

CURRICULUM VITAE ELENA E. KARPOVA, PHD

CURRENT POSITION: Putman and Hayes Distinguished Professor
 Department of Consumer, Apparel, and Retail Studies
 Bryan School of Business and Economics
 212 Stone Hall
 University of North Carolina at Greensboro
 Greensboro, NC 27402
 336.256.0251 karpova@uncg.edu

EDUCATION:

Degree	Institution	Area
PhD	University of North Carolina at Greensboro (UNCG)	Textile Products Marketing
PhD	St. Petersburg State University of Technology and Design, Russia	Textiles Science
BS/MS	Omsk State Technology Institute, West Siberia, Russia	Technical Design & Apparel Engineering

DISSERTATION TITLE, UNCG: Russian consumers' attitudes toward apparel consumption

DISSERTATION TITLE, Russia: Consumption characteristics of linen and linen-blend fabrics

THESIS TITLE: Design and construction of men's leather and fur outerwear

POSITIONS HELD:

2020-present	Putman and Hayes Distinguished Professor Department of Consumer, Apparel, and Retail Studies (CARS) Bryan School of Business and Economics University of North Carolina at Greensboro
2017-2019	Professor Apparel, Merchandising, and Design Program Apparel, Events, and Hospitality Management Department (AESHM) Iowa State University

2011-2017	Associate Professor Apparel, Merchandising, and Design Program Apparel, Events, and Hospitality Management Department Iowa State University
2005-2011	Assistant Professor Apparel, Educational Studies, and Hospitality Management Department Iowa State University
2002-2005	Research Assistant Textile Products Marketing, University of North Carolina at Greensboro
1999-2000	Visiting Scholar, Junior Faculty Development Program American Councils for International Education Textiles and Apparel Department, University of Missouri – Columbia
1996-2002	Assistant Professor Apparel Manufacturing and Technical Design St. Petersburg State University of Service and Economics, Russia
1995-1996	Technical Designer (women's apparel) Kentavr-Ford, St. Petersburg, Russia
1992-1993	Assistant Professor Apparel Manufacturing and Textile Science Kostroma State Technological University, Kostroma, Russia
1991-1992	Instructor Apparel Technical Design, Omsk State Technological Institute, Omsk

PROFESSIONAL RESPONSIBILITIES (%)

Year	Teaching	Research	Service	Administration
2020-present	40	40	20	
2018-2019	50	30	20	
2012-2018	40	40	20	-
2011-2012	25	25	15	35
2010-2011	50	40	10	-
2009-2010	65	30	5	-
2005-2009	75 teaching/service	25		-

ADMINISTRATIVE RESPONSIBILITIES:

2011-2012 Associate Chair for Undergraduate Education, AESHM, 35%

MAJOR AREAS OF TEACHING AND SCHOLARLY EMPHASES:

- Sustainability in the global textile and apparel industries and markets.
- Development and assessment of curriculum and student knowledge and skills to prepare innovative and ethical leaders for the global economy.
- Creative thinking and problem solving. Development of creative thinking.

Undergraduate Courses Taught:

Course Title	Catalog#	Credit Hours	Average Number of Students per Class	Number of Semesters Taught	Years Taught
UNIVERSITY OF NORTH CAROLINA AT GREENSBORO					
Global Sourcing of Apparel and Related Consumer Products	CRS 363	3	24	3	2020, 2021
IOWA STATE UNIVERSITY					
Fashion Products and Markets	AMD 131	3	200	9	2005-2006, 2012-2019
Patternmaking	TC 225	4	20	3	2007, 2010
Sourcing and Global Issues	AMD 372	3	70	23	2007-2019
Creative Thinking and Problem Solving	AESHM 222	3	65	7	2012, 2014, 2016, 2017, 2019
Global Issues in Textiles and Apparel	TC 472	3	65	2	2005, 2006

Graduate Courses Taught:

Course Title	Catalog#	Credit Hours	Average Number of Students per Class	Number of Semesters Taught	Years Taught
UNIVERSITY OF NORTH CAROLINA AT GREENSBORO					

Consumer Behavior in Apparel & Retailing	CRS 721	3	5	2	2020, 2021
Analysis of Apparel Related Industries	CRS 620	3	15	2	2020, 2021
College Teaching Practicum in CARS	CRS 765	3	1	2	2020, 2021

IOWA STATE UNIVERSITY

Teaching Practicum	AESHM 670A	1-3	2	12	2012-2019
Qualitative Research Methods	AESHM 512X	3	20	1	2018
Sourcing and Global Issues	AMD 572	3	7	6	2008, 2010 2013, 2015 2018
Consumer Behavior and Apparel	TC 567	3	9	3	2006, 2008, 2009
Research Methods	HRI 690 <i>team-taught</i>	3	12	1	2010

HONORS, AWARDS, AND RECOGNITIONS:National/International

- 2017 *Best Paper Award.* Dorie, A., Loranger, D., & **Karpova, E.** Encore consumption: Investigating trends in the apparel expenditures of older consumers. American Collegiate Retailing Association.
- 2016 *Mid-Career Excellence Award.* International Textile and Apparel Association (ITAA), November 2016.
- 2016 Ranked 16th out of the top 30 fashion marketing scholars in the world for the 2004-2014 period based on publication output. *Clothing and Textile Research Journal*, 34(3), 179-195.

- 2016-2021 *Fulbright Specialist Roster Member*. Institute of International Education's Council for International Exchange of Scholars. U.S. Department of State's Bureau of Educational and Cultural Affairs, February 22, 2016.
<http://www.cies.org/specialist/roster-candidates/>.
- 2014 *Paper of Distinction Award* (Sustainability Track). Hwang, C., Lee, Y., Diddi, S., & **Karpova, E.** "Don't buy this jacket": Effects of anti-consumption advertising on consumer attitudes and purchase intention of apparel products. ITAA.
- 2014 *Paper of Distinction Award* (Professional Development Track). Hodges, N. N., Watchravesringkan, K., Yurchisin, J, **Karpova, E.**, Marcketti, S., Hegland, J., & Yan, R. Developing curriculum to foster students' entrepreneurial knowledge and small business skills from a global perspective: A report on project products, results, and outcomes. ITAA.
- 2012 *Wakonse Fellow*. Center for Excellence in Learning and Teaching, Iowa State University.
- 2011 *Best Paper in Apparel, Textiles, and Merchandising published in Family and Consumer Sciences Research Journal in 2011*. Hodges, N., Watchravesringkan, K., O'Neil, G., Hegland, J., **Karpova, E.**, & Kadolph, S. Collaborative development of curriculum designed to foster global competence: A report on project products, results and outcomes.
- 2010 *Lectra Innovation Award*. Jacobs, B., **Karpova, E.**, & Andrew, A. Click-link-in-sync: Communication patterns of multinational virtual learning teams. ITAA.
- 2010 *Education Innovation Award*. **Karpova, E.**, Jacobs, B., & Andrew, A. Going global: Multinational virtual team-based collaboration of undergraduate students. **University of Pretoria, South Africa.**
- 2010 *Paper of Distinction Award* (Textile and Apparel Industry). Lu, Y. & **Karpova, E.** An investigation of the Chinese textile manufacturers' research and development strategies. ITAA.
- 2010 *Paper of Distinction Award* (Textile and Apparel Industry/International Track). Hodges, N., Watchravesringkan, K., O'Neil, Hegland, J., **Karpova, E.**, & Kadolph, S. Collaborative development of curriculum designed to foster global competence: A report on project products, results, and outcomes. ITAA.
- 2009 *Best Research Paper Award* (Professional Development Track). **Karpova, E.**, Marcketti, S., Barker, J. Putting the puzzle together: Apparel industry professionals' perspective on creativity. ITAA.
- 2008 *Best Research Paper Award* (Professional Development Track). **Karpova, E.**, Marcketti, S., Barker, J., & Austin, T. The efficacy of teaching creativity: Assessment of student creative thinking before and after exercises. ITAA.

- 2006 *Best Research Paper Award* (Professional Development Track). Nelson, N. & **Karpova, E.** Women and higher education in Russia: Preparation for careers in the apparel industry. ITAA.
- 2000 *Faculty Award Fellowship*, International Textile and Apparel Association—American Intercontinental University, November, 2000.
- 1999-2000 *Junior Faculty Development Program Fellowship*, American Council for International Education, 1999 – 2000.
- University
- 2009 *Early Achievement in Teaching Award*. College of Human Sciences, ISU.
- 2008 *Outstanding Faculty Member Recognition*. Collegiate Panhellenic Council, the ISU Greek Community. March 30, 2008.
- 2005 *Invited Speaker* at the Commencement Ceremony to represent the December 2005 Graduating Class, University of North Carolina at Greensboro, Greensboro, NC.
- 2004 *Outstanding Graduate Student Award*, School of Human Environmental Sciences, University of North Carolina at Greensboro, Greensboro, NC.
- 1996 *Dissertational Research Honorable Mention*, Russian National Higher Education Research Review Committee, 1996, Russia.

GRANTS AND PROJECTS FUNDED (\$564,000)

Extramural Support (6; \$410,000)

- 2022 **Karpova, E.**, & Hodges, N. Sustainability and sourcing decisions: Assessment of student knowledge, attitudes, and intention to produce cotton vs. polyester apparel. Cotton in the Curriculum Grant Program, Cotton Incorporated. \$13,320.
- 2016-2018 Ha-Brookshire, J., Freeman, C., Kim, J., McAndrews, L., Norum, P., Jin, B., **Karpova, E.**, LeHew, M., Marcketti, S. Development of Case Studies for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCE). National Institute of Food and Agriculture: Higher Education Challenge Grants Program. \$30,000.
- 2015-2018 Fiore, A. M., Chung, T., Hurst, J., **Karpova, E.**, Niehm, L., Sadachar, A., Sanders, E. A Multi-Dimensional Approach to Meet 21st Century Retailing Education and Industry Challenges for India and the U.S. Obama-Singh 21st Century Knowledge Initiative, US INDIA Educational Foundation, US Department of State. \$190,000.

- 2010-2013 **Karpova, E.**, & Marcketti, S. Enhancing Students' Small Business Knowledge and Entrepreneurial Skills from a Global Perspective: Collaborative Curriculum Design and Assessment. USDA Higher Education Challenge Grant, \$107,894. Awarded as a subcontract from the University of North Carolina - Greensboro, PI Dr. Hodges (project total \$466,052).
- 2007-2010 **Karpova, E.** Collaborative Development of Global Fiber, Fabric and Related Products Industry based Problem-Solving Modules for Undergraduate Curricula. USDA Higher Education Challenge Grant, \$65,811. Awarded as a subcontract from the University of North Carolina – Greensboro, PI Dr. Hodges (project total \$327,386).
- 2009 Jacobs, B., Fiore, A. M., & **Karpova, E.** Cooperative Educational and Research Efforts between Two AESHM Programs of the University of Pretoria and Iowa State University: Solidifying Preeminence through Strategic Partnerships. University of Pretoria, South Africa, \$3,000 (equivalent).

Intramural Support (19; \$154,000)

- 2020 **Karpova, E.**, Tullar, B., & Hodges, N. Corroborating and testing a typology of sustainable apparel consumer. VF Virtual Collaboratory Program. University of North Carolina at Greensboro, \$5,000.
- 2014 **Karpova, E.**, & Marcketti, S. Converting AESHM 222 Creative Thinking and Problem Solving Course to Online Format. College of Human Sciences Online Course Development Award, Iowa State University (ISU). \$6,000.
- 2013 **Karpova, E.** Building a Global Partnership: ISU and University of Pretoria International Summer Program. College of Human Sciences International Activities Program, ISU. \$4,530.
- 2013 Baytar, F., & **Karpova, E.** Developing Digital Stories to Introduce Case-Based Learning into a Product Development and Manufacturing Course. Miller Faculty Fellowship, ISU. \$9,924.
- 2013 **Karpova, E.**, & Marcketti, S. Enhancing Women's Creative Thinking Potential at Iowa State University: Development of Case Studies and Workshop. Women and Diversity Grant Program, ISU. \$3,839.
- 2013 **Karpova, E.** Seminar series, St. Petersburg State University of Service and Economics. Foreign Travel Grant to St. Petersburg, Russia, ISU. \$1,267.
- 2012-13 McKinney, E., **Karpova, E.** Baytar, F., & Lee, Y. Strengthening apparel student technology expertise: Integrating an organizational data management platform into the AMD curriculum. College of Human Sciences Teaching Initiative, ISU. \$27,327.

- 2011-12 Baytar, F., & **Karpova, E.** Enhancing student technology learning opportunities: Re-designing a computer applications course to an online format. College of Human Sciences Teaching Initiative, ISU. \$20,400.
- 2010 **Karpova, E.**, & Marcketti, S. Fostering creative minds through development of a university-wide undergraduate creative thinking course. College of Human Sciences Innovative Teaching Initiatives, ISU. \$15,000.
- 2009 Fiore, A. M. & **Karpova, E.** Cooperative Educational and Research Efforts between Two AESHM Programs of the University of Pretoria and Iowa State University: Solidifying Preeminence through Strategic Partnerships. Julia F. Anderson International Funds, College of Human Sciences, ISU. \$2,500.
- 2008 Marcketti, S., **Karpova, E.**, & Barker, J. An Exploratory Study of the Creativity Perceptions and Creativity Assessment of Fashion Industry Professionals. Seed Grant Program for Untenured faculty, College of Human Sciences, ISU. \$5,000.
- 2007 Fiore, A., **Karpova, E.**, & Damhorst, M. L. Development and Promotion of a New Dual Degree in Textiles and Clothing Graduate Program. Council of International Programs, ISU. \$4,998.
- 2007 Kadolph, S. & **Karpova, E.** Enhancing Intercollegial Relationships Related to the Textile and Apparel Industry: ISU and RMIT (Royal Melbourne Institute of Technology, Australia). Council of International Programs, ISU. \$5,000.
- 2007 Fiore, A., Niehm, L. S., Fairchild, E., Garasky, S., Jeong, M., Kadolph, S., **Karpova, E.**, Marcketti, S., Oh, H., Russell, D., Welk, G., & Swenson, D. Developing a Rural Community Index to Define, Assess, and Improve Community Features to Expand Human Potential and Economic Development. College of Human Sciences Entrepreneurial Initiative, ISU. \$17,492.
- 2007 **Karpova, E.** & Marcketti, S. Learning to Think Like an Entrepreneur: Development of Creativity Modules for Experiential Classroom. Kauffman Foundation-Pappajohn Center for Entrepreneurship, ISU. \$5,000.
- 2007 Correia, A., & **Karpova, E.** Examination of Processes and Performance in Virtual Teams Working in Iowa-Based Companies. Seed Grant Program for Untenured faculty, College of Human Sciences, ISU. \$4,000.
- 2006 **Karpova, E.** Preparing Global Citizens: Enhancing Student Intercultural Competence with WebCT-Based Learning Modules. Council of International Programs, ISU. \$4,937.
- 2006 Correia, A., & **Karpova, E.** Examination of Relationships Between level of Trust and Performance in Virtual and Blended Learning Teams. Intramural Seed Grant Program, College of Human Sciences, ISU. \$10,000.

- 2006 **Karpova, E.** International workshop, Toulouse Business School, Toulouse, France. Faculty Foreign Travel Grant, ISU. \$1,856.25.

GRANTS AND PROJECTS WITH PENDING FUNDING

Extramural Support

SELECTED GRANTS SUBMITTED BUT NOT FUNDED

Extramural Proposals

- 2019 Ha-Brookshire, J., Norum, P., McAndrews, L., Freeman, C., Jin, B., LeHew, M., **Karpova, E.**, & Marcketti, S. Learning module development for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCCE). National Institute of Food and Agriculture: Higher Education Challenge Grants Program. \$749,952.00
- 2013 Hurst, J., **Karpova, E.**, Marcketti, S., & Peterson, A. Women's STEM vs. Non-STEM College Major and Career Choices: A Longitudinal Approach to Examination of Social Climate Effects. American Educational Research Association. \$35,000.
- 2012 **Karpova, E.** Endeavour Executive Award, Australia Awards. Australian Government International Merit-Based Scholarship Program, Australia. AUD \$12,000.
- 2011 **Karpova, E.** From Socialism to Capitalism: Re-defining and Re-constructing Russian Women's Identities. Summer Stipends, National Endowment for Humanities. \$6,000.
- 2010 Barker, J., **Karpova, E.**, & Marcketti, S. Fostering Creative Minds and Creative Communities. Irwin Andrew Porter Foundation. \$15,361.
- 2007 Correia, A., & **Karpova, E.** Trust Building in Cross-Border Virtual Teams. NSF – Innovation and Organizational Change Program, \$266,234.
- 2006 **Karpova, E.**, & Huddleston, P. Analysis of Demand for Shopping Centers in a Developing Market: Exploring Attitudes of Frequent and Occasional Shoppers in Russia. International Council of Shopping Centers, \$15,000.

NONE-COMPETITIVE SUPPORT

- 2012 **Karpova, E.** & Marcketti, S. DeBono Consulting Creativity Course, Des Moines, IA, September 25-26. College of Human Sciences, ISU. \$3,200.

PUBLICATIONS

Books

- 2021 **Karpova, E., Kunz, G., & Garner, M.** *Going Global: The Textile and Apparel Industry*. 4th edition. New York, NY: Bloomsbury/Fairchild.
- Responsible for update and revisions of all chapters as the sole author.
 - Adopted as a textbook by 80+ universities in the US and abroad.
- 2021 **Karpova, E.** *Instructor's Guide and Test Bank* to accompany *Going Global: The Textile and Apparel Industry*. 4th edition. New York, NY: Bloomsbury/Fairchild Books (170 pages).
- 2020 Marcketti, S. & **Karpova, E.** *The Dangers of Fashion: Toward Ethical and Sustainable Solutions*. Ed. London, UK: Bloomsbury.
- Fifteen-chapter, edited book
 - Twenty textile and apparel experts contributed to the volume
 - Covers the entire textile and apparel product lifecycle from design and manufacturing to distribution, retail, consumption and disposal
 - <https://www.bloomsbury.com/us/the-dangers-of-fashion-9781350052055/>
 - On the list of 14 books on fashion sustainability
<https://bookriot.com/2020/01/12/fashion-books-like-overdressed/amp/>
- 2016 Kunz, G., & **Karpova, E.,** Garner, M. *Going Global: The Textile and Apparel Industry*. 3^d edition. New York, NY: Bloomsbury/Fairchild (445 pages).
- Contributed to the 3d edition: three new chapters (4, 7, & 8) and updating economic and trade data in the other nine chapters.
 - Cited by Congressional Research Service (CRS) report “Renegotiating NAFTA and the US Textile Manufacturing”, October 30, 2017.
- 2016 **Karpova, E.** *Instructor's Guide and Test Bank* to accompany *Going Global: The Textile and Apparel Industry*. 3^d edition. New York, NY: Bloomsbury/Fairchild Books (165 pages).

Chapters in Books

- 2020 Hawley, J. & **Karpova, E.** Disposing Fashion: *From the Ugly....* In Marcketti, S. & Karpova, E. (Ed.) *The Dangers of Fashion: Toward Ethical and Sustainable Solutions*. P. 207-222. London: Bloomsbury. <https://www.bloomsbury.com/us/the-dangers-of-fashion-9781350052055/>

- 2020 **Karpova, E.** & Hawley, J. Disposing Fashion:*To the Good*. In Marcketti, S. & Karpova, E. (Ed.) *The Dangers of Fashion: Toward Ethical and Sustainable Solutions*. P. 223-239. London: Bloomsbury. <https://www.bloomsbury.com/us/the-dangers-of-fashion-9781350052055/>
- 2017 Hodges, N., Watchravesringkan, K., Williams, M., Yurchisin, J., Karpova, E., Marcketti, S., Hegland, J., & Yan, R-N. Apparel industry entrepreneurs and small business owners: Exploring gender within a global context. In Link, A. (Ed.) *Gender and Entrepreneurial Activity* (pp. 92-116). Northampton, MA: Edward Edgar.

Peer-reviewed Journal Papers — Published and In-Press (55)

(*co-authored with graduate students or based on former student dissertation work)

1. *Testa, D., Slaton, K., & **Karpova, E.** (In-press). A mixed methods exploration of economic factors role in fashion specialty retailers' international expansion. *Optimization: Journal of Research in Management*
2. *Ghalachyan, A., & **Karpova, E.** (2021). Development of Apparel Product Evaluation (APE) framework: A systematic classification of evaluative criteria. *International Journal of Fashion Design, Technology, and Education*, 14(2), 243-252. <https://doi.org/10.1080/17543266.2021.1916839>
3. *Jacobs, B., & **Karpova, E.** (2020). Skills and knowledge for merchandising professionals: The case of the South African apparel retail industry. *Clothing and Textiles Research Journal* <https://doi.org/10.1177/0887302X20935516> , published online July 8, 2020.
4. *Jacobs, B. & **Karpova, E.** (2020). Clarifying the merchandising function: Analysis of merchandising positions and responsibilities in the South African apparel retail industry. *International Journal of Fashion Design, Technology, and Education*, 13(3), 364-375. <https://doi.org/10.1080/17543266.2020.1829095>
5. *Dorie, A., Loranger, D., & **Karpova, E.** (2019). Encore Consumption: Investigating trends in the apparel expenditures of older consumers. *Journal of Retailing and Consumer Services*, 51, 428-436 [H Index = 57] <https://www.sciencedirect.com.proxy.lib.iastate.edu/science/article/pii/S0969698917303399>
6. *Lee, M., & **Karpova, E.**, & Baytar, F. (2019). The effects of product information on consumer attitudes and purchase intentions of fashion products made of fur, leather, and wool. *Journal of Global Fashion Marketing*, 10(2), 177-193.
7. *Jacobs, B., & **Karpova, E.** (2019). What do merchandisers need to succeed?: Development of apparel merchandising competency framework. *International Journal of Fashion Design, Technology, and Education*, 12(3), 272-282. <https://doi.org/10.1080/17543266.2019.1587791>

8. **Karpova, E.**, Lee, J., & Garrin, A. (2018). Young men's choice of fashion as a career path: Seekers and settlers. *Fashion, Industry and Education*, 16(2), 11-26.
<http://dx.doi.org/10.7741/fie.2018.16.2.000>
9. *Lee, J., & **Karpova, E.** (2018). Revisiting competitiveness theory in the new global environment: Review and analysis of the competitiveness definition. *International Journal of Competitiveness*, 1(3), 189-205.
10. Fiore, A. M., Hurst, J., Niehm, L., Chung, D., **Karpova, E.**, & Testa, D. (2018). Global and entrepreneurial perspective for enhancing retailing education: Development of a hybrid graduate course focused on U.S. and Indian small businesses. *Journal of Higher Education Theory and Practice*, 18(3), 11-25.
11. *Lee, J., & **Karpova, E.** (2018). Competitiveness of the textile and apparel industries in the United States and Japan. *Journal of Textile and Apparel, Technology and Management*, 10(4), 1-16.
12. *Lee, J., Perry, A., & **Karpova, E.** (2017). Knowledge and competitiveness in the fashion industry. *International Journal of Costume and Fashion*, 17(2), 47-61, DOI: 10.7233/ijcf.2017.17.2.047
13. Ha-Brookshire, J., McAndrews, L., Kim, J., Freeman, C., Jin, B., Norum, P., LeHew, M., Hassal, L., **Karpova, E.**, & Marcketti, S. (2017). Exploration of morally challenging business situations within the context of corporate sustainability in the global textile and apparel industry. *Sustainability*, 9, 1-17. doi:10.3390/su909164 [Five-year IF = 1.85; H Index = 42]
14. *Perry, A., & **Karpova, E.** (2017). Relationship between creativity and its antecedents before and after training. *Creativity: Theory – Research – Applications*, 4(1), 80-98.
<https://www.degruyter.com/downloadpdf/j/ctra.2017.4.issue-1/ctra-2017-0004/ctra-2017-0004.pdf>
15. Freeman, C., Marcketti, S., & **Karpova, E.** (2017). Creativity of images: Using digital consensual assessment to evaluate mood boards. *Fashion and Textiles*, 4(17), 1-15. DOI 10.1186/s40691-017-0102-4
16. *Perry, A., & **Karpova, E.** (2017). Efficacy of teaching creative thinking skills: A comparison of multiple assessments. *Thinking Skills and Creativity Journal*, 24, 118-126.
<https://doi.org/10.1016/j.tsc.2017.02.017> [H Index = 30; IF = 1.59]
17. *Jacobs, B., Simpson, L., Nelson, S., & **Karpova, E.** (2016). Matching sourcing destination with fashion brands' business model: Comparative advantages of Bangladesh and Vietnam apparel industries. *Fashion, Industry and Education*, 14(2), 11-23

18. *Hwang, C., & Lee, Y., Diddi, S., & **Karpova, E.** (2016). "Don't buy this jacket": Consumer reaction toward anti-consumption apparel advertisement. *Journal of Fashion Marketing and Management*, 20(4), 1-19. [H Index = 33, IPP¹ = 1.417]
19. Hodges, N., Watchravesringkan, K., Yurchisin, J., **Karpova, E.**, Marcketti, S., Hegland, J., & Yan, R.-Y. (2016). An exploration of success factors from the perspective of global apparel entrepreneurs and small business owners: Implications for apparel programs in higher education. *International Journal of Fashion Design, Technology, and Education*, 9(1), 71-81. [IPP = 0.328]
20. *Lee, Y., Zhang, L., & **Karpova, E.** (2016). Examination of two decades in used clothing trade: The case of the United States and other developed economies. *Fashion, Industry and Education*, 14(2), 24-34.
21. *Sadachar, A., Feng, F., & **Karpova, E.**, Manchiraju, S. (2016). Predicting environmentally responsible apparel consumption behavior of future industry professionals: The role of environmental knowledge, environmentalism, and materialism. *Journal of Global Fashion Marketing*, 7(2), 76-88.
22. *Shin, E., Keenan, C., & **Karpova, E.** (2016). Comparative advantage of the U.S. and South Korean manmade fiber-based textile industries. *Fashion, Industry and Education*, 14(1), 1-9.
23. Hodges, N., Watchravesringkan, K., Yurchisin, J., Childs, M., **Karpova, E.**, Marcketti, S., Hegland, J., & Yan, R.-Y. (2015). Women and apparel entrepreneurship: An Exploration of Small Business Challenges and Strategies in Three Countries. *International Journal of Gender and Entrepreneurship*, 7(2), 191-213. [H Index = 3, IPP = 0.360]
24. **Karpova, E.**, Garrin, A., & Lee, J. (2015). Being a minority: Experiences of male students in an apparel program. *Clothing and Textiles Research Journal*, 33(4), 297-313. [H Index = 25, IPP= 1.145]
25. Hodges, N., Watchravesringkan, K., Yurchisin, J., Childs, M., **Karpova, E.**, Marcketti, S., Hegland, J., & Yan, R.-Y. (2015). Developing curriculum to foster students' entrepreneurial knowledge and small business skills from a global perspective. *Family and Consumer Sciences Research Journal*, 43(4), 299-382. [H Index = 6; IPP = 0.632]
26. Marcketti, S. & **Karpova, E.** Getting Ready for the Real World: A Student Perspective on Bringing Industry Collaboration into the Classroom. (2014). *Journal of Family and Consumer Sciences*, 106(1), 27-31.

¹ IPP – Impact per Publication is SCImago's Impact Factor; IPP is comparable to the Thomson Reuters's Impact Factor, but uses a citation window of three years (as opposed to two years for the Impact Factor) and uses peer-reviewed documents only in the calculation of the metric (as opposed to using citations to all documents in the nominator and the number of "citable" documents in the denominator for the Impact Factor). IPP was available for a greater number of journals than impact factor.

27. *Lee, J., **Karpova, E.**, & Lee, M. (2014). Determinants of Apparel Export in Developed Economies. *Clothing and Textiles Research Journal*, 32(3), 139-152. [**8.5% acceptance rate in 2014**; H Index = 20; IPP= 1.145]
28. **Karpova, E.**, Marcketti, S., & Kamm, C. (2013). Fashion Industry Professionals' Viewpoints on Traits and Strategies for Creativity Development. *Thinking Skills and Creativity*, 10, 159-167. [H Index: 19; IPP = 1.724]
29. Slevitch, L., Kim, M., Scott, S., & **Karpova, E.** (2013). "Green" attributes and customer satisfaction: optimization of resource allocation and performance. *International Journal of Contemporary Hospitality Management*, 25(6), 802-22. [H Index = 28; IPP = 2.123]
30. Watchravesringkan, K., Hodges, N. N., Yurchisin, J., Hegland, J., **Karpova, E.**, Marcketti, S., & Yan, R. (2013). Modeling Entrepreneurial Career Intentions of Textile and Apparel Undergraduates: An Examination of the Moderating Role of Entrepreneurial Knowledge and Skills. *Family and Consumer Sciences Research Journal*, 41(3), 325-342. [H Index = 6; IPP = 0.632]
31. *Lu, Y., & **Karpova, E.** (2012). An investigation of Chinese textile firms' R&D performance. *Clothing and Textiles Research Journal*, 30(3), 217-231. [H Index = 20, IPP= 1.145]
32. **Karpova, E.**, Jacobs, B., Lee, J. Y., & Andrew, A. (2011). Preparing students for careers in the global apparel industry: Experiential learning in a virtual multinational team-based collaborative project. *Clothing and Textiles Research Journal*, 29(4), 298-313. [H Index = 20, IPP= 1.145]
33. **Karpova, E.**, Marcketti, S., & Barker, J. (2011). Putting the puzzle together: Apparel professionals' perspectives on creativity. *International Journal of Fashion Design, Technology, and Education*, 4(2), 103-113. [IPP = 0.328]
34. Hodges, N., Watchravesringkan, K., O'Neil, G., Hegland, J., **Karpova, E.**, & Kadolph, S. (2011). Collaborative development of curriculum designed to foster global competence: A report on project products, results and outcomes. *Family and Consumer Sciences Research Journal*, 39(4). [H Index = 6; IPP = 0.632]
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- 2009* Lu, Y., & **Karpova, E.** Comparative advantages of the Indian and Chinese apparel industries: An analysis of the global value chain. ITAA 2009 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2009 ITAA Conference, Seattle, WA, October 28-31]
- 2008* Lu, Y., **Karpova, E.**, & Fiore, A. Entry mode choice for the Chinese apparel retail market. ITAA 2008 Proceedings, available at <http://www.itaonline.org> [Paper presented at the 2008 ITAA Conference, Schaumburg, IL, November 5-8]

- 2008 **Karpova, E.**, Marcketti, S., & Barker, J., & Austin, T. The efficacy of teaching creativity: Assessment of student creative thinking before and after exercises. ITAA 2008 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2008 ITAA Conference, Schaumburg, IL, November 5-8]
- 2008 **Karpova, E.**, Lee, J. Y., Jacobs, B., & Andrew, A. Apparel students going global: Virtual multinational team-based collaborative project. ITAA 2008 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2008 ITAA Conference, Schaumburg, IL, November 5-8]
- 2008 Correia, A. P., **Karpova, E.**, & Baran, E. Trust building in virtual learning teams. 31st Annual Proceedings of Selected Papers on the Practice of Educational Communications and Technology, pp. 246-249. [Paper presented at the Association for Educational Communications and Technology 2008 Convention, Orlando, FL, November 4-8]
- 2008 Shen, L., **Karpova, E.**, & Hodges, N. Future professionals of the Chinese textile and apparel industries: An exploration of student motivations and career expectations. ITAA 2008 Proceedings available at <http://www.itaonline.org>. [Paper presented at the 2008 ITAA Annual Conference, Schaumburg, IL, November 5-8]
- 2008 Ходжес, Н. Н., **Карпова, Е.**, Хегланд, Д., Кадолф, С., О'Нейл, Г., Вотчрэйвесрингкан, К. Глобализация текстильной и швейной промышленности: Предпосылки для международного сотрудничества в сфере высшего образования. Сборник Материалов Международной Научно-Технической Конференции Прогресс 2008, часть 2, Иваново, Россия, стр. 247-249. [Hodges, N. N., **Karpova, E.**, Hegland, J., Kadolph, S., O'Neil, G., & Watchravesringkan, K. The globalization of textile and apparel: Implications for international collaborations in higher education. Proceedings of the International Scientific and Technical Conference *Progress-2008*, part 2, Ivanovo, Russia, 247-249]
- 2008 Hodges, N. N., O'Neal, G., Hegland, J., **Karpova, E.**, Kadolph, S., Watchravesringkan, K. Globalization of the textile and apparel industries: Implications for international collaborations in higher education. ITAA 2008 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2008 ITAA Conference, Schaumburg, IL, November 5-8]
- 2007 Correia, A. P. & **Karpova, E.** Trust and performance in virtual teams. Selected Research and Development. 30th Annual Proceedings of Selected Papers on the Practice of Educational Communications and Technology. (60% acceptance rate) [Paper presented at the 2008 American Educational Research Association Annual Meeting, New York, NY, March 24-28]

- 2007 **Karpova, E.** With a T-shirt around the world: Reading as active learning in a global issues in textiles and apparel course. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2007 ITAA Conference, Los Angeles, CA, November 7-10]
- 2007* Kim, H.-J., & **Karpova, E.** Consumer attitudes towards fashion counterfeits: Application of the theory of planned behavior. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2007 ITAA Conference, Los Angeles, CA, November 7-10]
- 2007* Lee, J. Y., & **Karpova, E.** Cross-national analysis of apparel demand in the United States and Japan. ITAA 2007 Proceedings, available at <http://www.itaonline.org> [Paper presented at the 2007 ITAA Conference, Los Angeles, CA, November 7-10]
- 2007* Zeng, Y., & **Karpova, E.** Intimate apparel evaluative criteria: A comparison of American and Chinese female university students in the United States. ITAA 2007 Proceedings, available at <http://www.itaonline.org> [Paper presented at the 2007 ITAA Conference, Los Angeles, CA, November 7-10]
- 2007* Yu, U.-J., & **Karpova, E.** The impact of body image on purchase intention in online apparel shopping. ITAA 2007 Proceedings available at <http://www.itaonline.org>. [Paper presented at the 2007 ITAA Conference, Los Angeles, CA, November 7-10]
- 2006 **Karpova, E.** & Nelson H. N. Using dispositional adopter identity to explain fashion adoption behavior: A Segmentation of the Russian Apparel Market. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2006 ITAA Conference, San Antonio, TX, November 1-4]
- 2006 Nelson, H. N., & **Karpova, E.** Women and higher education in Russia: Preparation for careers in the apparel industry. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2006 ITAA Conference, San Antonio, TX, November 1-4]
- 2005 **Karpova, E.** & Nelson, N. Apparel shopping in a post-socialist market: Experiences of Russian consumers. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2005 ITAA Conference, Alexandria, VA, November 2-5]
- 2005 Nelson, N., & **Karpova, E.** What will you do when you graduate? Exploration of student perceptions of career opportunities within the textile and apparel industries. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the ITAA Conference, Alexandria, VA, November 2-5]
- 2004 **Karpova, E.,** & Nelson, N. An exploration of Russian consumers' attitudes toward apparel consumption. ITAA 2007 Proceedings available at <http://www.itaonline.org> [Paper presented at the 2004 ITAA Conference, Portland, OR, November 3-7]

- 2004 Nelson, N., & **Karpova, E.** Perpetuating (mis)perceptions?: Exploring industry issues and challenges through the mass media. ITAA 2007 Proceedings available at <http://www.itaonline.org>. [Paper presented at the 2004 ITAA Conference, Portland, OR, November 3-7]
- 2000 **Karpova, E.** Post-secondary education in the textile and apparel programs in the United States. Proceedings of International Conference, St. Petersburg State University of Technology and Design, St. Petersburg, Russia, p. 67-68.
- 1999 Perepelkin, K., Smirnova, N., & **Karpova, E.** Correlation between fabric's deformational characteristics. Proceedings of the Eighth International Conference "Progress-99", Ivanovo, Russia, 26-27.
- 1997 Perepelkin, K., Belonogova, M., & **Karpova, E.** Relaxational and shrinkage characteristics of cotton-polyester fabrics: Correlation with the apparel form-stability. Proceedings of the International Conference, Milhouse, France, 247-249.
- 1995 Perepelkin, K., **Karpova, E.**, & Smirnova, N. Study of relaxational textile characteristics. Proceedings of the Ninth International Conference "Fibrichem-95", Check Republic, Bratislava, 221.
- 1994 **Karpova, E.** & Smirnova, N. Linen fabrics relaxational properties prediction for clothing design. Proceedings of the First International Conference "Lyon-94", Kostroma, Russia, 177.
- 1994 Smirnova, N., & **Karpova, E.** Linen fabric blend influence on material relaxational characteristics. Proceedings of the International Conference "Innovations in Technique and Technology for the Textile Industry." Vitebsk, Belarus, 66-67.
- 1994 Smirnova, N., & **Karpova, E.** Linen fabrics consumption characteristics for apparel. Proceedings of the Third International Conference "Progress-94", Ivanovo, Russia, 61.
- 1993 **Karpova, E.** Recycling fur outdoor manufacturing waste for new clothing. Proceedings of the Second International Conference "Progress-93", Ivanovo, Russia, 145-146.

Non-Refereed Publications (7)

- 2011 **Karpova, E.** Online community of learning and teaching resources. *ITAA Newsletter*, 34(5), p. 6
- 2011 **Karpova, E.**, & Lee, J. U.S. "fast fashion" apparel trends is losing ground with consumers according to ISU study. *IABisonline*, ABI online magazine, Iowa Association of Business and Industry. Available at: <http://www.iabisonline.com/index.php?/content/view/2140/52/>

- 2009 **Karpova, E.**, Jacobs, B., & Andrew, A. Building Relationships through Technology: Virtual Multinational Collaboration. *ITAA Newsletter*, 32(2), p. 8-9.
- 1998 **Karpova, E.** (September 17). Practical London. *Вечерний Курьер (Evening Courier)*. Saint-Petersburg, p. 5.
- 1998 **Karpova, E.** (September 12). Londoners on the streets of the city. *Вечерний Курьер (Evening Courier)*. Saint-Petersburg, 5.
- 1997 Kozlova, E. & **Karpova, E.** Analysis of woman's pants' construction and fit. *Book of Articles*. St. Petersburg Institute of Service and Economy. Saint-Petersburg, Russia, 52-4.
- 1997 **Karpova, E.** & Kozlova, E. (1997). Comparative analysis of pattern making methods for kimono sleeve. *Book of Articles*. St. Petersburg Institute of Service and Economy. Saint-Petersburg, Russia, 48-51.

SELECTED TEACHING MATERIALS DEVELOPED

- 2019 Fiore, A. M., Chung, T., Hurst, J., **Karpova, E.**, Niehm, L., Sadachar, A., Sanders, E. Practices for enhancing your small retails business. Seven online comprehensive modules covering various aspects of small fashion retail business. Funded by US-India Educational Foundation, US Department of State, 2015-2018. Available at <https://usiefgrantretailing.wixsite.com/mysite>
- 2014 Hodges, N., Watchravesringkan, K., Marcketti, S., **Karpova, E.**, Yurchisin, J., Hegland, J., & Yan, R. Developing apparel students' entrepreneurship and small business skills from a global perspective. Seven online comprehensive modules covering various aspects of apparel supply chain. Funded by USDA grant, 2010-2013. Available at <http://usda-smegrant.blogspot.com/>
- 2011 Hodges, N., **Karpova, E.**, Watchravesringkan, K., Hegland, J., O'Neal, G., Kadolph, S. Increasing apparel students' cultural competence, problem-solving, critical thinking, and teamwork skills. Online learning modules with student worksheets, assessments, and instructor's guides. Eight online comprehensive modules. Funded by USDA grant, 2007-2010. Available at www.sites.google.com/site/globallearningmodules/
- 2008 **Karpova, E.**, & Marcketti, S., & Austin, T. Framework and exercises for fostering creative thinking and problem solving in experiential classroom. Partially funded by Kauffman Foundation-Pappajohn Center grant, 2007.
- 2007-15 **Karpova, E.** & Jacobs, B. *Going Global: Preparing apparel students for the global industry*. Online learning modules developed and updated annually for virtual multinational team-based collaboration of apparel students from ISU, University of Pretoria, South Africa, and Royal Melbourne Institute of Technology, Australia. Partially funded by the Council of International Programs grant, 2006.

PRESENTATIONS AT PROFESSIONAL MEETINGS (not listed elsewhere)National / International

- 2017* Jacobs, B., & **Karpova, E.** Key competencies for future apparel merchandising professionals: What is known? Department of Consumer, Apparel, and Retail Studies' Centennial Research Symposium, The University of North Carolina at Greensboro, Greensboro, NC, September 29-30, 2017.
- 2014 Morgan, R. M., & **Karpova, E.**, Teaching creative thinking and problem solving. Alliance for the Arts in Research Universities, 2014 National Conference. Iowa State University, Ames, IA, November 5, 2014.
- 2009 Hodges, N., O'Neal, G., **Karpova, E.**, Hegland, J., Watchravesringkan, K., & Kadolph, S. Collaborative development of global fiber, fabric and related products industry based problem-solving modules for undergraduate curricula. Poster presented at the North American Colleges and Teachers of Agriculture annual meeting, Stillwater, OK. June 19, 2009.
- 2008 Correia, A. P., **Karpova, E.** & Baran, E. Learn to use and use to learn: Technology in virtual learning environments. Paper presented at the 2008 American Educational Research Association Annual Meeting, New York, NY, March 24-28, 2008.

State

- 2014 **Karpova, E.**, Marcketti, S., & Perry, A. Assessment of student creativity before and after a creative thinking course. Teaching and Learning Conference. Des Moines Area Community College, April 10, 2014. Ankeny, IA.
- 2014 Marcketti, S., & **Karpova, E.** Service learning and project-based learning. Teaching and Learning Conference. April 11, 2014. Des Moines Area Community College, Ankeny, IA.

WORKSHOPS, SEMINARS, AND SPECIAL TOPIC SESSIONS (23)National and International

- 2021 Marcketti, S. B., & **Karpova, E.** (Organizers and Moderators). Dangers of Fashion: Towards Ethical and Sustainable Solutions. Four-part webinar series. Conversations on Dress, Costume Society of America (CSA). January 7, 14, 21, & 28, 2021. [Average number of attendees per session – 105; average number of registered attendees per session – 300]. Retrievable from the CSA YouTube channel: <https://www.youtube.com/channel/UC0Me-A0gzYoy32TRV7jtP2g>
- The Dangers of Fashion: Sustainability in Ethics and Design
<https://www.youtube.com/watch?v=psfuDCQChlk>

- The Dangers of Fashion: Sustainable Sourcing, Production, and Consumption
<https://www.youtube.com/watch?v=EwW867s-f2U>
 - The Dangers of Fashion: What is the Cost of not Fitting in?
<https://www.youtube.com/watch?v=MOBXUxb6Q2g>
 - The Dangers of Fashion: Envisioning a Sustainable Future
<https://www.youtube.com/watch?v=2mDmCQeB-SA>
- 2020 Wu, J., Wesley, S., Chi, T., **Karpova, E.**, Diddi, S. Visible thinking for a data-driven experiential eco-system in a disruptive marketplace. Pre-conference workshop, Moderator. ITAA Conference, November 17, 2020.
- 2019 Warfield, C., Rees, K., Riley, A., **Karpova, E.**, Cloud, R., Schofield, S., Hegland, J., Istook, C., Bye, E., Southward, L., Doss, F., Miller, N., and Welters, L. Understanding the Requirements and Expectations for Preparing the Self-Study Report. Pre-conference workshop, Presenter. ITAA Conference, October 26, 2019. Las Vegas, NV.
- 2019 Reilly, A., Istook, C., Rees, K., & **Karpova, E.** Assessment of Student Learning Outcomes for TAPAC Accreditation. Special Topic Session, Presenter. ITAA Conference, October 26, 2019. Las Vegas, NV.
- 2019 Marcketti, S. & **Karpova, E.** Exploring solutions to the dangers of fashion. Special Topic Session, Coordinator and Presenter. Sustainability in Fashion, Regents University London and ITAA Joint Conference, July 30-August 1, 2019. London, UK.
- 2018 **Karpova, E.**, Warfield, C., Cloud, R., Kinley, T., Rees, K., & Schofield, S. TAPAC accreditation site visit reviewers: Expectations and responsibilities. Special Topic Session, Coordinator and Presenter. 2018 ITAA Conference, November 9, 2018. Cleveland, OH.
- 2018 **Karpova, E.** & Warfield, C. Preparing your program for TAPAC accreditation: Understanding standards and Self-Study Report requirements. Pre-Conference Workshop, Coordinator. ITAA Conference, November 5, 2018. Cleveland, OH.
- 2018 **Karpova, E.** & Warfield, C. Textile and Apparel Programs Accreditation Commission (TAPAC): Open Forum. Coordinator and Presenter. ITAA Conference, November 7, 2018. Cleveland, OH.
- 2017 Hawley, J., Hegland, J., Diddi, S., & **Karpova, E.** The Power of impact statements: What, why, who, and how. Special Topic Session. International Textile and Apparel Association (ITAA) Conference, November 18, 2017. St. Petersburg, FL.
- 2017 **Karpova, E.** & Warfield, C. Textile and Apparel Programs Accreditation Commission (TAPAC): Open Forum. ITAA Conference, November 17, 2017. St. Petersburg, FL.

- 2016 **Karpova, E.** Preparing Students for the Global Textile and Apparel Industries: Teaching and Learning Resources and Strategies. Workshop. ITAA Conference, November 8, 2016. Vancouver, BC.
- 2016 Nuances of Federal Grant Writing. Special Topic Session, Panel member. International Textile and Apparel Association (ITAA) Conference, November 8-11, 2016. Vancouver, BC.
- 2014 **Karpova, E.**, Marcketti, S., Campbell, J. R., Freeman, C., O'Neil, G., & Ruppert-Stroesku, M. Creative Thinking in Textiles and Apparel Teaching, Research, and Administration. Special Topic Session. ITAA Conference, November 12-17, 2014. Charlotte, NC.
- 2014 Hodges, N., Hegland, J., **Karpova, E.**, Yurchisin, J., & Yan, R.-N. Turn Your Classroom into an Entrepreneurship Lab: Building Students' Knowledge and Skills for the Global Industry. Special Topic Session. ITAA Conference, November 12-17, 2014. Charlotte, NC.
- 2013 **Karpova, E.** Preparing textile and apparel industry professionals for the global marketplace: What knowledge and skills do they need? Seminar for faculty. Saint-Petersburg State University of Service and Economics. Seminar St. Petersburg, Russia, May 30, 2013.
- 2013 **Karpova, E.**, & Marcketti, S. Creative thinking for the FCS professional. Workshop. Iowa Association of Family and Consumer Sciences Conference. Des Moines, IA. April 6, 2013.
- 2012 **Karpova, E.** Fostering creative thinking. Workshop. Science Center of Iowa, Des Moines, IA. June 1, 2012.
- 2012 Southward, L., **Karpova, E.**, Yaoyuneyong, G., Chen, R., Hustwedt, G., Kohza, L. Introducing the ITAA Teaching Collection: Sharing and Using Best Teaching Practices. Special Topic Session. ITAA Conference, November 14-17, 2012. Honolulu, HI.
- 2011 Southward, L., Blaylock, K., **Karpova, E.**, Pate, S. To Advise or not to Advise. Special Topic Session. ITAA Annual Conference, November 2-6, 2011. Philadelphia, PA.
- 2011 **Karpova, E.**, Yaoyuneyong, G., Chen, R., Hustwedt, G., Southward, L. ITAA Teaching Sharing Network: Making it a Reality. Special Topic Session. ITAA Conference, November 2-6, 2011. Philadelphia, PA.
- 2011 Jin., B., Hodges, N., **Karpova, E.**, Watchravesringkan, K. Emerging Global Markets: What is Next? Implications for Teaching and Learning. Special Topic Session. ITAA Conference, November 2-6, 2011. Philadelphia, PA.

- 2010 Hustvedt, G., Easley, C., Smith, K., Apple, L., **Karpova, E.** Teaching Technology in Practice: Using the Internet to Expand Student Participation in the Learning Process. Special Topic Session. ITAA Conference, October 28-30, 2010. Montreal, Canada.
- 2009 **Karpova, E.**, Marcketti, S., & Barker, J. Infusing Creative Thinking in the Textiles and Clothing Classroom. Workshop. ITAA Conference, October 28, 2009. Seattle, OR.
- 2009 **Karpova, E.** Creative problem solving and professional development. Workshop for students and faculty. Department of Consumer Sciences, University of Pretoria, South Africa, August 3 – 5, 2009.
- 2008 Ходжес, Н. Н., **Карпова, Е.**, Хегланд, Д., Кадолф, С., О’Нейл, Г. Международный семинар «Подготовка профессиональных кадров для швейного производства и торговли в условиях перехода на новые образовательные стандарты и с учетом тенденций современного рынка», Костромской Государственный Технологический Университет, Кострома, Россия. [Hodges, N. N., **Karpova, E.**, O’Neal, G., Hegland, J., Kadolph, S. International seminar “Preparation of the professionals for textile and apparel industry: Educational reforms and market trends”, Kostroma State Technological University, Kostroma, Russia]. May 28-29, 2008.

INVITED PRESENTATIONS

National and International (14)

- 2021 **Karpova, E.** Research on sustainable apparel consumption. Environmental Committee meeting, American Apparel and Footwear Association. February 25, 2021 (68 attendees from major US fashion brands and retailers).
- 2018 Fiore, A., **Karpova, E.**, Niehm, L., Sadachar, A., Pookulangara, S., Mathew, S., Prasad, G., Raturi, S., Grover, A., Kumar, K., Kumar, V., Buhroy, S. Master Class – Retail Strategies. Mumbai, India. March 14, 2018.
- 2018 Trends in the global textile and apparel production, trade and consumption: Implications for industry and higher education. Fiber Science and Apparel Design Department. Cornell University, Ithaca, NY. February 22, 2018.
- 2017 Learning from the past and looking to the future: What’s next for higher education in clothing and textiles? Distinguished alumni panel member. Consumer, Apparel, and Retail Studies Centennial Research Symposium, The University of North Carolina at Greensboro, Greensboro, NC. September 29, 2017.
- 2013 **Karpova, E.** US apparel and retail industry trends. Department of Consumer Sciences, University of Pretoria. Pretoria, South Africa. August 1, 2013.

- 2013 **Karpova, E.** Sourcing and Apparel Global Supply Chain. Seminar for students and faculty. Saint- Petersburg State University of Service and Economics. St. Petersburg, Russia, May 31, 2013.
- 2012 Godbey, E. & **Karpova, E.** Creativity in the classroom. Workshop. Wakonse Conference, Miniwanka Camp, Shelby, MI. May 25, 2012.
- 2011 **Karpova, E.** BS and MS textile and apparel programs in the United States: Curriculum overview. St. Petersburg State University of Service and Economics, June 17, 2011.
- 2009 Fiore, A. M., & **Karpova, E.** Apparel, Educational Studies and Hospitality Management, ISU: Building Linkages with Department of Consumer Sciences, University of Pretoria. Department of Consumer Sciences, University of Pretoria, South Africa, August 3, 2009.
- 2009 **Karpova, E.** Trends in the Global Apparel Industry and Trade. Department of Consumer Sciences, University of Pretoria, South Africa, August 6, 2009.
- 2009 **Karpova, E.** Sourcing Strategies. Department of Consumer Sciences, University of Pretoria, South Africa, August 7, 2009.
- 2008 Fiore, A. M., Damhorst, M. L., & **Karpova, E.** New ISU – DongHua master’s dual degree program in textiles and clothing. Presenter and panel member. DongHua University, China, September 26, 2008.
- 2008 Hodges, N. N., Hegland, J., **Karpova, E.**, O’Neal, G., Watchravesringkan, K., & Kadolph, S. (2008). Professional Preparation for the Global Textile and Apparel Industry in US and Australia. Panel member. School of Fashion and Textiles, Royal Melbourne Institute of Technology, Melbourne, Australia, July 21 – 22, 2008.

State and Local (25)

- 2021 Wood, A. & **Karpova, E.** What does data have to do with apparel? Bryan Breakroom Series, Bryan School Alumni Association, UNC-Greensboro. February 26, 2021. (51 attendees)
- 2018 Good teaching counts: What ISU does with student evaluations. Panel member, CELT, ISU, Ames, IA, April 5, 2018.
- 2018 **Karpova, E.** Creativity. Extended Learning Seminar, Ames High School, Ames, IA, February 28, 2018.
- 2017 Expectations at international institutions, Panel Member. CELT, Preparing Future Faculty Program, ISU, Ames, IA, November 7, 2017.

- 2017 **Karpova, E.** Creative thinking strategies. Break-out session. Iowa Family and Consumer Sciences Educators and The Iowa Affiliate AAFCS Conference, Ames, IA. June 12, 2017.
- 2016 **Karpova, E.** & Marcketti, S. Creative thinking. Extended Learning Seminar, Ames High School, Ames, IA, November 30, 2016.
- 2016 Coming back to American academe: Returning from government, industry, and international institutions, Panel Member. CELT, Preparing Future Faculty Program, ISU, Ames, IA, November 29, 2016.
- 2016 **Karpova, E.** & Marcketti, S. Idea generation strategies. Extended Learning Seminar, Ames High School, Ames, IA, March 9, 2016.
- 2015 **Karpova, E.** & Marcketti, S. Creative thinking. Extended Learning Seminar, Ames High School, Ames, IA, December 2, 2015.
- 2015 **Karpova, E.** The global apparel industry: Research and teaching practice. Dean's Advisory Council. College of Human Sciences, ISU, Ames, IA, April 24, 2015.
- 2015 **Karpova, E.,** & Sanders, E. A. Global fashion: Sourcing, sustainability, Design, and fair trade. Ames High School, Ames, IA, March 24, 2015.
- 2014 Marcketti, S., & **Karpova, E.** Creative teaching: Replacing problems with opportunities. Center for Excellence in Teaching and Learning, ISU, Ames, IA, October 21, 2014.
- 2013 **Karpova, E.** Creative thinking: How and Why? 2013 State Fair 4-H Awardrobe Clothing Event. Six presentation sessions to 100 high school students. Memorial Union, Ames, IA, August 15-16, 2013.
- 2012 **Karpova, E.** Teaching and Practicing Entrepreneurship: How Do We Meet the Opportunities and Challenges of Entrepreneurship Today? Faculty Panel member, ISU, Ames, IA. October 23, 2012.
- 2011 **Karpova, E.** Global trends in apparel production and labor practices. Talk of Iowa Program, Iowa Public Radio, April 20, 2011.
- 2010 **Karpova, E.** Material Stuff and Sustainability? ISU Sustainability Workshop – 2010. ISU, Memorial Union, Sun Room, October 20, 2010.
- 2010 **Karpova, E.** Creative Thinking: Process and Strategies. MGMT 310 Entrepreneurship and Innovation course, ISU, September 1, 2010.
- 2010 **Karpova, E.** Creativity and Problem-Solving. ISU Cross-Campus Faculty Problem-Solving Group. ISU, Morill Hall 2030, November 18, 2010.

- 2009 **Karpova, E.** Creative Thinking: Process and Strategies. MGMT 310 Entrepreneurship and Innovation course, ISU, September 14, 2009.
- 2009 **Karpova, E.** Creative Thinking: Strategies for Generating New Ideas. VDPAM 414/514 Veterinary Practice Entrepreneurship, Veterinary Medicine College, ISU. Three sessions, February - March.
- 2008 **Karpova, E. & Marcketti, S.** (2008). Learning to think creatively: Teaching and assessing creative thinking. Presenter and Creativity Panel member, CELT workshop, ISU, April 8, 2008.
- 2008 **Karpova, E. & Marcketti, S.** Learning to think like an entrepreneur: Development of creativity modules for experiential classroom. ISU Entrepreneurship Retreat, February 27, 2008.
- 2005 **Karpova, E.** Presentation to Russian, East European, and Eurasian Studies Program (REEES), ISU: Clothing Consumption and Attitudes toward Appearance in Contemporary Russia, September, 2005.
- 2005 **Karpova, E.** Eastern European Textile and Apparel Industries and Markets. Presentation to students in Fashion Design and Marketing program, Human Environment and Family Sciences Department, North Carolina Agricultural and Technical State University. April, 2005.
- 2003 **Karpova, E.** Russia: History and People. Elon College, North Carolina, October 2003.

DOCTORAL STUDENTS SUPERVISED (9) (as a Major Professor)

Year Graduated/ Current Status	Name of student	Dissertation Title [current employment]
3 ^d year, PhD	Farimah Bayat	Dissertation, Co-Chair (with Dr. Nancy Hodges), UNCG
5 th year, PhD	Sunhyung Cho	Dissertation, Co-Chair (with Doreen Chung), ISU
2019, PhD	Melissa Abner	Exploration of social media and eWON influence on attitude and purchase intention of ethical apparel by US female consumers [Associate Professor, Central Missouri University] – co-advised with Dr. Fatma Baytar
2019, PhD	Leslie Simpson	Fast fashion consumption [Associate Professor, Stevenson University]

<u>Year Graduated/ Current Status</u>	<u>Name of student</u>	<u>Dissertation Title [current employment]</u>
2018, PhD	Bertha Jacobs	Developing of student knowledge and skills for South African retail industry [Senior Lecturer, University of Pretoria, South Africa]
2018, PhD	Armine Ghalachyan	Evaluation of consumer perceptions and acceptance of sustainable fashion products made of bacterial cellulose [Assistant Professor, Washington State University]
2014, PhD	Lingling Min	Creativity and its antecedents: An investigation of different assessments and training effects [Assistant Professor, Colorado State University]
2014, PhD	Minjung Lee	The Effects of Product Information on Consumer Attitudes and Purchase Intentions of Fashion Products Made of Fur, Leather, and Wool [Lecturer, Konkuk University, South Korea]
2013, PhD	Ju Young (Jill) Lee	Competitiveness of textile and apparel industries in the United States and Japan [Assistant Professor, Mississippi State University]

MASTER'S STUDENTS SUPERVISED (2) (as a Major Professor)

<u>Year Graduated/ Current Status</u>	<u>Name of student</u>	<u>Degree option, Thesis Title</u>
2011, MS	Ruoyu Feng	Integrative paper, ISU
2008, MS	Angela Perrier	Thesis, Influence of model body size on consumer attitudes and purchase intentions (co-advised with Dr. Damhorst), ISU

GRADUATE FACULTY COMMITTEE MEMBER (38)

<u>Year Graduated/ Current Status</u>	<u>Name of student</u>	<u>Dissertation, Thesis, or Non-thesis Option in Apparel, Merchandising, & Design Unless Noted Otherwise</u>
Current, PhD	Rachel Rose	Dissertation, UNCG
Current, MS	Kylie Jones	Non-thesis, UNCG

Year Graduated/ Current Status	Name of student	Dissertation, Thesis, or Non-thesis Option in Apparel, Merchandising, & Design Unless Noted Otherwise
Current, MS	Katie Costello Graham	Non-thesis, UNCG
Current, MS	Brenna Worth	Non-thesis, UNCG
2021, MS	Hannah Leah Knox	Non-thesis, UNCG
2021, MS	Taryn Caleb	Non-thesis, UNCG
2021, MS	Taylor Calloway	Non-thesis, UNCG
2020, PhD	Melissa Jacubauskas	Dissertation, ISU
2017, MS	Fei Peng	Integrative paper, ISU
2017, PhD	Amy Dorie	Dissertation, ISU
2016, MS	Vihang Idnani	Integrative paper, ISU
2016, PhD	Jennifer Gordon	Dissertation, ISU
2015, PhD	Srikant Manchiraju	Dissertation
2014, PhD	Rama Srinivasan	Dissertation
2014, PhD	Amrut Sadachar	Dissertation
2014, MS	Youngji Lee	Thesis
2014, PhD	Sonali Diddi	Dissertation
2013, PhD	Laurel Romeo	Dissertation
2013, PhD	Minsun Lee	Dissertation
2013, PhD	Donald Schoffstall	Dissertation (Hybrid program), Hospitality
2012, PhD	Yao Lu	Dissertation
2012, MS	Miao Bing	Integrative paper
2012, MS	Melissa Jacubauskas	Thesis

<u>Year Graduated/ Current Status</u>	<u>Name of student</u>	<u>Dissertation, Thesis, or Non-thesis Option in Apparel, Merchandising, & Design Unless Noted Otherwise</u>
2011, PhD	Rosita Tajuddin	Dissertation
2011, MS	Sara Bennett	Creative component
2011, MS	Vaibhav Vartak	Integrative paper
2010, PhD	Mansi Batra	Dissertation
2010, PhD	Anumapa Pasricha	Dissertation, Family and Consumer Sciences
2010, MS	Sindhuja Ramnath	Integrative paper
2009, PhD	Ui-Jeen Yu	Dissertation
2008, PhD	Hye Jeong Kim	Dissertation
2008, PhD	Careyn Armitage	Dissertation, Family and Consumer Sciences
2008, PhD	Jee Hye Shin	Dissertation, Hospitality Management
2007, PhD	Elizaveta Slevitch	Dissertation, Hospitality Management
2007, PhD	Kung Song	Dissertation
2007, MS	Katherine Maurer	Integrative paper
2007, MS	Jeongeun Kang	Integrative paper
2007, MS	Yi Tung Lo	Integrative paper
2006, MS	Sunhee Park	Thesis

UNDERGRADUATE RESEARCH SUPERVISED (5)

<u>Year</u>	<u>Name of student</u>	<u>Program name</u>
2019, Spring	Brooks	Independent research project
2019, Spring	Madeline Seifert	Independent research project
2018, Spring	Margo Wilwerding	Independent research project

<u>Year</u>	<u>Name of student</u>	<u>Program name</u>
2016, Spring	Ashley Tinguely	Honors research project
2007, Spring	Kwai Yiu Lee	Louise Rosenfeld scholarship for research internship, CHS

MENTORING ACTIVITIES (6)

<u>Year</u>	<u>Mentee information</u>	<u>Program name</u>
2019, Fall	David Johnson, PhD student, Hospitality	Preparing Future Faculty program, ISU
2014-2015	Amy Dorie, PhD student, AMD	Preparing Future Faculty program, ISU
2012-2013	Dr. Ellen McKinney, Assistant Professor, AMD	Mentoring junior faculty, Research mentor, AESHM
2012, Fall	Nathan Stokes, PhD student, Hospitality	Preparing Future Faculty program, ISU
2011, Fall	Srikant Manchiranj, PhD student, AMD	Preparing Future Faculty program, ISU
2011-2012	Dr. Fatma Baytar, Assistant Professor, AMD	Mentoring junior faculty, Teaching mentor, AESHM

OTHER PROFESSIONAL ACTIVITIES

Associate Editor

2019-2021 *Clothing and Textiles Research Journal*, Consumer Theory and Behavior Track

Guest Editor

2013-2014 *Clothing and Textiles Research Journal*, Special Issue on Creative Thinking and Problem Solving

Editorial Board Member

2015-present *Fashion, Industry, and Education Journal*, Board Member

2011-2018 *Clothing and Textiles Research Journal*, Board Member

External Examiner/Evaluator (14)

- 2020 External reviewer, Promotion and Tenure case, Oklahoma State University.
- 2020 External reviewer, Promotion and Tenure case, Washington State University.
- 2019 External reviewer, Promotion case, Kansas State University.
- 2019 External reviewer, Promotion case, Washington State University.
- 2018 Review team member, Textile and Apparel Programs Accreditation Commission (TAPAC), October 7-9, 2018.
- 2017 External reviewer, Promotion and Tenure case, Cornell University.
- 2017 External reviewer, Promotion and Tenure case, Texas Tech University.
- 2017 External reviewer, Promotion and Tenure case, University of Delaware.
- 2017 External reviewer, Tenure case, Washington University at St. Louis.
- 2016 External reviewer, Promotion and Tenure case, Oklahoma State University.
- 2016 External examiner, dissertation “The decision-making processes of visually impaired consumers in the apparel retail environment” by Aubrey Ramatla. Tshwane University of Technology, Pretoria, South Africa, April 2016.
- 2015 External reviewer, Promotion and Tenure case, Louisiana State University.
- 2015 External examiner of dissertation “The role of environmental sustainability in a design-driven fashion industry” by Desiree Smal. Cape Peninsula University of Technology, Cape Town, South Africa, June 2015.
- 2011 External evaluator, Global Fashion Management Master’s degree program, Fashion Institute of Technology, New York City, NY, May 8 – May 11, 2011

Ad Hoc Reviewer

- 2006-2021 Reviewer, research abstracts submitted for ITAA conference. Tracks: Textile and Apparel Industries; Professional Development; Consumer Behavior.
- 2020 Reviewer, research paper submitted to *Journal of Fashion Marketing and Management*, December 2020.
- 2019 Reviewer, research paper submitted to *Clothing and Textiles Research Journal*, January 2019.

- 2018 Reviewer, research paper submitted to *Clothing and Textiles Research Journal*, August 2018.
- 2018 Reviewer, research paper submitted to *Fashion, Industry and Education*, May 2018.
- 2017 Reviewer, research paper submitted to *Clothing and Textiles Research Journal* (Education), November 2017.
- 2017 Reviewer, research paper submitted to *Clothing and Textiles Research Journal* (Education), October 2017.
- 2017 Reviewer, research paper submitted to *Clothing and Textiles Research Journal* (Education), March 2017.
- 2017 Reviewer, research paper submitted to *Journal of Fashion, Style, and Popular Culture*, January 2017.
- 2017 Reviewer, research paper submitted to *Clothing and Textiles Research Journal* (International, Business, Industry), January 2017.
- 2016 Reviewer, research paper submitted to *International Journal of Fashion, Design, Technology, and Education*, November 2016.
- 2016 Reviewer, research paper submitted to *Clothing and Textiles Research Journal* (Education), April 2016.
- 2015 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (International, Business & Industry Track), October 2015.
- 2015 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Education), December 2015.
- 2014 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Historical & Cultural), January, 2014.
- 2013 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Educational), November, 2013.
- 2013 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Historical & Cultural), September, 2013.
- 2013 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social, Psychological, & Educational), July, 2013.

- 2013 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Historical & Cultural), April, 2013.
- 2012 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social/Psychological/Educational Track), October, 2012.
- 2012 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social/Psychological/Educational Track), July, 2012.
- 2012 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (International, Business & Industry Track), July, 2012.
- 2011 Reviewer, abstract submitted for Beijing Institute of Fashion and Technology-ITAA Symposium, Beijing, China, October 2011.
- 2011 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social/Psychological/Educational Track), July, 2011.
- 2011 Reviewer, abstracts submitted for South African Association of Family Ecology and Consumer Sciences 2011 conference. Track: Entrepreneurship (8 abstracts), March 2011.
- 2011 Reviewer, abstracts submitted for South African Association of Family Ecology and Consumer Sciences 2011 conference. Track: Sustainability and Globalization (8 abstracts), March 2011.
- 2010 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social/Psychological/Educational Track), April, 2010.
- 2009 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Consumer Behavior Track), April, 2009.
- 2008 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social/Psychological/Educational Track), November, 2008.
- 2008 Reviewer, a research paper submitted to *Clothing and Textiles Research Journal* (Social/Psychological/Educational Track), June, 2008.
- 2006 Reviewer, a research paper submitted for 2006 Academy of Marketing Science/American Collegiate Retailing Association conference.

Grant Reviewer

- 2013 External Reviewer, a research project proposal, submitted to Mississippi Agricultural and Forestry Experiment Station, Mississippi State University. \$750,000. April, 2013.

Book Reviewer (5)

- 2016 Reviewer, book proposal on apparel product development and entrepreneurship, Elsevier, May 2016.
- 2012 Reviewer, last six chapters of a new textbook, *Introduction to Global Sourcing*, Pearson Education. October, 2012.
- 2012 Reviewer, first six chapters of a new textbook, *Introduction to Global Sourcing*, Pearson Education. July 2012.
- 2012 Reviewer, three chapters of a new textbook, *Fashion Game*, Pearson Education. June 2012.
- 2011 Reviewer, five chapters of a new textbook, *Fashion is...*, Pearson Education. March, 2011.

Consulting Activities

- 2021 Responsible Business Coalition (RBC) – Net Impact (NI), International Working Group, May-July, 2021
- 2018 Judge, Most Valuable Startups, 2018 India Fashion Forum, Mumbai, India, March 13-14, 2018.
- 2013 Consultant, Blessman Ministries Sewing Center, Mokopane area, Limpopo Province, South Africa, January 19-23, 2013.
- 2012 Judge, 2012 International Swimwear Cultural Expo, HuLuDao, Liaoning Province, China, August 15-17, 2012.

PROFESSIONAL MEMBERSHIP:

- 1999-present International Textile and Apparel Association (ITAA)
- 2021-present Costume Society of America (CSA)
- 2021-present International research network on Sustainable Fashion Consumption
www.sustainablefashionconsumption.org

2021-present American Association of University Women (AAUW), member and UNCG campus representative

OFFICES HELD AND COMMITTEE MEMBERSHIPS:

National or International

- 2020-2022 Vice-President of Scholarship, International Textile and Apparel Association (ITAA).
- 2019-2020 Board of Commissioners Member, Textile and Apparel Programs Accreditation Commission (TAPAC)
- 2019-2020 Vice-Chair, Multistate Research Coordinating Committee and Information Exchange Group NCCC065: Indicators of Social Change in the Marketplace: Producers, Retailers, and Consumers.
- 2018-2019 Past-President and Executive Committee Member, Textile and Apparel Programs Accreditation Commission (TAPAC)
- 2017-2018 Founding President, Textile and Apparel Programs Accreditation Commission (TAPAC)
- 2017-2018 Secretary, Multistate Research Coordinating Committee and Information Exchange Group NCCC065: Indicators of Social Change in the Marketplace: Producers, Retailers, and Consumers.
- 2016-2017 Member, Multistate Research Coordinating Committee and Information Exchange Group NCCC065: Indicators of Social Change in the Marketplace: Producers, Retailers, and Consumers.
- 2016-2017 Elected Member, Nominating Committee, ITAA.
- 2014-2017 Member, Accreditation Taskforce, ITAA.
- 2012-2016 Member, Teaching Innovation and Resource Committee, ITAA.
- 2012-2014 Track Chair: Sourcing and Global Textile and Apparel Trade, Teaching Collection, International Textile and Apparel Association.
- 2009-2011 Board Member, ITAA.
- 2009-2011 Chair, Teaching Innovation and Resource Committee, ITAA.
- 2009-2011 Member, Education Committee, ITAA.

- 2007 Track Chair: Textile and Apparel Industries and International Trade. ITAA Annual Conference: Coordinating track submissions, reviews, and presentations schedule.
- 2006-2008 Member, Teaching Innovation and Resource Committee, ITAA.
- 2005-2006 Member, International Committee, ITAA.

UNIVERSITY, COLLEGE, DEPARTMENT, AND PUBLIC SERVICE:

University Service

Standing and Ad Hoc Committees

- | | | |
|---------------|--|---------|
| 2021-2024 | Faculty Senate Budget Committee, UNCG | Member |
| 2018-2019 | Faculty Senate, ISU | Senator |
| 2018-2019 | Governance Council, Faculty Senate, ISU | Member |
| 2016, 2010-12 | Graduate College Curriculum Committee, ISU | Member |

College Service

Standing and Ad Hoc Committees

- | | | |
|-----------|---|------------|
| 2021-2022 | Executive Committee of Faculty Assembly, Bryan School of Business & Economics, UNCG | Vice-Chair |
| 2020-2021 | Executive Committee of Faculty Assembly, Bryan School of Business & Economics, UNCG | Member |
| 2012-2019 | Online and Distance Education Committee, College of Human Sciences, ISU | Member |
| 2018-2019 | Faculty Caucus, College of Human Sciences, ISU | Member |
| 2017 | Associate Dean for Research Search Committee, College of Human Sciences, ISU | Member |
| 2009-2014 | Curriculum Committee, College of Human Sciences, ISU | Member |
| 2008-2009 | Honors and Awards Committee, College of Human Sciences, ISU | Member |
| 2007-2008 | Computer Advisory Committee, College of Human Sciences, ISU | Member |

Departmental Service: Standing and Ad Hoc Committees

2020-present	CARS Department Curriculum Committee, UNCG	Member
2020-present	CARS Department Graduate Faculty Committee, UNCG	Member
2020-present	CARS Department Assessment Committee, UNCG	Member
2019	AESHM Governance Document Committee, ISU	Member
2016-2019	AMD Executive Advisory Council Committee, ISU	Member
2016-2017	AESHM Chair Search Committee, ISU	Member
2015-2016	AESHM Governance Document Committee, ISU	Member
2015	AMD Search Committee, ISU	Member
2010-2014	AESHM Curriculum Committee	Chair
2012-2014	AESHM Promotion and Tenure Committee	Member
2011-2013	AESHM Hilton Chair Committee	Member
2009-2010	AESHM Curriculum Committee	Co-Chair
2008-2009	AESHM Awards Committee	Chair
2006-2007	AESHM Computer Advisory Committee	Chair
2006-2008	AESHM Curriculum Committee	Member
2006-2007	AESHM Faculty Development and Advancement Committee	Member
2006-2007	TC Search Committee, two positions	Member

PROFESSIONAL DEVELOPMENT ACTIVITIES:

2021	HERS Leadership Institute, July 13-22, 2021.
2021	Spring 2021 Virtual Grants Conference. National Science Foundation, June 7-11, 2021.
2020	Virtual Global Supply Chain and Trade Conference. American Apparel and Footwear Association, August 25-27, 2020.
2020	ADAPT 2020: From Remote to Online Learning. Virtual Conference. Teaching Innovations Office, The University of North Carolina at Greensboro, June 8-12, 2020.

- 2020 Master Teacher Program. Workshop Dr. Harvey Brightman. The University of North Carolina at Greensboro, January 8-9, 2020
- 2019 The Intro: Connection is a Choice (Part 1). The Principles: Building Some Basics (Part 2). Three-hour workshop. Alan Alda Center for Communicating Science, Iowa State University, Ames, IA. February 5, 2019
- 2018-19 Mission Inclusion: Broadening Perspectives through Curriculum and Practice. Seminar. College of Human Sciences, Iowa State University, Ames, IA. August 2018 – May 2019.
- 2018 Community Resilience. Workshop for NCCC065. Post-Carbon Institute, Portland, OR. October 5, 2018.
- 2017 Groups and collaborative work in Canvas. Workshop. Center for Excellence in Learning and Teaching, Iowa State University, Ames, IA. December 7, 2017.
- 2017 Assignments and gradebook in Canvas. Workshop. Center for Excellence in Learning and Teaching, Iowa State University, Ames, IA. December 6, 2017.
- 2017 The pedagogy of Canvas quizzes. Workshop. Center for Excellence in Learning and Teaching, Iowa State University, Ames, IA. December 5, 2017.
- 2017 Inclusive Classroom Faculty Development Workshop. Center for Excellence in Learning and Teaching, Iowa State University, Ames, IA. July 12, 2017.
- 2017 Research-based flipped classroom team-based learning. Workshop series, five two-hour sessions. Center for Excellence in Learning and Teaching, Iowa State University, Ames, IA. January-February 2017.
- 2016 Mental Health First Aid Training. Certificate of completion. Iowa State University, Ames, IA. July 26 & 28, 2016.
- 2014 Applying QM rubric to your online class. Quality Matters Program. Two-week online course. June 17-July 2, 2014. Certificate of successful completion.
<https://www.qualitymatters.org/>
- 2014 Creativity: Music to My Ears. Six-week online course, Stanford University. April 2-May 14, 2014. Certificate of completion.
- 2013 Iowa Creativity Summit, Des Moines, IA. October 31, 2013.
- 2013 LEA/RN workshop, ISU, Ames, IA. May 14-15, 2013.
- 2013 21st Annual Voorhees Supply Chain Conference, College of Business, IU, Ames, IA. April 5, 2013. Has earned 3 continuing education hours.

- 2012 Creativity Course: Lateral Thinking. DeBono Consulting, Des Moines, IA. October 26, 2012.
- 2012 Creativity Course: Six Thinking Hats. DeBono Consulting, Des Moines, IA. October 25, 2012.
- 2012 Faculty Workshop for Online Course Development/Conversion. May 30-June 1, 2012. College of Human Sciences, ISU, Ames, IA.

INDUSTRY EXPERIENCE:

- 2019 Experience-based business model & Merchandising Department, Dallas Cowboys Headquarters, Frisco, TX, November 8, 2019
- 2019 Experience Center & Toyota Agile Practice Department, Toyota Headquarters, Frisco, TX, November 8, 2019
- 2017 Footwear Division Quarterly meeting, Walmart Headquarters, Bentonville, AR, October 10, 2017
- 2017 Walmart Regional Distribution Center sustainability tour, Bentonville, AR, October 9, 2017
- 2017 Target College Consortium, Target Headquarters, Minneapolis, MN, August 7, 2017
- 2013 Visited and interviewed representatives of four apparel companies in New York City, NY, July 8-12, 2013
- 2013 Visited and interviewed 10 professionals at Lands' End Corporate Headquarters, Dodgeville, WI, June 25, 2013
- 2013 Visited several small apparel businesses in the Mokopane area, Limpopo Province, South Africa, January 21-23, 2013
- 2012 Visit to Corporate Headquarters Lands' End, Dodgeville, WI, October 5, 2012
- 2012 Visit to Corporate Headquarters Von Maur, Davenport, IA, October 4, 2012
- 2012 Visited 14 apparel and fashion companies as part of student study tour (e.g., Eileen Fisher, Narciso Rodriguez, Mark Jacobs, Armani Exchange, Bergdorf Goodman). New York City, NY, March 10 – 17, 2012.
- 2011 Visited and interviewed representatives of four apparel manufacturing companies, Omsk, West Siberia, Russia, May 30 – June 2, 2011.
- 2011 Visited Corporate Headquarters for JORDACHE and US Polo, New York City, NY, May 11 2001.

- 2009 Visited and interviewed representatives from University of Pretoria and three apparel companies in Pretoria and Johannesburg, South Africa, August.
- 2008 Visited and interviewed professionals from two companies: (1) Nordstrom Distribution Center and (2) Adidas Distribution Center, Cedar Rapids, IA, February 28 and August 18.
- 2008 Visited and interviewed professionals from two universities and six textile and apparel companies, St. Petersburg and Kostroma, Russia. May-June
- 2008 Visited and interviewed professionals from Royal Melbourne Institute of Technology and six textile/apparel/retail businesses and professional organizations, Melbourne, Australia, July
- 2008 Visited DongHua University, Shanghai, China, and several apparel and retail companies to learn about current industry trends, September
- 2007 Visited TC², US National Apparel and Sewn Products Technology Center to learn about latest apparel technologies and strategies developed for apparel businesses, July 15-16
- 2006 Visited two companies: (1) St Croix Knitwear Company, Winona, MN, and (2) Lands End, Dodgeville, WI, June 13-14
- 2004-2005 Interviewed 13 textile and apparel professionals employed by North Carolina companies for a research project

PRESS:

- 2019 Featured in: Fitzpatrick, A. (November 18, 2019).? UI students shop secondhand to bring sustainability to the clothing industry. *The Daily Iowan*
<https://dailyiowan.com/2019/11/18/ui-students-shop-secondhand-to-bring-sustainability-to-the-clothing-industry/>
- 2019 Featured in: Hirschlag, A. (November 7, 2019). Can second-hand shopping dent fast fashion environmental damage? *Scientific American*
https://www.scientificamerican.com/article/can-secondhand-shopping-dent-fast-fashions-environmental-damage/?utm_medium=social&utm_content=organic&utm_source=twitter&utm_campaign=SciAm_&sf223109823=1
- 2011 *Top Research Story*. **Karpova, E.**, & Lee, J. (May 11, 2011). Cheaply made in the USA. <http://www.futurity.org/top-stories/cheaply-made-in-the-usa/>

FEATURED COURSE PROJECTS:

- *How student evaluations are used from three perspectives*. Inside Iowa State for Faculty and Staff, April 12, 2018, <https://www.inside.iastate.edu/article/2018/04/12/studentevals>
- *Garments with a Purpose*. Inside Iowa State for Faculty and Staff, May 1, 2014, <http://www.inside.iastate.edu/article/2014/05/01/trashion>
- *Trashion Show Struts Environmentally-Conscious Style for Earth Month Awareness*. Iowa State Daily, April 24, 2014, http://www.iowastatedaily.com/news/article_b946ddd0-cb23-11e3-baa8-0019bb2963f4.html
- *From Trash to Treasure: Trashion Show Showcases Environmental Problems*. Iowa State Daily, April 28, 2014, http://www.iowastatedaily.com/news/article_1adcdde2-cdc7-11e3-8733-001a4bcf887a.html
- *AESHM Class Encourages Students to Think Outside The Box*, Iowa State Daily, February 29, 2012 http://www.iowastatedaily.com/news/article_217d598c-62a9-11e1-bfdb-0019bb2963f4.html
- *Fashion Students Gain Global Competence*, Iowa State Daily, April 18, 2012 http://www.iowastatedaily.com/news/article_38ff7ef0-89a5-11e1-b14d-001a4bcf887a.html