Professor Dr. Hamid Nemati, Associate Professor	334-4990 334-4993
Database Design	Dr. Indika Dissanayake, Assistant Professor	334-4988
Database Systems	Dr. Indika Dissanayake, Assistant Professor Dr. A.F. Salam, Associate Professor	334-4988 334-4491
Data Mining & Data Warehousing	Dr. Indika Dissanayake, Assistant Professor Dr. Hamid Nemati, Associate Professor Dr. Jiyong Park, Assistant Professor Dr. Rahul Singh, Associate Professor	334-4988 334-4993 256-0129 256-0260
Data Science	Dr. Hamid Nemati, Professor	334-4993
Decision Support Systems	Dr. Hamid Nemati, Associate Professor Dr. Prashant Palvia, Professor Dr. Rahul Singh, Associate Professor	334-4993 334-4818 256-0260
Digital Transformation of Business	Dr. Gurpreet Dhillon, Professor & Department Head Dr. Nikhil Mehta, Assistant Professor	334-4901 334-4992
Distributed Computing and Service	Dr. A.F. Salam, Associate Professor Dr. Rahul Singh, Associate Professor	334-4491 256-0260
Diversity and Social Inclusion in I.S./I.T.	Dr. Gurpreet Dhillon, Professor & Department Head Dr. Nikhil Mehta, Assistant Professor	334-4901 334-4992
E-Business Application Development	Dr. Prashant Palvia, Professor Dr. A.F. Salam, Associate Professor Dr. Rahul Singh, Associate Professor	334-4818 334-4991 256-0260
E-Business Integration	Dr. Prashant Palvia, Professor Dr. A.F. Salam, Associate Professor Dr. Rahul Singh, Associate Professor	334-4818 334-4991 256-0260
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Electronic Commerce	Dr. Gurpreet Dhillon, Professor & Department Head Dr. Vashkar Ghosh, Assistant Professor Dr. Hamid Nemati, Associate Professor Dr. Prashant Palvia, Professor Dr. A.F. Salam, Associate Professor	334-4901 334-4986 334-4993 334-4818 334-4991
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Global Manufacturing Practices	Dr. Kwasi Amoako-Gyampah, Professor	334-5739

Global Operations Strategy	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
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Globally Distributed Teamwork	Dr. Nikhil Mehta, Assistant Professor	334-4992
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I.T. User Involvement & Management	Dr. Gurpreet Dhillon, Professor & Department Head	334-4901
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	Dr. Hamid Nemati, Associate Professor	334-4993
Just-In-Time Implementations	Dr. Larry Taube, Associate Professor	334-4987
Lean Systems	Dr. Vidyaranya Gargeya, Professor	334-4990
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Management of Advanced Technology & Innovation	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
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Manufacturing Strategy	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
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Material Requirements Planning	Dr. Larry Taube, Associate Professor	334-4987
Materials Management	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
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Media Choice Theory	Dr. Prashant Palvia, Professor	334-4818
Minimum Cost Network Flow Applications	Dr. Hamid Nemati, Associate Professor	334-4993
Neural Networks	Dr. Hamid Nemati, Associate Professor	334-4993
	Dr. Rahul Singh, Associate Professor	256-0263
Ontologies and Knowledge Representation	Dr. A.F. Salam, Associate Professor	334-4991
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Operations Planning and Control	Dr. Vidyaranya Gargeya, Professor	334-4990
	Dr. Larry Taube, Associate Professor	334-4987
Operational Research & Optimization	Dr. Hamid Nemati, Associate Professor	334-4993
Performance Measurement	Dr. Vidyaranya Gargeya, Professor	334-4990
Process Reengineering	Dr. A. F. Salam, Associate Professor	334-4991
Project Management	Dr. Kwasi Amoako-Gyampah, Professor	334-5739
Retail Operations Management	Dr. Vashkar Ghosh, Assistant Professor	334-4986
Revenue Management	Dr. Vashkar Ghosh, Assistant Professor	334-4986
Semantic Web and Intelligent Multi-Agent Systems	Dr. Hamid Nemati, Associate Professor	334-4993
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Department of Management

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Behavioral Strategy	Dr. Soheil Hooshangi, Assistant Professor	256-0388
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Business Communications	Mr. John Ceneviva, Lecturer Ms. Karen Lynden, Lecturer	334-3842 334-9820
Business Ethics	Dr. Jason Pierce, Assistant Professor Dr. Madelynn Stackhouse, Assistant Professor	334-4534 334-3383
Buyer-Supplier Relationships	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Coaching	Ms. Karen Lynden, Lecturer Dr. Madelynn Stackhouse, Assistant Professor	334-9820 334-3383
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Corporate Social Responsibility	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Corporate Strategy	Dr. Moses Acquaah, Professor & Department Head Mr. John Ceneviva, Lecturer Dr. Vladislav Maksimov, Assistant Professor Dr. Marketa Rickley, Assistant Professor	334-5305 334-3842 334-3424 256-8682
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Cross-Cultural Management	Dr. Aichia Chuang, Professor	256-0437
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Diversity and Inclusion in Organizations	Dr. Holly Buttner, Professor	334-4529
	Dr. Aichia Chuang, Professor	256-0437
	Dr. Yonghong "Tracy" Liu, Assistant Professor	334-9842
	Dr. Vas Taras, Associate Professor	256-8611
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	Dr. Soheil Hooshangi, Assistant Professor	256-0388
	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Entrepreneurial Leadership	Dr. Holly Buttner, Professor	334-4529
	Mr. John Ceneviva, Lecturer	334-3842
Environmental Sustainability in Business	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Experimental Learning & Internships	Mr. John Ceneviva, Lecturer	334-3842
Expertise of Africa	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Expertise of Asia	Dr. Aichia Chuang, Professor	256-0437
Expertise of Europe	Dr. Riikka Sarala, Associate Professor	334-5457
Expertise of Latin America	Dr. Nir Kshetri, Professor	334-4530
	Dr. Jason Pierce, Assistant Professor	334-4534
Family Business	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Global Entrepreneurship	Dr. Nir Kshetri, Professor	334-4530
Global Marketing Strategies	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Nir Kshetri, Professor	334-4530
Human Resources Management	Dr. Holly Buttner, Professor	334-4529
	Dr. Aichia Chuang, Professor	256-0437
	Dr. Jason Pierce, Assistant Professor	334-4534
	Dr. William Tullar, Professor	334-4526
Immigration	Dr. Vas Taras, Associate Professor	256-8611
Immigration Policy	Dr. Vas Taras, Associate Professor	256-8611
Innovation	Dr. Soheil Hooshangi, Assistant Professor	256-0388
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Institutions and Strategy	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Integration of Functional Strategies	Dr. Moses Acquaah, Professor & Department Head	334-5305
International Business	Dr. Moses Acquaah, Professor & Department Head Mr. John Ceneviva, Lecturer Dr. Nir Kshetri, Professor Ms. Karen Lynden, Lecturer Dr. Vladislav Maksimov, Assistant Professor Dr. Marketa Rickley, Assistant Professor Dr. Riikka Sarala, Associate Professor	334-5305 334-3842 334-4530 334-9820 334-3424 256-8682 334-5457
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International Politics	Dr. Nir Kshetri, Professor	334-4530
International Relations	Dr. Nir Kshetri, Professor	334-4530
International Strategic Alliances	Dr. Moses Acquaah, Professor & Department Head	334-5305
Interviewing	Dr. William Tullar, Professor	334-4526
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	Ms. Karen Lynden, Lecturer	334-9820
	Dr. Jason Pierce, Assistant Professor	334-4534
	Dr. Madelynn Stackhouse, Assistant Professor	334-3383
Managerial Networking	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Managing Strategic Dualities	Dr. Vladislav Maksimov, Assistant Professor	334-3424
Marketing	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Nir Kshetri, Professor	334-4530
Marketing & Sales Management	Mr. John Ceneviva, Lecturer	334-3842
Marketing Research	Mr. John Ceneviva, Lecturer	334-3842
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Multi-National Companies	Dr. Vladislav Maksimov, Assistant Professor	334-3424
	Dr. Marketa Rickley, Assistant Professor	256-8682
	Dr. Riikka Sarala, Associate Professor	334-5457
Negotiation & Conflict Resolution	Dr. Jason Pierce, Assistant Professor	334-4534
Networking Relationships	Dr. Moses Acquaaah, Professor & Department Head	334-5305
Organizational Alignment	Dr. Jason Pierce, Assistant Professor	334-4534
Organizational Behavior	Dr. Holly Buttner, Professor	334-4529
	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Aichia Chuang, Professor	256-0437
	Dr. Yonghong "Tracy" Liu, Assistant Professor	334-9842
	Dr. Jason Pierce, Assistant Professor	334-4534
	Dr. Madelynn Stackhouse, Assistant Professor	334-3383
Organizational Culture	Dr. William Tullar, Professor	334-4526
	Dr. Holly Buttner, Professor	334-4529
	Mr. John Ceneviva, Lecturer	334-3842
	Dr. Aichia Chuang, Professor	256-0437
Organizational Theory	Dr. Madelynn Stackhouse, Assistant Professor	334-3383
	Dr. William Tullar, Professor	334-4526
Pedagogy-Instruction Method & Student Learning Outcomes	Dr. Marketa Rickley, Assistant Professor	256-8682
Policy & Strategy	Dr. William Tullar, Professor	334-4526
	Dr. Moses Acquaaah, Professor & Department Head	334-5305
	Dr. Holly Buttner, Professor	334-4529
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