Sustainable E Podcast:
Earth Day Edition

In this 50 minute episode Dr. James and production assistant Ericka Williams recap the first year of the Sustainable E (entrepreneurship) Podcast exploring the questions of why students should be interested in sustainable entrepreneurship. Special guest appearances and information about the Sustainable E Pitch Competition.

Hosted by Dr. Channelle James and Ericka Williams

Bios:

Channelle D. James Ph.D. is a faculty member in the Marketing, Entrepreneurship, Hospitality and Tourism department at the University of North Carolina at Greensboro, where she teaches and does research in social and sustainable entrepreneurship. Dr James is also the President and Executive Director of Community Ventures Inc. A nonprofit startup focused on creating social good in Greensboro North Carolina through entrepreneurship and social innovation. She publishes based on her research in sustainable/social entrepreneurship, diversity, and community support of entrepreneurship for vulnerable communities. Dr James is also a content creator focused on podcasts and online training to support sustainability and social justice.

Ericka Williams is a UNCG Senior with a major in media studies with a minor in business administration. She is the production assistant for the Sustainable E podcast. After graduation, Ericka would like to build a career as an executive in the music industry and operate her own online boutique. Ericka asks the questions everyone learning about sustainability needs to know.