Assess

What makes you unique? Understand your interests, strengths, and values.

Personal and professional assessment tools are available directly to Bryan School students.

For details on assessments available by the academic program, undergraduate students can connect with their Bryan Blueprint Instructor.

Graduate Students reach out directly to Megan Parker mkparker@uncg.edu in the Graduate Student Professional Development Office.

Available tools include:

- The Big 5 Personality Test
- 16Personalities
- DISC
- VIA
- MBTI
- FIRO-B
- Careerleader

Explore

We are here to help! Bryan School Resources

- Bryan Undergraduate Student Services

The Bryan Undergraduate Student Services team is your partner for academic success. The Bryan School Undergraduate Student Services office is located on the first floor of the Bryan School in Room 137. Appointments can be scheduled online or by phone.
Graduate Student Advising by Program

- Experienced Professional MBA & Online MBA - Tuisha Fernandes Stack
- Early Career MBA & Master of Science in International Business - Emily Christiansen
- Master of Science in Accounting - Amanda Cromartie
- Master of Science in Information Technology Management - Apoorva Patipati Ramesh
- Master of Arts in Economics - Dr. Dennis Leyden & Jess Worth-Saunders
- Master of Science in Retail Studies - Dr. Tu Watchravesringkan

Bryan School Faculty and Staff Directory

Bryan School Professional Development

The Bryan School has both curricular and extracurricular professional development opportunities for undergraduate and graduate students.

Bryan Gold

Bryan Gold is a career readiness challenge designed to bolster the personal and professional development of undergraduate students in the Bryan School of Business and Economics. Students can engage in activities tied to key competencies desired by employers, and track their progress along the way.

Bryan Blueprint Series

The Blueprint Series is a required 4-credit undergraduate curriculum focused on accelerating business students’ personal and professional development. This groundbreaking series is designed to equip our students with the employability skills needed to succeed in an ever-changing industry landscape.

Additional Campus Resources (University Writing Center, Speaking Center and many more) can be found here in the current students’ section of our website.
Promote

*Develop your Brand. Tell your Story!*

- **Write a resume.**
  
  Your resume provides a potential employer with a summary of your skills, experiences, academic endeavors, certifications, research opportunities, and extracurricular experiences. Check out this [resume guide](#) to get started. Every resume should [answer these three questions](#).

- **Create a UNCG Handshake profile.**
  
  [Handshake](#) is UNCG’s online job platform. Find amazing jobs and internships! Connect with great companies and nonprofits, all in Handshake. Need to work during school? Apply for on or off-campus jobs.

- **Create a LinkedIn profile.**
  
  [LinkedIn](#) launched in 2003 and more than 500 million professionals use [LinkedIn to network](#), learn, apply for jobs, and much more.

- **Develop your Elevator Pitch.**
  
  A [personal elevator pitch](#) is a quick summary of yourself. It's named for the amount of time it should take to deliver it—the duration of a short elevator ride - 20 to 30 seconds.

Connect

*Build your Network! Create valuable relationships.*

- **Attend networking events.**
  
  - [Company Spotlights](#) are a great place to network with company representatives and make connections. [Open the door to your future](#) career. Employers tell us they hire students they have met through Spotlights!
Bryan School
Professional Development Roadmap

- **Attend** [Bryan Back to Business](#). Annual student welcome event with a focus on personal and professional development.

- **Keep an eye out for** Bryan School Student Trek events. Visits have included the Federal Reserve Bank of Richmond, Tanger, Volvo Group NA, Syngenta, Hanes Brands, Quaintance Weaver Restaurants and Hotels, and Kontoor.

- **Last year more than 100 employers attended** the UNCG Fall Career Fair. Follow [UNCG Career and Professional Development](#) for more information on upcoming fairs.

- [Join a](#) **student organization**.

  Student organizations are a great way to get involved on campus and with local communities, add to your resume, and build a stronger network. Many are honor organizations with national and international memberships.

- [Consider](#) **studying abroad**.

  Imagine taking classes in the United Kingdom, Germany, or China. Experiencing academic courses through the prism of another culture provides a rare opportunity to gain new perspectives about teaching and learning.

- [Volunteer](#) your time.

  Join other students in service to the community. Visit the UNCG Office of Leadership and Civic Engagement to learn how.

- [Meet a mentor](#) through Bryan Mentor Programs

  Understand the connection between classroom concepts and industry practices. Mentor Programs are currently in place for MBA and MSA students. Contact Megan Parker at mkparker@uncg.edu to learn more.

- [Research](#) **Bryan School Graduate Programs**. It is never too early to learn about Bryan School graduate and certificate programs. You can also find information sessions and GMAT test prep details. Don’t forget to explore the [Bryan School Accelerated Master’s Program in Business Administration](#)

- [Be a part of](#) **meaningful campus conversations**. Join the Office of Intercultural Engagement and programs like [Spartans in Dialogue](#). Meet new people, build understanding and awareness, and improve communication skills.
Engage

Get Active. Build Expertise!

You have a resume, now fill it up!

- Get **work experience**. Hiring managers view “general work experience” and “internship experience” in the top five hiring considerations when choosing between applicants (NACE Job Outlook, 2020).
  
  ● **Optimize your resume** with [VMock](#), UNCG’s virtual resume review system. Upload your resume. Receive real-time feedback 24-hours a day.
  
  ● **Apply for jobs** and **internships** using UNCG Handshake.
  
  ● **Practice your interview skills** using [Interview Stream](#). Participate in Bryan School Mock Interview programs.

- Participate in a Bryan School **Business Case Competition**. Sponsor organizations have included ALDI, SHOP.COM, BB&T, Truliant Federal Credit Union, BASF, Target, and others.


- Develop your **Leadership** skills.
  
  ● **Check out ways to develop, promote, and advance civic engagement, leadership development, and meaningful service** to create positive social change through The Office of Leadership and Civic Engagement at UNCG.
  
  ● **Be a leader in the Bryan School. Become a Bryan Student Ambassador. Join the Bryan Blueprint Series as a Team Leader.** Represent the Bryan School on UNCG’s Student Government Association.

- Practice **business etiquette**. Attend UNCG Career Professional Development Events including the [Etiquette Dinner](#). Check UNCG Handshake for virtual employer hosted events. Global Employers invite university students to join specialty events on Handshake.
Did you know that the Bryan School has the honor of being the only North Carolina member of the National Millennial Community? NMC members connect with college students and global business organizations to contribute to the conversation on Millennials/Gen Z’s in the workplace. Learn what it means to be a member and how to apply.

Earn your BB&T Emerging Leaders Certification. Undergraduate students take part in the Bryan Blueprint 415 Leadership Development course. Graduate students contact Megan Parker at mkparker@uncg.edu for further details on certification.

Arrive

You put the work in, you deserve it!

Where are you headed? Submit your post-graduate employment data.

Did you know that the Bryan School has more than 26,000 alumni? Stay involved and connected at the Bryan School.

Share

Resources and advice from your fellow Bryan School students: