Introduction to Sustainable Development

CRN: 11131
SPRING 2021
ONLINE

Instructor: Michael Edward Sloan
Office: 476 Bryan Building
Office Hours: All Meetings Virtual and By Appointment Only
Monday 9:00 AM to 4:00 PM
Wednesday 9:00 AM to 4:00 PM
Friday 9:00 AM to 4:00 PM
E-mail: mesloan2@uncg.edu

Course Description:
The social, environmental, and economic dimensions of sustainable development. Introduce students to sustainable development concepts and challenges. Prepare students to apply these concepts in a functional business.

Prerequisites:
None.

Class Materials:
Textbook (Required): FOUNDATIONS of SUSTAINABLE BUSINESS
Theory, Function, and Strategy
2nd Edition, ©2020
Nada R. Sanders
John D. Wood

Student Learning Outcomes:
Upon successful completion of this course, the student will be able to:

Articulate concepts, definitions, purpose, history, and theories of sustainable development

Discuss sustainable development as a local to global issue.

Discuss how values, beliefs, norms, behavior, perceptions, and knowledge impact development.

Use approaches and insights from geography, anthropology, psychology, sociology, and political science to analyze and address real world problems associated with unsustainable development.

Apply system dynamics approaches to study links between human systems and natural systems and how changes in any part of any system have multiple consequences.

Recognize the social justice components of sustainable choices and differences that characterize unsustainable and sustainable forms of development.

Identify major stakeholders and institutions that drive change toward sustainable development.

Recognize opportunities for making the business case for sustainable development.
Academic Integrity Policy:
Each student is required to follow the Academic Integrity Policy on all work submitted for the course. Refer to the UNCG Undergraduate Bulletin or go to:
https://drive.google.com/file/d/0B0rFGGhJvbDHUExSZmFFaWFmb00/view

Assignment Policies:
Assignments submitted after the due date and time indicated for each assignment will be subject to a late submission penalty to be determined.

Chapter Quizzes (675 Total Points):
There will be 9 Chapter Quizzes (See the Tentative Assignment Schedule below).

Final Exam (125 Total Points):
There will be a Final Exam for this class at the end of the semester. This Final Exam will be cumulative in nature and based on the material presented in the required textbook. The chapter quizzes will serve as the primary study guides for this final exam.

Sustainable Issue Group Paper (200 total points):
Students will work in small groups to create a business-related Sustainable Development Issue paper.

Grading:
The following is a breakdown of each portion of your grade:

<table>
<thead>
<tr>
<th>Points</th>
<th>Description</th>
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<tbody>
<tr>
<td>675</td>
<td>Chapter Quizzes</td>
</tr>
<tr>
<td>125</td>
<td>Final Exam</td>
</tr>
<tr>
<td>200</td>
<td>Sustainable Issue Group Paper</td>
</tr>
<tr>
<td>1000</td>
<td>Total Points Available</td>
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</tbody>
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**LETTER POINTS**
A  1000 – 930
A-  929 – 900
B+  899 – 870
B   869 – 830
B-  829 – 800
C+  799 – 770
C   769 – 730
C-  729 – 700
D+  699 – 670
D   669 – 630
D-  629 – 600
F   599 - 0
## Tentative Assignment Schedule

<table>
<thead>
<tr>
<th>Week #</th>
<th>Week of</th>
<th>Student Weekly Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>17 JAN</td>
<td>Course Introduction</td>
</tr>
<tr>
<td>2</td>
<td>24 JAN</td>
<td>CH 1 – Introduction to Sustainable Business</td>
</tr>
<tr>
<td>3</td>
<td>31 JAN</td>
<td><strong>Sustainable Issue Group Paper #1</strong></td>
</tr>
<tr>
<td>4</td>
<td>7 FEB</td>
<td>CH 2 - Perspectives</td>
</tr>
<tr>
<td>5</td>
<td>14 FEB</td>
<td>CH 3 – Leadership, Change Management, and Corporate Governance</td>
</tr>
<tr>
<td>6</td>
<td>21 FEB</td>
<td><strong>Sustainable Issue Group Paper #2</strong></td>
</tr>
<tr>
<td>7</td>
<td>28 FEB</td>
<td>CH 4 – Legal Frameworks for Sustainability</td>
</tr>
<tr>
<td>8</td>
<td>7 MAR</td>
<td>CH 5 – Metrics, Tools, And Reporting: The Role of Finance and Accounting</td>
</tr>
<tr>
<td>9</td>
<td>14 MAR</td>
<td>CH 6 – Risk Management</td>
</tr>
<tr>
<td>10</td>
<td>21 MAR</td>
<td><strong>Sustainable Issue Group Final Paper</strong></td>
</tr>
<tr>
<td>11</td>
<td>28 MAR</td>
<td>CH 7 - Marketing</td>
</tr>
<tr>
<td>12</td>
<td>4 APR</td>
<td>CH 8 – Supply Chain Management</td>
</tr>
<tr>
<td>13</td>
<td>11 APR</td>
<td>CH 9 – Operations Management</td>
</tr>
<tr>
<td>14</td>
<td>18 APR</td>
<td>Final Review</td>
</tr>
<tr>
<td>15</td>
<td>25 APR</td>
<td>Final Exam (27 APR)</td>
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</tbody>
</table>
COVID-19 – In person Class Requirements:
As UNCG returns to face-to-face course offerings in fall 2020, the campus community must recognize and address concerns about physical and emotional safety. As such, all students, faculty, and staff are required to uphold UNCG’s culture of care by actively engaging in behaviors that limit the spread of COVID-19. Such actions include, but are not limited to, the following:

- **Wearing a face covering that covers both nose and mouth**
- Observing **social distance** in the classroom
- Engaging in proper hand washing hygiene when possible
- **Self-monitoring for symptoms of COVID-19**
- Staying home if you are ill
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill.

Instructors will have seating charts for their classes. These are important for maintaining appropriate social distance during class and facilitating contact tracing should there be a confirmed case of COVID-19. Students must sit in their assigned seat at every class meeting and must not move furniture. Students should not eat or drink during class time.

A limited number of disposable masks will be available in classrooms for students who have forgotten theirs. Face coverings will also be available for purchase in the UNCG Campus Bookstore. Students who do not follow masking and social distancing requirements will be asked to put on a face covering or leave the classroom to retrieve one and only return when they follow these basic requirements to uphold standards of safety and care for the UNCG community. Once students have a face covering, they are permitted to re-enter a class already in progress. Repeated issues may result in conduct action. The course policies regarding attendance and academics remain in effect for partial or full absence from class due to lack of adherence with face covering and social distancing requirements.

For instances where the Office of Accessibility Resources and Services (OARS) has granted accommodations regarding wearing face coverings, students should contact their instructors to develop appropriate alternatives to class participation and/or activities as needed. Instructors or the student may also contact OARS (336.334.5440) who, in consultation with Student Health Services, will review requests for accommodations.

**Health and Wellness:**
Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at https://shs.uncg.edu/ or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available.
**Academic Accommodations:**
The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing academic accommodations. You can learn more about OARS by visiting their website at https://ods.uncg.edu/ or by calling 336-334-544 or visiting them in Suite 215, EUC.

**Academic Integrity:**
You are expected to be familiar with and adhere to the Academic Integrity Policy. The policy can be found on the Web at: http://academicintegrity.uncg.edu/complete/. The policy is founded on five main principles: honesty; trust; fairness; respect; and responsibility. Responsibility for academic integrity lies with individual students and faculty members of the academic community. Violations of academic integrity include cheating, plagiarism, misuse of academic resources, falsification, and facilitation of academic integrity violations. You are responsible for the academic integrity of any paper, project, or assignment that has your name attached to it.