

# Leah Katell Grubb

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## *Education*

**University of North Carolina at Greensboro** – Greensboro, NC

*Doctor of Philosophy*, Business Administration, Concentration: Organizational Behavior,  
Degree Expected 2024

**University of North Carolina at Charlotte** – Charlotte, NC

*Master of Science*, Economics, Concentration: Quantitative Finance, 2008-2010

**East Carolina University** – Greenville, NC

*Bachelor of Science*, Mathematics, Concentration: Physical Science, 2003-2007

## *Related Experience*

**East Carolina University, Greenville, NC**

**January 2019 – Present**

*Teaching Instructor*

- Instructor of MIS 2223: Introduction to Computers (4 sections per semester) – Fall 2019 - Present
- Instructor of BUSI 3200: Professional Development & Ethical Leadership (2 sections per semester) – Spring 2019

**Pitt Community College, Greenville, NC**

**January 2019 – December 2019**

*Adjunct Instructor*

- Instructor of ECO 251: Microeconomics (2 sections face-to-face) – Fall 2019
- Instructor of ECO 251: Microeconomics (1 section hybrid course; 2 hours face-to-face, 1 hour online) – Spring 2019
- Instructor of ECO 252: Macroeconomics (1 section hybrid course; 2 hours face-to-face, 1 hour online) – Spring 2019

**Virginia Commonwealth University, Richmond, VA**

**August 2016 – December 2018**

*Teaching Instructor and Research Assistant*

- Instructor of MGMT 389: Managerial Skills Development – Fall 2017 - Fall 2018
- Adapted teaching methods to meet students' various needs and levels
- Assisted faculty in various research projects

**East Carolina University College of Business, Greenville, NC**

**July 2013 – June 2015**

*Director of Assessment*

- Assisted in the development and regular revision of a College of Business assessment plan to ensure effective assessment at the course, program, and institutional levels
- Worked with faculty and the University-level assessment committees to systematize assessment and related reporting to fulfill University expectations and accreditation (SACS & AACSB) requirements
- Collected, aggregated, prepared reports, and disseminated information on assessment data for internal (e.g., academic program review and prioritization) and external (e.g., accreditation, federal DOE compliance) purposes and audiences
- Planned and executed college-wide annual Fall Retreat, 2013, 2014, 2015
- Developed and promoted strategies to use college assessment results to foster educational improvement

**East Carolina University Bureau of Business Research, Greenville, NC  
January 2011 – June 2013**

*Applied Economic Research Associate*

- Produced and interpreted Economic Impact Studies using IMPLAN for various clients and audiences
- Produced and analyzed Economic Forecasting Models using EViews for a multitude of audiences
- Obtained, manipulated, and interpreted data from both the private sector and government
- Composed and/or edited articles, study proposals, and projects of varying technicality for audiences such as newspapers, grant committees, government agencies, and private clients
- Supervised graduate assistants

**Research Experience**

**Publications**

- Cortina, J., Sheng, Z., Keener, S., Keeler, K., **Grubb, L.**, Schmitt, N. Tonidandel, S., Summerville, K., Heggestad, E., Banks, G. (2020) From alpha to omega and beyond!: A look at the past, present, and (possible) future of psychometric soundness in the *Journal of Applied Psychology*. *Journal of Applied Psychology*.
- Karriker, J., Madden, L., and **Katell, L.** (2017) Team composition, distributed leadership, and performance: It's good to share. *Journal of Leadership & Organizational Studies*, 24(4), 507-518.
- **Katell, L.** (2017). Building Trust Through University Assessment. In A. Mishra (Ed.), *Restoring Trust in Higher Education: Making the Investment Worthwhile Again* (pp. 33-42). Santa Barbara, CA: Praeger.

**Accepted Articles**

- Rogers, B., Madden, L., **Grubb, L.**, and Karriker, J. (2020) Shouting across the digital divide: The import of social interactions in virtual teams. *Team Performance Management*.

**Articles Under Review**

- Serban, A., Rubenstein, A., Reina, C., Bosco, F., and **Grubb, L.** (2020) Social insulation at work: The distinct buffering effects of LMX and POS on employee attitudes. *Journal of Business and Psychology*.

**Conference Presentations**

- Conklin, T., Boulamatsi, A., Currie, R., Grubb, W. L., Goodman, J., Karriker, J. H., ... **Grubb, L. K.** (August, 2019). *Being one of best: Applying Bain's recommendations to management education*. Teaching workshop presented at the *Academy of Management Annual Conference*. Boston, MA.
- Serban, A., Rubenstein, A., Reina, C., Bosco, F., and **Grubb, L.** (August, 2019) Social insulation at work: The distinct buffering effects of LMX and POS. Paper presented at the annual *Academy of Management Conference*, Boston, MA.
- Keeler, K., **Grubb, L.**, Sheng, Z., and Coombs, J. (August, 2019) Non-compete agreements, agglomeration, and CEO compensation. Paper presented at the annual *Academy of Management Conference*, Boston, MA.
- Cortina, J., Sheng, Z., List, S., **Grubb, L.**, Keeler, K. (March, 2019) Why is coefficient alpha?: A look at the past, present, and (possible) future of reliability assessment in the *Journal of Applied Psychology*. Paper presented at the annual *SIOP Conference*, National Harbor, Washington, DC.

- **Katell, L.,** Serban, A., Coombes, S. (2018, November) *Leadership emergence in a virtual context: Trait and Behavioral Antecedents*. Paper presented at the Southern Management Association Annual Conference, Lexington, KY.
- **Katell, L.,** Serban, A., Madden, L., Karriker, J. (2017, October) *Teamwork in the classroom: Effects of class modality on team performance*. Paper presented at the Southern Management Association Annual Conference, St. Pete Beach, FL.

### **Research Grants**

- Pitt Greenville Airport – Local Airport Usage 2015
- North Carolina Department of Transportation – Highway 70 Kinston Bypass: Co-Investigator 2013, 2014
- Vidant Hospital System – Economic Impact: 2011, 2012
- North Carolina Rural Center – Seafood Research: 2011, 2012
- NC Department of Commerce – Impact of the Wanchese Seafood Park: 2011

### **Consulting Projects**

- Union County Public Pavilion, Economic impact of Union County public pavilion of construction and future events: 2013
- ECU Student Center, Economic impact of future student centers for main campus and medical campus: 2013
- Randolph County Waste Management Economic Impact Study: 2012, 2013
- Carteret County Tourism Taxes Economic Impact Study: 2012, 2013
- Lee County Yeti Project Economic Impact Study: 2012, 2013
- Beaufort County Blue Goose Project Economic Impact Study: 2012, 2013
- Havelock Aviation Museum Project Economic Impact Study: 2012, 2013
- Industry Impact for Lee County: 2011, 2012
- ECU Student Impact: 2011, 2012
- Reef Impact for Carteret County: 2011, 2012
- Young Professional Impact in NC: 2011, 2012
- Artificial Reef Impact Study for Carteret County: 2011

### **Research Reports**

- Seasonally Adjusted Unemployment Rates (12 Issues) and submitted to select media and individuals (per request): 2011, 2012, 2013

### **Honors and Awards**

- Monograph at the Journal of Applied Psychology for From alpha to omega and beyond!: A look at the past, present, and (possible) future of psychometric soundness in the *Journal of Applied Psychology*
- Best Doctoral Student Paper Award; Innovative Teaching/Management Education Track: 2017 Southern Management Association Annual Meeting
- Recipient of ECU John B. Davis Scholarship (Statistics): 2006

### **Professional Associations**

- Academy of Management Member: 2016-Present
- Southern Management Association Member: 2014-Present
- Omicron Delta Epsilon International Economics Honor Society Member: 2010-Present