

THE UNIVERSITY OF NORTH CAROLINA GREENSBORO
DEPARTMENT OF CONSUMER, APPAREL, AND RETAIL STUDIES

[Fall 2020] APD 310 | Portfolio Development for Apparel Design

<Course Information>

Class Days & Time:	M/W 8:00 am– 10:15 am
Classroom:	Petty 222
Credits:	3 Credits

< Instructor's Information>

Name:	Dr. Haeun (Grace) Bang
Office Location:	Stone 355 / Zoom
Email:	h_bang2@uncg.edu
Office Hours:	M/ W 10:30am – 11:30am or by appointment

<TA's information>

Name:	Mon Thu Myin
Email:	mamyin@uncg.edu

PREREQUISITES: APD 244, APD 252

FOR WHOM PLANNED: Required junior-level course in the Apparel Design concentration of Consumer, Apparel, and Retail Studies degree.

*This course will be provided in a hybrid format. Students in *Session-A* need to physically come/attend the class on Monday and virtually attend the class on Wednesday. Students in *Session-B* need to virtually attend the class on Monday and physically attend on Wednesday.

COURSE DESCRIPTION

Development of a professional design portfolio that will emphasize investigation of specific apparel markets, target customers, seasons and fabrications, and various illustrative techniques

STUDENTS' LEARNING OUTCOME: Upon successful completion of this course, students will be able to:

- Effectively communicate apparel designs professionally, demonstrating skill with various media and an understanding of aesthetics
- Design cohesive groups of apparel within specific parameters such as season, target customer, pricing category, and market
- Investigate and report on the creative process and aesthetic of influential designers and apply the knowledge when creating original designs
- Develop and suggest creative design approaches to fashion that can contribute to socio-ecological resilience by discovering a unique way of upcycling unwearable/useless products

REQUIRED TEXTS

- Schneider, R. (2012). *Adobe for fashion: The ultimate guide to drawing flats*. New York, NY: New York Cookie Graphics.
(Related Website: <https://www.adobefor-fashion.com/>)

REGISTRATION: It is the student's responsibility to ensure proper enrollment in classes. You are advised to review your official class schedule during the first week of the semester to ensure proper enrollment. Should you determine an error in your class schedule, correct it with your advising office.

REQUIRED SUPPLIES

Sketchpad, pencils and erasers, storage device for computer files, fabric swatches, and other supplies as needed.

COMMUNICATION

If you have any questions or concerns about this course, please feel free to contact me via email (h_bang2@uncg.edu). I will try my best to reply as quickly as possible, but please allow 24 hours for response to your email Monday-Friday, and additional time on the weekends. If you would like to meet with me via Zoom—even besides my office hours—email me so that we could schedule our virtual meeting together. When you email me, the subject of your email should indicate the course code and section—i.e. *[APD 310-A] YOUR SUBJECT*.

COURSE REGULATIONS

1. **This is a hybrid course and you need to physically attend the class either Monday or Wednesday according to the session you are assigned.**

Attendance, punctuality, and productive participation are required. **Four or more absences** will result in a reduction of **two letter grades from the final course grade** (e.g. an A in the course would become a C). **Five absences will result in an F for the course.** Two tardiness &/or early departures will count as one absence.

Students will not be penalized for absence during the semester due to unavoidable or legitimate circumstances. **The following reasons justify absences and makeup requests and must be documented:** (a) illness certified by a physician (b) death of parent, sibling, or grandparent (proof of funeral attendance must be supplied), (c) participation in religious observances with advance instructor notification (d) participation, certified by the Office for Student Affairs, in University approved co-curricular activities. **Students are expected to notify me at least two weeks prior to the planned absence and work due may be expected to be turned in before the planned absence.**

***Note: I reserve the right to drop a student from the course after three (3) absences.**

2. Students are expected to attend class with all materials needed for the assignment at hand and with any relevant homework. As failure to come with materials and/or homework results in no meaningful work being done, it will be treated as an unexcused absence. Class time is to be used for current assignments.

3. If a student misses a class, it is the student's responsibility to get the assignment from Canvas or a fellow student. It is also the student's responsibility to get notes on missed demonstrations. Demonstrations will not be repeated. Class time will not be spent catching up students who miss class - it is not fair to take that time away from the students who attend.

4. Assignments and projects will not be accepted late, nor will they be accepted incomplete. (To clarify – if an assignment is due at 8:00am, then it is late if turned in at 8:01am and will not be accepted.) Exceptions will only be made for students with documented emergency excuses. When a student misses an assignment due date because of an emergency, the student should show the instructor what work has been done on the due assignment upon returning to class - in other words, do not come back to class empty handed.

5. Dependent on your level of apparel construction and computer proficiency and your ability to learn skills, an average of 6-12 hours of work outside the class per week may be necessary.

6. Turn cell phones to “manner mode” or off while in class and refrain from texting or talking on them during class. Do not wear earphones to listen to music, audio, etc. during class.

7. ALL construction MUST BE DONE ENTIRELY BY THE STUDENT WHO SUBMITS THE WORK. The instructor reserves the right to refuse to accept work that has not been observed as significantly constructed in class. Appropriate sanctions for offenders include failing the assignment, failing the course, or recommended expulsion.

GRADING COMPOSITION

In-class activities (10 activities / 20 points each)	20% (200 points total)
Project 1	25% (250 points total)
Project 2	25% (250 points total)
Digital Portfolio (Website) Development (First draft: 100 pts/ Final: 200 pts)	30 % (300 points total)

Total **100% (1,000 points total)**

*Your progress will be checked during the class and it will affect your grade of the projects.

*Grading rubrics will be uploaded at Canvas.

A = 93.0-100 % A-= 90.0-92.99 %	High quality work beyond stated requirements: “Excellent”
B+=87.0-89.99 % B = 83.0-86.99 % B-=80.0-82.99 %	Quality work satisfying requirements: “Good - Very good”
C+=77.0-79.99 % C=73.0-76.99 % C-=70.0-72.99 %	Work satisfies requirements, shows room for improvement in quality: “Average”
D+=67.0-69.99 % D=63.0-66.99 % D-=60.0-62.99 %	Minimally acceptable: “Needs more effort”
F=below 60 %	Unacceptable: “Failure”

UNCG COVID-19 POLICIES:

As UNCG returns to face-to-face course offerings in fall 2020, the campus community must recognize and address concerns about physical and emotional safety. As such, all students, faculty, and staff are required to uphold UNCG's culture of care by actively engaging in behaviors that limit the spread of COVID-19. Such actions include, but are not limited to, the following:

- ***[Wearing a face covering that covers both nose and mouth](#)***
- ***[Observing social distance in the classroom](#)***
- ***[Engaging in proper hand washing hygiene when possible](#)***
- ***[Self-monitoring for symptoms of COVID-19](#)***
- ***[Staying home if you are ill](#)***
- ***[Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill.](#)***

Instructors will have seating charts for their classes. These are important for maintaining appropriate social distance during class and facilitating contact tracing should there be a confirmed case of COVID-19. Students must sit in their assigned seat at every class meeting and must not move furniture. Students should not eat or drink during class time.

A limited number of disposable masks will be available in classrooms for students who have forgotten theirs. Face coverings will also be available for purchase in the UNCG Campus Bookstore. Students who do not follow masking and social distancing requirements will be asked to put on a face covering or leave the classroom to retrieve one and only return when they follow these basic requirements to uphold standards of safety and care for the UNCG community. Once students have a face covering, they are permitted to re-enter a class already in progress. Repeated issues may result in conduct action. The course policies regarding attendance and academics remain in effect for partial or full absence from class due to lack of adherence with face covering and social distancing requirements.

For instances where the Office of Accessibility Resources and Services (OARS) has granted accommodations regarding wearing face coverings, students should contact their instructors to develop appropriate alternatives to class participation and/or activities as needed. Instructors or the student may also contact [OARS](#) (336.334.5440) who, in consultation with Student Health Services, will review requests for accommodations.

Health and well-being impact learning and academic success. Throughout your time in the university, you may experience a range of concerns that can cause barriers to your academic success. These might include illnesses, strained relationships, anxiety, high levels of stress, alcohol or drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may experience. You can learn about the free, confidential mental health services available on campus by calling [336-334-5874](tel:336-334-5874), visiting the website at <https://shs.uncg.edu/> or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. For undergraduate or graduate students in recovery from alcohol and other drug addiction, The Spartan Recovery Program (SRP) offers recovery support services. You can learn more about recovery and recovery support services by visiting <https://shs.uncg.edu/srp> or reaching out to recovery@uncg.edu

COVID-19 Spartan Shield Video

UNCG Chancellor Frank Gilliam has challenged us to create a Culture of Care at UNCG where we all wear face coverings and social distance, less to protect ourselves but rather more to protect everyone around us. It shows that you care about the well being of everyone around you. We have created this video featuring your student body presidents to better explain how and why this is so

important. Please watch this video before the first day of classes.

<https://youtu.be/Mb58551qxEk>

STUDIO RULES: The studio is a shared space, and many tools will be shared with your classmates. Be respectful of the mannequins and equipment. Please refer to the Studio Rules document uploaded on Canvas for specific studio procedures.

STUDIO / LAB ACCESS VIA KEY CARDS: Due to Covid-19, you are NOT allowed to access the studio/lab besides the class hours in this semester. Should students see anyone not authorized to be in the sewing labs or Stone Building after normal business hours, they are to contact the UNCG Police Department. 334-4444. Propping doors open after hours is strictly not allowed. By doing this you may unintentionally allow unauthorized people to enter the building. You should also be aware that doing so can trigger a silent alarm at the police station causing them to respond as if to a burglary. Anyone setting off that alarm and thereby creating a "false call" situation can be fined up to \$500.

TECHNICAL SUPPORT:

For technical assistance, please submit a 6-TECH ticket, call 6-TECH at (336) 256-TECH (8324), or email 6-TECH@uncg.edu. For more information, please visit the ITS website via this link: <https://its.uncg.edu/Help/>

SPECIAL NEEDS: UNCG seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Office of Disability Services in 215 Elliott University Center, 334-5440, <http://ods.dept.uncg.edu/>, ods@uncg.edu.

CARS DEPARTMENT STATEMENT ON ACADEMIC DISHONESTY: The UNC-Greensboro Academic Integrity Policy states, "If knowledge is to be gained and properly evaluated, it must be pursued under conditions free from dishonesty. Deceit and misrepresentations are incompatible with the fundamental activity of this academic institution and shall not be tolerated." By choosing to enroll in this course and by completing the assignments, project, quizzes, examinations, etc., you are by default held to the standards of the Academic integrity Policy, and you are subjected to sanctions should you violate the policy in any manner.

CARS DEPARTMENT STATEMENT ON STUDENT CONDUCT AND COMPLAINT BEHAVIOR: The Department of Consumer, Apparel, and Retail Studies (CARS) expects that all students enrolled in the CARS major will behave professionally and in a manner that reflects positively on the department, the school, and the university. This expectation applies to conduct within CARS courses, when working at internship sites, and attending events where students are acting as representatives of the CARS program.

Complaints pertaining to a specific course must first be brought up with the instructor. Per the UNCG University Catalog, if a student wishes to appeal an assigned grade, the student should first discuss the concerns with the instructor. If desired, the student may further appeal to the department head, the dean of the school or college, and the provost, in that order. See the University Catalog for further details on Grade Appeals.

UNIVERSITY COPYRIGHT POLICY AND STUDENT CODE OF CONDUCT: Selling class notes for commercial gain or purchasing such class notes in this or any other course at UNCG is a violation of the University's Copyright Policy and of the Student Code of Conduct. Students also understand that enrollment in this course grants consent for their work to be selected for inclusion in college or departmental publications (online or in print). Your instructor may select to use your work to represent her/his skills as an instructor in a teaching portfolio (online or in print).

< Tentative Course Schedule >				
	MON		WED	
W 1			8/19	Course intro - Set up Canvas Profile - Intro to Digital Portfolio <ul style="list-style-type: none"> • Discussion: Get to know each other • Exercise: Post two fashion-related portfolio websites to Canvas - Due: 8/24 (Mon) 8:00 am
W 2	8/24	Adobe Photoshop for Apparel Design - Basic tools - Image manipulation In-class activity 1: Create a fashion collage - Due: 9/2 (Wed) 8:00 am	8/26	Adobe Photoshop for Apparel Design - Rendering - Patterns In-class activity 2: Canvas bag rendering - Due: 9/2 (Wed) 8:00 am <u>Reading HW</u> Adobe Illustrator Chapter 1,2
W 3	8/31	Labor Day holiday (no class)	9/2	Adobe Illustrator for Apparel Design - Basic tools In-class activity 3: Create your own logo - Due: 9/7 (Mon) 8:00 am <u>Reading HW</u> Adobe Illustrator Chapter 3
W 4	9/7	Adobe Illustrator for Apparel Design - Basic Flat drawing In-class activity 4: Draw flats for basic bodice with basic sleeves - Due: 9/14 (Mon) 8:00 am <u>Reading HW</u> Adobe Illustrator Chapter 3	9/9	Adobe Illustrator for Apparel Design - Basic Flat drawing In-class activity 5: Draw flats for 3 tops - Due: 9/14 (Mon) 8:00 am <u>Reading HW</u> Adobe Illustrator Chapter 4
W 5	9/14	Adobe Illustrator for Apparel Design - Advanced Flat Drawing 1 In-class activity 6: Draw button, collar & cuffs / Draw basic shirt flat (F&B) - Due: 9/21 (Mon) 8:00 am <u>Reading HW</u> Adobe Illustrator Chapter 5	9/16	Adobe Illustrator for Apparel Design - Advanced Flat Drawing 2 In-class activity 7: Draw skirts & blazer - Due: 9/21 (Mon) 8:00 am <u>Reading HW</u> Adobe Illustrator Chapter 6

W 6	9/21	<p>Adobe Illustrator for Apparel Design - Advanced Flat Drawing 3</p> <p>In-class activity 8: Draw zipper, pocket, buttonholes & basic jeans - Due: 9/28 (Mon) 8:00 am</p> <p><u>Reading HW</u> Adobe Illustrator Chapter 8</p>	9/23	<p>Adobe Illustrator for Apparel Design - Patterns</p> <p>In-class activity 9: Create various patterns - Due: 9/28 (Mon) 8:00 am</p> <p><u>Reading HW</u> Adobe Illustrator Chapter 9</p>
W 7	9/28	<p>Adobe Illustrator for Apparel Design - Figure drawing (croquis, face, hair)</p> <p>In-class activity 10-1: Draw 3 croquis of different poses with face & hair - Due: 10/5 (Mon) 8:00 am</p> <p><u>Reading HW</u> Adobe Illustrator Chapter 7&10</p>	9/30	<p>Adobe Illustrator for Apparel Design - Background & Layout</p> <p>In-class activity 10-2: Add background & layout - Due: 10/5 (Mon) 8:00 am</p>
W 8	10/5	<p><u>Intro to Project 1</u> - Set the design problem and criteria - Decide the company (brand) - Background research</p>	10/7	<p>Workday for Project 1 - Target market research - Trend analysis</p> <p>HW: Submit the summary of your research, problem statement and design plan - Due: 10/12 (Mon) 8:00am</p>
W 9	10/12	<p>Workday for Project 1 - Design ideation & sketch - Confirm your final design w/ Dr. Bang</p> <p>HW: Upload your sketches to Canvas - Due: 10/14 (Wed) 8:00am</p>	10/14	<p>Workday for Project 1 - Create a mood board</p> <p>HW: Upload a mood board to Canvas - Due: 10/19 (Mon) 8:00am</p>
W 1 0	10/19	<p>Workday for Project 1 - Create your design boards (illustrations and flats)</p>	10/21	<p>Workday for Project 1 - Add backgrounds & layouts</p>
W 1 1	10/26	<p>Project 1 & Digital Portfolio Draft Due</p> <p>What you need to submit to Canvas: - Recorded PPT slides (less than 5 mins) - Mood board - Design board - Link for your digital portfolio **All of them must be uploaded to Canvas until 8 am!</p>	10/28	<p><u>Intro to Project 2</u> - Get your design inspirations from research</p> <ul style="list-style-type: none"> • Discussion: Sustainability in Fashion • HW: Find 5 examples of sustainable design ideas - Due: 11/2 (Mon) 8:00 am

W 1 2	11/2	Workday for Project 2 - Develop problem statement & design criteria HW: Upload the story of your original material/product - Due: 11/9 (Mon) 8:00am	11/4	Workday for Project 2 - Design ideation / sketches HW: Submit design proposal - Due: 11/9 (Mon) 8:00am
W 1 3	11/9	Workday for Project 2 - Create design boards (illustrations & flats)	11/11	Workday for Project 2 - Production
W 1 4	11/16	Workday for Project 2 - Production	11/18	Workday for Project 2 - Production
W 1 5	11/23	Project 2 Presentation Due What you need to submit to Canvas: - Recorded PPT slides (<i>less than 7 mins</i>) - Design board - Images of the final product **All of them must be uploaded to Canvas until 8 am!	11/25	Thanksgiving holiday (no class)
W 1 6	11/30	Final Digital Portfolio - Due: 11/30 (Mon) 11:59 pm	12/2	

* This schedule is subject to change.