

Michael Edward Sloan

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Education

Master of Science in Hospitality and Tourism Management
University of New Orleans
2019

Master of Business Administration – Management
Averett College
1987

Bachelor of Arts - Fine Arts (Music)
Roanoke College
1975

Certifications

Certified Hospitality Educator
American Hotel & Lodging Educational Institute
2017

Professional Academic Experience

Effective postsecondary academic instruction specializing in hospitality management.

Adjunct Assistant Professor
Professional and Career Studies Division
Central Virginia Community College
August 2016 – May 2020

Undergraduate classes taught at Central Virginia Community College:

BUS 100 – Introduction to Business (Two Semesters)
BUS 200 – Principles of Management
BUS 226 – Computer Business Applications
HRI 101 – Hotel Restaurant Organization & Management 1
HRI 140 – Fundamentals of Quality for the Hospitality Industry
HRI 195 – Introduction to Culinary Calculations (Four Semesters)
HRI 190 – Internship in Restaurant & Hospitality Operations
HRI 195 – Introduction to Hospitality Operations (Two Semesters)
HRI 195 – Introduction to Restaurant Customer Service (Two Semesters)
HRI 224 – Recipe and Menu Management (Two Semesters)
HRI 228 – Food Production Operations (Three Semesters)
HRI 251 – Food and Beverage Cost Control 1 (Three Semesters)
HRI 275 – Hospitality Law (Three Semesters)

Student Course Evaluation Overall Weighted Average: 4.49 (on a scale of 5.00)

Registered and approved to teach and proctor all National Restaurant Association
ManageFirst Certificate Modules

Registered and approved to teach and proctor all American Hotel & Lodging
Educational Institute START and Postsecondary Academic Certificate Modules

Relevant Non-Academic Professional Experience

Experienced business owner in the hospitality industry with strong strategic and project management expertise.

Comprehensive entrepreneurial skill set applicable to restaurant and hotel operations.

Extensive experience with small, franchised, and family-owned business entities.

Franchisee and Owner/Operator - Burger King Franchise Group

Sloan, Inc. - Roanoke, VA

August 2005 – December 2015

Scope of Operations: Four Burger King Restaurants employing 120+ employees with annual revenues in excess of \$4,700,000.

Scope of Responsibilities:

- Primary responsibility for the overall oversight and management of the restaurants, including executive review of profit and loss statements on a monthly basis
- Ensured compliance with all of the operational guidelines mandated by the franchisor (Burger King Corporation) as well as government regulations and health codes
- Responsible for overall supervision of management and crew including recruiting, training, and development
- Procurement of all operating supplies and services and the maintenance of equipment and facilities
- Actively involved in all aspects of the planning, financing, and construction of 9 Burger King Restaurants (\$7,000,000+ in construction costs and \$4,500,000 in equipment costs)

Previous Experience:

June 1975 - Manager of a Burger King Restaurant

June 1977 – Multi-Unit Manager for a Burger King Franchise Group

October 1985 - Director of Operations for a Burger King Franchise Group that operated as many as 11 restaurants (275+ employees with annual sales in excess of \$12,000,000) located in Blacksburg, Collinsville, Danville, Martinsville and throughout the Roanoke Valley.

Franchisee and Owner/Operator - Country Inn & Suites Hotel Franchise Group

Virginia Hospitality Ventures, Inc. - Roanoke, VA

November 1996 – June 2015

Scope of Operations: One Country Inn & Suites hotel employing 25+ employees with annual revenues in excess of \$1,350,000. Sold this property in June 2015.

Scope of Responsibilities:

- Primary responsibility for the overall financial operation of the hotel, including executive review of profit and loss statements on a monthly basis
- Ensured compliance with all operational guidelines mandated by the Franchisor (Country Inn & Suites by Carlson) as well as government regulations and health codes
- Responsible for overall supervision of management recruiting, training, and development
- Procurement of all operating supplies and services and the maintenance of equipment and physical plant
- Actively involved in all aspects of the planning, financing, and construction of a 77- room hotel (\$4,000,000+ in construction costs and \$1,500,000 in furniture & fixtures costs)

Franchisee and Owner/Operator - Country Kitchen Restaurant Franchise Group
Virginia Hospitality Ventures, Inc. - Roanoke, VA
September 1995 - September 1999

Scope of Operations: One Country Kitchen Restaurant employing 30+ employees with annual revenues in excess of \$900,000.

Scope of Responsibilities:

- Primary responsibility for the overall financial operation of the restaurant including executive review of profit and loss statements on a monthly basis
- Ensured compliance with all operational guidelines mandated by the franchisor (Country Kitchen) as well as government regulations and health codes
- Responsible for overall supervision of management recruiting, training, and development
- Procurement of all operating supplies and services and the maintenance of equipment and physical plant
- Actively involved in all aspects of the budget and construction of a 5,000 sq. ft. family restaurant building (\$800,000+ in construction costs and \$400,000+ in equipment costs)

Professional Association Affiliations

American Hotel & Lodging Association

American Hotel & Lodging Educational Institute

International Council on Hotel, Restaurant, and Institutional Education

North Carolina Restaurant and Lodging Association

North Carolina Travel Industry Association

Professional & Community Service

Virginia/Carolina Franchisee Association

President

1992-1994

National Franchisee Association (The Burger King franchisee association) Board of Directors

Member

1990-1996

Burger King Corporation / National Franchisee Association - Franchise Relations Committee

Member

1990-1996

Country Inn Hotels (Carlson/Radisson)

Franchisee Advisory Committee

Member

1997-2005

Roanoke Symphony Chorus

Member (Bass Section)

2009-2014

2020-Present

Attic Productions Theater Group
Cast member / Accompanist / Audio Technical Support Specialist
2004-2014

Fincastle Festival
Classical Music Program
Coordinator
1990-1993

Church of the Transfiguration
Accompanist and Choir Member
1989-Present

Church of the Transfiguration
Finance Council
Member
2009-Present

National Restaurant Association
ProStart Virginia
Judge - Management
2017 – 2020

Professional Development

Facilitation Skills Training Seminar
Virginia Extension Cooperative
JAN 2016

Higher Education Pedagogy Conference
Center for Instructional Development and Educational Research
Virginia Tech
FEB 2016

First Year & Adjunct Faculty Institute
Virginia Community College System
NOV 2016

Business Peer Group Conference
Virginia Community College System
FEB 2017

New Horizons Conference 2017
Virginia Community College System
APR 2017

2017 Instructional Technology Mini-Conference
Virginia Western Community College
JUL 2017

Culinary Arts Peer Group Conference
Virginia Community College System
OCT 2017

Certified Hospitality Educator Certification Seminar
American Hotel & Lodging Educational Institute
DEC 2017

New Horizons Conference 2018
Virginia Community College System
APR 2018

2018 Instructional Technology Mini-Conference
Virginia Western Community College
JUL 2018

Higher Education Pedagogy Conference
Center for Instructional Development and Educational Research
Virginia Tech
FEB 2019

Rethinking the College Classroom:
Discoveries from the Field of Neuroeducation
Central Virginia Regional Center for Teaching Excellence
Virginia Community College System
MAR 2019

New Horizons Conference 2019
Virginia Community College System
APR 2019

Higher Education Pedagogy Conference
Center for Instructional Development and Educational Research
Virginia Tech
FEB 2020