

# Dora Gicheva

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## Fields of Specialization:

Labor Economics, Economics of Education, Personnel Economics

## Employment:

Associate Professor of Economics, University of North Carolina at Greensboro, August 2018 – Present  
Director of Graduate Studies, Department of Economics, UNC Greensboro, August 2021 – Present  
Research Affiliate, UNC System Student Success Innovation Lab, September 2018 – Present  
Assistant Professor of Economics, UNC Greensboro, August 2010 – July 2018

## Education:

Ph.D., Economics, Yale University, December 2010  
M.Phil., Economics, Yale University, December 2007  
M.A., Economics, Yale University, May 2006  
B.A. (*Salutatorian*), Economics (*with honors*) and Mathematics, Colgate University, May 2004

## Publications and Working Papers:

(Name in bold when the order of authors is non-alphabetic)

## Journal Articles and Book Chapters

Gicheva, D. Altruism and Burnout: Long Hours in the Teaching Profession. Forthcoming in *ILR Review*.

Anand, P. & Gicheva, D. The Impact of the Affordable Care Act Medicaid Expansions on the Sources of Health Insurance Coverage of Undergraduate Students in the United States. Forthcoming in *Medical Care Research and Review*.

Gicheva, D. and Link, A. Public Sector Entrepreneurship, Politics, and Innovation. Forthcoming in *Small Business Economics*.

Edmunds, J. A., **Gicheva, D.**, Thrift, B. & Hull, M. Using Mixed Methods to Explore Variations in Impact within RCTs: the Case of Project COMPASS. Forthcoming in *Journal of Mixed Methods Research*.

Edmunds, J. A., **Gicheva, D.**, Thrift, B., & Hull, M. (2021) High Tech, High Touch: The impact of an online course intervention on academic performance and persistence in higher education. *The Internet and Higher Education*, April, 100790.

- Bednar, S., Gicheva, D. & Link, A. (2021). Innovative Activity and Gender Dynamics. *Small Business Economics*, 56, 1591–1599.
- Gicheva, D. (2020). Occupational social value and returns to long hours. *Economica*, 87(347), 682-712.
- Bednar, S., & Gicheva, D. (2019). Workplace support and diversity in the market for public school teachers. *Education Finance and Policy*, 14(2), 272-297.
- Andersen, M. S., Gicheva, D., & Sarbaum, J. (2018). Requiring versus recommending preparation before class: Does it matter? *Southern Economic Journal*, 85(2), 616-631.
- Bednar, S., & Gicheva, D. (2018). Career implications of having a female-friendly supervisor. *ILR Review*, 71(2), 426-457.
- Gicheva, D. (2016). Student loans or marriage? A look at the highly educated. *Economics of Education Review*, 53, 207-216.
- Gicheva, D., & Link, A. N. (2016). On the economic performance of nascent entrepreneurs. *European Economic Review*, 86, 109-117.
- Gicheva, D., & Link, A. N. (2015). The gender gap in federal and private support for entrepreneurship. *Small Business Economics*, 45(4), 729-733.
- Gicheva, D., & Thompson, J. (2015). The effects of student loans on long-term household financial stability. In *Student loans and the dynamics of debt*, edited by K. Hollenbeck & B Hershbein, W.E. Upjohn Institute, 287-316.
- Bednar, S., & Gicheva, D. (2014). Are female supervisors more female-friendly? *American Economic Review Papers & Proceedings*, 104(5), 370-75.
- Gicheva, D. (2013). Working long hours and early career outcomes in the high-end labor market. *Journal of Labor Economics*, 31(4), 785-824.
- Bednar, S., & Gicheva, D. (2013). Tax benefits for graduate education: Incentives for whom?. *Economics of Education Review*, 36, 181-197.
- Gicheva, D., & Link, A. N. (2013). Leveraging entrepreneurship through private investments: Does gender matter? *Small Business Economics*, 40(2), 199-210. Reprinted in A. N. Link, *Public Support of Innovation in Entrepreneurial Firms*, Edward Elgar Publishing, 2013.
- Gicheva, D. (2012). Worker mobility, employer-provided general training, and the choice of graduate education. *Labour Economics*, 19(2), 232-240.
- Gicheva, D., Hastings, J., & Villas-Boas, S. (2010). Investigating income effects in scanner data: Do gasoline prices affect grocery purchases? *American Economic Review Papers & Proceedings*, 100(2), 480-84.

## Other Publications

**Gicheva, D.**, Edmunds, J. A., Thrift, B., Hull, M. & Bray, J. (2020). Conducting a randomized controlled trial in education: Experiences from an online postsecondary setting. *SAGE Research Methods Cases*.

Bednar, S. & Gicheva, D. (2017, August). Retaining minority teachers in schools where most of their colleagues are white. Brown Center Chalkboard Blog at the Brookings Institution.

## Working Papers

Bahadir, B. & Gicheva, D. Macroeconomic implications of student debt: A state-level analysis. Revisions requested at *Journal of Money, Credit and Banking*.

Gicheva, D. Teachers' working hours during the COVID-19 Pandemic. Revisions requested at *Educational Researcher*.

Anand, P. & Gicheva, D. The Effects of Access to Medicaid on the Employment and Academic Progress of College Students. Under review.

Bednar, S. & Gicheva, D. Universal testing mandates and the composition of students at selective four-year colleges.

**Gicheva, D.**, Edmunds, J. A., Hull, M. & Thrift, B. Getting students to stick around: the effects of completing an introductory course on persistence for community college students

Gicheva, D., Ionescu, F. & Simpson, N. The effects of credit status on college enrollment and college completion. *IZA Discussion Paper 6719*.

Gicheva, D. & Mikkelsen, I. Preferences for family-oriented benefits and the returns to graduate education.

Gicheva, D., Hastings, J., & Villas-Boas, S. Revisiting the income effect: Gasoline prices and grocery purchases. *NBER Working Paper 13614*

## Work in Progress

Demeter, E., **Gicheva, D.**, Al-Hossami, E., Dorodchi, M., Smail, J. & Walker, L. Financial and academic planning intervention to promote timely graduation for undergraduates with financial need

Anand, P. & Gicheva, D. Higher education access for students with disabilities

Anand, P. & Gicheva, D. Broadband internet access and for-profit colleges

## Research Grants:

“Project EQUiPD—Engaged Quality Instruction through Professional Development,” U.S. Department of Education, Supporting Effective Educator Development (SEED) Program, 2021 (Co-Investigator funding \$30,000; Principal Investigator: Julie A. Edmunds)

“Evaluation of Program to Identify Students with Financial and Academic Planning Risk and Intervene to Promote Timely Graduation,” University of North Carolina System Office, 2019–2021 (Principal Investigator; \$48,000)

“Cost Analysis of Program to Improve the Educational and Social-Emotional Functioning of College Students with ADHD,” U.S. Department of Education (Institute of Education Sciences), 2019 (Co-Investigator funding \$25,000; Principal Investigator: Arthur D. Anastopoulos)

“Impacts of Expanding Access to Health Insurance for College Students,” UNCG Faculty First Award, 2018 (\$5,000)

“First in the World – Wake Tech COMPASS Project,” U.S. Department of Education (Institute of Education Sciences) via subcontract to Wake Technical Community College, 2015–2019 (Co-Investigator funding \$70,000; UNCG Principal Investigator: Julie A. Edmunds)

“Using Practical Rigor to Evaluate U.S. Military Support Programs,” USDA via subcontract to the Purdue University Military Family Research Institute, 2014–2016 (Co-Investigator; UNCG Principal Investigator: Jeremy Bray; \$75,000)

“Leveraging Entrepreneurship through Alternative Investments: Differences by Gender,” Kauffman Foundation, 2012–2013 (Co-Principal Investigator; Lead Principal Investigator: Albert Link; \$10,000)

“Gender in Top Management: Evidence from the NCAA,” UNCG New Faculty Grant, 2012 (\$5,000)

“Gender in Top Management: Evidence from the NCAA,” UNCG Summer Excellence Research Award, 2012 (\$5,000)

“Does The Student-Loan Burden Weigh Into The Decision To Start A Family?” UNCG Bryan School, Dean’s Research Scholar Program Award, 2010 (\$3,000)

### **Fellowships, Honors, and Awards:**

Kathleen Price Bryan Dean’s Notable Scholar Award, Bryan School of Business and Economics, 2018–20  
Dean and Tracy Priddy Dean’s Notable Scholar Award, Bryan School of Business and Economics, 2015–17

UNCG Bryan School Junior Teaching Excellence Award, 2015–16

UNCG Bryan School Junior Research Excellence Award, 2014–15

Yale University Dissertation Fellowship, Fall 2009

Cowles Foundation Graduate Student Fellowship, Cowles Foundation, 2004–2008

Summer Fellowship, Yale University, 2005, 2006 and 2007

Yale University Doctoral Fellowship, 2004–2008

Phi Beta Kappa

High Distinction in the Liberal Arts Core Curriculum, Colgate University, May 2004

Marshall-Keynes Award for Excellence in Economics, Colgate University, May 2004

Sisson Mathematics Prize, Colgate University, May 2003

### **Teaching Experience:**

*Department of Economics, UNC Greensboro*

Graduate Labor Economics  
Mathematical Economics for Ph.D. Students  
Applied Econometric Methods for M.A. Students  
Undergraduate Econometrics  
Undergraduate Labor Economics  
Undergraduate Mathematical Economics  
Topics in Public Policy  
Principles of Microeconomics

*Department of Economics, Yale University (Teaching Assistant)*

Introductory Microeconomics; Financial Economics; Economics of Natural Resources; Introductory Econometrics

## Conference Presentations

AEFP Annual Conference (March 2017 - Poster Session; March 2021)  
APPAM Fall Research Conference (November 2018, November 2020)  
Carolina Region Empirical Economics Day (CREED) (May 2019, May 2021)  
SNAG Micro Labor Workshop, Federal Reserve Bank of Atlanta (April 2019)  
IZA World Labor Conference (June 2018)  
SREE Spring Conference (March 2018; March 2019)  
SOLE Meetings (May 2009; May 2013 - Poster Session; May 2017 - Poster Session)  
Southern Economic Association Annual Conference (November 2011; November 2016; November 2014 - Session organizer and presenter)  
AEA Meetings (January 2016 - CSWEP Sessions; January 2014 - CSWEP Sessions and invited discussant)  
FDIC Consumer Research Symposium (October 2014 - Invited discussant)  
Upjohn/Ford School Conference on Student Loans (October 2013)  
Midwest Economic Association Annual Meeting (March 2011)

## Other Presentations

Elon University (2019), Colgate University (April 2012; April 2017); Appalachian State University (March 2014); University of South Carolina (February 2014); North Carolina State University (November 2013); Federal Reserve Board (May 2013); UNCG Economics Department Seminar (September 2010); Labor and Population Workshop, Yale University (September 2009); Labor-Public Finance Lunch, Yale University (2006-2009)

## Professional Service:

Referee for *American Economic Journal: Applied Economics*, *American Economic Review*, *Applied Economic Perspectives & Policy*, *Canadian Journal of Economics*, *Contemporary Economic Policy*, *Demography*, *Economica*, *Economic Inquiry*, *Economic Journal*, *Economics and Business Letters*, *Economics Letters*, *Economics of Education Review*, *Education Economics*, *Emerging Markets Review*, *Empirical Economics*, *ILR Review*, *Industrial Relations*, *International Economic Review*, *IZA World of Labor*, *Journal of Economic Behavior and Organization*, *Journal of Human Resources*, *Journal of Labor Economics*, *Journal of Labor Research*, *Journal of Technology Transfer*, *Labour Economics*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *Review of Social Economy*, *Small Business Economics*, *Southern Economic Journal*, *Strategic Entrepreneurship Journal*

Proposal reviewer for *2021 and 2022 AERA Annual Meetings; National Science Foundation*

Phi Beta Kappa Epsilon Chapter of North Carolina: President (January 2016 – December 2017) and Treasurer (January 2018 – Present)