This class has been broken into 2 sections, A and B. Section A will meet on Tuesdays and Section B will meet on Thursdays. Course material will be supplemented with material placed on canvas. Both sections will take all exams and quizzes on the same day. It is anticipated that at least the first quiz and exam will be administered remotely. All online exams (with the exception of the final exam) and quizzes will be open at 11:00. You will have one hour and fifteen minutes for the first three exams, three hours for the final exam and twenty minutes for each of the quizzes.

I. Instructor

James A. Milanese
Bryan School Room 385
(336) 334-4864
E-mail: JAMILANE@UNCG.edu

Office Hours: By Appointment Only

II. Required Materials


Please note, I will not be using the Pearson MyFinanceLab as a part of this class.

Important Requirement: We will not be using financial calculators in the class. All students are required to have either a laptop computer of tablet with Excel.

III. Course Objectives:

FIN 315 is a common body of knowledge course for students pursuing a degree in business or economics. Upon the completion of the course students should be able to do the following:

1. Discuss the interrelated areas of finance, the role of finance within an organization, forms of the business organization, agency problems, and the factors that influence the stock price.
2. Explain the information provided by the income statement, balance sheet, statement of cash flows and how modifications of accounting data can be used for making corporate and stock valuation decisions.

3. Describe the nature of ratio analysis, the groups and types of ratios, the DuPont system, and quantitative and non-quantitative factors in evaluating a company’s performance.

4. Identify the steps in the financial planning process.

5. Describe the different financial markets, financial market instruments, the components and factors influencing the interest rate, the yield curve, and explanations for the shape of the yield curve.

6. Define risk, return, diversifiable risk, market risk, and explain how to measure and apply required risk and return in the context of an individual stock and a stock portfolio.

7. Demonstrate how to find the present and future values of lump sums and annuities, solve for the time or interest rate in TVM problems, calculate periodic and effective interest rates, and construct a loan amortization schedule.

8. List the main classifications and characteristics of bond, calculate bond price and various bond yields, and explain the importance of bond ratings and criteria for rating bonds.

9. Identify important stock ownership rights and terms, how to value common and preferred stock, and understand stock market information in the newspaper and market efficiency.

10. Explain the concept of a firm’s weighted average cost of capital, define and calculate the component costs of capital using alternative approaches, calculate the weighted average cost of capital, and identify situations when the use of the composite WACC is not appropriate.

11. Explain capital budgeting and steps in the capital budgeting project, methods to evaluate project financial viability, NPV profiles, the problem of multiple IRRs.

IV. Final Grade Determination

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Date</th>
<th>Weight (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quiz 1</td>
<td>September 3</td>
<td>10%</td>
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<tr>
<td>Exam 1</td>
<td>September 22</td>
<td>16%</td>
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<tr>
<td>Exam 2</td>
<td>October 15</td>
<td>16%</td>
</tr>
<tr>
<td>Quiz 2</td>
<td>October 27</td>
<td>10%</td>
</tr>
<tr>
<td>Exam 3</td>
<td>November 12</td>
<td>16%</td>
</tr>
<tr>
<td>Ethics Quiz</td>
<td>November 24</td>
<td>7%</td>
</tr>
<tr>
<td>Cumulative Final Exam</td>
<td>December 1 (Noon to 3:00)</td>
<td>25%</td>
</tr>
</tbody>
</table>

Note: NO make-up exams or quizzes will be given. If you miss one or more of the mid-term exams or quizzes, and can provide documentation of a valid excuse, the weight of those exams and/or quizzes will be added to the final exam. If documentation cannot be provided, or the reason the exam or quiz is missed is not valid, a grade of zero will be assigned. For the most part, a valid excuse will be defined as illness, a death in the family or legal obligation (such as jury duty).
If the exam is given in traditional format, each exam will be provided to the student for review after grading. Students may not keep the exams. All exams must be returned to the instructor the same class period they are reviewed and must not leave the classroom. Failure to return an exam to the instructor will result in a grade of zero for that exam.

Anyone arriving late for an exam or quiz will only be permitted to take the exam or quiz at the discretion of the instructor. A student arriving significantly late, without a valid excuse, will not be permitted to take the exam or quiz and will receive a zero.

Your final grade will be based on the following scale:

92 or Higher   A   80 – 81.9   B-   68 – 69.9   D+
90 – 91.9      A-   78 – 79.9   C+   62 – 67.9   D
88 – 89.9      B+   72 – 77.9   C    60 – 61.9   D-
82 – 87.9      B    70 – 71.9   C-   Below 60    F

The instructor reserves the right to adjust the student’s final grade by a maximum of one-half point. This adjustment will only be made for students with regular class attendance and participation.

V. Topics to be Covered (In This Order)

Chapter 1 The Role of Managerial Finance
Chapter 2 The Financial Market Environment
Chapter 3 Financial Statements and Ratio Analysis
Chapter 4 Cash Flow and Financial Planning
Chapter 8 Risk and Return
Chapter 5 Time Value of Money
Chapter 6 Interest Rates and Bond Valuation
Chapter 7 Stock Valuation
Chapter 10 Capital Budgeting Techniques
Chapter 9 The Cost of Capital

Important: All material in the assigned chapters is “fair game” for test questions, even if not covered in class lectures. In addition, unless specifically told otherwise, students are responsible for all lecture material, even if not covered in the text readings.

VI. Students Registered with OARS:

All students requesting special services must go through the Office of Accessibility Resources and Services (OARS). If you are requesting special accommodations, please bring your paper work from OARS directly to me the first week of class. All such information will be held in confidence. The web link to this office is http://ods.dept.uncg.edu/services/.
VII. Student Conduct

Students are expected to conduct themselves in a professional manner at all times. This means, but is not limited to:

- Arriving for class on time
- Doing absolutely nothing during class that is disruptive or detracts from the learning experience of others
- Remaining in class for its duration

Any student disrupting this class will be asked to leave. If the conduct continues, the instructors reserve the right to drop the student from the class.

For an overview of specific University and Bryan School policies, please see the following links:

http://studentconduct.uncg.edu/policy/code/
www.uncg.edu/bae/faculty_student_guidelines.pdf

VIII. Honor Policy

All graded material for this class is subject to the UNCG Academic Honor Policy. If you are not familiar with this policy, please use the following link:

http://www.uncg.edu/reg/Policy/HonorPolicy.html

IX. Prerequisites

ACC 201 or ACC 218, ECO 201 and ECO 202

X. The Bryan School of Business and Economics’ Mission Statement

In the Bryan School of Business and Economics, we create and disseminate knowledge about the theory and practice of business. In addition to our courses and research, we accomplish this through hands-on projects, global experiences, and outreach to the community. Our work produces principled leaders and exceptional problem solvers who have a global perspective, an innovative mindset, a broad understanding of sustainability, and a commitment to improve the organizations in which they work and the communities in which they live.

Student Learning Goals
Each program within the Bryan school has separate learning goals as listed with the degree program. The essential components of a professional education in business (excluding the B.S. and B.A. in Economics, the B.S. in Consumer, Apparel, and Retail Studies and the B.A. in Sustainable Tourism and Hospitality) include common courses for breadth and opportunities for advanced work for depth in the various business disciplines. These core business programs share the following common learning goals:

1. Students will implement the various steps of the critical thinking process, supported by the appropriate use of analytical and quantitative techniques, to formulate recommendations for subsequent decision making.
2. Students will apply appropriate ethical standards when making recommendations for business decision making.
3. Students will evaluate business decisions in the context of sustainability goals, balancing environmental, social, and economic needs, conditions, and potential decision impacts.
4. Students will formulate appropriate strategies, in the context of global issues and forces, to improve business performance in the world economy.
5. Students will explain the roles of innovation and innovation management in achieving successful business strategies, decisions, and performance.
6. Students will be able to plan, schedule, contribute to, and lead projects.

Impact of this Course on the Program Student Learning Goals

Upon successful completion of Business Finance I (FIN 315), students will meet various components of the Critical Decision-Making (#1) Student Learning Goals. Additionally, students will be exposed to elements of financial global issues supporting Student Learning Goal #4.

XI. An Important Note About Covid 19

As UNCG returns to face-to-face course offerings in fall 2020, the campus community must recognize and address concerns about physical and emotional safety. As such, all students, faculty, and staff are required to uphold UNCG’s culture of care by actively engaging in behaviors that limit the spread of COVID-19. Such actions include, but are not limited to, the following:

- Wearing a face covering that covers both nose and mouth
- Observing social distance in the classroom
- Engaging in proper hand washing hygiene when possible
- Self-monitoring for symptoms of COVID-19
- Staying home if you are ill
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill.

Instructors will have seating charts for their classes. These are important for maintaining appropriate social distance during class and facilitating contact tracing should there be a confirmed case of COVID-19. Students must sit in their assigned seat at every class meeting and must not move furniture. Students should not eat or drink during class time.
A limited number of disposable masks will be available in classrooms for students who have forgotten theirs. Face coverings will also be available for purchase in the UNCG Campus Bookstore. Students who do not follow masking and social distancing requirements will be asked to put on a face covering or leave the classroom to retrieve one and only return when they follow these basic requirements to uphold standards of safety and care for the UNCG community. Once students have a face covering, they are permitted to re-enter a class already in progress. Repeated issues may result in conduct action. The course policies regarding attendance and academics remain in effect for partial or full absence from class due to lack of adherence with face covering and social distancing requirements.

For instances where the Office of Accessibility Resources and Services (OARS) has granted accommodations regarding wearing face coverings, students should contact their instructors to develop appropriate alternatives to class participation and/or activities as needed. Instructors or the student may also contact OARS (336.334.5440) who, in consultation with Student Health Services, will review requests for accommodations.

Health and well-being impact learning and academic success. Throughout your time in the university, you may experience a range of concerns that can cause barriers to your academic success. These might include illnesses, strained relationships, anxiety, high levels of stress, alcohol or drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may experience. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at https://shs.uncg.edu/ or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. For undergraduate or graduate students in recovery from alcohol and other drug addiction, The Spartan Recovery Program (SRP) offers recovery support services. You can learn more about recovery and recovery support services by visiting https://shs.uncg.edu/srp or reaching out to recovery@uncg.edu

COVID-19 Spartan Shield Video
UNCG Chancellor Frank Gilliam has challenged us to create a Culture of Care at UNCG where we all wear face coverings and social distance, less to protect ourselves but rather more to protect everyone around us. It shows that you care about the well being of everyone around you. We have created this video featuring your student body presidents to better explain how and why this is so important.

Please watch this video before the first day of classes.

https://youtu.be/Mb58551qxEk