

**THE UNIVERSITY OF NORTH CAROLINA GREENSBORO  
BRYAN SCHOOL OF BUSINESS & ECONOMICS  
DEPARTMENT OF CONSUMER, APPAREL, & RETAIL STUDIES  
FALL 2020**

**CRS 372: SURVEY OF HISTORIC COSTUME  
Monday/Wednesday • 3:30–4:45 pm • STONE 142**

- **Section 01A:** In class on Mondays, online Wed.
- **Section 01B:** In class Wednesdays, online Mon.

**PROFESSOR: Dr. Trish Kemerly**

**Email:** twkemerl@uncg.edu

**Office:** 357 Stone Building

**Hours:** 10 am-noon Mondays, 11 am-noon Tuesdays, or by appointment

**REQUIRED MATERIALS:**

- Tortora, Phyllis & Eubank, Keith. (2015, 6<sup>th</sup> Edition). *Survey of Historic Costume, A History of Western Dress*. New York: Fairchild.

**COURSE DESCRIPTION:** Survey of historic costume from pre-history to present, with special emphasis on social, economic, and political events as well as various cultures that have influenced modern dress in western cultures.

**LEARNING OUTCOMES:**

Upon completion of this course, students will:

- Be knowledgeable of the development of costume from ancient to present time.
- Develop an understanding of the role of costume in various cultures, both of the past and present.
- Understand the historical conditions—social, political, economic and technical—which influenced the mode of clothing worn during a given time period.
- Comprehend the historic development of the textile and apparel industries throughout Western Europe and the United States from home/cottage work to the international/global textile and apparel industries.
- Relate clothing worn with the conditions of the people who wore it.
- Develop a working knowledge of historic dress to use as reference points for contemporary design and use.

**STUDENT RESPONSIBILITY**

Each student is responsible for reading the syllabus and becoming familiar with the policies and schedule outlined within, including exam dates and assigned readings. Although every effort will be made to follow this syllabus closely, it is subject to change. You are responsible for any announcements concerning the course which are made during class, whether or not you are in attendance. Students are expected to read assignments prior to scheduled class dates. You are responsible for checking Canvas **regularly** to be apprised of any announcements pertaining to the course.

## COURSE POLICIES

### I. ATTENDANCE

Class attendance is expected. As outlined in the UNCG Undergraduate Bulletin:

*Regular class attendance is a responsibility and a privilege of university education. It is fundamental to the orderly acquisition of knowledge. Students should recognize the advantages of regular class attendance, accept it as a personal responsibility, and apprise themselves of the consequences of poor attendance.*

Class attendance records will be monitored, and excessive absences reported. The *Withdrawal Due to Class Attendance* form serves as a request to withdraw students from class due to excessive absences. Students are responsible for all material covered in class regardless of the reason for absence. This may include assigned readings, lecture and discussion, visuals, slides, videos and handouts. Because class lectures will not be limited to readings alone, it is important that you be present. If you must be absent, arrange to get class notes from another class member. It is assumed that you are aware of **ALL** relevant due dates and course requirements.

I allow students to have up to three unexcused absences without it affecting your attendance grade. After that, your attendance grade will drop with each additional absence. For example, 0-3 absences = 100 points, four absences = 85, five absences = 80, six absences = 75, and so forth. Ten or more unexcused absences will result in a zero for your attendance grade, and/or you may be dropped from the course. Exams missed due to an unexcused absence may **NOT** be made up.

#### Excused absences

An excused absence is limited to illness documented by a physician's statement on original letterhead or death in the immediate family. Please note: "Personal problems" are not considered grounds for an excused absence unless documented by a physician's statement. Written documentation of the excused absence must be submitted to me within one class period of the absence. It is **your responsibility** to initiate, follow-up and keep records of these procedures.

#### Promptness and attentiveness

Class begins at 3:30. Late arrivals are unacceptable. Plan to stay the entire time. Do not plan to attend other activities during class (e.g., work, meetings); you will not be excused from class. Excessively early departures will be considered as absences. You are expected to show both courtesy and respect towards other classmates as well as the professor. Excessive disruptions of ANY KIND can and will result in removal from the course at ANY POINT in the semester.

### II. EVALUATION

	<u>Point Value</u>
Four Exams @ 150 points each	600 points (64% of grade)
Contemporary Design Project	150 points (17% of grade)
Subcultural Contributions Essay	130 points (14% of grade)
Attendance and participation	50 points (5% of grade)
<b>Total:</b>	<b>930 points (100%)</b>

## Grading Scale

Final letter grades will be determined from the percentage of points earned out of the total possible points. The following percent scale will be used to assign grades:

<b>A</b>	= 100 - 93	<b>B</b>	= 86 - 83	<b>C</b>	= 76 - 73	<b>D</b>	= 66 - 63
<b>A-</b>	= 92 - 90	<b>B-</b>	= 82 - 80	<b>C-</b>	= 72 - 70	<b>D-</b>	= 62 - 60
<b>B+</b>	= 89 - 87	<b>C+</b>	= 79 - 77	<b>D+</b>	= 69 - 67	<b>F</b>	= Below 60

The UNCG Academic Integrity Policy States: *“If knowledge is to be gained and properly evaluated, it must be pursued under conditions free from dishonesty. Deceit and misrepresentations are incompatible with the fundamental activity of this academic institution and will not be tolerated.”* By choosing to enroll in this course and by completing the assignments, projects, examinations, you are by default held to the standards of the Academic Integrity Policy and subject to sanctions should you violate the policy in any manner.

UNCG seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Office of Disability Services in 215 Elliott University Center, 334-5440, <http://ods.dept.uncg.edu/>, [oars@uncg.edu](mailto:oars@uncg.edu).

## Make-up exams

All students are required to take all exams *during the scheduled class time*. Note: *There will be no make-up exam for the final exam regardless of excuse. As with any university-level course, you are expected to take the final exam during the scheduled day and time. Exams will not be given early.*

## CARS Department Statement on Student Conduct and Complaint Behavior

The Department of Consumer, Apparel, and Retail Studies (CARS) expects that all students enrolled in the CARS major will behave professionally and in a manner that reflects positively on the department, the school, and the university. This expectation applies to conduct within CARS courses, when working at internship sites, and attending events where students are acting as representatives of the CARS program.

Complaints pertaining to a specific course must first be brought up with the instructor. Per the UNCG University Catalog, if a student wishes to appeal an assigned grade, the student should first discuss the concerns with the instructor. If desired, the student may further appeal to the department head, the dean of the school or college, and the provost, in that order. See the University Catalog for further details on Grade Appeals.

## III. COURSE STRUCTURE

A variety of learning styles will be addressed in this class and are reflected in the structure of evaluation for the course. Class time will consist of a combination of lecture, slides, and class discussion as well as individual and group activities.

### Exams (64%)

- Four exams (including the final) will be given.
- Each exam will cover assigned textbook readings and concepts presented from the textbook during in-class lectures leading up to the exam.
- Exam questions will be objective, subjective, or a combination format.
- Exam reviews will take place during the class period prior to the scheduled exam day.
- Scantron answer sheets (red, five-response) are required.

- Latecomers to an exam will NOT be allowed to take the exam once the first completed exam has been turned in. NO EXCEPTIONS.

### **Contemporary Design Project (17%)**

- A Pinterest board of historic influences on contemporary dress is required.
- Each student will find images within current magazines that are influenced by historic silhouettes and design features.
- A minimum of 10 sets of images will be turned in, each indicating the influence of history on the design through photocopies and illustrations from historic costume books to be used as evidence to support your ideas.
- A typed explanation of the influences found will accompany each image.

### **Subcultural Contributions to Fashion (14%)**

- For this assignment, you will select a subculture from history and give a detailed exploration of that subculture's contributions to fashion history.
- Your essay should describe the historical context in which the subculture lived — the struggles, cultural context, and main events that shaped some of the fashion choices that the subculture contributed to history. Remember, this can include clothes, shoes, hairstyles, jewelry, cosmetics, etc.
- Detailed guidelines will be provided via Canvas.

### **Short Assignments (extra credit)**

- Several assignments relative to topics discussed in class may be turned for bonus points throughout the semester.
- Assignments will be turned in through Canvas.
- Details regarding content and evaluation of each assignment will be provided via Canvas.

### **Late Penalty for ALL Required Assignments**

Assignments are due at the beginning of the class. Any assignment turned in after class starts will be lowered **5 points**. Grades will be lowered 10 points per day late. Assignments will NOT be accepted after two weekdays. No exceptions.

## **V. CANVAS**

Canvas will be used throughout the semester for the following:

- **Announcements:** This is where you will find any announcements pertaining to changes in the syllabus or instructions as to emergency situations if they arise
- **Files:** Under this heading you will find the course syllabus, class lectures, exam preparation materials, project guidelines, and other relevant materials.
- **Assignments:** See deadlines and instructions of the different assignments.
- **Grades:** This is where you can look up your exam and assignment scores.

**CRS 372 COURSE SCHEDULE**  
(Subject to change)

	<b>Date</b>	<b>Topics</b>	<b>Corresponding readings &amp; items due</b>
<b>Week 1</b>	Wed, Aug 19	Course overview and requirements	<b>Read your syllabus!</b> (Seriously. Do it.)
<b>Week 2</b>	Mon, Aug 24	What is costume history? Functions and origins of dress	<i>Ch. 1: Introduction</i>
	Wed, Aug 26	Ancient Middle East <ul style="list-style-type: none"> <li>• Mesopotamia</li> <li>• Egypt</li> </ul>	<i>Ch. 2: Ancient Middle East</i> (c. 3500 – 600 B.C.)
<b>Week 3</b>	Mon, Aug 31	Crete and Greece	<i>Ch. 3: Crete and Greece</i> (c. 2900 – 300 B.C.)
	Wed, Sept 2	Etruscan and Roman Dress	<i>Ch. 4: Etruria and Rome</i> (c. 800 B.C. – A.D. 400)
<b>Week 4</b>	Mon, Sept 7	<b>Labor Day — no class today!</b>	
	Wed, Sept 9	<b>EXAM #1: Chapters 1–4</b>	<b>Study!</b>
<b>Week 5</b>	Mon, Sept 14	<b>EXAM #1: Chapters 1–4</b>	<b>Study!</b>
	Wed, Sept 16	Early Middle Ages	<i>Ch. 5: Early Middle Ages</i> (c. 300 – 1000)  <i>DUE: Short Assignment #1</i> (optional)
<b>Week 6</b>	Mon, Sept 21	Late Middle Ages	<i>Ch. 6: Late Middle Ages</i> (c. 1300 – 1500)
	Wed, Sept 23	Renaissance Dress <ul style="list-style-type: none"> <li>• Italian Renaissance</li> </ul>	<i>Ch. 7: Italian Renaissance</i> (c. 1400 – 1600)
<b>Week 7</b>	Mon, Sept 28	Renaissance Dress <ul style="list-style-type: none"> <li>• Northern Renaissance</li> </ul>	<i>Ch. 8: The Northern Renaissance</i> (c. 1500 – 1600)

	Wed, Sept 30	The Seventeenth Century Exam review	<i>Ch. 9: The Seventeenth Century (1600 – 1700)</i> <b>DUE: Contemporary Design Project Check-In #1</b>
<b>Week 8</b>	Mon, Oct 5	<b>EXAM #2: Chapters 5–9</b>	<b>Study!</b>
	Wed, Oct 7	<b>EXAM #2: Chapters 5–9</b>	<b>Study!</b>
<b>Week 9</b>	Mon, Oct 12	The Eighteenth Century	<i>Ch. 10: The Eighteenth Century (1700 – 1800)</i>
	Wed, Oct 14	The 19 <sup>th</sup> Century <ul style="list-style-type: none"> <li>• Directoire and Empire Period</li> </ul>	<i>Ch. 11: The Directoire and Empire Period (1790 – 1820)</i> <i>DUE: Short Assignment #2 (optional)</i>
<b>Week 10</b>	Mon, Oct 19	<ul style="list-style-type: none"> <li>• The Romantic Period</li> </ul>	<i>Ch. 12: The Romantic Period (1820 – 1850)</i>
	Wed, Oct 21	<ul style="list-style-type: none"> <li>• The Crinoline Period</li> </ul>	<i>Ch 13: The Crinoline Period (1850 – 1869)</i> <i>DUE: Short assignment #3 (optional)</i>
<b>Week 11</b>	Mon, Oct 26	<ul style="list-style-type: none"> <li>• The Bustle Period and the 90s</li> <li>• Exam Review</li> </ul>	<i>Ch. 14: The Bustle Period and the Nineties (1870 – 1900)</i> <b>DUE: Contemporary Design Project Check-In #2</b>
	Wed, Oct 28	<b>EXAM #3: Chapters 10–14</b>	
<b>Week 12</b>	Mon, Nov 2	<b>EXAM #3: Chapters 10–14</b>	
	Wed, Nov 4	The Twentieth Century <ul style="list-style-type: none"> <li>• The Edwardian Period</li> </ul>	<i>Ch. 15: The Edwardian Period and WWI (1900 – 1920)</i> <i>DUE: Short Assignment #4 (optional)</i>
<b>Week 13</b>	Mon, Nov 9	<ul style="list-style-type: none"> <li>• The 1920s and 1930s</li> </ul>	<i>Ch. 16: The Twenties, Thirties, and WWII (1920 – 1947)</i> <b>DUE: Subcultural Contributions Essay</b>

	Wed, Nov 11	<ul style="list-style-type: none"> <li>• WWII</li> </ul>	<i>(Ch. 16 cont'd)</i>
<b>Week 14</b>	Mon, Nov 16	<ul style="list-style-type: none"> <li>• The New Look</li> </ul>	<i>Ch. 17: The New Look: Fashion Conformity Prevails (1947 – 1960)</i>  <b>DUE: Contemporary Design Project</b>
	Wed, Nov 18	<ul style="list-style-type: none"> <li>• The 1960s and 1970s</li> </ul>	<i>Ch 18: The Sixties and Seventies: Style Tribes Emerge (1960 – 1980)</i>
<b>Week 15</b>	Mon, Nov 23	<ul style="list-style-type: none"> <li>• The 1980s and 1990s</li> <li>• The 21<sup>st</sup> Century</li> </ul>	<i>Ch. 19: The Eighties and Nineties: Fragmentation (1980 – 1999)</i>  <i>Ch. 20: The New Millennium</i>
	Wed, Nov 25	<b>Thanksgiving Holiday (no class)</b>	

**FINAL EXAM (EXAM #4): Chapters 15–20**  
**ONLINE — BOTH SECTIONS**  
**FRIDAY, DEC 4 — 3:30 PM–6:30 PM**

## **COVID-19 considerations and requirements**

As UNCG returns to face-to-face course offerings in fall 2020, the campus community must recognize and address concerns about physical and emotional safety. As such, all students, faculty, and staff are required to uphold UNCG's culture of care by actively engaging in behaviors that limit the spread of COVID-19. Such actions include, but are not limited to, the following:

- [Wearing a face covering that covers both nose and mouth](#)
- Observing [social distance](#) in the classroom
- Engaging in proper hand washing hygiene when possible
- [Self-monitoring for symptoms of COVID-19](#)
- Staying home if you are ill
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill.

Instructors will have seating charts for their classes. These are important for maintaining appropriate social distance during class and facilitating contact tracing should there be a confirmed case of COVID-19. Students must sit in their assigned seat at every class meeting and must not move furniture. Students should not eat or drink during class time.

A limited number of disposable masks will be available in classrooms for students who have forgotten theirs. Face coverings will also be available for purchase in the UNCG Campus Bookstore. Students who do not follow masking and social distancing requirements will be asked to put on a face covering or leave the classroom to retrieve one and only return when they follow these basic requirements to uphold standards of safety and care for the UNCG community. Once students have a face covering, they are permitted to re-enter a class already in progress. Repeated issues may result in conduct action. The course policies regarding attendance and academics remain in effect for partial or full absence from class due to lack of adherence with face covering and social distancing requirements.

For instances where the Office of Accessibility Resources and Services (OARS) has granted accommodations regarding wearing face coverings, students should contact their instructors to develop appropriate alternatives to class participation and/or activities as needed. Instructors or the student may also contact [OARS](#) (336.334.5440) who, in consultation with Student Health Services, will review requests for accommodations.

### **Approved by the Faculty Senate Executive Committee on July 30, 2020**

Health and well-being impact learning and academic success. Throughout your time in the university, you may experience a range of concerns that can cause barriers to your academic success. These might include illnesses, strained relationships, anxiety, high levels of stress, alcohol or drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may experience. You can learn about the free, confidential mental health services available on campus by calling [336-334-5874](tel:336-334-5874), visiting the website at <https://shs.uncg.edu/> or visiting the Anna M. Gove

Student Health Center at 107 Gray Drive. For undergraduate or graduate students in recovery from alcohol and other drug addiction, The Spartan Recovery Program (SRP) offers recovery support services. You can learn more about recovery and recovery support services by visiting <https://shs.uncg.edu/srp> or reaching out to [recovery@uncg.edu](mailto:recovery@uncg.edu)

### **COVID-19 Spartan Shield Video**

UNCG Chancellor Frank Gilliam has challenged us to create a Culture of Care at UNCG where we all wear face coverings and social distance, less to protect ourselves but rather more to protect everyone around us. It shows that you care about the well being of everyone around you. We have created this video featuring your student body presidents to better explain how and why this is so important.

Please watch this video before the first day of classes.

<https://youtu.be/Mb58551qxEk>